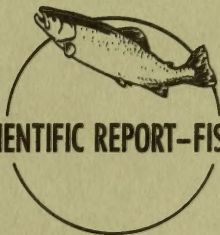
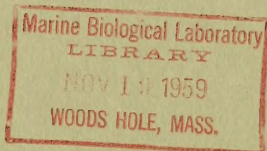


FISH AND SHELLFISH CONSUMPTION IN PUBLIC EATING AND DRINKING PLACES

Volume II



SPECIAL SCIENTIFIC REPORT-FISHERIES No. 295

UNITED STATES DEPARTMENT OF THE INTERIOR
FISH AND WILDLIFE SERVICE

EXPLANATORY NOTE

The series embodies results of investigations, usually of restricted scope, intended to aid or direct management or utilization practices and as guides for administrative or legislative action. It is issued in limited quantities for official use of Federal, State or cooperating agencies and in processed form for economy and to avoid delay in publication.

United States Department of the Interior, Fred A. Seaton, Secretary
Fish and Wildlife Service, Arnie J. Suomela, Commissioner

FISH AND SHELLFISH CONSUMPTION
IN
PUBLIC EATING AND DRINKING PLACES
Volume II

Summary And Detailed Tables For:

Regions:

By Type Of Establishment
By City Size
By Sales Size

Type Of Establishments:

By City Size
By Sales Size

City Size By Sales Size

Special Scientific Report--Fisheries No. 295

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FOREWORD

This is the second of two volumes reporting on the results of a survey of fish and shellfish consumption in public eating places. Volume I, issued as Special Scientific Report--Fisheries No. 218, gave an analysis of the responses to the questionnaire on a national basis. Volume II gives an analysis of the cross-tabulated responses on a regional, type-of-establishment, sales-size, and city-size basis.

This report contains cross-tabulations of the responses to questions of only the weighted numbers of reporting establishments. Put in another way, the weighted numbers of non-reporters are not included in these tables, primarily because appropriate weights for these establishments were not available. Imputations for these non-reporters on a national basis would have adjusted the totals shown by roughly 10 percent for the United States as a whole, 10 percent for restaurants, cafeterias, and drug stores, 13 percent for restaurants or cafeterias located in hotels, and 20 percent for drinking places, lunch counters, and refreshment stands. Estimates of the number of establishments, adjusted to "universe" totals, are given in tables 2 through 7 primarily to indicate the magnitude of the adjustments. In preparing these estimates, the assumption was made that the weighted numbers of reporting establishments were distributed in the same way as those of the non-reporting establishments. Imputations of the weighted numbers of non-reporters, however, are not included in any "cell" for all other tables showing the percentage distributions to questions included in the survey.

Exact agreement of the percentages for similar questions in both reports was not possible, primarily because of differences due to rounding. Consequently, the detailed percentages in some tables will not agree in total with those shown in related tables. A review of these differences in agreement of sub-total percentages with totals shown elsewhere indicated that, in most instances, the differences were not large enough to warrant adjustment. In the majority of cases examined the percentages did not vary by more than 0.1 or 0.2 percent, and rarely by more than 2 or 3 percent. The relative distribution of the responses to individual questions are not seriously affected by these deviations.

The data in this report are affected, however, by sampling errors and non-sampling biases of one kind or another. Sampling errors especially affect estimates based on small numbers as well as quantitative estimates of the pounds of fishery products purchased, prices of fishery products, and other quantitative data collected in the course of the survey. Estimates of the sampling variability are given in the Appendix of Volume I. A description of how the survey was conducted, details of the survey design, and a copy of the questionnaire are also available in that volume.

The plan for the survey was developed in the Economics and Cooperatives Marketing Section of the Branch of Commercial Fisheries in the United States Fish and Wildlife Service under the guidance of the late Chief of the Section, Dr. Richard A. Kahn, and the Assistant Chief of the Section, Walter H. Stolting. Both supervised the execution of the plan. The questionnaire for the survey work was developed by Noriar Pahigian, Statistician, in cooperation with the Bureau of Census, which collected the data from a probability sample of establishments and prepared the tabulations. Adolph Scolnick and Neil Newton, Analytical Statisticians, supervised the preparation of the report. Mrs. Evelyn Kramer, Statistical Assistant, and Donald FitzGibbon, Commodity Industry Analyst, checked the final tabulations and supervised the typing of all tables in the final report.

This report completes the analysis and presentation of the data accumulated in this survey. The project was financed with funds made available by the Saltonstall-Kennedy Act, approved July 1, 1954 (68 Stat. 376).

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General Summary Tables

Table 1

COMPARISON BETWEEN THE NUMBER OF ESTABLISHMENTS INCLUDED IN THE
FIRST AND SECOND VOLUME OF THE PUBLIC EATING PLACES SURVEY
(Number of establishments in thousands)

Category	Volume I				Volume II			
	All public eating places		Serving no fish or shellfish		All public eating places		Serving no fish or shellfish	
	Number	Per-cent	Number	Per-cent	Number	Per-cent	Number	Per-cent
United States	397.8	100.0	189.7	47.7	358.3	100.0	170.1	47.5
Northeast	111.2	100.0	45.2	38.8	102.3	100.0	40.0	39.1
North Central	124.6	100.0	64.9	52.1	109.8	100.0	56.6	51.5
South	100.3	100.0	54.4	54.2	91.7	100.0	49.7	54.2
West	61.7	100.0	27.2	44.1	54.5	100.0	23.8	43.7
Type of Establishment	397.8	100.0	189.7	47.7	358.3	100.0	170.1	47.5
Restaurants	126.7	100.0	21.0	16.6	115.0	100.0	19.3	16.8
Cafeterias	5.0	100.0	.7	14.0	4.5	100.0	.6	13.3
Restaurants or cafeterias located in hotels	16.6	100.0	1.3	7.8	14.5	100.0	1.2	8.3
Drug or proprietary stores with fountain service	39.6	100.0	29.8	75.3	31.5	100.0	23.6	74.9
Other 1/	209.9	100.0	136.9	65.2	192.8	100.0	125.4	65.0
City Size (population)	397.8	100.0	189.7	47.7	358.3	100.0	170.1	47.5
500,000 or more	68.5	100.0	25.9	37.8	61.7	100.0	23.2	37.6
100,000 to 499,999	55.7	100.0	29.6	53.1	50.1	100.0	26.5	52.9
25,000 to 99,999	55.1	100.0	27.7	50.3	49.7	100.0	24.9	50.1
2,500 to 24,999	72.9	100.0	33.0	45.3	65.7	100.0	29.6	45.1
Less than 2,500	145.6	100.0	73.5	50.5	131.1	100.0	65.9	50.3
Annual Sales Size (from food)	397.8	100.0	189.7	47.7	358.3	100.0	170.1	47.5
\$100,000 or more	15.8	100.0	.5	3.2	14.2	100.0	.4	2.8
\$40,000 to \$99,999	28.9	100.0	4.1	14.2	24.8	100.0	3.7	14.1
\$10,000 to \$39,999	85.0	100.0	22.4	26.4	62.6	100.0	20.1	26.2
Less than \$10,000	192.4	100.0	100.8	52.4	173.1	100.0	90.4	52.2
No reply	75.7	100.0	61.9	81.8	68.0	100.0	55.5	81.6
1/ Includes drinking places, lunch counters, and refreshment stands.								

Note: Volume I is published in Special Scientific Report-Fisheries No. 218 Fish and Shellfish Consumption in Public Eating and Drinking Places. Volume II contains data excluding estimates of the weighted number of establishments from whom data was not received.

Table 2

NUMBER OF PUBLIC EATING PLACES SERVING
OR NOT SERVING FISH OR SHELLFISH

Region By Type Of Establishment

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States Total	397.8	208.1	189.7
<u>Northeast</u>	<u>111.2</u>	<u>68.0</u>	<u>43.2</u>
Restaurants	28.5	26.1	2.1
Cafeterias	1.2	1.2	-
Restaurants or cafeterias located in hotels	7.7	6.6	1.1
Drug or proprietary stores with fountain service	10.8	3.2	7.6
Other 1/	63.0	30.6	32.4
<u>North Central</u>	<u>124.6</u>	<u>59.7</u>	<u>64.9</u>
Restaurants	38.0	31.7	6.3
Cafeterias	2.2	2.1	.1
Restaurants or cafeterias located in hotels	3.7	3.6	.1
Drug or proprietary stores with fountain service	14.8	2.6	12.2
Other 1/	65.9	19.7	46.2
<u>South</u>	<u>100.3</u>	<u>45.9</u>	<u>2/ 54.4</u>
Restaurants	37.1	28.9	8.2
Cafeterias	1.3	.8	.5
Restaurants or cafeterias located in hotels	2/ 2.6	2.5	.2
Drug or proprietary stores with fountain service	9.8	1.8	8.0
Other 1/	49.5	11.9	37.6
<u>West</u>	<u>61.7</u>	<u>34.5</u>	<u>27.2</u>
Restaurants	23.1	18.7	4.4
Cafeterias	.3	.2	.1
Restaurants or cafeterias located in hotels	2.6	2.6	-
Drug or proprietary stores with fountain service	4.2	2.2	2.0
Other 1/	31.5	10.8	20.7

1/ Includes drinking places, lunch counters, and refreshment stands.

2/ Total does not agree with sum of detail shown due to rounding.

Table 3

NUMBER OF PUBLIC EATING PLACES SERVING
OR NOT SERVING FISH OR SHELLFISH

Region By City Size (Population)

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>Northeast</u>	<u>111.2</u>	<u>68.0</u>	<u>43.2</u>
500,000 or more	34.4	24.1	10.3
100,000 to 499,999	11.3	5.6	5.7
25,000 to 99,999	16.6	9.1	7.5
2,500 to 24,999	21.1	12.0	9.1
Less than 2,500	27.8	17.2	10.6
<u>North Central</u>	<u>124.6</u>	<u>59.7</u>	<u>64.9</u>
500,000 or more	24.8	12.2	12.6
100,000 to 499,999	13.5	7.1	6.4
25,000 to 99,999	18.5	9.7	8.8
2,500 to 24,999	23.1	12.1	11.0
Less than 2,500	44.7	18.6	26.1
<u>South</u>	<u>100.3</u>	<u>45.9</u>	<u>54.4</u>
500,000 or more	6.1	4.3	1.8
100,000 to 499,999	21.8	9.0	12.8
25,000 to 99,999	17.1	6.8	10.3
2,500 to 24,999	19.8	10.5	9.3
Less than 2,500	35.5	15.3	20.2
<u>West</u>	<u>61.7</u>	<u>34.5</u>	<u>27.2</u>
500,000 or more	3.2	2.0	1.2
100,000 to 499,999	9.1	4.4	4.7
25,000 to 99,999	2.9	1.8	1.1
2,500 to 24,999	8.9	5.3	3.6
Less than 2,500	37.6	21.0	16.6

Table 4

NUMBER OF PUBLIC EATING PLACES SERVING
OR NOT SERVING FISH OR SHELLFISH

Region By Sales Size 1/
(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>Northeast</u>	<u>111.2</u>	<u>68.0</u>	<u>43.2</u>
\$100,000 or more	5.3	5.2	.1
\$40,000 to \$99,999	8.6	7.6	1.0
\$10,000 to \$39,999	24.1	19.8	4.3
Less than \$10,000	60.5	32.8	27.7
No reply	12.7	2.6	10.1
<u>North Central</u>	<u>124.6</u>	<u>59.7</u>	<u>64.9</u>
\$100,000 or more	4.1	3.9	.2
\$40,000 to \$99,999	9.3	7.7	1.6
\$10,000 to \$39,999	27.1	19.4	7.7
Less than \$10,000	53.0	24.6	28.4
No reply	31.1	4.1	27.0
<u>South</u>	<u>100.3</u>	<u>45.9</u>	<u>54.4</u>
\$100,000 or more	2.6	2.6	(2)
\$40,000 to \$99,999	5.5	4.4	1.1
\$10,000 to \$39,999	20.3	14.6	5.7
Less than \$10,000	52.7	21.9	30.8
No reply	19.2	2.4	16.8
<u>West</u>	<u>61.7</u>	<u>34.5</u>	<u>27.2</u>
\$100,000 or more	3.8	3.6	.2
\$40,000 to \$99,999	5.5	5.1	.4
\$10,000 to \$39,999	13.5	8.8	4.7
Less than \$10,000	26.2	12.3	13.9
No reply	12.7	4.7	8.0

1/ Sales size based on reported receipts from food and/or beverages during 1954.

2/ Less than 50 establishments.

Table 5

NUMBER OF ESTABLISHMENTS INDICATING WHETHER
OR NOT FISH OR SHELLFISH IS SERVED
Type Of Establishment By City Size

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	<u>Number</u>	<u>Number</u>	<u>Number</u>
United States	397.8	208.1	189.7
<u>Restaurants</u>	<u>126.7</u>	<u>105.7</u>	<u>21.0</u>
500,000 or more	18.9	17.2	1.7
100,000 to 499,999	15.3	13.1	2.2
25,000 to 99,999	14.9	13.3	1.6
2,500 to 24,999	25.8	22.7	3.1
Less than 2,500	51.8	39.4	12.4
<u>Cafeterias</u>	<u>5.0</u>	<u>4.3</u>	<u>.7</u>
500,000 or more	1.8	1.8	-
100,000 to 499,999	1.0	.6	.4
25,000 to 99,999	.8	.7	.1
2,500 to 24,999	.4	.3	.1
Less than 2,500	1.0	.9	.1
<u>Restaurants or cafeterias located in hotels</u>	<u>16.6</u>	<u>15.3</u>	<u>1.3</u>
500,000 or more	3.1	3.0	.1
100,000 to 499,999	2.1	2.0	.1
25,000 to 99,999	2.2	2.1	.1
2,500 to 24,999	2.9	2.6	.3
Less than 2,500	6.3	5.6	.7
<u>Drug or proprietary stores with fountain service</u>	<u>39.6</u>	<u>9.8</u>	<u>29.8</u>
500,000 or more	6.1	1.9	4.2
100,000 to 499,999	7.3	1.9	5.4
25,000 to 99,999	6.0	1.1	4.9
2,500 to 24,999	7.7	1.4	6.3
Less than 2,500	12.5	3.5	9.0
<u>Other 1/</u>	<u>209.9</u>	<u>73.0</u>	<u>136.9</u>
500,000 or more	38.6	18.7	19.9
100,000 to 499,999	30.0	8.5	21.5
25,000 to 99,999	31.2	10.2	21.0
2,500 to 24,999	36.1	12.9	23.2
Less than 2,500	74.0	22.7	51.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 6

NUMBER OF ESTABLISHMENTS INDICATING WHETHER
OR NOT FISH OR SHELLFISH IS SERVED

Type Of Establishment By Sales Size
(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>Restaurants</u>	<u>126.7</u>	<u>105.7</u>	<u>21.0</u>
\$100,000 or more	7.6	7.5	.1
\$40,000 to \$99,999	15.4	15.1	.3
\$10,000 to \$39,999	41.6	37.1	4.5
Less than \$10,000	52.3	38.5	13.8
No reply	9.8	7.5	2.3
<u>Cafeterias</u>	<u>5.0</u>	<u>4.3</u>	<u>.7</u>
\$100,000 or more	1.0	1.0	-
\$40,000 to \$99,999	1.4	1.3	.1
\$10,000 to \$39,999	1.5	1.4	.1
Less than \$10,000	.9	.5	.4
No reply	.2	.1	.1
<u>Restaurants or cafeterias located in hotels</u>	<u>16.6</u>	<u>15.3</u>	<u>1.3</u>
\$100,000 or more	5.2	5.2	(1)
\$40,000 to \$99,999	2.3	2.3	-
\$10,000 to \$39,999	2.1	2.0	.1
Less than \$10,000	5.3	4.8	.5
No reply	1.7	1.0	.7
<u>Drug or proprietary stores with fountain service</u>	<u>39.6</u>	<u>9.8</u>	<u>29.8</u>
\$100,000 or more	.6	.6	-
\$40,000 to \$99,999	2.4	1.6	.8
\$10,000 to \$39,999	6.3	3.3	3.0
Less than \$10,000	16.1	4.3	11.8
No reply	14.2	(1)	14.2
<u>Other 2/</u>	<u>209.9</u>	<u>73.0</u>	<u>136.9</u>
\$100,000 or more	1.4	1.0	.4
\$40,000 to \$99,999	7.4	4.5	2.9
\$10,000 to \$39,999	33.5	18.8	14.7
Less than \$10,000	117.8	43.5	74.3
No reply	49.8	5.2	44.6

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 7

NUMBER OF ESTABLISHMENTS INDICATING WHETHER
OR NOT FISH OR SHELLFISH IS SERVED

City Size By Sales Size

(Number of establishments in thousands)

Category	Total	Serving fish or shellfish	Not serving fish or shellfish
	Number	Number	Number
United States	397.8	208.1	189.7
<u>500,000 or more</u>	<u>68.5</u>	<u>42.6</u>	<u>25.9</u>
\$100,000 or more	5.0	5.0	(1)
\$40,000 to \$99,999	6.1	5.2	.9
\$10,000 to \$39,999	16.7	12.8	3.9
Less than \$10,000	29.0	16.7	12.3
No reply	11.7	2.9	8.8
<u>100,000 to 499,999</u>	<u>55.7</u>	<u>26.1</u>	<u>29.6</u>
\$100,000 or more	3.2	3.0	.2
\$40,000 to \$99,999	5.2	4.4	.8
\$10,000 to \$39,999	10.6	7.1	3.5
Less than \$10,000	27.0	10.7	16.3
No reply	9.7	.9	8.8
<u>25,000 to 99,999</u>	<u>55.1</u>	<u>27.4</u>	<u>27.7</u>
\$100,000 or more	2.4	2.4	-
\$40,000 to \$99,999	5.0	4.3	.7
\$10,000 to \$39,999	10.7	7.7	3.0
Less than \$10,000	23.8	12.0	11.8
No reply	13.2	1.0	12.2
<u>2,500 to 24,999</u>	<u>72.9</u>	<u>39.9</u>	<u>33.0</u>
\$100,000 or more	1.8	1.8	(1)
\$40,000 to \$99,999	4.7	4.3	.4
\$10,000 to \$39,999	18.7	13.7	5.0
Less than \$10,000	35.6	17.5	18.1
No reply	12.1	2.6	9.5
<u>Under 2,500</u>	<u>145.6</u>	<u>72.1</u>	<u>73.5</u>
\$100,000 or more	3.4	3.1	.3
\$40,000 to \$99,999	7.9	6.6	1.3
\$10,000 to \$39,999	28.3	21.3	7.0
Less than \$10,000	77.0	34.7	42.3
No reply	29.0	6.4	22.6

1/ Less than 50 establishments.

I. Region By Type Of Establishment Analysis

Table 8
NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE
SURVEY OF PUBLIC EATING PLACES
Region By Type Of Establishment
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
<u>United States</u>	358.3	100.0	170.1	47.5	188.2	52.5
<u>Northeast</u>						
Restaurants	102.2	100.0	40.0	39.1	62.3	60.9
Cafeterias	25.9	100.0	1.9	7.3	24.0	92.7
Restaurants or cafeterias located in hotels	1.1	100.0	-	-	1.1	100.0
Drug or proprietary stores with fountain service	6.2	100.0	1.9	14.5	5.3	85.5
Other 1/	8.7	100.0	6.1	70.1	2.6	29.9
	60.4	100.0	31.1	51.5	29.3	48.5
<u>North Central</u>						
Restaurants	109.8	100.0	56.6	51.5	53.2	48.5
Cafeterias	33.9	100.0	5.6	16.5	28.3	83.5
Restaurants or cafeterias located in hotels	2.0	100.0	.1	5.0	1.9	95.0
Drug or proprietary stores with fountain service	3.4	100.0	.1	2.9	3.3	97.1
Other 1/	11.4	100.0	9.4	82.5	2.0	17.5
	59.1	100.0	41.4	70.1	17.7	29.9
<u>South</u>						
Restaurants	91.7	100.0	49.7	54.2	42.0	45.8
Cafeterias	33.8	100.0	7.4	21.9	26.4	78.1
Restaurants or cafeterias located in hotels	1.2	100.0	.5	41.7	.7	58.3
Drug or proprietary stores with fountain service	2.5	100.0	.2	8.0	2.3	92.0
Other 1/	7.6	100.0	6.2	81.6	1.4	18.4
	46.6	100.0	35.4	76.0	11.2	24.0
<u>West</u>						
Restaurants	54.5	100.0	23.8	43.7	30.7	56.3
Cafeterias	21.4	100.0	4.4	20.6	17.0	79.4
Restaurants or cafeterias located in hotels	.2	100.0	-	-	.2	100.0
Drug or proprietary stores with fountain service	2.4	100.0	-	-	2.4	100.0
Other 1/	3.8	100.0	1.9	50.0	1.9	50.0
	26.7	100.0	17.5	65.5	9.2	34.5

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 9

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By Type Of Establishment

Category	All establishments	One to five days, and no reply	Six days		Seven days	
			Percent	Number	Percent	Number
United States	188.2	4.8	40.8	54.4	54.4	54.4
Northeast						
Restaurants	62.3	5.9	40.3	53.8	53.8	53.8
Cafeterias	24.0	5.4	45.5	49.1	49.1	49.1
Restaurants or cafeterias located in hotels	1.1	14.5	55.7	29.8	29.8	29.8
Drug or proprietary stores with fountain service	5.3	3.6	36.6	59.8	59.8	59.8
Other 1/	2.6	8.8	5.6	85.6	85.6	85.6
	29.3	6.1	39.3	54.6	54.6	54.6
North Central						
Restaurants	53.2	3.7	47.8	48.5	48.5	48.5
Cafeterias	28.3	2.4	50.7	46.9	46.9	46.9
Restaurants or cafeterias located in hotels	1.9	21.9	56.0	22.1	22.1	22.1
Drug or proprietary stores with fountain service	3.3	5.8	15.7	78.5	78.5	78.5
Other 1/	2.0	-	11.0	89.0	89.0	89.0
	17.7	3.9	52.5	43.6	43.6	43.6
South						
Restaurants	42.0	3.5	36.3	60.2	60.2	60.2
Cafeterias	26.4	2.1	37.9	60.0	60.0	60.0
Restaurants or cafeterias located in hotels	.7	36.9	32.0	31.1	31.1	31.1
Drug or proprietary stores with fountain service	2.3	3.5	3.0	93.5	93.5	93.5
Other 1/	1.4	-	36.3	63.7	63.7	63.7
	11.2	5.1	39.6	55.3	55.3	55.3
West						
Restaurants	30.7	6.2	25.9	57.9	57.9	57.9
Cafeterias	17.0	5.6	39.7	54.7	54.7	54.7
Restaurants or cafeterias located in hotels	.2	16.5	-	83.5	83.5	83.5
Drug or proprietary stores with fountain service	2.4	2.3	4.0	93.7	93.7	93.7
Other 1/	1.9	13.8	51.8	34.4	34.4	34.4
	9.2	6.5	34.8	58.7	58.7	58.7

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 10
 PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
 SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS
 Region By Type Of Establishment

Category	All establishments	One to five days, and no reply		Six days	Seven days
		Number (in thousands)	Percent	Percent	Percent
United States	170.1	2.6	40.2	57.2	
Territory					
Restaurants	40.0	1.7	38.6	59.7	
Cafeterias	1.9	3.6	32.6	63.8	
Restaurants or cafeterias located in hotels	-	-	-	-	100.0
Drug or proprietary stores with fountain service	6.1	-	13.2	86.8	
Other 1/	31.1	1.9	45.0	53.1	
North Central					
Restaurants	56.6	1.7	39.4	58.9	
Cafeterias	5.6	4.7	47.4	47.9	
Restaurants or cafeterias located in hotels	.1	-	100.0	-	
Drug or proprietary stores with fountain service	9.4	.7	54.0	46.0	
Other 1/	41.4	1.6	15.0	80.3	
South					
Restaurants	49.7	4.0	42.8	55.6	
Cafeterias	7.4	3.6	38.2	57.8	
Restaurants or cafeterias located in hotels	.5	-	43.0	53.4	
Drug or proprietary stores with fountain service	.2	-	71.5	28.5	
Other 1/	6.2	-	40.9	59.1	
West					
Restaurants	35.4	4.7	12.8	87.2	
Cafeterias	23.8	2.8	41.3	54.0	
Restaurants or cafeterias located in hotels	4.4	6.1	49.5	47.7	
Drug or proprietary stores with fountain service	-	-	50.2	43.7	
Other 1/	1.9	-	-	-	
Other 1/	17.5	1.5	14.7	85.3	
			53.2	45.3	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 11
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY
Region By Type Of Establishment

Category	All establish- ments (in thousands)	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply
		Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4
Northeast								
Restaurants	62.3	3.0	2.5	8.3	1.2	15.6	69.2	.2
Cafeterias	24.0	1.3	3.2	12.5	2.8	11.0	69.2	-
Restaurants or cafeterias located in hotels	1.1	-	-	-	-	6.2	93.8	-
Drug or proprietary stores with fountain service	5.3	7.4	2.3	-	-	9.9	79.5	.9
Other 1/	2.6	-	-	-	-	16.6	83.4	-
North Central	29.3	3.9	2.1	7.5	.2	20.8	65.3	.2
Restaurants	53.2	5.9	1.6	1.8	.8	15.8	73.6	.5
Cafeterias	28.3	6.7	1.5	2.1	1.7	12.9	75.2	.2
Restaurants or cafeterias located in hotels	1.9	3.6	-	-	-	11.1	85.3	-
Drug or proprietary stores with fountain service	3.3	11.6	2.5	-	-	4.3	77.7	3.9
Other 1/	2.0	-	-	-	-	16.0	79.5	4.5
South	17.7	4.6	2.0	1.9	-	23.2	68.3	-
Restaurants	42.0	5.2	3.1	2.0	.7	15.9	72.8	.3
Cafeterias	26.4	7.3	3.3	3.0	1.0	13.2	72.1	.1
Restaurants or cafeterias located in hotels	.7	-	-	-	-	27.4	72.6	-
Drug or proprietary stores with fountain service	2.3	.8	.8	2.4	-	16.3	76.1	3.6
Other 1/	1.4	-	3.6	-	-	15.5	82.9	1.6
West	11.2	2.4	3.6	-	-	21.6	72.4	-
Restaurants	30.7	6.4	1.9	2.0	2.8	20.1	64.9	.9
Cafeterias	17.0	5.7	3.4	5.2	4.5	20.0	61.2	-
Restaurants or cafeterias located in hotels	.2	-	-	-	-	-	100.0	-
Drug or proprietary stores with fountain service	2.4	6.3	.7	1.5	.7	5.0	82.8	3.0
Other 1/	1.9	-	-	-	-	2.5	87.2	10.3
	9.2	9.1	-	-	.8	28.6	61.5	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 12
 PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
 REPORTING ESTABLISHMENT'S SPECIALTY
 Region By Type Of Establishment

Category	All establish- ments (in thousands)	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	Number	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
Northeast	40.0	1.2	3.5	38.5	54.2	2.6
Restaurants	1.9	17.7	7.1	25.6	49.6	-
Cafeterias	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	.9	-	-	45.7	54.3	-
Drug or proprietary stores	6.1	-	-	37.4	48.3	14.3
with fountain service	31.1	.4	4.1	39.4	55.6	.5
Other 1/	56.6	.6	.5	30.7	57.9	10.3
North Central	5.6	5.9	3.5	31.3	59.3	-
Restaurants	.1	-	-	100.0	-	-
Cafeterias	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	.1	-	-	46.0	54.0	-
Drug or proprietary stores	9.4	-	-	40.4	43.4	16.2
with fountain service	41.4	-	.2	28.2	61.2	10.4
Other 1/	49.7	1.3	.7	40.1	52.2	5.7
South	7.4	5.4	3.6	20.1	70.0	.9
Restaurants	.5	-	-	57.2	42.8	-
Cafeterias	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	.2	-	-	15.9	84.1	-
Drug or proprietary stores	6.2	-	-	37.6	59.8	2.6
with fountain service	35.4	.8	.2	44.6	47.0	7.4
Other 1/	23.8	1.4	-	48.5	43.7	6.4
West	4.4	6.1	-	51.3	42.6	-
Restaurants	-	-	-	-	-	-
Cafeterias	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	-
Drug or proprietary stores	1.9	-	-	28.7	23.2	48.1
with fountain service	17.5	.4	-	49.7	46.3	3.6
Other 1/	-	-	-	-	-	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 13
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By Type Of Establishment

Category	All establish- ments	Less than	Between \$1	Between \$2	Over \$4	More than one	No dinners	No reply
		\$1	and \$2	and \$4		dining facility	served	
(in thousands)								
United States	188.2	62.3	Percent 21.9	Percent 7.1	Percent .5	Percent .8	Percent 5.4	Percent 2.0
Northeast	62.3	62.1	22.0	8.7	.8	1.0	4.0	1.4
Restaurants	21.0	60.7	27.1	10.6	1.3	(1)	-	.3
Cafeterias	1.1	100.0	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	5.3	17.3	29.3	34.5	2.7	10.8	3.7	1.7
Drug or proprietary stores with fountain service	2.6	79.3	7.9	-	-	-	7.9	4.9
Other 2/	29.3	68.5	18.7	3.5	.1	.2	7.0	2.0
North Central	53.2	66.5	19.5	5.2	.1	.5	4.6	2.9
Restaurants	20.3	70.4	22.8	4.9	(1)	.3	.2	1.4
Cafeterias	1.9	85.2	10.8	-	.1	.3	3.6	-
Restaurants or cafeterias located in hotels	3.3	23.0	29.4	37.8	1.2	6.0	-	2.6
Drug or proprietary stores with fountain service	2.0	76.6	1.5	-	-	-	9.8	12.1
Other 2/	17.7	65.2	15.3	2.9	-	-	12.1	4.5
South	42.0	67.4	19.1	3.6	.4	.3	7.6	1.6
Restaurants	26.4	72.8	23.4	2.6	.3	-	.8	.1
Cafeterias	.7	89.7	10.3	-	-	-	-	-
Restaurants or cafeterias located in hotels	2.3	3.0	47.7	35.5	4.5	5.8	-	3.5
Drug or proprietary stores with fountain service	1.4	77.0	-	-	-	-	18.6	4.4
Other 2/	11.2	64.8	6.0	.3	-	-	24.5	4.4
West	30.7	48.7	29.7	10.7	.9	1.2	6.6	2.2
Restaurants	17.0	52.6	36.3	8.7	.8	.4	.8	.4
Cafeterias	.2	82.9	17.1	-	-	-	-	-
Restaurants or cafeterias located in hotels	2.4	3.6	17.7	65.8	4.6	3.9	1.4	3.0
Drug or proprietary stores with fountain service	1.9	89.7	-	-	-	10.3	-	-
Other 2/	9.2	43.8	27.5	2.3	.2	-	20.4	5.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 14
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By Type Of Establishment

Category	All establish- ments (in thousands)	Less than \$1	Between \$1 and \$2		Over \$2		More than one dining facility		No dinners served		No reply	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3				
Northeast	40.0	49.7	6.0	1.7	.8	1.2	32.5	8.1				
Restaurants	1.9	75.1	17.7	3.6	-	-	3.6	-				
Cafeterias	-	-	-	-	-	-	-	-				
Restaurants or cafeterias located in hotels	.9	22.8	7.6	-	4.6	57.4	7.6	-				
Drug or proprietary stores with fountain service	6.1	27.4	-	-	-	-	-	-				
Other 1/	31.1	53.3	6.4	1.9	.9	-	51.7	6.3				
North Central	56.6	33.5	2.1	-	-	.2	40.2	24.0				
Restaurants	5.6	73.7	13.0	-	-	-	5.9	7.4				
Cafeterias	.1	100.0	-	-	-	-	-	-				
Restaurants or cafeterias located in hotels	.1	54.0	-	-	-	46.0	-	-				
Drug or proprietary stores with fountain service	9.4	31.1	-	-	-	-	26.6	42.3				
Other 1/	41.4	28.4	1.1	-	-	.3	48.2	22.2				
South	49.7	45.2	1.9	-	-	.2	32.2	20.2				
Restaurants	7.4	79.8	11.0	-	-	-	6.3	2.9				
Cafeterias	.5	85.7	-	-	-	-	-	14.3				
Restaurants or cafeterias located in hotels	.2	-	-	-	-	43.3	56.7	-				
Drug or proprietary stores with fountain service	6.2	34.3	-	-	-	-	40.6	25.1				
Other 1/	35.4	39.6	.4	-	-	-	36.7	23.3				
West	23.8	49.7	6.4	1.7	-	-	17.4	24.8				
Restaurants	4.4	58.9	21.3	9.1	-	-	4.6	6.1				
Cafeterias	-	-	-	-	-	-	-	-				
Restaurants or cafeterias located in hotels	-	-	-	-	-	-	-	-				
Drug or proprietary stores with fountain service	1.9	16.2	-	-	-	-	25.1	58.7				
Other 1/	17.5	51.2	3.4	-	-	-	19.8	25.6				

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 15

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH ^{1/}

Region By Type Of Establishment

Category	Fresh fish										Fresh shellfish			
	Catfish	Flounder	Haddock	Halibut	Red snapper	Salmon	Sea bass	Whitefish			Crab	Lobster	Shrimp	
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound			Cents per pound	Cents per pound	Cents per pound	
Northeast														
Restaurants	-	50.6	39.2	43.5	58.9	69.7	30.0	45.2			119.3	63.6	77.8	
Cafeterias	-	26.5	24.0	32.2	-	46.5	-	-			-	-	85.0	
Restaurants or cafeterias located in hotels	-	44.4	33.0	34.2	-	55.4	33.7	63.3			110.9	72.1	78.7	
Drug or proprietary stores with fountain service	-	75.0	-	-	-	66.0	-	-			-	114.5	90.0	
Other ^{2/}	-	60.3	40.1	55.7	-	66.1	-	75.4			59.2	88.9	92.7	
North Central														
Restaurants	52.4	51.2	50.0	49.6	82.7	57.2	40.5	66.8			88.3	92.9	89.9	
Cafeterias	-	40.0	33.5	-	-	-	-	-			-	-	-	
Restaurants or cafeterias located in hotels	50.2	54.7	45.9	34.6	57.4	62.2	-	69.0			165.7	79.5	92.9	
Drug or proprietary stores with fountain service	-	-	-	-	-	-	-	-			-	-	-	
Other ^{2/}	68.0	-	43.8	60.0	-	-	45.0	60.0			-	115.0	62.0	
South														
Restaurants	44.3	41.4	38.0	-	44.4	54.0	39.7	-			126.8	83.8	60.6	
Cafeterias	-	33.1	41.4	-	51.7	-	48.0	-			81.7	64.2	73.1	
Restaurants or cafeterias located in hotels	52.0	50.4	38.1	45.0	53.1	54.2	39.8	53.2			131.5	81.7	66.6	
Drug or proprietary stores with fountain service	-	40.0	-	-	-	-	-	-			125.0	-	-	
Other ^{2/}	46.2	38.4	36.0	-	53.0	55.2	43.3	-			101.1	-	69.0	
West														
Restaurants	59.0	57.8	-	41.2	33.4	52.0	52.1	85.0			110.0	95.0	110.7	
Cafeterias	-	-	-	45.0	38.0	43.0	-	-			125.0	-	-	
Restaurants or cafeterias located in hotels	-	46.4	-	38.3	26.0	54.0	48.3	110.0			163.0	92.0	135.3	
Drug or proprietary stores with fountain service	-	65.0	-	-	-	56.6	-	-			-	-	-	
Other ^{2/}	55.0	45.0	-	49.1	42.8	56.6	-	49.0			-	-	80.0	

^{1/} Based on purchases for a one week period.

^{2/} Includes drinking places, lunch counters, and refreshment stands.

Table 15 - Continued

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/ - Continued

Region By Type Of Establishment																			
Category	Frozen fish				Frozen shellfish				Canned fish										
	Cod	Haddock	Halibut	Ocean perch	Scallop	Lobster	Shrimp	Salmon	Sardines	Tuna									
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound									
Northeast																			
Restaurants	45.0	37.0	31.0	28.6	63.8	96.5	77.9	70.7	69.3	69.7									
Cafeterias	34.0	34.0	33.1	-	110.0	120.0	77.8	107.0	-	52.7									
Restaurants or cafeterias located in hotels	27.4	40.6	43.8	33.0	75.4	108.5	81.4	59.2	35.7	74.2									
Drug or proprietary stores with fountain service	44.0	-	-	-	81.0	158.7	85.0	50.0	-	67.0									
Other 2/	35.6	41.4	50.7	45.0	71.7	113.0	81.6	80.7	79.7	59.5									
North Central																			
Restaurants	36.6	42.9	45.5	37.0	83.4	118.1	81.9	60.1	52.0	63.2									
Cafeterias	30.6	34.7	47.7	32.6	71.8	-	75.3	61.1	98.0	71.6									
Restaurants or cafeterias located in hotels	31.3	34.6	29.8	34.9	61.2	115.6	79.9	66.2	88.4	75.4									
Drug or proprietary stores with fountain service	45.0	47.1	-	48.0	63.0	-	103.7	60.0	-	62.4									
Other 2/	45.7	46.0	49.0	37.4	32.0	103.6	78.4	54.4	225.0	55.7									
South																			
Restaurants	27.9	35.6	53.2	36.8	84.2	95.5	75.6	57.0	-	52.8									
Cafeterias	30.8	33.5	30.6	37.0	-	99.8	65.3	58.3	-	63.7									
Restaurants or cafeterias located in hotels	33.8	37.7	40.9	27.8	65.2	100.4	82.8	61.2	-	74.4									
Drug or proprietary stores with fountain service	50.0	38.0	-	-	-	-	61.8	42.8	-	37.4									
Other 2/	34.8	23.7	21.8	32.2	58.0	-	75.6	45.1	30.0	54.2									
West																			
Restaurants	37.3	-	54.4	42.5	68.4	98.8	81.4	107.1	61.9	55.9									
Cafeterias	30.0	-	29.5	32.0	-	-	69.2	-	-	38.6									
Restaurants or cafeterias located in hotels	57.8	-	42.3	-	79.3	91.5	91.4	127.3	130.8	65.5									
Drug or proprietary stores with fountain service	-	44.0	34.4	-	-	-	56.7	-	-	57.9									
Other 2/	38.8	49.0	44.7	-	65.0	-	85.0	-	-	52.2									
1/ Based on purchases for a one week period.																			
2/ Includes drinking places, lunch counters, and refreshment stands.																			

1/ Based on purchases for a one week period.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 16

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Type of establishment and calendar quarter, 1954	Northeast Region By Type Of Establishment										
	All establish- ments	0 to 19		20 to 39		40 to 59		60 to 79		80 to 100	
		Number (in thousands)	Percent	percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	Percent
Northeast - Average	62.3	12.2	76.8	4.6	7	5.0					
Restaurants - Average	24.0	12.5	78.0	4.0	5	4.7					
January-March	24.0	8.6	77.8	3.4	3	5.9					
April-June	24.0	15.7	82.0	2.0	(1)	3					
July-September	24.0	6.7	74.6	7.6	1.5	9.0					
October-December	24.0	19.0	77.6	3.1	3	3					
Cafeterias - Average	1.1	17.5	65.5	4.7	-	10.8					
January-March	1.1	1.1	63.0	12.3	-	24.6					
April-June	1.1	30.8	69.1	1	-	18.4					
July-September	1.1	14.4	60.9	1.1	-	6.2					
October-December	1.1	24.7	69.1	6.2	-	6.2					
Restaurants or cafeterias located in hotels - Average	5.3	21.9	57.8	9.2	3.5	6.2					
January-March	5.3	19.0	58.7	11.2	3.7	7.1					
April-June	5.3	36.8	61.0	1.4	3	5.5					
July-September	5.3	15.6	51.7	8.8	1.9	17.3					
October-December	5.3	16.2	59.6	15.5	8.7	17.3					
Drug or proprietary stores with fountain service - Average	2.6	12.2	81.0	2.6	2	2.0					
January-March	2.6	8.7	93.4	-	-	7.9					
April-June	2.6	15.7	83.0	1.3	-	-					
July-September	2.6	15.7	74.3	1.3	9	-					
October-December	2.6	8.7	83.4	7.9	-	-					
Other 2/- Average	29.3	10.1	79.1	4.3	6	5.1					
January-March	29.3	4.1	76.8	5.9	2	12.6					
April-June	29.3	13.1	84.1	2.1	7	-					
July-September	29.3	6.0	77.1	6.3	7	7.2					
October-December	29.3	17.2	78.5	3.0	9	9.4					

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters and refreshment stands.

Table 17

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Type of establishment and calendar quarter, 1954	North Central Region By Type Of Establishment											No reply
	All establish- ments	0 to 19		20 to 39		40 to 59		60 to 79		80 to 100		
		Number (in thousands)	percent of total purchases	percent of total purchases	percent of total purchases	percent of total purchases	percent of total purchases	percent of total purchases	Percent	Percent	Percent	
North Central - Average												
Restaurants - Average												
January-March	28.3	14.4	76.5	5.4	3	3	2.7					
April-June	28.3	16.4	72.4	10.2	5	5	3.1					
July-September	28.3	14.9	79.3	4.9	2	2	5					
October-December	28.3	20.9	73.6	4.1	6	6	2					
	28.3	5.3	80.6	2.4	5	5	11.2					
Cafeterias - Average												
January-March	1.9	18.0	71.8	6.4	-	-	3.8					
April-June	1.9	22.6	52.1	25.3	-	-	-					
July-September	1.9	15.3	84.5	2	-	-	-					
October-December	1.9	26.4	73.6	-	-	-	-					
	1.9	7.6	77.2	-	-	-	15.2					
Restaurants or cafeterias located in hotels - Average												
January-March	3.3	12.8	78.8	5.1	7	7	2.2					
April-June	3.3	8.1	75.8	13.8	-	-	2.3					
July-September	3.3	13.9	84.4	1.7	-	-	-					
October-December	3.3	27.1	67.0	1.3	1.8	1.8	-					
	3.3	2.3	87.8	3.6	-	-	6.3					
Drug or proprietary stores with fountain service - Average												
January-March	2.0	18.8	69.4	9.3	-	-	2.5					
April-June	2.0	13.9	60.0	26.1	-	-	-					
July-September	2.0	24.0	76.0	-	-	-	-					
October-December	2.0	27.4	72.6	-	-	-	-					
	2.0	9.9	69.1	11.1	-	-	9.9					
Other 1/- Average												
January-March	17.7	14.0	78.7	3.7	8	8	2.3					
April-June	17.7	15.9	78.8	3.4	8	8	1.1					
July-September	17.7	12.6	82.1	3.8	1.1	1.1	-					
October-December	17.7	21.7	73.0	5.3	-	-	-					
	17.7	6.0	81.0	2.3	1.1	1.1	9.2					

1/ Includes drinking places, lunch counters and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Southern Region By Type Of Establishment

Type of establishment and calendar quarter, 1954	All establishments number (in thousands)	0 to 19		20 to 39		40 to 59		60 to 79		80 to 100		No reply
		Percent	percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	Percent	percent of total purchases	
South - Average	42.0	8.3		74.9		5.0		.7		.2		10.9
Restaurants - Average	26.4	2.6		77.0		5.5		.4		.2		7.3
January-March	26.4	3.8		74.8		13.6		.7		.2		6.9
April-June	26.4	13.9		77.1		1.1		.3		-		7.6
July-September	26.4	14.7		74.1		2.8		.2		-		8.2
October-December	26.4	6.0		82.0		4.6		.2		.8		6.4
Cafeterias - Average	.7	1.2		57.8		3.3		2.4		-		35.3
January-March	.7	-		47.6		12.3		9.4		-		30.7
April-June	.7	.3		68.9		-		-		-		30.8
July-September	.7	3.6		56.5		-		-		-		39.9
October-December	.7	1.1		58.3		.7		-		-		39.9
Restaurants or cafeterias located in hotels - Average	2.3	11.3		68.5		3.9		1.1		-		15.2
January-March	2.3	1.1		71.9		11.6		-		-		15.4
April-June	2.3	14.0		70.6		1.8		-		-		13.6
July-September	2.3	15.5		65.4		1.1		4.4		-		13.6
October-December	2.3	14.6		66.2		1.1		-		-		18.1
Drug or proprietary stores with fountain service - Average	1.4	2.8		80.3		-		1.4		-		15.5
January-March	1.4	-		78.9		-		5.6		-		15.5
April-June	1.4	5.6		78.9		-		-		-		15.5
July-September	1.4	5.6		78.9		-		-		-		15.5
October-December	1.4	-		84.5		-		-		-		15.5
Other 1/- Average	11.2	6.1		71.3		5.1		.4		.3		16.8
January-March	11.2	4.8		71.2		7.9		.6		-		15.5
April-June	11.2	5.5		73.0		3.0		-		-		18.5
July-September	11.2	7.9		68.9		3.6		.6		.6		13.4
October-December	11.2	6.0		72.0		5.9		.6		.6		14.9

1/ Includes drinking places, lunch counters and refreshment stands.

Table 19

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING PERCENTAGE OF PURCHASES OF FISH AND SHELLFISH DURING EACH CALENDAR QUARTER OF 1954

Western Region By Type Of Establishment											
Type of establishment and calendar quarter, 1954	All establish- ments	0 to 19		20 to 39		40 to 59		60 to 79		80 to 100	
		Number (in thousands)	Percent	percent of total purchases	percent of total purchases	percent of total purchases	percent of total purchases	percent of total purchases	percent of total purchases	No reply	
											Percent
<u>West - Average</u>											
<u>Restaurants - Average</u>											
January-March	17.0	30.7	4.9	74.2	3.5	.6	.3	16.5			
April-June	17.0		6.2	71.4	5.4	.4	.1	15.8			
July-September	17.0		10.1	66.7	5.2	.4	-	15.5			
October-December	17.0		3.4	77.5	3.2	-	-	15.9			
	17.0		4.1	70.3	10.2	.4	-	15.0			
	17.0		10.2	71.0	2.4	.3	(1)	15.6			
<u>Cafeterias - Average</u>											
January-March	.2		4.8	88.3	.2	3.0	-	3.0			
April-June	.2		3.4	84.4	-	12.2	-	-			
July-September	.2		12.2	87.8	-	-	-	-			
October-December	.2		-	84.4	3.4	-	-	-			
	.2		3.4	96.6	-	-	-	-			
<u>Restaurants or cafeterias located in hotels - Average</u>											
January-March	2.4		3.6	46.7	1.7	.6	-	47.4			
April-June	2.4		7.0	44.4	1.6	.7	-	46.3			
July-September	2.4		.8	50.5	1.3	-	-	47.4			
October-December	2.4		.7	45.8	4.0	1.8	-	47.7			
	2.4		6.0	46.0	-	-	-	48.0			
<u>Drug or proprietary stores with fountain service - Average</u>											
January-March	1.9		.3	26.2	-	-	-	3.5			
April-June	1.9		-	26.5	-	-	-	3.5			
July-September	1.9		1.2	25.3	-	-	-	3.5			
October-December	1.9		-	26.5	-	-	-	3.5			
<u>Other 2/- Average</u>											
January-March	9.2		3.0	81.3	1.7	1.1	.3	12.6			
April-June	9.2		4.4	77.8	2.2	2.2	-	13.4			
July-September	9.2		2.2	83.0	-	2.2	-	12.6			
October-December	9.2		1.7	82.2	2.3	-	(1)	13.8			
	9.2		3.8	82.2	2.2	-	1.4	10.4			

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters and refreshment stands.

Table 20
PERCENTAGE OF PUBLIC EATING PLACES IN THE UNITED STATES SERVING FISH OR SHELLFISH
INDICATING WAYS IN WHICH FISH AND SHELLFISH ARE PURCHASED

Category	Region By Type Of Establishment									
	Fresh	Frozen uncooked	Frozen precooked	Frozen breaded uncooked	Frozen breaded cooked	Canned	Other than frozen, fresh or canned			
	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	48.0	55.7	3.0	13.0	3.1	50.9	3.5			
Northeast	64.8	40.1	3.3	8.3	3.0	64.8	4.4			
Restaurants	70.4	50.6	2.3	9.2	4.1	60.8	2.3			
Cafeterias	81.6	26.5	-	.1	-	68.2	.2			
Restaurants or cafeterias located in hotels	79.4	57.8	2.9	12.7	.3	55.0	6.9			
Drug or proprietary stores with fountain service	17.8	23.5	.9	.9	3.1	89.0	17.0			
Other 1/	61.1	30.2	4.5	7.8	2.7	67.7	4.8			
North Central	31.9	69.4	3.3	19.0	4.3	43.0	2.4			
Restaurants	28.7	80.1	3.6	19.1	5.2	46.2	.9			
Cafeterias	33.1	89.4	.5	25.1	3.6	55.7	3.6			
Restaurants or cafeterias located in hotels	70.1	95.0	4.9	11.8	4.3	69.0	7.6			
Drug or proprietary stores with fountain service	1.9	19.1	-	25.5	.4	94.1	-			
Other 1/	33.3	50.6	3.4	19.0	3.4	25.8	3.9			
South	52.0	55.4	1.7	14.1	2.9	30.5	1.7			
Restaurants	58.0	58.6	1.3	12.9	2.7	27.4	1.2			
Cafeterias	34.3	62.4	-	22.3	-	49.5	-			
Restaurants or cafeterias located in hotels	60.6	78.3	1.7	28.4	2.8	37.1	.8			
Drug or proprietary stores with fountain service	5.6	49.8	-	9.0	-	84.3	-			
Other 1/	43.2	43.6	3.0	14.4	4.2	28.4	3.6			
West	36.3	64.1	3.5	10.5	1.3	64.2	5.9			
Restaurants	40.8	76.2	4.8	7.9	.8	62.8	4.7			
Cafeterias	17.6	87.8	-	31.0	-	8.8	-			
Restaurants or cafeterias located in hotels	45.5	52.6	6.9	10.6	3.1	76.5	9.1			
Drug or proprietary stores with fountain service	20.6	57.4	-	32.1	10.3	88.5	-			
Other 1/	29.3	45.7	.9	10.4	-	59.8	8.7			

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 21

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FRESH

Category	Region By Type Of Establishment										No reply or not applicable			
	All establishments	1 to 19 percent					20 to 39 percent					30 to 100 percent	Percent	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent				
United States	188.2		4.5		6.8		8.2		5.9		22.6		52.0	
Northeast														
Restaurants	62.3		3.1		8.8		11.6		8.1		22.2		35.2	
Cafeterias	24.0		3.1		7.6		12.9		11.6		35.2		29.6	
Restaurants or cafeterias located in hotels	1.1		-		6.3		.9		.8		73.6		18.4	
Drug or proprietary stores with fountain service	5.3		4.5		12.8		8.3		9.9		43.5		20.6	
Other 1/														
	2.6		1.3		-		16.5		-		-		32.2	
	29.3		3.3		10.0		11.1		5.9		31.1		38.9	
North Central														
Restaurants	53.2		5.7		4.2		5.7		4.0		11.6		68.1	
Cafeterias	28.3		5.6		5.3		5.8		3.3		8.7		71.3	
Restaurants or cafeterias located in hotels	1.9		26.1		5.2		-		.7		1.1		66.9	
Drug or proprietary stores with fountain service	3.3		22.6		13.2		11.4		8.5		14.4		29.9	
Other 1/														
	2.0		-		-		1.9		-		-		85.1	
	17.7		1.2		3.4		5.7		4.9		18.1		66.7	
South														
Restaurants	42.0		4.1		5.7		5.5		5.3		31.4		48.0	
Cafeterias	26.4		4.3		6.4		5.5		6.5		35.3		42.0	
Restaurants or cafeterias located in hotels	.7		.7		1.9		10.5		1.5		19.7		55.7	
Drug or proprietary stores with fountain service	2.3		5.7		11.3		6.0		10.8		26.8		39.4	
Other 1/														
	1.4		-		1.8		-		-		3.8		94.4	
	11.2		4.2		3.6		5.5		2.4		27.5		56.6	
West														
Restaurants	30.7		5.8		7.4		9.2		5.3		8.5		43.7	
Cafeterias	17.0		8.1		6.3		10.6		7.3		8.5		55.2	
Restaurants or cafeterias located in hotels	.2		-		1.0		4.4		-		12.2		32.4	
Drug or proprietary stores with fountain service	2.4		9.0		7.2		10.0		12.8		6.5		54.5	
Other 1/														
	1.9		-		-		10.3		-		10.3		79.4	
	9.2		2.2		11.1		6.6		.7		8.7		70.7	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 22

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN UNCOOKED

Region By Type Of Establishment

Category	All establishments (in thousands)	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
		Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	5.2	6.0	8.2	7.7	28.6	44.3
Northeast	62.3	7.2	5.8	9.4	6.6	11.1	59.9
Restaurants	24.0	8.2	7.2	12.9	6.4	15.9	49.4
Cafeterias	1.1	6.6	.6	.6	12.5	6.2	73.5
Restaurants or cafeterias located in hotels	5.3	12.9	10.5	8.9	7.6	17.9	42.2
Drug or proprietary stores with fountain service	2.6	-	-	7.8	7.8	7.9	76.5
Other 1/	29.3	6.1	4.5	7.1	6.1	6.4	69.8
North Central	53.2	4.2	5.0	7.0	9.7	42.7	30.6
Restaurants	28.3	3.9	5.5	7.9	13.4	50.7	19.6
Cafeterias	1.9	1.1	.7	2.1	20.0	65.5	10.6
Restaurants or cafeterias located in hotels	3.3	12.3	16.6	12.3	21.1	32.7	5.0
Drug or proprietary stores with fountain service	2.0	11.4	4.1	1.3	-	2.3	90.2
Other 1/	17.7	2.6	4.9	5.7	3.4	34.0	49.4
South	42.0	4.6	5.0	6.1	7.1	32.6	14.6
Restaurants	26.4	5.1	4.5	8.2	7.3	33.5	41.4
Cafeterias	.7	1.0	9.8	3.6	-	48.0	37.6
Restaurants or cafeterias located in hotels	2.3	7.3	13.0	4.4	21.6	31.2	21.7
Drug or proprietary stores with fountain service	1.4	1.2	-	-	16.7	31.9	59.2
Other 1/	11.2	3.6	4.8	2.5	3.0	29.7	54.4
West	30.7	3.4	8.5	11.0	7.2	34.0	35.4
Restaurants	17.0	3.0	12.8	11.5	5.4	43.5	23.9
Cafeterias	.2	-	-	19.5	1.0	67.5	12.2
Restaurants or cafeterias located in hotels	2.4	5.8	11.9	18.3	8.3	8.3	47.4
Drug or proprietary stores with fountain service	1.9	20.7	-	10.3	11.5	14.9	42.6
Other 1/	9.2	-	1.5	8.2	9.6	26.4	51.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 23

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN PRECOOKED
Region By Type Of Establishment

Category	All establishments	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	.9	.7	.6	.1	.7	97.0
Northeast	62.3	1.2	.8	.6	.1	.6	96.7
Restaurants	24.0	.6	.8	.3	(1)	.6	97.7
Cafeterias	1.1	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels	5.3	2.3	.6	-	-	-	97.1
Drug or proprietary stores with fountain service	2.6	-	-	-	-	.9	99.1
Other 2/	29.3	1.6	.9	1.1	.2	.7	95.5
North Central	53.2	.5	1.0	.4	.1	1.3	96.7
Restaurants	28.3	.7	1.0	.5	.2	1.2	96.4
Cafeterias	1.9	.5	-	-	-	-	99.5
Restaurants or cafeterias located in hotels	3.3	1.7	2.6	-	-	.6	95.1
Drug or proprietary stores with fountain service	2.0	-	-	-	-	-	100.0
Other 2/	17.7	-	1.1	.4	-	1.9	96.6
South	42.0	1.0	.2	.2	-	.3	98.3
Restaurants	26.4	1.0	.3	-	-	-	98.7
Cafeterias	.7	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels	2.3	1.6	.1	-	-	-	93.3
Drug or proprietary stores with fountain service	1.4	-	-	-	-	-	100.0
Other 2/	11.2	1.2	-	.6	-	1.2	97.0
West	30.7	1.0	.4	1.3	.4	.4	96.5
Restaurants	17.0	1.2	.4	1.6	.6	.3	95.2
Cafeterias	.2	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels	2.4	2.7	1.4	2.8	-	-	93.1
Drug or proprietary stores with fountain service	1.9	-	-	-	-	-	100.0
Other 2/	9.2	.2	-	.7	-	-	99.1

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 24

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN BREADED UNCOOKED

Region By Type Of Establishment							
Category	All establishments	1 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	2.9	2.9	1.8	1.2	4.2	87.0
Northeast	62.3	2.5	2.4	1.4	.5	1.5	81.7
Restaurants	24.0	1.5	2.2	2.0	-	3.5	90.8
Cafeterias	1.1	.1	-	-	-	-	99.9
Restaurants or cafeterias located in hotels	5.3	5.7	4.7	1.0	1.3	-	87.3
Drug or proprietary stores with fountain service	2.6	-	-	-	-	.9	99.1
Other 1/	29.3	3.0	2.5	1.1	.9	.3	92.2
North Central	53.2	4.4	4.0	2.1	1.3	7.2	81.0
Restaurants	28.5	4.6	5.0	2.0	2.2	5.3	80.9
Cafeterias	1.9	11.8	5.2	1.1	-	7.0	74.9
Restaurants or cafeterias located in hotels	3.3	8.7	1.1	2.0	-	-	88.2
Drug or proprietary stores with fountain service	2.0	-	1.7	10.6	1.1	12.1	74.5
Other 1/	17.7	3.0	3.1	1.5	.4	11.0	81.0
South	12.0	2.4	2.6	2.8	1.6	4.7	85.9
Restaurants	27.4	2.6	2.5	1.8	2.0	4.0	87.1
Cafeterias	.7	12.6	.5	-	-	9.2	77.7
Restaurants or cafeterias located in hotels	2.3	9.9	6.7	11.8	-	-	71.6
Drug or proprietary stores with fountain service	1.4	-	-	-	1.2	7.8	91.0
Other 1/	11.2	-	2.4	4.2	1.2	6.6	85.6
West	30.7	1.9	2.5	.3	1.8	3.5	39.5
Restaurants	17.0	.9	2.0	.8	1.2	3.1	92.1
Cafeterias	.2	-	15.5	15.5	-	-	69.0
Restaurants or cafeterias located in hotels	2.4	4.5	3.4	-	-	2.7	89.4
Drug or proprietary stores with fountain service	1.9	-	10.3	-	11.5	10.3	67.9
Other 1/	9.2	3.9	1.4	.8	1.4	2.9	89.6

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 25

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED FROZEN BREADED COOKED

Region By Type Of Establishment

Category	All establishments	1 to 19 percent					20 to 39 percent					40 to 59 percent					60 to 79 percent					80 to 100 percent					No reply or not applicable																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
		Number (in thousands)	Percent	Percent	Percent	Percent	Number	Percent	Percent	Percent	Percent	Number	Percent	Percent	Percent	Percent	Number	Percent	Percent	Percent	Percent	Percent																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																															
United States	188.2	.9	.7	.6	.2	.7	.5	.4	.1	.2	.7	.9	.7	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6	.2	.7	.9	.6

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 26

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED CANNED

Region By Type Of Establishment

Category	All establishments	1 to 19	20 to 39	40 to 59	60 to 79	80 to 100	No reply or not applicable
		percent	percent	percent	percent	percent	
		Percent	Percent	Percent	Percent	Percent	Percent
United States	(in thousands)	25.7	7.4	4.1	2.3	11.4	49.1
Northeast							
Restaurants	60.3	28.6	9.2	6.3	3.7	14.0	35.2
Cafeterias	74.0	37.7	10.0	5.0	2.5	5.6	39.2
Restaurants or cafeterias located in hotels	1.1	43.1	12.3	6.6	-	6.2	31.8
Drug or proprietary stores with fountain service	5.3	33.6	20.3	.3	.3	-	45.0
Other 1/	2.6	.9	15.7	24.3	1.3	46.8	11.0
	22.3		7.3	6.8	5.6	25.2	32.2
North Central							
Restaurants	54.2	24.8	6.2	3.2	.2	7.9	27.0
Cafeterias	20.3	30.4	9.1	3.3	.9	2.5	53.8
Restaurants or cafeterias located in hotels	1.9	50.9	4.8	-	-	-	44.3
Drug or proprietary stores with fountain service	3.5	46.2	13.7	9.1	-	-	31.0
Other 1/	2.0	10.7	1.3	10.7	4.8	66.6	5.9
	17.7	10.6	.9	1.3	.9	12.1	74.2
South							
Restaurants	42.0	17.0	5.5	2.2	.6	5.2	69.5
Cafeterias	26.4	19.8	4.9	.7	.2	1.8	72.6
Restaurants or cafeterias located in hotels	.7	28.0	12.3	-	-	9.2	50.5
Drug or proprietary stores with fountain service	2.3	29.2	5.5	2.4	-	-	62.2
Other 1/	1.4	27.8	4.0	13.9	-	33.6	15.7
	11.2	6.0	6.6	4.2	1.8	9.8	71.6
West							
Restaurants	30.7	32.6	7.2	4.1	3.9	16.4	35.8
Cafeterias	17.0	40.0	6.9	4.5	5.9	37.2	37.2
Restaurants or cafeterias located in hotels	.2	8.8	-	-	-	-	91.2
Drug or proprietary stores with fountain service	2.1	29.6	5.1	.9	-	40.9	23.5
Other 1/	1.9	34.5	12.6	10.3	10.3	20.8	11.5
	9.2	19.8	7.3	3.1	-	29.6	40.2

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 27

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE PERCENTAGE
OF TOTAL FISH AND SHELLFISH PURCHASED OTHER THAN FROZEN, FRESH OR CANNED

Region By Type Of Establishment

Category	All establishments	1 to 19				20 to 39				40 to 59				60 to 79				80 to 100				No reply or not applicable
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States		138.2	1.6	.4	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	1.3	.1	.1	.1	96.5
Northeast		62.3	2.5	.5	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	1.3	.1	.1	.1	95.6
Restaurants		24.0	2.0	.3	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	97.1
Cafeterias		1.1	.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	99.8
Restaurants or cafeterias located in hotels		5.3	3.2	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	3.7	-	-	-	93.1
Drug or proprietary stores		2.6	9.2	7.8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83.0
with fountain service		29.3	2.3	.5	-	-	-	-	-	-	-	-	-	-	-	-	-	2.0	-	-	-	95.2
Other 2/																						
North Central		53.2	1.0	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	1.0	.2	.2	.2	97.6
Restaurants		20.3	.5	.2	-	-	-	-	-	-	-	-	-	-	-	-	-	.2	-	-	-	99.1
Cafeterias		1.9	3.6	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	96.4
Restaurants or cafeterias located in hotels		3.3	6.4	-	-	-	-	-	-	1.2	-	-	-	-	-	-	-	-	-	-	-	92.4
Drug or proprietary stores		2.0	-	.4	-	-	-	-	-	.4	-	-	-	-	-	-	-	-	-	-	-	100.0
with fountain service		17.7	.5	.4	-	-	-	-	-	-	-	-	-	-	-	-	-	2.6	-	-	-	96.1
Other 2/																						
South		42.0	.5	.6	-	-	-	-	-	-	-	-	-	-	-	-	-	.6	-	-	-	98.3
Restaurants		26.4	.8	.2	-	-	-	-	-	-	-	-	-	-	-	-	-	.2	-	-	-	98.8
Cafeterias		.7	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels		2.3	.8	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	99.2
Drug or proprietary stores		1.4	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100.0
with fountain service		11.2	-	1.8	-	-	-	-	-	-	-	-	-	-	-	-	-	1.8	-	-	-	96.4
Other 2/																						
West		30.7	2.7	-	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	.2	2.6	.2	.2	.2	94.1
Restaurants		17.0	3.5	-	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	95.3
Cafeterias		.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100.0
Restaurants or cafeterias located in hotels		2.4	9.1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90.9
Drug or proprietary stores		1.9	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100.0
with fountain service		9.2	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91.3
Other 2/																						

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 28

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED
Region By Type Of Establishment

Category	All establishments	Supplied by wholesaler		Supplied by retailer		Other suppliers		Multiple suppliers		No reply
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
Number (in thousands)										
United States	188.2	75.0	21.8			1.3	1.4			.5
Northeast										
Restaurants	62.3	66.5	31.0			.3	1.7			.5
Cafeterias	24.0	68.2	29.2			.5	1.6			.5
Restaurants or cafeterias located in hotels	1.1	87.7	12.3			-	-			-
Drug or proprietary stores with fountain service	5.3	95.1	2.9			-	2.0			(1)
Other 2/	2.6	65.4	23.5			2.3	7.9			.9
	29.3	59.3	38.9			-	1.4			.4
North Central										
Restaurants	53.2	72.7	17.3			1.2	1.2			.6
Cafeterias	27.3	81.6	15.3			1.2	1.6			.3
Restaurants or cafeterias located in hotels	1.9	98.6	-			.3	-			1.1
Drug or proprietary stores with fountain service	3.3	91.2	4.1			1.4	3.3			-
Other 2/	2.0	62.5	30.7			2.2	-			4.6
	17.7	74.7	23.0			1.1	.4			.8
South										
Restaurants	42.0	80.9	15.6			1.9	1.4			.2
Cafeterias	26.4	77.9	18.2			2.3	1.6			-
Restaurants or cafeterias located in hotels	.7	99.7	-			.3	-			-
Drug or proprietary stores with fountain service	2.3	98.8	-			1.2	-			-
Other 2/	1.4	92.8	3.8			1.8	-			1.6
	11.2	81.5	14.9			1.2	1.8			.6
West										
Restaurants	30.7	75.9	19.5			2.9	1.1			.6
Cafeterias	17.0	79.7	17.2			.8	1.6			.7
Restaurants or cafeterias located in hotels	.2	100.0	-			-	-			-
Drug or proprietary stores with fountain service	2.4	97.3	-			2.7	-			-
Other 2/	1.9	64.5	24.1			10.3	1.1			-
	5.2	64.8	28.3			5.5	.7			.7

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 29

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Category	All establishments	Region By Type Of Establishment					More than 100 miles	Don't know	Multiple reply	No reply
		Less than 10 miles	10-50 miles	50-100 miles	Percent	Percent				
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent				Percent
<u>United States</u>	188.2	65.7	21.5	6.9	3.2	.9			1.0	.8
<u>Northeast</u>	62.3	74.7	19.6	2.4	2.2	-			1.0	.1
<u>Restaurants</u>	24.0	72.9	19.5	3.0	2.6	-			1.8	-
<u>Cafeterias</u>	1.1	77.1	16.6	-	.1	-			6.2	-
<u>Restaurants or cafeterias located in hotels</u>	5.3	46.5	39.6	2.7	9.0	-			1.9	.3
<u>Drug or proprietary stores with fountain service</u>	2.6	69.3	25.8	4.9	-	-			-	-
<u>Other 1/</u>	29.3	81.7	15.6	1.8	.7	-			-	.2
<u>North Central</u>	53.2	61.6	25.1	10.0	1.2	.2			1.2	.7
<u>Restaurants</u>	28.5	56.1	29.5	11.6	1.2	.2			.6	.8
<u>Cafeterias</u>	1.9	78.3	12.7	5.1	.6	-			1.2	2.1
<u>Restaurants or cafeterias located in hotels</u>	3.3	45.4	26.6	8.2	5.9	-			13.9	-
<u>Drug or proprietary stores with fountain service</u>	2.0	82.7	5.3	9.8	-	-			-	2.2
<u>Other 1/</u>	17.7	69.2	21.4	8.2	.4	.4			-	.4
<u>South</u>	12.0	65.7	19.1	7.4	5.0	.5			.9	1.4
<u>Restaurants</u>	26.4	64.3	20.7	6.7	5.6	-			.7	2.0
<u>Cafeterias</u>	.7	84.6	10.7	.5	2.3	-			1.9	-
<u>Restaurants or cafeterias located in hotels</u>	2.3	56.4	19.8	6.6	9.2	-			8.0	-
<u>Drug or proprietary stores with fountain service</u>	1.4	57.5	24.3	18.2	-	-			-	.6
<u>Other 1/</u>	11.2	70.5	15.1	8.3	3.7	1.8			-	-
<u>West</u>	30.7	54.4	22.5	9.8	6.6	4.7			.9	1.1
<u>Restaurants</u>	17.0	50.4	22.5	13.1	10.1	.8			1.4	1.7
<u>Cafeterias</u>	.2	42.3	6.3	32.5	3.4	15.5			-	-
<u>Restaurants or cafeterias located in hotels</u>	2.4	35.8	12.6	2.9	6.5	40.9			1.3	-
<u>Drug or proprietary stores with fountain service</u>	1.9	57.5	31.0	-	1.2	10.3			-	-
<u>Other 1/</u>	9.2	66.5	23.8	6.9	1.4	.7			-	.7

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 30

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Region By Type Of Establishment

Category	All establish- ments	Every day	2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever needed	No reply or not applicable
			Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent				
United States														
Northeast														
Restaurants	189.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4					
Cafeterias	62.3	6.3	11.8	39.5	3.6	3.7	1.6	6.3	27.2					
Restaurants or cafeterias located in hotels	24.0	7.3	11.4	45.7	4.2	2.8	2.2	5.6	20.8					
Drug or proprietary stores with fountain service	1.1	7.0	12.7	31.1	-	-	-	6.2	43.0					
Other 1/	5.3	18.4	14.6	45.4	2.8	4.0	-	2.5	12.3					
	2.6	8.8	7.8	19.6	15.7	7.8	-	-	40.3					
	29.3	3.0	11.8	35.4	2.4	4.1	1.6	8.2	33.5					
North Central														
Restaurants	53.2	5.4	14.7	55.1	4.5	4.4	1.0	4.7	10.2					
Cafeterias	20.3	5.1	14.5	60.8	4.5	3.1	.7	4.0	7.3					
Restaurants or cafeterias located in hotels	1.9	1.1	19.7	73.5	-	3.6	-	-	2.1					
Drug or proprietary stores with fountain service	3.3	29.8	31.2	29.4	4.6	-	-	4.0	1.0					
Other 1/	2.0	-	12.8	19.9	-	19.7	-	2.2	45.4					
	17.7	2.4	11.8	52.8	5.4	5.7	1.9	6.8	13.2					
South														
Restaurants	42.0	6.2	18.4	39.1	3.9	3.7	1.3	7.9	19.5					
Cafeterias	26.4	6.7	18.1	39.0	3.9	5.3	.9	7.7	18.4					
Restaurants or cafeterias located in hotels	.7	14.2	21.2	23.8	9.4	-	.5	21.7	9.2					
Drug or proprietary stores with fountain service	2.3	21.1	24.2	24.0	9.6	-	-	9.7	11.4					
Other 1/	1.4	3.4	-	43.1	-	-	-	-	50.7					
	11.2	1.8	20.2	42.6	3.0	1.3	2.4	8.4	20.3					
West														
Restaurants	30.7	7.5	21.3	35.3	9.0	2.7	1.1	2.5	19.6					
Cafeterias	17.0	7.5	27.2	40.1	6.3	2.3	2.0	3.0	11.6					
Restaurants or cafeterias located in hotels	.2	18.0	13.2	67.8	-	1.0	-	-	-					
Drug or proprietary stores with fountain service	2.4	23.7	12.6	12.8	5.0	1.4	-	3.6	40.9					
Other 1/	1.9	-	11.4	25.3	41.3	-	-	1.2	20.8					
	9.2	4.4	15.1	33.8	8.4	4.4	-	5.1	28.8					

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 31

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER
SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE

Region By Type Of Establishment

Category	All establish- ments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
<u>Northeast</u>					
Restaurants	62.3	66.1	32.9	.4	.6
Cafeterias	21.0	71.2	27.7	.8	.3
Restaurants or cafeterias located in hotels	1.1	77.7	19.7	-	2.6
Drug or proprietary stores with fountain service	5.3	89.0	10.4	.6	-
Other 1/	2.6	68.6	31.4	-	-
	29.3	57.1	42.0	-	.9
<u>North Central</u>					
Restaurants	53.2	80.5	18.1	.6	.8
Cafeterias	28.3	82.1	15.9	1.2	.8
Restaurants or cafeterias located in hotels	1.9	95.4	3.6	-	1.0
Drug or proprietary stores with fountain service	3.3	94.8	4.1	-	1.1
Other 1/	2.0	80.3	19.7	-	-
	17.7	73.6	25.7	-	.7
<u>South</u>					
Restaurants	42.0	73.8	23.2	.8	2.2
Cafeterias	26.4	70.3	27.0	.5	2.2
Restaurants or cafeterias located in hotels	.7	78.0	9.2	-	12.8
Drug or proprietary stores with fountain service	2.3	88.2	4.5	-	7.3
Other 1/	1.4	100.0	-	-	-
	11.2	75.5	22.1	1.8	.6
<u>West</u>					
Restaurants	30.7	73.3	21.9	.2	4.6
Cafeterias	17.0	78.9	18.9	.4	1.8
Restaurants or cafeterias located in hotels	.2	96.6	3.4	-	-
Drug or proprietary stores with fountain service	2.4	59.1	-	-	40.9
Other 1/	1.9	64.2	34.6	-	1.2
	9.2	68.1	31.2	-	.7

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 32

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING THE NEED FOR A GRADE
OR QUALITY STANDARD FOR FISH AND SHELLFISH PURCHASED

Region By Type Of Establishment

Category	All establish- ments	Need grade or quality standard	Do not need		Do not know	No reply
			Percent	Percent	Percent	Percent
United States	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
	188.2	50.6	25.0	22.4	2.0	
<u>Northeast</u>						
Restaurants	62.3	49.6	24.3	25.3	.8	
Cafeterias	24.0	56.2	21.7	21.5	.6	
Restaurants or cafeterias located in hotels	1.1	56.6	28.9	14.4	.1	
Drug or proprietary stores with fountain service	5.3	46.5	30.0	23.5	-	
Other 1/	2.6	40.8	26.2	33.0	-	
	29.3	45.2	25.0	28.4	1.4	
<u>North Central</u>						
Restaurants	53.2	49.8	29.1	18.3	2.8	
Cafeterias	28.3	49.9	33.1	15.2	1.8	
Restaurants or cafeterias located in hotels	1.9	53.2	42.1	.1	4.6	
Drug or proprietary stores with fountain service	3.3	80.1	15.3	4.1	.5	
Other 1/	2.0	18.9	23.0	59.3	.8	
	17.7	47.2	24.9	23.0	4.9	
<u>South</u>						
Restaurants	42.0	49.8	23.5	23.9	2.8	
Cafeterias	26.4	52.9	23.5	21.4	2.2	
Restaurants or cafeterias located in hotels	.7	52.6	37.8	9.6	-	
Drug or proprietary stores with fountain service	2.3	64.7	24.2	2.3	8.8	
Other 1/	1.4	75.5	4.7	19.8	-	
	11.2	36.0	24.9	35.5	3.6	
<u>West</u>						
Restaurants	30.7	54.8	21.5	22.1	1.6	
Cafeterias	17.0	60.7	23.8	14.1	1.4	
Restaurants or cafeterias located in hotels	.2	34.5	36.9	13.1	15.5	
Drug or proprietary stores with fountain service	2.4	30.5	25.8	42.3	1.4	
Other 1/	1.9	64.4	10.3	24.1	1.2	
	9.2	48.8	18.2	31.4	1.6	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 33

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Region By Type Of Establishment

Category	All establishments		Yes		No		No reply	
	(Number in thousands)	Percent	Percent		Percent		Percent	
United States	188.2	71.0	28.8		.2			
Northeast	62.3	60.8	38.9		.3			
Restaurants	24.0	67.2	32.8		-			
Cafeterias	1.1	59.2	40.8		-			
Restaurants or cafeterias located in hotels	5.3	83.6	16.4		-			
Drug or proprietary stores with fountain service	2.6	60.0	40.0		-			
Other 1/	29.3	51.5	47.8		.7			
North Central	53.2	74.5	25.4		.1			
Restaurants	28.3	81.0	19.0		-			
Cafeterias	1.9	93.3	6.7		-			
Restaurants or cafeterias located in hotels	3.3	87.8	12.2		-			
Drug or proprietary stores with fountain service	2.0	58.3	41.7		-			
Other 1/	17.7	61.5	38.1		.4			
South	42.0	76.2	23.6		.2			
Restaurants	26.4	78.8	21.0		.2			
Cafeterias	.7	57.9	42.1		-			
Restaurants or cafeterias located in hotels	2.3	93.5	6.5		-			
Drug or proprietary stores with fountain service	1.4	98.2	1.8		-			
Other 1/	11.2	65.1	34.9		-			
West	30.7	78.2	21.5		.3			
Restaurants	17.0	87.5	11.9		.6			
Cafeterias	.2	94.6	5.4		-			
Restaurants or cafeterias located in hotels	2.4	90.3	9.7		-			
Drug or proprietary stores with fountain service	1.9	67.9	32.1		-			
Other 1/	9.2	59.4	40.6		-			

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 34

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF
SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH
Region By Type Of Establishment

Category	All establishments		Yes		No		No reply	
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	17.8	80.7				1.5	
Northeast								
Restaurants	62.3	15.9	81.4				2.7	
Cafeterias	24.0	16.6	81.7				1.7	
Restaurants or cafeterias located in hotels	1.1	8.7	72.8				18.5	
Drug or proprietary stores with fountain service	5.3	15.4	84.6				(1)	
Other 2/	2.6	10.0	77.2				12.8	
	29.3	16.3	81.2				2.5	
North Central								
Restaurants	53.2	20.0	78.9				1.1	
Cafeterias	28.3	20.3	78.1				1.6	
Restaurants or cafeterias located in hotels	1.9	21.6	73.8				4.6	
Drug or proprietary stores with fountain service	3.3	8.4	91.6				-	
Other 2/	2.0	12.1	87.9				-	
	17.7	22.3	77.3				.4	
South								
Restaurants	42.0	20.1	79.2				.7	
Cafeterias	26.4	22.0	77.4				.6	
Restaurants or cafeterias located in hotels	.7	5.1	94.9				-	
Drug or proprietary stores with fountain service	2.3	16.0	84.0				-	
Other 2/	1.4	30.6	69.4				-	
	11.2	16.1	82.7				1.2	
West								
Restaurants	30.7	14.4	84.4				1.2	
Cafeterias	17.0	15.2	84.2				.6	
Restaurants or cafeterias located in hotels	.2	42.9	57.1				-	
Drug or proprietary stores with fountain service	2.4	8.0	88.9				3.1	
Other 2/	1.9	10.3	89.7				-	
	9.2	14.7	83.1				2.2	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 35

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

Region By Type of Establishment

Category	Number of establishments (thousands)	Total		Frozen fish		Frozen shellfish		Pounds held per establishment		
		Thousand Pounds	Per-cent	Thousand Pounds	Per-cent	Thousand Pounds	Per-cent	Total	Fish	Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0
Northeast	62.3	2,451	100.0	750	30.6	1,701	69.4	39.3	12.0	27.3
Restaurants	24.0	1,757	100.0	470	26.8	1,287	73.2	73.2	19.6	53.6
Cafeterias	1.1	16	100.0	11	68.8	5	31.2	14.5	10.0	4.5
Restaurants or cafeterias located in hotels	5.3	443	100.0	142	32.1	301	67.9	83.6	26.8	56.8
Drug or proprietary stores with fountain service	2.6	10	100.0	6	60.0	4	40.0	3.8	2.3	1.5
Other 1/	29.3	225	100.0	121	53.8	104	46.2	7.7	4.1	3.6
North Central	53.2	1,631	100.0	864	53.0	767	47.0	30.6	16.2	14.4
Restaurants	28.3	863	100.0	410	47.5	453	52.5	30.5	14.5	16.0
Cafeterias	1.9	84	100.0	48	57.1	36	42.9	44.2	25.3	18.9
Restaurants or cafeterias located in hotels	3.3	442	100.0	245	55.4	197	44.6	133.9	74.2	59.7
Drug or proprietary stores with fountain service	2.0	10	100.0	9	90.0	1	10.0	5.0	4.5	.5
Other 1/	17.7	232	100.0	132	65.5	80	34.5	13.1	8.6	4.5
South	42.0	3,458	100.0	2,076	60.0	1,382	40.0	82.3	49.4	32.9
Restaurants	26.4	1,621	100.0	794	49.0	827	51.0	61.4	30.1	31.3
Cafeterias	.7	1,100	100.0	972	88.4	128	11.6	1,571.4	1,388.6	182.8
Restaurants or cafeterias located in hotels	2.3	570	100.0	215	37.7	355	62.3	247.8	93.5	154.3
Drug or proprietary stores with fountain service	1.4	3	100.0	2	66.7	1	33.3	2.1	1.4	.7
Other 1/	11.2	164	100.0	93	56.7	71	43.3	14.6	8.3	6.3
West	30.7	1,586	100.0	544	34.3	1,042	65.7	51.7	17.7	34.0
Restaurants	17.0	981	100.0	358	36.5	623	63.5	57.7	21.1	36.6
Cafeterias	.2	9	100.0	9	100.0	-	-	45.0	45.0	-
Restaurants or cafeterias located in hotels	2.4	511	100.0	135	26.4	376	73.6	212.9	56.2	156.7
Drug or proprietary stores with fountain service	1.9	13	100.0	10	76.9	3	23.1	6.8	5.2	1.6
Other 1/	9.2	72	100.0	32	44.4	40	55.6	7.8	3.5	4.3

1/ Includes drinking places, lunch counters and refreshment stands.

Note: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 36

NUMBER OF MEALS SERVED EACH DAY BY PUBLIC EATING PLACES

By Geographic Region 1/

Geographic region	Total number of establishments	Meals and sandwiches served each day			
		Total	Main dish meals		Sandwiches <u>2/</u>
			Total	Fish or shellfish	
	Number in (thousands)	Number in (millions)	Number in (millions)	Number in (millions)	Number in (millions)
United States	<u>397.8</u>	<u>70.7</u>	<u>40.4</u>	<u>3.9</u>	<u>30.3</u>
Northeast	111.2	16.8	9.7	1.2	7.1
North Central	124.6	23.6	14.1	1.0	9.5
South	100.3	17.6	8.7	.9	8.9
West	61.7	12.7	7.9	.8	4.8

1/ Based on number of meals and sandwiches served at lunch and dinner during a 7-day period in May 1955, assuming a 6-1/2 day business week. Daily servings of meals and sandwiches by establishments serving fish or shellfish have been used to estimate the meals and sandwiches served by establishments not serving fish or shellfish.

2/ Includes sandwiches of fish or shellfish.

Table 37
NUMBER OF MAIN DISH MEALS, FISH AND SHELLFISH MAIN DISH MEALS AND SANDWICHES SERVED BY
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH DURING ONE-WEEK OF MAY 1955

Category	Region By Type of Establishment									
	Total meals served					Luncheon meals served				
	Number of establish- ments	Main dish	Fish and shell- fish main dish	Per- cent	Number (in millions)	Main dish	Fish and shell- fish main dish	Per- cent	Number (in millions)	Luncheon fish and shellfish meals as percent of total main dish meals
	Number (in thousands)	Number (in millions)	Number (in millions)	Per- cent	Number (in millions)	Number (in millions)	Number (in millions)	Per- cent	Number (in millions)	Number of sand- wiches
United States	188.2	85.8	14.1	16.4	51.6	8.5	16.5	60.2	60.6	67.5
Northeast	62.3	24.4	4.4	18.0	14.2	2.6	18.2	58.4	59.8	20.1
Restaurants	24.0	10.1	2.3	23.7	5.6	1.2	23.7	54.3	57.7	7.7
Cafeterias	1.1	1.6	.1	6.2	1.1	.1	7.1	71.8	64.0	2.6
Restaurants or cafeterias located in hotels	5.3	9.0	1.3	14.4	4.0	.6	14.3	44.9	46.4	1.3
Drug or proprietary stores with fountain service	29.3	.1	(1)	(2)	.1	(1)	(2)	81.5	-	.6
Other 3/	29.3	3.6	.7	19.4	2.3	.5	20.0	63.3	69.7	7.9
North Central	53.2	26.6	3.7	13.9	16.4	2.2	13.4	61.6	60.4	19.4
Restaurants	20.3	12.0	2.0	16.4	7.4	1.2	15.0	61.1	59.5	10.1
Cafeterias	1.9	2.0	.2	10.3	1.5	.2	6.7	73.3	77.2	1.2
Restaurants or cafeterias located in hotels	3.3	9.4	1.2	12.8	5.4	.7	13.0	57.1	55.9	1.9
Drug or proprietary stores with fountain service	2.0	2	(1)	(2)	.2	(1)	(2)	81.8	-	1.1
Other 3/	17.7	2.0	.3	15.0	1.2	.2	15.4	61.6	58.9	4.8
South	42.0	17.2	3.4	19.8	11.0	2.2	20.7	64.1	66.4	18.1
Restaurants	26.4	9.7	2.1	21.6	6.1	1.4	22.2	63.1	65.3	10.7
Cafeterias	.7	1.0	.1	10.0	.7	.1	14.3	71.7	76.1	.3
Restaurants or cafeterias located in hotels	2.3	5.0	.9	18.0	2.9	.5	19.4	57.5	57.1	.8
Drug or proprietary stores with fountain service	1.4	.1	(1)	(2)	.1	(1)	(2)	81.3	-	.6
Other 3/	11.2	1.4	.3	21.4	.9	.2	22.2	66.9	71.4	5.7
West	20.7	17.6	2.6	14.8	9.8	1.4	14.3	55.5	54.8	9.9
Restaurants	17.0	10.5	1.7	16.2	5.7	.9	15.5	54.5	54.1	5.0
Cafeterias	.2	.4	(1)	(2)	.2	(1)	(2)	59.1	-	.2
Restaurants or cafeterias located in hotels	2.4	5.1	.7	13.7	2.8	.4	13.8	55.6	55.0	.4
Drug or proprietary stores with fountain service	1.9	.3	.1	33.3	.2	.1	50.0	59.2	60.7	.7
Other 3/	9.2	1.3	.1	7.7	.7	.1	14.3	58.4	55.5	3.6

1/ Less than one hundred thousand meals.

2/ Less than one-tenth percent.

3/ Includes drinking places, lunch counters, and refreshment stands.
Note: The number of main dish luncheon meals served and fish and shellfish main dish luncheon meals do not add to subtotals due to rounding differences.

Table 38

NUMBER OF MAIN DISH AND FISH AND SHELLFISH MAIN DISH MEALS AND SANDWICHES
SERVED BY PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
PER ESTABLISHMENT PER WEEK, MAY 1955 ^{1/}
Region By Type Of Establishment

Category	Total meals served		Luncheon meals served		Number of sandwiches
	Main dish	Fish and shellfish main dish	Main dish	Fish and shellfish main dish	
United States	Number	Number	Number	Number	Number
Northeast	456	75	274	45	359
Restaurants	322	71	228	42	323
Cafeterias	421	96	233	50	321
Restaurants or cafeterias located in hotels	1,454	91	1,000	91	2,364
Drug or proprietary stores with fountain service	1,698	245	755	113	2,415
Other 2/	38	38	38	-	231
	123	24	78	17	270
North Central	500	70	308	41	365
Restaurants	459	71	279	42	357
Cafeterias	1,053	105	789	105	632
Restaurants or cafeterias located in hotels	2,848	364	1,636	212	576
Drug or proprietary stores with fountain service	100	-	100	-	700
Other 2/	113	17	68	11	271
South	410	81	262	52	431
Restaurants	367	80	231	53	405
Cafeterias	1,428	143	1,000	143	1,428
Restaurants or cafeterias located in hotels	2,774	391	1,261	217	348
Drug or proprietary stores with fountain service	71	-	71	-	428
Other 2/	125	27	80	18	509
West	573	85	319	46	322
Restaurants	618	100	335	53	294
Cafeterias	2,000	-	1,000	-	1,000
Restaurants or cafeterias located in hotels	2,125	292	1,167	167	1,671
Drug or proprietary stores with fountain service	158	53	105	53	368
Other 2/	141	11	76	11	391

^{1/} Total number of meals served during the seven days prior to the survey of the individual establishments.

^{2/} Includes drinking places, lunch counters, and refreshment stands.

Table 39

PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING PERCENTAGE OF MAIN DISH MEALS SERVED AS LUNCH, MAY 1955
Region By Type Of Establishment

Category	All establish- ments	0 to 19 percent	20 to 39 percent	40 to 59 percent	60 to 79 percent	80 to 100 percent	No reply or not applicable
	(in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	189.2	2.9	11.1	20.5	19.1	16.9	29.5
Northeast	62.3	4.0	15.2	16.3	15.2	18.2	30.4
Restaurants	24.0	6.1	18.7	22.9	18.9	16.6	16.8
Cafeterias	1.1	-	6.2	19.3	18.8	39.1	16.6
Restaurants or cafeterias located in hotels	5.3	6.6	21.8	33.8	10.1	2.9	24.8
Drug or proprietary stores with fountain service	2.6	-	.9	7.8	.9	35.8	54.6
Other 2/	29.3	2.0	12.6	8.4	15.8	20.0	41.2
North Central	53.2	-	10.6	21.6	21.4	14.4	32.0
Restaurants	28.3	-	11.3	27.5	27.8	14.3	19.1
Cafeterias	1.9	-	3.6	16.7	29.3	38.5	11.9
Restaurants or cafeterias located in hotels	3.3	-	13.5	40.2	38.2	4.7	3.4
Drug or proprietary stores with fountain service	2.0	-	1.1	-	6.0	15.6	77.3
Other 2/	17.7	-	10.1	12.3	9.3	13.5	54.8
South	12.0	3.7	7.2	17.6	26.4	20.7	24.4
Restaurants	26.4	3.6	10.0	21.3	30.1	22.0	13.0
Cafeterias	.7	-	9.5	11.8	21.1	37.5	20.1
Restaurants or cafeterias located in hotels	2.3	2.0	8.2	36.5	39.9	2.9	10.5
Drug or proprietary stores with fountain service	1.4	-	-	-	21.4	27.6	51.0
Other 2/	11.2	5.4	1.3	7.8	15.3	19.1	51.1
West	30.7	4.7	2.6	30.4	11.6	13.3	30.4
Restaurants	17.0	5.9	13.6	29.3	15.4	13.7	22.1
Cafeterias	.2	-	3.4	63.6	15.5	16.5	1.0
Restaurants or cafeterias located in hotels	2.4	-	4.5	29.3	17.6	.7	47.9
Drug or proprietary stores with fountain service	1.9	10.3	-	31.0	10.3	22.0	26.4
Other 2/	9.2	2.9	5.8	32.2	2.9	13.6	42.6

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
PERCENTAGE OF FISH OR SHELLFISH MAIN DISH MEALS SERVED AS LUNCH, MAY 1955

Region By Type Of Establishment 1/

Category	All establish- ments Number (in thousands)	0 to 19		20 to 39		40 to 59		60 to 79		80 to 100		No reply or not applicable
		Percent	percent	Percent	percent	Percent	percent	Percent	percent	Percent	Percent	
United States	188.2	3.0		9.3		16.5		12.4		16.8		42.0
Northeast	62.3	4.4		10.1		12.9		10.9		17.7		44.0
Restaurants	24.0	8.1		16.8		14.1		14.0		17.1		29.9
Cafeterias	1.1	12.2		6.2		7.3		18.5		33.0		22.8
Restaurants or cafeterias located in hotels	5.3	7.4		18.7		28.3		9.7		5.6		30.3
Drug or proprietary stores with fountain service	2.6	-		.9		7.8		.9		12.2		78.2
Other 2/	29.3	.9		4.1		10.0		9.0		20.2		55.8
North Central	53.2	3.5		8.4		19.1		14.9		16.4		37.7
Restaurants	28.3	4.2		10.6		23.6		19.5		17.8		24.3
Cafeterias	1.9	3.6		.1		10.6		21.2		55.5		11.0
Restaurants or cafeterias located in hotels	3.3	.1		7.8		40.5		23.0		3.6		25.0
Drug or proprietary stores with fountain service	2.0	-		1.1		1.2		4.1		17.2		76.4
Other 2/	17.7	3.4		6.8		10.8		7.0		12.2		59.8
South	42.0	-		9.1		14.2		13.3		21.8		41.6
Restaurants	26.1	-		10.4		17.2		15.2		22.6		34.6
Cafeterias	.7	-		10.0		1.4		1.8		36.7		50.1
Restaurants or cafeterias located in hotels	2.3	-		15.4		31.7		31.7		7.0		14.2
Drug or proprietary stores with fountain service	1.4	-		-		-		17.0		27.6		55.4
Other 2/	11.2	-		6.1		6.0		5.7		20.9		61.3
West	30.7	2.2		9.3		22.0		10.1		9.3		46.1
Restaurants	17.0	5.2		9.0		25.4		12.1		9.9		38.4
Cafeterias	.2	-		3.4		63.6		15.5		16.5		1.0
Restaurants or cafeterias located in hotels	2.4	-		4.6		30.2		16.1		.7		48.4
Drug or proprietary stores with fountain service	1.9	-		10.3		20.7		10.3		15.1		43.6
Other 2/	9.2	.7		10.9		13.3		4.4		9.2		61.5

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 41

PERCENTAGE DISTRIBUTION OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
THE PERCENTAGE THAT FISH SANDWICHES ARE OF TOTAL SANDWICHES SERVED, MAY 1955

Region By Type Of Establishment 1/

Category	All establish- ments	One percent	Two percent	Three percent	Four percent	Five to nine percent	Ten percent and over	No reply or not applicable
		Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	(in thousands) 198.2	3.5	3.5	2.3	1.1	10.3	31.6	47.7
Northeast	62.3	1.8	2.5	2.2	1.5	11.9	42.8	37.3
Restaurants	24.0	3.1	2.8	1.7	1.4	12.5	42.9	35.6
Cafeterias	1.1	-	.5	.1	-	12.4	58.1	28.9
Restaurants or cafeterias located in hotels	5.3	2.5	1.9	.6	.9	7.0	34.9	52.2
Drug or proprietary stores								
with fountain service	2.6	-	7.8	7.8	.9	-	52.1	31.4
Other 2/	29.3	.9	1.8	2.5	1.6	13.4	42.7	37.1
North Central	53.2	5.2	4.2	2.8	1.0	11.6	26.8	48.4
Restaurants	28.3	5.5	5.3	3.8	1.2	13.0	24.8	46.4
Cafeterias	1.9	2.3	1.3	3.5	-	18.1	36.0	38.8
Restaurants or cafeterias located in hotels	3.3	2.2	5.5	1.0	.5	14.8	20.8	55.2
Drug or proprietary stores								
with fountain service	2.0	.4	-	1.1	1.5	14.6	71.7	10.7
Other 2/	17.7	6.4	3.0	1.9	.7	7.2	25.0	55.8
South	42.0	1.7	3.5	1.3	.9	6.3	25.3	61.0
Restaurants	26.1	1.9	4.3	1.7	1.1	5.0	19.4	66.6
Cafeterias	.7	-	-	-	-	4.4	29.8	65.8
Restaurants or cafeterias located in hotels	2.3	-	1.6	1.1	1.2	4.2	13.5	78.4
Drug or proprietary store								
with fountain service	1.4	-	-	-	-	33.8	20.9	45.3
Other 2/	11.2	1.8	2.4	.6	.6	6.6	42.1	45.9
West	30.7	6.4	4.0	2.9	.9	10.1	26.4	49.3
Restaurants	17.0	7.3	5.9	2.1	.8	11.2	26.4	46.3
Cafeterias	.2	-	-	12.1	-	15.6	13.1	59.2
Restaurants or cafeterias located in hotels	2.4	.8	2.8	-	-	14.1	13.9	68.4
Drug or proprietary stores								
with fountain service	1.9	10.3	-	-	1.4	10.3	47.3	32.1
Other 2/	9.2	5.1	2.2	5.8	7.3	7.3	25.2	53.0

1/ Total number of meals served during the seven days prior to the survey of the individual establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 42

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Region By Type of Establishment

Category	All establishments number (in thousands)	One serving		Two servings		Three servings		Four servings		Five servings		Six to eight servings		No reply or not applicable	
		Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number
United States	198.2	1.3		16.6		30.0		15.5		1.8		.8		34.0	
Northeast															
Restaurants	62.3	.8		15.3		31.3		12.9		1.0		.5		38.2	
Cafeterias	24.0	1.1		18.2		41.1		17.4		1.7		.3		20.2	
Restaurants or cafeterias located in hotels	1.1	-		12.7		39.5		20.6		6.2		2.6		18.4	
Drug or proprietary stores with fountain service	5.3	4.0		35.5		34.1		11.6		-		-		14.8	
Other 1/	29.3	.9		-		23.5		4.0		1.3		-		70.3	
North Central														55.1	
Restaurants	53.2	1.0		16.8		33.2		17.4		2.5		.6		28.5	
Cafeterias	28.5	1.2		18.7		40.8		18.5		2.8		.5		17.5	
Restaurants or cafeterias located in hotels	1.9	-		21.2		20.7		36.2		-		-		21.9	
Drug or proprietary stores with fountain service	3.3	-		32.5		32.1		10.8		2.1		-		22.5	
Other 1/	17.7	1.1		-		3.8		30.0		-		-		66.2	
South														43.6	
Restaurants	42.0	2.8		20.8		26.5		18.5		2.1		1.1		30.2	
Cafeterias	26.4	3.9		24.1		30.4		14.7		1.5		.3		25.1	
Restaurants or cafeterias located in hotels	.7	-		1.9		31.4		29.4		9.2		-		28.1	
Drug or proprietary stores with fountain service	2.3	3.7		35.6		30.9		12.1		-		-		17.7	
Other 1/	11.2	.6		-		5.6		39.7		-		-		54.7	
West														41.5	
Restaurants	30.7	.7		12.8		26.5		16.4		1.5		1.5		40.6	
Cafeterias	17.0	.4		13.2		33.7		20.9		.8		1.6		29.4	
Restaurants or cafeterias located in hotels	.2	-		-		41.3		58.7		-		-		-	
Drug or proprietary stores with fountain service	2.4	-		17.8		32.4		3.9		-		-		45.9	
Other 1/	9.2	1.4		13.6		23.0		25.3		10.3		-		41.4	
								8.7		1.4		2.2		60.8	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 13

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT TREATED S.ELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Region By Type Of Establishment

Category	All establishments	Yes	No	No reply
		Percent	Percent	Percent
United States	(in thousands) 183.2	59.8	40.2	(1)
Northeast	62.3	61.1	38.9	-
Restaurants	24.0	73.4	26.6	-
Cafeterias	1.1	30.5	19.5	-
Restaurants or cafeterias located in hotels	5.3	51.5	38.5	-
Drug or proprietary stores with fountain service	2.6	68.9	31.1	-
Other 2/	29.3	53.7	46.3	-
North Central	53.2	73.1	26.9	-
Restaurants	28.5	77.7	22.3	-
Cafeterias	1.9	88.3	11.7	-
Restaurants or cafeterias located in hotels	3.3	99.2	10.8	-
Drug or proprietary stores with fountain service	2.0	72.3	27.7	-
Other 2/	17.7	61.0	39.0	-
South	42.0	47.7	52.3	-
Restaurants	26.4	51.5	48.5	-
Cafeterias	.7	80.7	19.3	-
Restaurants or cafeterias located in hotels	2.3	48.4	51.6	-
Drug or proprietary stores with fountain service	1.4	46.2	53.8	-
Other 2/	11.2	36.8	63.2	-
West	30.7	46.8	53.0	2
Restaurants	17.0	50.5	49.5	-
Cafeterias	.2	47.3	52.7	-
Restaurants or cafeterias located in hotels	2.4	45.1	54.9	-
Drug or proprietary stores with fountain service	1.9	79.3	20.7	-
Other 2/	9.2	33.6	65.7	.7

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Region By Type of Establishment

Category	All establish- ments	Sunday through Tuesday and Thursday	Wednesday	Friday	Saturday
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4
Northeast					
Restaurants	45.8	2.2	5.5	85.5	6.7
Cafeterias	20.6	4.1	3.3	85.1	7.5
Restaurants or cafeterias located in hotels	.9	-	7.1	92.9	-
Drug or proprietary stores with fountain service	4.7	1.4	8.3	70.8	19.5
Other 1/	2.0	-	10.2	89.8	-
	17.6	.8	6.8	89.0	3.4
North Central					
Restaurants	41.2	1.2	4.1	93.0	1.7
Cafeterias	23.8	1.8	4.5	91.5	2.2
Restaurants or cafeterias located in hotels	1.9	-	11.4	86.6	-
Drug or proprietary stores with fountain service	3.1	.5	6.2	93.3	-
Other 1/	1.5	1.5	1.5	97.0	-
	10.9	-	1.8	96.4	1.8
South					
Restaurants	23.8	6.6	6.5	80.1	6.8
Cafeterias	16.0	7.5	6.4	80.7	5.4
Restaurants or cafeterias located in hotels	.7	-	18.9	80.8	.3
Drug or proprietary stores with fountain service	1.3	1.3	8.3	85.9	4.5
Other 1/	.8	8.8	3.0	85.3	2.9
	5.0	5.3	5.3	76.2	13.2
West					
Restaurants	15.4	1.2	4.0	93.6	1.1
Cafeterias	9.0	.6	4.1	94.5	.8
Restaurants or cafeterias located in hotels	.1	-	21.8	78.2	-
Drug or proprietary stores with fountain service	1.3	-	11.8	88.2	-
Other 1/	1.6	1.5	-	97.0	1.5
	3.4	4.0	2.0	92.0	2.0

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY
Region By Type Of Establishment

Category	All establishments	Not offered daily		Offered daily		No reply
		Number (In thousands)	Percent	Percent	Percent	
United States		<u>139.7</u>	<u>29.5</u>	<u>68.0</u>	<u>2.5</u>	
Northeast		62.3	32.3	65.8	1.9	
Restaurants		24.0	32.0	67.7	.3	
Cafeterias		1.1	37.0	60.4	2.6	
Restaurants or cafeterias located in hotels		5.3	22.5	76.8	.7	
Drug or proprietary stores with fountain service		2.6	36.0	56.2	7.8	
Other 1/		29.3	33.8	63.2	3.0	
North Central		53.2	36.3	61.1	2.6	
Restaurants		28.3	37.9	60.1	2.0	
Cafeterias		1.9	45.7	45.5	8.8	
Restaurants or cafeterias located in hotels		3.3	7.2	92.8	-	
Drug or proprietary stores with fountain service		2.0	18.9	76.0	5.1	
Other 1/		17.7	40.0	57.0	3.0	
South		42.0	27.6	69.9	2.5	
Restaurants		26.1	29.5	67.4	3.1	
Cafeterias		.7	34.0	65.2	.8	
Restaurants or cafeterias located in hotels		2.3	14.6	80.6	4.8	
Drug or proprietary stores with fountain service		1.4	27.4	72.6	-	
Other 1/		11.2	25.3	73.8	.9	
West		30.7	14.8	81.6	3.6	
Restaurants		17.0	15.9	83.9	.2	
Cafeterias		.2	55.1	44.9	-	
Restaurants or cafeterias located in hotels		2.4	7.1	92.9	-	
Drug or proprietary stores with fountain service		1.9	11.5	78.2	10.3	
Other 1/		9.2	14.7	75.8	9.5	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 46

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARED SUMMER WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Region By Type Of Establishment

Category	All establish- ments	Menu price higher in summer		Menu price the same		Menu price lower in summer		No reply
		(in thousands)	Percent	Percent	Percent	Percent	Percent	
United States		188.2	1.2	93.8	2.7	2.3		
Northeast								
Restaurants	62.3		1.1	93.3	3.7	1.9		
Cafeterias	24.0		2.0	93.2	2.5	2.3		
Restaurants or cafeterias located in hotels	1.1		-	75.4	18.4	6.2		
Drug or proprietary stores with fountain service	5.3		2.7	92.7	3.4	1.7		
Other 1/	2.6		-	98.7	1.3	-		
	29.3		.3	93.6	4.3	1.8		
North Central								
Restaurants	53.2		1.8	93.8	1.9	2.5		
Cafeterias	28.3		1.1	75.4	1.5	2.0		
Restaurants or cafeterias located in hotels	1.9		-	85.8	-	14.2		
Drug or proprietary stores with fountain service	3.3		4.9	89.0	4.1	2.0		
Other 1/	2.0		-	86.2	-	13.8		
	17.7		2.6	94.0	2.6	.8		
South								
Restaurants	42.0		1.2	93.4	2.2	2.2		
Cafeterias	23.4		1.5	95.3	1.9	1.3		
Restaurants or cafeterias located in hotels	.7		-	90.2	-	9.8		
Drug or proprietary stores with fountain service	2.3		1.2	86.3	12.5	-		
Other 1/	1.4		.6	86.1	13.9	-		
	11.2		.6	91.5	3.1	4.8		
West								
Restaurants	30.7		1	95.5	1.2	2.2		
Cafeterias	17.0		.2	97.2	1.9	.7		
Restaurants or cafeterias located in hotels	.2		-	100.0	-	-		
Drug or proprietary stores with fountain service	2.4		-	97.7	2.3	-		
Other 1/	1.9		-	96.5	-	3.5		
	9.2		-	91.3	-	8.7		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 47
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Region By Type Of Establishment

Category	All establishments	(in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
			Percent	Number	Percent	Number	Percent	Number	Percent	Number	
United States		185.2	40.2		28.9		11.5		13.5		5.9
Northeast											
Restaurants	62.3		38.4		23.4		12.0		18.8		7.4
Cafeterias	24.0		47.9		25.4		11.1		11.4		4.2
Restaurants or cafeterias located in hotels	1.1		51.9		19.1		6.2		6.6		16.2
Drug or proprietary stores with fountain service	5.3		53.3		21.2		7.1		12.5		5.9
Other 1/	2.6		25.6		18.9		-		19.2		36.3
North Central	29.3		28.6		22.8		14.9		26.4		7.3
Restaurants	53.2		39.2		31.4		13.1		11.3		5.0
Cafeterias	23.3		45.8		37.4		12.0		2.9		1.9
Restaurants or cafeterias located in hotels	1.9		35.6		35.6		7.1		5.9		15.8
Drug or proprietary stores with fountain service	3.3		51.7		43.2		5.0		-		.1
Other 1/	2.0		18.6		35.3		11.0		11.4		23.7
South	17.7		29.1		18.7		17.3		27.6		7.3
Restaurants	42.0		46.7		26.6		11.4		10.9		4.4
Cafeterias	36.1		51.6		30.1		12.7		3.5		2.1
Restaurants or cafeterias located in hotels	.7		60.3		14.0		11.1		4.4		10.2
Drug or proprietary stores with fountain service	2.3		60.3		32.0		7.7		-		-
Other 1/	1.1		24.1		51.5		-		24.4		-
West	11.2		34.5		15.1		10.4		29.2		10.8
Restaurants	30.7		36.4		32.0		7.2		10.0		6.7
Cafeterias	17.0		44.6		38.4		9.0		5.5		2.3
Restaurants or cafeterias located in hotels	.2		43.2		37.9		3.4		15.5		-
Drug or proprietary stores with fountain service	2.4		33.4		61.1		5.5		-		-
Other 1/	1.9		41.4		26.4		1.2		20.7		10.3
	9.2		20.6		36.8		8.0		18.6		16.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 48

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Region By Type Of Establishment

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	(in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	37.5	30.4	10.8	14.4	6.9
Northeast						
Restaurants	62.3	38.4	25.3	11.9	16.7	7.7
Cafeterias	24.0	46.0	27.9	11.5	9.8	4.8
Restaurants or cafeterias located in hotels	1.1	46.3	25.2	-	6.2	22.3
Drug or proprietary stores with fountain service	5.3	60.4	23.9	5.4	4.4	5.9
Other 1/	2.6	26.5	18.9	-	18.3	36.3
North Central						
Restaurants	53.2	36.1	33.2	11.0	13.7	6.0
Cafeterias	28.5	42.2	41.1	10.3	3.5	2.9
Restaurants or cafeterias located in hotels	1.9	37.9	37.4	3.5	3.5	17.7
Drug or proprietary stores with fountain service	3.3	48.9	43.5	7.4	-	.2
Other 1/	2.0	18.3	38.3	-	19.7	23.7
South						
Restaurants	42.0	41.7	28.8	10.4	13.2	5.8
Cafeterias	26.1	45.6	31.7	12.7	7.3	2.7
Restaurants or cafeterias located in hotels	.7	73.2	24.6	1.1	-	1.1
Drug or proprietary stores with fountain service	2.3	59.3	35.5	2.6	2.6	-
Other 1/	1.4	23.8	53.3	-	18.6	4.3
West						
Restaurants	30.7	32.5	38.0	9.0	12.3	8.2
Cafeterias	17.0	40.0	37.4	8.8	8.3	5.5
Restaurants or cafeterias located in hotels	.2	58.7	37.9	3.4	-	-
Drug or proprietary stores with fountain service	2.4	24.3	66.0	7.8	1.9	-
Other 1/	1.9	42.7	36.7	-	10.3	10.3
	9.2	18.1	31.8	11.6	23.2	15.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 49
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Region By Type Of Establishment

Category	All establishments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve fish and shellfish only	Establishments not replying
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent		
United States	188.2	34.8	29.2	9.3	19.1	7.6			
Northeast	62.3	33.0	22.6	9.2	26.8	8.4			
Restaurants	24.0	40.4	29.1	7.8	17.9	4.8			
Cafeterias	1.1	38.1	27.3	-	12.3	22.3			
Restaurants or cafeterias located in hotels	5.3	54.2	23.5	3.1	13.8	5.4			
Drug or proprietary stores with fountain service	2.6	25.2	16.5	-	22.0	36.3			
Other 1/	29.3	23.6	17.5	12.5	37.4	9.0			
North Central	53.2	34.3	34.5	10.0	15.0	6.2			
Restaurants	28.3	40.2	41.7	9.5	5.2	3.4			
Cafeterias	1.9	37.5	37.7	3.6	3.6	17.6			
Restaurants or cafeterias located in hotels	3.3	44.7	46.8	7.7	.6	.2			
Drug or proprietary stores with fountain service	2.0	21.3	35.3	-	19.7	23.7			
Other 1/	17.7	24.1	20.2	13.2	34.0	8.5			
South	12.0	39.6	27.2	9.9	15.8	7.5			
Restaurants	26.4	43.9	29.7	12.7	11.0	2.7			
Cafeterias	.7	71.3	12.0	1.1	1.9	13.7			
Restaurants or cafeterias located in hotels	2.3	43.5	49.5	1.9	5.1	-			
Drug or proprietary stores with fountain service	1.4	9.9	51.5	-	34.3	4.3			
Other 1/	11.2	30.3	14.5	6.9	28.0	20.3			
West	30.7	22.8	36.2	7.3	15.0	8.7			
Restaurants	17.0	39.9	35.5	8.4	10.3	5.9			
Cafeterias	.2	60.7	37.9	-	1.4	-			
Restaurants or cafeterias located in hotels	2.4	21.5	68.1	2.7	7.7	-			
Drug or proprietary stores with fountain service	1.9	41.4	26.4	-	21.9	10.3			
Other 1/	9.2	20.3	31.1	8.0	24.6	16.0			

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 50

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Region By Type Of Establishment

Category	All establish- ments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	32.8	34.5	12.3	13.5	6.9
Northeast	62.3	30.8	29.0	14.4	18.3	7.5
Restaurants	24.0	35.9	35.2	12.6	10.3	6.0
Cafeterias	1.1	31.8	39.7	-	6.2	22.3
Restaurants or cafeterias located in hotels	5.3	35.6	25.8	20.8	11.9	5.9
Drug or proprietary stores with fountain service	2.6	16.5	25.8	7.8	20.6	29.3
Other 1/	29.3	26.9	24.5	15.8	26.2	6.6
North Central	53.2	30.5	38.2	12.8	13.0	5.5
Restaurants	28.3	36.1	45.8	10.8	4.2	3.1
Cafeterias	1.9	30.4	42.2	4.2	3.5	17.7
Restaurants or cafeterias located in hotels	3.3	26.9	52.2	19.4	1.2	.3
Drug or proprietary stores with fountain service	2.0	19.1	45.2	-	12.0	22.7
Other 1/	17.7	23.4	22.1	17.3	30.2	7.0
South	42.0	39.1	35.3	12.4	7.0	6.2
Restaurants	26.4	42.3	37.9	14.6	2.5	2.7
Cafeterias	.7	52.7	32.5	1.1	-	13.7
Restaurants or cafeterias located in hotels	2.3	34.9	57.0	8.1	-	-
Drug or proprietary stores with fountain service	1.4	9.9	67.2	-	18.6	4.3
Other 1/	11.2	35.5	20.6	10.4	17.9	15.6
West	30.7	32.0	38.3	6.8	13.8	9.1
Restaurants	17.0	40.2	39.4	7.8	7.1	5.5
Cafeterias	.2	56.3	40.3	3.4	-	-
Restaurants or cafeterias located in hotels	2.4	17.3	78.4	4.3	-	-
Drug or proprietary stores with fountain service	1.9	11.4	27.6	-	20.7	10.3
Other 1/	9.2	18.1	27.7	7.3	28.7	18.2

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SEALED FISH INDICATING
 FRESHNESS OF SERVING FISH
 Region By Type of Establishment

Establishment category	All establishments (in thousands)	No. diners	Serving fish	Efficient to prepare	Price too high, low	Supply not always available	Used to keep up quality	Monthly percentage of bad quality	Latter part of season	Dinner diners
			Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	181.2	60.3	3.9	5.6	1.7	3	9.3	1.1	6.7	11.5
Northwest										
Restaurants	62.4	60.4	4.0	4.7	2.4	4	11.0	(1)	7.7	9.5
Cafeterias	20.0	56.4	4.1	6.9	3.1	3	12.3	(1)	7.7	7.5
Restaurants or cafeterias located in hotels	1.1	67.5	-	6.9	-	-	12.7	-	13.5	-
Drug or proprietary stores with fountain service	5.4	67.8	6.3	1.3	4.5	3	11.3	-	7.7	7.8
Other 2/	2.6	57.1	-	-	-	-	7.8	-	15.7	15.4
North Central										
Restaurants	27.3	62.4	4.0	3.9	1.3	-	9.5	-	7.4	15.4
Cafeterias	1.9	69.9	4.9	7.9	1.7	4.0	7.2	1.1	15.1	15.1
Restaurants or cafeterias located in hotels	3.4	60.1	1.1	4.3	1.2	1.7	8.0	-	7.6	9.2
Drug or proprietary stores with fountain service	1.9	69.5	11.7	3.5	-	4	16.2	-	15.1	10.6
Other 2/	3.4	64.7	-	7.8	.5	1.9	12.7	-	3.7	9.7
South										
Restaurants	2.0	37.0	1.7	1.2	-	-	11.0	-	1.5	29.6
Cafeterias	17.7	63.1	4.1	7.6	3.0	(1)	3.5	-	3.8	17.9
Restaurants or cafeterias located in hotels	42.0	61.4	3.5	4.3	1.4	1.3	9.5	1	6.7	2.2
Drug or proprietary stores with fountain service	26.1	63.1	3.8	6.7	1.0	1.0	10.4	2	7.6	7.7
Other 2/	.7	57.2	4.8	21.7	-	-	3	3	9.2	10.5
West										
Restaurants	3.3	66.8	4.0	3.7	-	3.2	12.1	4.7	4.5	3.0
Cafeterias	1.4	37.2	-	11.9	-	-	2.9	-	13.9	43.1
Restaurants or cafeterias located in hotels	11.2	59.6	3.6	5.4	3.0	1.3	6.6	-	7.9	11.4
Drug or proprietary stores with fountain service	30.7	59.3	4.7	4.3	1.7	4.4	9.3	-	6.7	16.6
Other 2/	17.0	56.0	4.0	5.1	1.2	1.1	12.1	-	7.9	17.7
Restaurants										
Cafeterias	.2	38.8	-	-	-	-	11.7	-	15.5	1.0
Restaurants or cafeterias located in hotels	2.4	41.0	4.8	2.6	-	-	11.3	-	.7	43.6
Drug or proprietary stores with fountain service	1.9	86.2	-	1.3	-	-	1.2	-	11.4	-
Other 2/	9.2	65.1	1.5	.7	1.5	-	4.4	-	7.3	19.5

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 52
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
DISADVANTAGES OF SERVING SHELLFISH
Region By Type Of Establishment

Category	All establishments (in thousands)	No disad- vantage	Strong odor	Difficult to prepare	Price too high, profit too low		Supply not always available	Hard to keep, spoils	Usually receives bad quality	Little or no demand	Other disadvantages
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	58.7	1.3	4.9	2.5	.6	6.7	19.9	.1	5.3	19.9
Northeast	62.3	58.0	.7	6.4	3.2	.2	9.7	16.4	(1)	5.4	16.4
Restaurants	21.0	54.6	.3	7.8	3.6	.3	11.7	15.9	-	5.6	15.9
Cafeterias	1.1	36.7	-	6.2	6.2	-	12.7	24.6	-	13.6	24.6
Restaurants or cafeterias located in hotels	5.3	62.6	(1)	13.7	1.1	.6	7.6	11.9	(1)	2.1	11.9
Drug or proprietary stores with fountain service	2.6	61.5	-	-	-	-	10.5	12.3	-	15.7	12.3
Other 2/	29.3	60.2	1.4	4.5	3.4	-	8.1	17.6	-	4.8	17.6
North Central	51.2	57.4	2.6	4.2	2.4	.4	4.7	21.6	.1	3.1	21.6
Restaurants	23.3	57.1	1.3	6.4	1.7	1.4	6.3	21.7	.1	3.7	21.7
Cafeterias	1.9	55.6	4.6	-	4.3	-	5.6	18.0	-	11.9	18.0
Restaurants or cafeterias located in hotels	3.3	66.7	-	5.7	3.5	.5	7.1	11.2	-	5.3	11.2
Drug or proprietary stores with fountain service	2.0	35.9	-	1.2	1.5	-	11.0	50.4	-	-	50.4
Other 2/	17.7	58.9	3.4	1.1	3.4	-	.9	29.1	-	3.2	29.1
South	42.0	62.2	1.6	2.6	1.6	1.1	4.5	17.0	.3	7.4	17.0
Restaurants	26.4	67.3	.8	2.6	1.8	1.0	5.1	13.5	-	7.9	13.5
Cafeterias	.7	73.3	.8	12.6	-	-	1.3	11.2	.3	-	11.2
Restaurants or cafeterias located in hotels	2.3	64.5	-	5.2	-	(1)	14.6	6.3	4.7	4.5	6.3
Drug or proprietary stores with fountain service	1.4	46.1	-	13.9	-	-	-	26.1	-	13.9	26.1
Other 2/	11.2	53.7	4.2	3.6	1.8	1.8	1.8	26.6	-	6.5	26.6
West	30.7	56.4	.2	4.7	2.4	.4	7.4	23.1	-	4.7	23.1
Restaurants	17.0	70.9	.8	4.7	3.0	.3	10.4	14.1	-	5.3	14.1
Cafeterias	.2	66.5	-	-	4.4	-	12.1	1.5	-	15.5	1.5
Restaurants or cafeterias located in hotels	2.4	33.6	-	13.4	.7	-	5.7	15.9	-	.7	15.9
Drug or proprietary stores with fountain service	1.9	66.8	-	11.5	-	-	-	10.3	-	11.4	10.3
Other 2/	9.2	51.9	1.5	1.0	2.2	-	3.6	36.9	-	2.9	36.9

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 53

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Region By Type Of Establishment

Category	All methods used (in thousands)	Featured special on menu	Suggestion by waiters	Window display	Separate menu for fish	Newspaper advertis- ing	Radio or television advertising	Other methods
		Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	201.3	37.1	25.2	6.6	3.9	3.7	1.9	21.6
Northeast								
Restaurants	62.2	35.3	23.8	6.6	4.5	3.0	1.7	26.1
Cafeterias	28.7	37.4	25.1	7.6	2.7	4.8	.9	21.5
Restaurants or cafeterias located in hotels	1.0	34.5	13.7	13.7	9.6	-	-	28.5
Drug or proprietary stores with fountain service	7.0	33.1	25.8	1.2	10.2	4.8	2.4	22.5
Other 1/	2.3	63.8	21.2	2.5	1.0	-	-	11.5
North Central	23.2	30.5	22.1	7.2	5.2	.8	-	34.2
Restaurants	65.0	37.8	25.7	7.4	3.1	4.5	1.9	19.6
Cafeterias	35.9	46.8	29.4	4.8	3.7	3.5	1.1	10.7
Restaurants or cafeterias located in hotels	2.0	49.1	10.4	3.7	2.5	7.3	-	27.0
Drug or proprietary stores with fountain service	5.3	38.5	29.8	2.2	1.3	9.2	7.7	11.3
Other 1/	2.2	37.9	22.9	19.4	3.8	1.1	-	14.9
South	19.6	20.1	19.5	12.6	2.7	5.1	2.1	37.9
Restaurants	44.3	32.3	28.7	7.4	4.9	3.5	3.6	19.6
Cafeterias	31.0	36.0	27.0	6.8	6.4	16.0	4.1	10.7
Restaurants or cafeterias located in hotels	.6	20.9	25.4	13.6	-	-	-	40.1
Drug or proprietary stores with fountain service	2.6	40.5	35.8	-	3.1	1.6	1.6	17.4
Other 1/	1.1	40.2	28.5	2.0	2.0	2.0	-	25.3
West	9.0	16.9	32.9	11.9	1.1	3.7	3.0	30.5
Restaurants	32.8	45.6	22.5	3.5	3.1	3.6	1.7	20.0
Cafeterias	47.9	46.0	24.8	2.7	4.0	3.7	1.4	14.5
Restaurants or cafeterias located in hotels	.3	39.7	50.0	5.1	-	1.6	-	3.6
Drug or proprietary stores with fountain service	2.6	20.9	19.7	.6	1.3	5.6	-	51.9
Other 1/	1.8	80.3	14.6	-	2.5	1.4	-	1.2
1/ Includes drinking places, lunch counters, and refreshment stands.	8.2	38.0	18.8	7.4	1.6	3.3	3.3	27.8

Table 54

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Region By Type of Establishment

Category	All establish- ments	Establishments reporting one effective method				Establishments reporting two effective methods				Do not know
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiter	Other methods	Special on menu and suggestions by waiters	Other methods	None of methods listed	
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1
Northeast	62.3	1.4	2	13.4	5.2	12.3	11.6	9.6	32.8	11.6
Restaurants	20.0	1.8	6	16.3	6.3	11.1	15.2	13.1	27.3	9.3
Cafeterias	1.1	-	-	4.0	12.3	7.2	-	21.0	43.2	12.3
Restaurants or cafeterias located in hotels	5.3	3.7	-	20.8	3.9	7.1	14.7	15.6	18.0	16.2
Drug or proprietary stores with fountain service	2.6	-	-	25.2	-	2.6	18.0	2.2	31.4	20.6
Other 1/	29.3	1.6	1.3	9.1	4.8	15.3	8.0	6.4	41.9	11.6
North Central	53.2	1.1	2.5	18.6	7.2	10.7	14.3	12.3	19.8	12.8
Restaurants	28.3	1.7	7	24.3	7.7	11.7	18.8	11.5	18.7	11.7
Cafeterias	1.9	-	-	24.8	4.0	11.2	3.6	7.9	21.0	24.5
Restaurants or cafeterias located in hotels	3.3	(2)	-	13.2	5.9	9.3	32.3	17.2	19.3	2.8
Drug or proprietary stores with fountain service	2.0	-	19.7	5.5	11.3	3.0	12.1	13.2	25.3	9.9
Other 1/	17.7	8	4.2	10.6	8.3	20.9	5.0	12.8	21.8	15.6
South	122.0	1.5	2.5	15.0	11.5	9.4	9.8	13.0	24.3	14.0
Restaurants	26.1	1.3	1.3	18.3	9.8	7.7	13.2	16.7	19.2	14.1
Cafeterias	1.7	-	9.6	11.9	18.2	19.2	-	9	34.2	6.0
Restaurants or cafeterias located in hotels	2.3	-	-	16.7	15.1	7.2	25.3	5.5	28.6	1.6
Drug or proprietary stores with fountain service	1.4	-	-	21.8	13.9	13.9	2.7	8.0	39.7	-
Other 1/	11.2	-	6.0	6.0	13.9	12.6	2.4	7.4	33.0	18.7
West	30.7	1.5	3	27.2	5.0	5.7	13.2	2.6	29.4	9.7
Restaurants	17.0	1.8	4	29.3	5.2	4.3	15.1	12.2	24.3	8.4
Cafeterias	1.2	-	5.3	15.5	-	-	44.7	1.9	1.5	31.1
Restaurants or cafeterias located in hotels	2.4	7	-	6.9	7.7	8.8	12.8	2.2	19.2	11.7
Drug or proprietary stores with fountain service	1.2	-	-	73.4	13.8	-	-	2.5	10.3	-
Other 1/	9.2	-	-	19.3	2.2	8.7	8.7	9.4	46.4	5.3

1/ Includes drinking places, lunch counters, and refreshment stands.
1/ Less than one-tenth percent.

1/ Includes drinking places, lunch counters, and refreshment stands.

2/ Less than one-tenth percent.

Table 55

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING WHETHER OFFERING "FRESH" FISH AND SHELLFISH WOULD OR WOULD NOT HELP SELL MORE FISH MEALS
Region By Type Of Establishments

Category	All establish- ments	Would help sell more meals	Would not help sell more meals	Do not know	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	16.8	37.8	9.1	6.3
Northeast					
Restaurants	62.3	12.9	11.6	9.1	6.4
Cafeterias	24.0	50.8	10.0	6.4	2.8
Restaurants or cafeterias located in hotels	1.1	20.4	52.5	6.2	20.9
Drug or proprietary stores with fountain service	5.3	53.0	32.9	8.8	5.3
Other 1/	2.6	21.3	12.4	23.5	12.8
	29.3	37.4	14.0	10.2	8.4
North Central					
Restaurants	53.2	13.0	38.8	11.9	6.3
Cafeterias	28.3	47.9	36.5	12.0	3.6
Restaurants or cafeterias located in hotels	1.9	35.4	55.9	1	8.6
Drug or proprietary stores with fountain service	3.3	52.8	32.4	6	14.2
Other 1/	2.0	28.4	30.2	20.6	20.8
	17.7	35.8	42.9	14.0	7.3
South					
Restaurants	42.0	55.3	30.9	6.7	7.1
Cafeterias	26.4	62.0	26.4	7.2	4.4
Restaurants or cafeterias located in hotels	.7	42.0	47.9	-	10.1
Drug or proprietary stores with fountain service	2.3	59.5	32.5	(2)	8.0
Other 1/	1.4	18.9	76.8	4.3	-
	11.2	44.0	34.2	7.8	14.0
West					
Restaurants	30.7	42.2	37.7	7.7	4.7
Cafeterias	17.0	58.7	32.5	7.2	1.6
Restaurants or cafeterias located in hotels	2	61.5	38.5	-	-
Drug or proprietary stores with fountain service	2.1	75.4	19.2	-	5.4
Other 1/	1.9	41.3	44.8	3.6	10.3
	9.2	28.3	51.0	11.6	9.1

1/ Includes drinking places, lunch counters, and refreshment stands.

2/ Less than one-tenth percent.

Table 56

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING WHETHER OFFERING "FRESH" FISH AND SHELLFISH WOULD OR WOULD NOT HELP SELL MORE SHELLFISH MEALS
Region By Type of Establishment

Category	All establish- ments	Would help sell more meals	Would not help sell more meals	Do not know	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	36.7	44.6	10.6	8.1
Northeast					
Restaurants	62.3	37.7	44.2	9.6	8.5
Cafeterias	24.0	44.0	41.8	8.7	5.5
Restaurants or cafeterias located in hotels	1.1	25.2	47.5	6.2	21.1
Drug or proprietary stores with fountain service	5.3	38.5	49.3	6.6	5.6
Other 1/	2.6	10.8	50.3	26.2	12.7
	29.3	35.1	44.6	9.5	10.8
North Central					
Restaurants	53.2	25.4	51.4	13.5	9.7
Cafeterias	28.3	29.9	47.8	14.4	7.9
Restaurants or cafeterias located in hotels	1.9	10.4	60.0	20.2	9.4
Drug or proprietary stores with fountain service	3.3	33.9	43.8	.6	21.7
Other 1/	2.0	13.0	52.9	10.7	23.4
	17.7	19.7	57.5	13.9	8.9
South					
Restaurants	42.0	45.8	36.8	9.4	8.0
Cafeterias	26.4	51.6	32.0	10.2	6.2
Restaurants or cafeterias located in hotels	.7	33.2	48.1	9.1	9.6
Drug or proprietary stores with fountain service	2.3	46.5	43.0	3.3	7.2
Other 1/	1.4	18.9	76.8	4.3	-
	11.2	36.2	40.8	9.6	13.4
West					
Restaurants	30.7	41.6	44.4	2.2	4.7
Cafeterias	17.0	42.7	45.5	9.0	2.8
Restaurants or cafeterias located in hotels	.2	50.3	34.1	-	15.6
Drug or proprietary stores with fountain service	2.4	69.1	22.8	-	8.1
Other 1/	1.9	41.3	44.8	3.6	10.3
	9.2	32.3	48.1	13.8	5.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 57

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH OFFERING OPINION AS
TO WHETHER GREATER SALES OF FISH AND SHELLFISH WOULD RESULT FROM MORE PUBLICITY
OF BENEFICIAL QUALITIES OF FISH AND SHELLFISH

Region By Type Of Establishment

Category	All establish- ments	Would help	Would not help	Don't know	No reply
		Percent	Percent	Percent	Percent
United States	Number 168.2	51.8	26.2	21.0	1.0
<u>Northeast</u>					
Restaurants	62.5	50.6	27.8	21.2	.4
Cafeterias	24.0	58.0	28.0	14.0	-
Restaurants or cafeterias located in hotels	1.1	56.3	26.6	17.1	-
Drug or proprietary stores with fountain service	5.3	49.7	23.7	26.0	.6
Other 1/	2.6	68.1	15.3	16.6	-
	29.3	42.9	29.6	26.8	.7
<u>North Central</u>					
Restaurants	53.2	50.1	28.2	20.2	1.5
Cafeterias	28.3	56.4	32.4	19.7	.5
Restaurants or cafeterias located in hotels	1.9	46.1	23.7	17.6	3.6
Drug or proprietary stores with fountain service	3.3	68.8	28.0	3.2	-
Other 1/	2.0	31.6	19.7	38.8	9.9
	17.7	39.0	36.5	22.4	2.1
<u>South</u>					
Restaurants	42.0	54.5	22.3	21.5	1.7
Cafeterias	26.1	56.4	19.4	23.4	.8
Restaurants or cafeterias located in hotels	.7	50.3	33.7	16.0	-
Drug or proprietary stores with fountain service	2.3	61.5	27.5	11.0	-
Other 1/	1.4	56.8	35.3	7.9	-
	11.2	48.8	25.7	21.3	4.2
<u>West</u>					
Restaurants	30.7	53.6	24.8	21.0	.6
Cafeterias	17.0	59.0	21.4	19.3	.3
Restaurants or cafeterias located in hotels	.2	81.1	15.5	-	3.4
Drug or proprietary stores with fountain service	2.4	36.7	12.8	50.5	-
Other 1/	1.9	51.8	43.7	4.5	-
	9.2	48.0	30.4	20.1	1.5

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 58

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING INTEREST
IN BOOKLETS OR DEMONSTRATIONS OFFERED BY THE UNITED STATES DEPARTMENT OF THE INTERIOR
ON HOW TO HANDLE AND PREPARE FISH AND SHELLFISH

Region By Type of Establishment

Category	All establishments	Interested in booklets or demonstrations		Not interested in booklets or demonstrations		No reply
		Number (in thousands)	Percent	Percent	Percent	
United States	188.2	53.2	45.4	1.4	1.4	
Northeast						
Restaurants	62.3	50.6	48.6	.8		
Cafeterias	24.0	60.0	39.9	.1		
Restaurants or cafeterias located in hotels	1.1	70.4	28.3	1.3		
Drug or proprietary stores with fountain service	5.3	48.1	51.6	.3		
Other 1/	2.6	35.2	64.8	-		
	29.3	43.9	54.5	1.6		
North Central						
Restaurants	53.2	54.5	44.1	1.4		
Cafeterias	28.3	63.4	36.3	.3		
Restaurants or cafeterias located in hotels	1.9	55.3	43.7	1.0		
Drug or proprietary stores with fountain service	3.3	68.7	29.2	2.1		
Other 1/	2.0	12.3	77.9	9.8		
	17.7	42.3	55.7	2.0		
South						
Restaurants	42.0	54.4	43.6	2.0		
Cafeterias	26.4	59.9	39.2	.9		
Restaurants or cafeterias located in hotels	.7	50.5	49.5	-		
Drug or proprietary stores with fountain service	2.3	68.9	31.1	-		
Other 1/	1.4	45.2	54.8	-		
	11.2	39.8	54.8	5.4		
West						
Restaurants	30.7	54.4	43.7	1.9		
Cafeterias	17.0	61.7	34.7	.6		
Restaurants or cafeterias located in hotels	.2	95.1	4.9	-		
Drug or proprietary stores with fountain service	2.4	41.9	57.3	.8		
Other 1/	1.9	43.8	56.2	-		
	9.2	40.0	54.9	5.1		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 59
PERCENTAGE OF PUBLIC EATING PLACES SAVING FISH OR SHELLFISH INDICATING TYPE OF
PROBLEM TO BE COVERED BY BOOKLETS OR DEMONSTRATIONS OFFERED BY THE UNITED STATES
DEPARTMENT OF INTERIOR

Category	All establishments	Region By Type of Establishment					How to prepare with least odor	Tasty and attractive preparations	Proper methods of handling and preparation
		Number (in thousands)	Need recipe for preparing fish and shellfish	Methods of pricing	Percent	Percent	Percent	Percent	Percent
United States	188.2		11.3	1	8.0	2	6.4		
Northeast									
Restaurants	62.3	13.8	18.0	3	6.8	1	5.9		
Cafeterias	24.0	18.0	18.6	8	7.3	-	7.1		
Restaurants or cafeterias located in hotels	1.1	18.6		-	12.3	-	14.5		
Drug or proprietary stores with fountain service	5.3	5.2		(1)	2.3	-	12.4		
Other 2/	2.6	1.3		-	15.7	-	-		
	29.3	14.5		-	6.4	-	3.9		
North Central									
Restaurants	53.2	9.6	11.4	1	9.2	5	7.8		
Cafeterias	28.5	8.1		2	12.7	-	9.8		
Restaurants or cafeterias located in hotels	1.9			-	14.1	-	9.3		
Drug or proprietary stores with fountain service	3.3	16.0		-	7.3	-	9.0		
Other 2/	2.0	2.4		-	3.0	-	1.1		
	17.7	6.7		-	6.2	-	4.9		
South									
Restaurants	42.0	11.2	15.5	-	14.5	-	4.7		
Cafeterias	26.4	15.5		-	5.8	-	3.2		
Restaurants or cafeterias located in hotels	.7	-		-	4.9	-	10.7		
Drug or proprietary stores with fountain service	2.3	6.8		-	6.6	-	8.7		
Other 2/	1.4	-		-	-	-	-		
	11.2	6.5		-	1.8	-	9.6		
West									
Restaurants	30.7	8.7	11.2	-	11.8	-	7.1		
Cafeterias	17.0	11.2		-	13.6	-	9.1		
Restaurants or cafeterias located in hotels	.2	1.0		-	46.0	-	39.0		
Drug or proprietary stores with fountain service	2.4	1.6		-	2.9	-	15.6		
Other 2/	1.9	10.3		-	10.3	-	1.3		
	9.2	5.8		-	10.6	-	1.4		

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 59 - Continued
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF
PROBLEM TO BE COVERED BY BOOKLETS OR DEMONSTRATIONS OFFERED BY THE UNITED STATES
DEPARTMENT OF INTERIOR - Continued
Region By Type Of Establishment

Category	Practical menus for given area	New methods	Useful material	How to store	How to tell fresh fish and shellfish when buying	Don't know	Other problems
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.3	7.5	5.7	2.0	.6	6.7	51.2
Northeast							
Restaurants	.1	5.5	6.2	1.1	.7	7.0	52.5
Cafeterias	-	7.6	7.5	1.7	1.4	7.1	43.4
Restaurants or cafeterias located in hotels	-	6.5	-	12.3	-	8.8	27.0
Drug or proprietary stores with fountain service	-	5.1	11.3	2.5	.3	7.5	53.4
Other 2/	-	7.9	7.9	-	-	4.8	62.4
North Central							
Restaurants	.4	8.3	5.0	2.6	.8	4.6	50.4
Cafeterias	.6	9.0	6.1	2.4	1.3	3.3	42.0
Restaurants or cafeterias located in hotels	-	4.0	3.8	-	.3	7.3	53.1
Drug or proprietary stores with fountain service	-	16.3	6.6	1.6	1.1	7.2	34.9
Other 2/	1.1	-	1.1	1.3	-	3.4	86.6
South							
Restaurants	-	7.2	2.9	3.4	-	6.2	62.5
Cafeterias	.6	7.5	7.0	2.1	.6	8.8	52.3
Restaurants or cafeterias located in hotels	1.0	7.9	8.2	1.6	.3	9.3	47.1
Drug or proprietary stores with fountain service	-	9.1	1.5	12.6	-	11.3	49.9
Other 2/	-	5.8	13.0	2.7	-	20.8	35.6
West							
Restaurants	-	-	-	4.3	-	23.0	63.1
Cafeterias	-	7.8	4.3	2.1	1.8	3.0	66.2
Restaurants or cafeterias located in hotels	-	10.2	4.0	2.5	.4	6.8	48.5
Drug or proprietary stores with fountain service	-	11.3	2.6	4.2	.4	8.3	39.3
Other 2/	-	-	-	-	-	3.4	16.6
United States							
Restaurants	-	10.4	8.9	.9	-	2.0	57.5
Cafeterias	-	21.9	-	-	-	-	56.2
Restaurants or cafeterias located in hotels	-	5.8	6.2	.5	.7	6.8	62.2

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 60

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH OFFERING SUGGESTIONS OR IDEAS
ON HOW THE FISHERY INDUSTRY MIGHT HELP PUBLIC EATING PLACES SELL MORE FISH AND SHELLFISH
Region By Type Of Establishment

Category	All establishments	No suggestions offered	Need quality or value standard	Lower prices	Improve quality	Control size of portion	National fish day or week	Need more publicity	Make greater variety of fish available	Other suggestions
	(in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	108.2	58.5	2.9	6.7	3.9	1.6	.4	9.2	1.9	11.9
Northeast	62.3	60.3	3.0	8.9	2.6	.7	.8	10.3	.9	12.5
Restaurants	24.0	52.0	3.5	11.0	3.1	.9	1.1	13.2	.6	14.0
Cafeterias	1.1	43.5	-	6.6	6.5	6.2	-	12.6	-	24.6
Restaurants or cafeterias located in hotels	5.3	62.2	(1)	4.2	1.5	1.5	-	14.6	3.0	13.0
Drug or proprietary stores with fountain service	2.6	56.4	23.5	-	-	.7	-	10.2	-	9.2
Other 2/	29.3	67.1	1.6	8.9	2.5	.2	.9	7.0	.8	11.6
North Central	53.2	49.1	3.9	6.6	4.4	1.2	.3	10.4	2.5	21.4
Restaurants	28.3	47.2	3.8	6.0	3.5	1.9	.5	12.6	2.4	20.1
Cafeterias	1.9	44.0	.3	14.2	4.9	1.4	-	22.1	-	13.1
Restaurants or cafeterias located in hotels	3.3	20.0	8.2	22.4	1.5	1.6	.5	17.6	5.5	21.9
Drug or proprietary stores with fountain service	2.0	52.0	-	-	(1)	-	-	6.6	-	41.4
Other 2/	17.7	57.6	4.2	5.0	3.8	(1)	-	4.7	2.6	22.1
South	42.0	63.5	2.1	5.0	4.5	2.4	.3	5.5	3.3	13.4
Restaurants	26.1	58.9	2.6	5.4	5.0	3.0	.3	6.4	3.4	11.4
Cafeterias	.7	59.0	.5	11.5	12.6	2.2	-	9.2	.5	4.7
Restaurants or cafeterias located in hotels	2.3	60.0	2.0	4.6	1.5	6.3	-	9.2	9.2	7.2
Drug or proprietary stores with fountain service	1.4	78.8	-	-	1.0	-	-	1.2	-	13.2
Other 2/	11.2	73.4	1.2	4.2	2.4	.6	.6	3.0	2.4	12.2
West	30.7	64.2	2.6	4.3	5.0	3.0	(1)	9.7	1.0	10.6
Restaurants	17.0	59.5	2.3	4.0	7.9	3.5	(1)	10.4	1.2	10.7
Cafeterias	.2	63.4	1.0	4.4	-	-	-	14.6	-	16.6
Restaurants or cafeterias located in hotels	2.4	72.0	-	1.5	2.7	1.5	-	9.9	1.3	11.1
Drug or proprietary stores with fountain service	1.9	58.6	-	10.3	-	10.3	-	20.8	-	-
Other 2/	9.2	72.2	2.2	4.4	1.4	.7	-	6.0	.7	12.4

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 61

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Region By Type of Establishment

Category	All establishments	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Northeast							
Restaurants	40.0	4.7	43.7	32.7	2.3	-	10.2
Cafeterias	1.9	3.6	64.5	7.0	3.6	-	-
Restaurants or cafeterias located in hotels	.9	-	46.8	7.6	-	-	-
Drug or proprietary stores with fountain service	6.1	6.6	11.0	48.3	1.1	-	26.4
Other 1/	31.1	4.5	48.8	31.9	2.6	-	7.9
North Central							
Restaurants	56.6	9.3	18.5	23.1	1.6	-	42.0
Cafeterias	5.6	9.5	59.2	8.5	3.5	-	-
Restaurants or cafeterias located in hotels	.1	-	100.0	-	-	-	-
Drug or proprietary stores with fountain service	1.1	46.0	54.0	-	-	-	-
Other 1/	9.4	7.3	7.1	27.3	-	-	54.1
South							
Restaurants	49.7	8.2	17.6	39.2	3.4	1.0	22.9
Cafeterias	7.4	16.1	39.5	21.0	4.5	6.3	-
Restaurants or cafeterias located in hotels	.5	28.5	-	57.2	14.3	-	-
Drug or proprietary stores with fountain service	.2	-	-	15.8	-	-	-
Other 1/	6.2	6.4	10.9	49.1	3.2	-	24.0
West							
Restaurants	35.4	6.7	14.5	42.1	3.0	-	27.9
Cafeterias	23.8	3.0	19.9	39.0	2.5	.3	27.7
Restaurants or cafeterias located in hotels	4.4	3.1	41.1	10.6	3.1	-	-
Drug or proprietary stores with fountain service	-	-	-	-	-	-	-
Other 1/	1.2	4.0	-	-	-	-	-
	17.5	3.0	16.4	22.4	2.7	.4	73.6
				40.5			29.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 61 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS

FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Region By Type Of Establishment

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Northeast	.2	2.3	.2	-	-	3.2	.5
Restaurants	-	3.6	3.6	-	-	14.1	-
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	15.6	-
Drug or proprietary stores with fountain service	-	3.3	-	-	-	3.3	-
Other 1/	.2	2.1	-	-	-	1.4	.6
North Central	.1	1.2	.7	1.0	.1	2.2	.2
Restaurants	1.2	2.4	-	3.9	1.2	9.4	1.2
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	-	-	2.1	-	-	2.1	-
Other 1/	-	1.3	.5	.8	-	1.1	.2
South	-	2.9	.3	1.2	.8	1.1	.7
Restaurants	-	9.0	-	.9	.9	.9	.9
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	43.3	-	-	40.9	-
Drug or proprietary stores with fountain service	-	-	-	-	-	-	-
Other 1/	-	2.2	.2	1.5	3.2	3.2	.8
West	.3	-	.8	.6	.6	4.2	1.1
Restaurants	-	-	-	1.5	3.1	6.0	1.5
Cafeterias	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	-	-	-	-	-
Drug or proprietary stores with fountain service	-	-	-	-	-	-	-
Other 1/	.4	-	-	.4	-	4.2	1.1

1/ Includes drinking places, lunch counters, and refreshment stands.

II. Region By City Size Analysis

Table 62

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE
SURVEY OF PUBLIC EATING PLACES
Region By City Size
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Northeast	102.3	100.0	40.0	39.1	62.3	60.9
500,000 or more	31.5	100.0	9.5	30.2	22.0	69.8
100,000 to 499,999	10.5	100.0	5.3	50.5	5.2	49.5
25,000 to 99,999	15.6	100.0	7.1	45.5	8.5	54.5
2,500 to 24,999	19.4	100.0	8.4	43.3	11.0	56.7
Less than 2,500	25.3	100.0	9.7	38.3	15.6	61.7
North Central	109.8	100.0	56.6	51.5	53.2	48.5
500,000 or more	21.9	100.0	11.1	50.7	10.8	49.3
100,000 to 499,999	11.6	100.0	5.3	45.7	6.3	54.3
25,000 to 99,999	16.2	100.0	7.6	46.9	8.6	53.1
2,500 to 24,999	20.4	100.0	9.5	46.6	10.9	53.4
Less than 2,500	39.7	100.0	23.1	58.2	16.6	41.8
South	91.7	100.0	49.7	54.2	42.0	45.8
500,000 or more	5.4	100.0	1.5	27.8	3.9	72.2
100,000 to 499,999	19.7	100.0	11.6	58.9	8.1	41.1
25,000 to 99,999	15.8	100.0	9.5	60.1	6.3	39.9
2,500 to 24,999	18.4	100.0	8.7	47.3	9.7	52.7
Less than 2,500	32.4	100.0	18.4	56.8	14.0	43.2
West	54.5	100.0	23.8	43.7	30.7	56.3
500,000 or more	2.9	100.0	1.1	37.9	1.8	62.1
100,000 to 499,999	8.3	100.0	4.3	51.8	4.0	48.2
25,000 to 99,999	2.1	100.0	.7	33.3	1.4	66.7
2,500 to 24,999	7.5	100.0	3.0	40.0	4.5	60.0
Less than 2,500	33.7	100.0	14.7	43.6	19.0	56.4

Table 63
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By City Size		One to five days, and no reply			Six days		Seven days	
Category	All establishments	Percent		Percent	Percent	Percent	Percent	Percent
	Number (in thousands)							
United States	188.2	4.8		4.8	40.8		54.4	
Northeast	62.3	5.2		5.2	40.3		53.8	
500,000 or more	22.0	10.3		10.3	35.7		54.0	
100,000 to 499,999	5.2	13.4		13.4	35.9		50.7	
25,000 to 99,999	8.5	3.2		3.2	40.4		56.4	
2,500 to 24,999	11.0	2.4		2.4	51.4		46.2	
Less than 2,500	15.6	1.0		1.0	40.5		58.5	
North Central	53.2	3.7		3.7	47.8		48.5	
500,000 or more	10.8	9.0		9.0	47.8		73.2	
100,000 to 499,999	6.3	9.1		9.1	53.3		37.6	
25,000 to 99,999	8.6	2.7		2.7	54.7		42.6	
2,500 to 24,999	10.9	1.2		1.2	55.5		43.3	
Less than 2,500	16.6	.4		.4	37.3		62.3	
South	42.0	3.5		3.5	36.3		60.2	
500,000 or more	3.9	7.7		7.7	29.2		63.1	
100,000 to 499,999	8.1	2.1		2.1	45.6		52.3	
25,000 to 99,999	6.3	2.4		2.4	39.8		57.8	
2,500 to 24,999	9.7	3.6		3.6	41.7		54.7	
Less than 2,500	14.0	3.5		3.5	27.5		69.0	
West	30.7	6.2		6.2	35.9		57.2	
500,000 or more	1.8	12.2		12.2	42.2		45.6	
100,000 to 499,999	4.0	11.7		11.7	43.2		45.1	
25,000 to 99,999	1.4	.1		.1	26.9		73.0	
2,500 to 24,999	4.5	1.5		1.5	43.8		54.7	
Less than 2,500	19.0	5.9		5.9	32.6		61.5	

Table 61
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By City Size

Category	All establishments	One to five days, and no reply	Six days		Seven days	
			Percent	Percent	Percent	Percent
United States						
	Number (in thousands)					
	170.1	2.6	40.2		57.2	
Northeast						
500,000 or more	40.0	1.7	38.6		59.7	
100,000 to 499,999	9.5	5.6	40.0		54.4	
25,000 to 99,999	5.3	-	30.2		69.8	
2,500 to 24,999	7.1	-	34.2		65.8	
Less than 2,500	8.4	1.6	52.7		45.7	
	9.7	-	32.9		67.1	
North Central						
500,000 or more	56.6	1.7	39.4		58.2	
100,000 to 499,999	11.1	1.2	33.2		65.6	
25,000 to 99,999	5.3	3.8	42.4		53.8	
2,500 to 24,999	7.6	.9	42.2		56.9	
Less than 2,500	9.5	.7	55.4		43.9	
	23.1	2.3	34.1		63.6	
South						
500,000 or more	49.7	4.0	38.2		57.8	
100,000 to 499,999	1.5	-	25.6		74.4	
25,000 to 99,999	11.6	2.3	38.9		58.8	
2,500 to 24,999	9.5	3.5	37.4		59.1	
Less than 2,500	8.7	3.1	39.3		57.6	
	18.4	5.9	38.9		55.2	
West						
500,000 or more	23.8	2.8	49.5		47.7	
100,000 to 499,999	1.1	-	43.8		56.2	
25,000 to 99,999	4.3	1.6	54.1		44.3	
2,500 to 24,999	.7	-	63.6		36.4	
Less than 2,500	3.0	-	58.3		41.7	
	14.7	3.6	47.4		49.0	

Table 65
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Region By City Size

Category	All establish- ments (in thousands)	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty	No reply
United States	188.2	4.9	2.3	4.2	1.2	16.5	70.5	.4
Northeast	62.3	3.0	2.5	8.3	1.2	15.6	69.2	.2
500,000 or more	22.0	3.5	2.6	9.4	2.1	16.6	65.7	.1
100,000 to 499,999	5.2	1.3	-	3.8	2.6	1.6	88.8	1.9
25,000 to 99,999	8.5	(1)	2.3	7.1	-	14.6	76.0	-
2,500 to 24,999	11.0	2.5	1.8	7.9	1.2	16.8	69.8	-
Less than 2,500	15.6	4.6	3.7	9.3	-	18.8	63.6	-
North Central	53.2	5.9	1.6	1.8	.8	15.8	73.6	.5
500,000 or more	10.8	2.0	.8	4.3	1.9	20.2	70.0	.8
100,000 to 499,999	6.3	11.1	1.1	1.1	2.1	12.7	69.8	2.1
25,000 to 99,999	8.6	8.4	1.9	1.5	.8	17.5	69.1	.8
2,500 to 24,999	10.9	5.2	4.8	.6	-	11.6	77.8	-
Less than 2,500	16.6	5.6	.2	1.2	-	16.0	77.0	-
South	42.0	5.2	3.1	2.0	.7	15.2	72.8	.3
500,000 or more	3.9	4.0	6.9	12.0	5.1	7.4	64.2	.4
100,000 to 499,999	8.1	6.6	1.9	.8	.9	12.0	76.7	1.1
25,000 to 99,999	6.3	1.0	1.3	2.1	-	12.2	83.1	.3
2,500 to 24,999	9.7	7.7	.9	.6	-	26.9	63.9	-
Less than 2,500	14.0	5.0	5.0	1.0	-	14.7	74.3	-
West	30.7	6.4	1.9	3.0	2.8	20.1	64.9	.9
500,000 or more	1.8	.1	-	5.9	4.7	15.7	70.5	3.1
100,000 to 499,999	4.0	.9	3.4	-	5.0	19.5	66.2	5.0
25,000 to 99,999	1.4	2.2	-	-	4.9	29.6	62.0	1.3
2,500 to 24,999	4.5	16.6	2.5	.3	1.5	21.8	57.3	-
Less than 2,500	19.0	6.0	1.8	4.2	2.3	19.6	66.1	-

1/ Less than one-tenth percent.

Table 66

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Region By City Size

Category	All establish- ments	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
Northeast	40.0	1.2	3.5	38.5	54.2	2.6
500,000 or more	9.5	.7	1.4	27.2	70.5	.2
100,000 to 499,999	5.3	-	-	45.1	54.9	-
25,000 to 99,999	7.1	1.0	7.6	43.7	44.8	2.9
2,500 to 24,999	8.4	.8	5.6	41.5	48.9	3.2
Less than 2,500	9.7	2.7	2.7	39.7	49.4	5.5
North Central	56.6	.6	.5	30.7	57.9	10.3
500,000 or more	11.1	-	1.8	47.2	40.1	10.9
100,000 to 499,999	5.3	-	-	23.9	56.1	20.0
25,000 to 99,999	7.6	-	-	28.6	59.5	11.9
2,500 to 24,999	9.5	-	.7	25.8	52.6	20.9
Less than 2,500	23.1	1.4	-	27.1	68.5	3.0
South	49.7	1.3	.7	40.1	52.2	5.7
500,000 or more	1.5	-	-	65.8	34.2	-
100,000 to 499,999	11.6	1.1	2.3	52.8	38.0	5.8
25,000 to 99,999	9.5	-	-	33.5	58.1	8.4
2,500 to 24,999	8.7	1.5	-	54.9	40.9	2.7
Less than 2,500	18.4	2.2	.3	26.4	64.9	6.2
West	23.8	1.4	-	48.5	43.7	6.4
500,000 or more	1.1	-	-	56.2	43.8	-
100,000 to 499,999	4.3	-	-	62.0	38.0	-
25,000 to 99,999	.7	-	-	63.6	36.4	-
2,500 to 24,999	3.0	4.4	-	30.7	64.9	-
Less than 2,500	14.7	1.4	-	47.0	41.2	10.4

Table 67

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By City Size

Category	All establish- ments (in thousands)	Less than \$1	Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	62.3	21.9	7.1	.5	.8	5.4	2.0						
Northeast	62.3	62.1	22.0	8.7	.8	1.0	4.0	1.4						
500,000 or more	22.0	67.5	19.1	8.1	1.4	1.4	1.5	1.0						
100,000 to 499,999	5.2	66.6	12.2	8.7	-	1.6	5.1	5.8						
25,000 to 99,999	8.5	69.3	13.7	7.7	.8	1.2	6.3	1.0						
2,500 to 24,999	11.0	60.0	25.3	6.6	.4	.6	5.4	1.7						
Less than 2,500	15.6	50.6	31.7	11.3	.5	.6	4.7	.6						
North Central	53.2	66.5	19.5	5.9	.1	.5	4.6	2.9						
500,000 or more	10.8	64.5	16.5	8.8	.4	1.2	3.1	5.5						
100,000 to 499,999	6.3	68.1	18.0	4.3	-	2.2	1.1	6.3						
25,000 to 99,999	8.6	64.6	21.3	5.5	-	.1	8.5	-						
2,500 to 24,999	10.9	75.1	18.6	2.0	-	-	1.2	3.1						
Less than 2,500	16.6	62.5	21.5	7.6	-	-	7.2	1.2						
South	42.0	67.4	19.1	3.6	.4	.3	7.6	1.6						
500,000 or more	3.9	57.2	26.5	8.3	2.7	1.5	3.4	1.4						
100,000 to 499,999	8.1	83.0	3.2	7.1	-	.6	4.1	2.0						
25,000 to 99,999	6.3	61.2	16.0	3.9	.8	.4	16.8	.9						
2,500 to 24,999	9.7	69.2	22.6	2.5	-	-	4.1	1.6						
Less than 2,500	14.0	62.7	25.2	1.0	.1	-	9.1	1.9						
West	30.7	48.7	29.7	10.7	.9	1.2	6.6	2.2						
500,000 or more	1.8	49.7	14.8	15.9	6.4	3.7	1.9	7.6						
100,000 to 499,999	4.0	57.1	18.0	7.4	1.7	7.4	8.4	-						
25,000 to 99,999	1.4	58.0	20.8	19.7	1.5	-	10.2	1.5						
2,500 to 24,999	4.5	45.7	41.0	1.6	-	(1)	6.3	-						
Less than 2,500	19.0	46.8	31.6	12.5	.4	-	-	2.4						

1/ Less than one-tenth percent.

Table 68

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Region By City Size

Category	All establish- ments (in thousands)	Less than \$1	Between \$1 and \$2		Over \$4	More than one dining facility	No dinners served		No reply
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3	
Northeast	40.0	49.7	6.0	1.7	.8	1.2	32.5	8.1	
500,000 or more	9.5	58.0	5.6	2.1	3.2	-	25.2	5.9	
100,000 to 499,999	5.3	50.1	1.3	-	-	-	33.6	15.0	
25,000 to 99,999	7.1	37.1	1.0	-	-	1.0	49.5	11.4	
2,500 to 24,999	8.4	55.9	2.4	-	-	.3	38.2	3.2	
Less than 2,500	9.7	45.2	15.7	4.8	-	4.1	22.0	8.2	
North Central	56.6	33.5	2.1	-	-	.2	40.2	24.0	
500,000 or more	11.1	27.8	3.0	-	-	-	46.3	22.9	
100,000 to 499,999	5.3	35.1	-	-	-	-	30.0	34.9	
25,000 to 99,999	7.6	24.7	.9	-	-	-	48.8	25.6	
2,500 to 24,999	9.5	27.4	1.4	-	-	-	37.8	33.4	
Less than 2,500	23.1	41.3	2.9	-	-	.4	37.9	17.5	
South	49.7	45.3	1.9	-	-	.2	32.3	20.3	
500,000 or more	1.5	42.8	-	-	-	-	6.0	51.2	
100,000 to 499,999	11.6	45.3	3.0	-	-	-	41.9	9.8	
25,000 to 99,999	9.5	28.2	-	-	-	-	34.7	37.1	
2,500 to 24,999	8.7	46.0	3.1	-	-	-	30.1	20.8	
Less than 2,500	18.4	54.1	1.8	-	-	.4	28.3	15.4	
West	23.8	49.7	6.4	1.7	-	-	17.4	24.8	
500,000 or more	1.1	31.3	-	-	-	-	18.7	-	
100,000 to 499,999	4.3	36.4	3.1	-	-	-	45.5	15.0	
25,000 to 99,999	.7	63.7	18.1	-	-	-	9.1	9.1	
2,500 to 24,999	3.0	60.0	8.8	2.2	-	-	8.8	20.2	
Less than 2,500	14.7	48.5	6.8	2.3	-	-	11.3	31.1	

Table 69

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

Region By City Size

Category	All establishments	Supplied by wholesaler		Supplied by retailer		Other suppliers	Multiple suppliers	No reply
		Number (in thousands)	Percent	Percent	Percent			
United States	188.2		75.0	21.8	1.3	1.4		.5
Northeast	62.3		66.5	41.0	.3	1.7		.5
500,000 or more	22.0		57.1	21.0	.3	1.5		.1
100,000 to 499,999	5.2		67.9	29.4	1.3	1.4		-
25,000 to 99,999	8.5		68.5	28.4	-	2.3		.8
2,500 to 24,999	11.0		64.8	31.0	.6	2.4		1.2
Less than 2,500	15.6		79.5	18.8	-	1.3		.4
North Central	53.2		79.7	17.3	1.2	1.2		.6
500,000 or more	10.8		73.9	23.5	.7	.1		1.8
100,000 to 499,999	6.3		80.8	16.0	.4	2.8		-
25,000 to 99,999	8.6		82.9	13.1	3.2	-		.8
2,500 to 24,999	10.9		73.7	22.8	1.2	1.7		.6
Less than 2,500	16.6		85.4	12.2	.8	1.6		-
South	42.0		80.9	15.6	1.9	1.4		.2
500,000 or more	3.9		94.8	3.4	.1	1.7		-
100,000 to 499,999	8.1		91.5	5.7	-	2.5		.3
25,000 to 99,999	6.3		88.2	8.2	2.6	1.0		-
2,500 to 24,999	9.7		72.0	25.9	-	1.4		.7
Less than 2,500	14.0		73.5	21.0	4.5	1.0		-
West	30.7		75.9	19.5	2.9	1.1		.6
500,000 or more	1.8		74.6	21.8	3.6	-		-
100,000 to 499,999	4.0		80.1	8.6	6.8	1.7		2.8
25,000 to 99,999	1.4		86.0	14.0	-	-		-
2,500 to 24,999	4.5		69.8	17.3	11.0	1.9		-
Less than 2,500	19.0		75.8	22.4	.4	1.0		.4

Table 70

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Region By City Size

Category	All establish- ments	Less than 10 miles		10-50 miles		50-100 miles		More than 100 miles		Don't know		Multiple reply		No reply	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States		188.2	65.7	21.5	6.9	3.2	.9	1.0	.8						
Northeast		62.3	74.7	19.6	2.4	2.2	-	1.0	.1						
500,000 or more		22.0	92.9	6.4	-	.3	-	.1	.3						
100,000 to 499,999		5.2	90.3	1.4	1.5	4.1	-	2.7	-						
25,000 to 99,999		8.5	79.2	17.1	.9	.6	-	2.0	.2						
2,500 to 24,999		11.0	63.4	24.4	9.3	2.3	-	.6	-						
Less than 2,500		15.6	49.5	42.1	2.1	4.9	-	1.4	-						
North Central		53.2	61.6	25.1	10.0	1.2	.2	1.2	.7						
500,000 or more		10.8	86.4	7.3	.6	1.2	-	3.0	1.5						
100,000 to 499,999		6.3	87.8	4.3	3.3	1.9	-	2.4	.3						
25,000 to 99,999		8.6	82.2	11.7	4.1	.1	-	1.9	-						
2,500 to 24,999		10.9	43.6	36.8	17.2	.6	.6	-	-						
Less than 2,500		16.6	36.6	43.9	17.0	1.7	.4	-	.4						
South		42.0	65.7	19.1	7.4	5.0	.5	.9	1.4						
500,000 or more		3.9	97.4	-	-	2.0	-	.6	-						
100,000 to 499,999		8.1	92.8	4.3	.1	1.7	-	.8	.3						
25,000 to 99,999		6.3	77.5	11.5	4.1	4.1	-	2.1	.7						
2,500 to 24,999		9.7	52.5	21.4	11.4	12.5	-	.8	1.4						
Less than 2,500		14.0	44.5	34.9	12.5	3.1	1.4	.7	2.9						
West		30.7	54.4	22.5	9.8	6.6	4.7	.9	1.1						
500,000 or more		1.8	87.5	12.3	-	-	.2	-	-						
100,000 to 499,999		4.0	84.2	11.1	-	.2	-	1.7	2.8						
25,000 to 99,999		1.4	78.6	15.6	1.2	-	2.2	2.4	-						
2,500 to 24,999		4.5	39.0	28.4	10.6	19.5	-	1.5	1.0						
Less than 2,500		19.0	47.0	24.9	13.2	6.0	7.4	.5	1.0						

Table 71

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Region By City Size

Category	All establish- ments Number (in thousands)	Every day		2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever needed		No reply or not applicable	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States																	
Northeast	188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4								
500,000 or more	62.3	6.3	11.8	39.5	3.6	3.7	1.6	6.3	27.2								
100,000 to 499,999	22.0	6.2	15.8	32.9	3.0	2.4	1.2	7.0	31.5								
25,000 to 99,999	5.2	15.0	15.5	32.3	3.8	-	2.6	7.7	23.1								
2,500 to 24,999	8.5	11.0	5.9	40.4	4.6	5.7	.8	1.6	30.0								
Less than 2,500	11.0	4.3	6.5	47.2	4.5	2.4	2.4	9.7	23.0								
	15.6	2.4	11.8	45.2	3.3	6.4	1.7	5.2	24.0								
North Central																	
500,000 or more	53.2	5.4	14.7	55.1	4.5	4.4	1.0	4.7	10.2								
100,000 to 499,999	10.8	7.8	14.6	53.6	1.9	1.9	.1	1.9	18.2								
25,000 to 99,999	6.3	10.6	19.6	50.4	1.9	8.6	-	4.1	4.8								
2,500 to 24,999	8.6	7.8	21.0	50.3	4.8	2.3	3.1	2.9	7.8								
Less than 2,500	10.9	2.6	11.5	58.8	5.2	5.5	1.2	7.4	7.8								
	16.6	2.4	11.8	57.9	6.5	4.8	.8	6.0	9.8								
South																	
500,000 or more	42.0	6.2	18.4	39.1	3.9	3.7	1.3	7.9	19.5								
100,000 to 499,999	3.9	16.0	18.0	32.4	3.4	1.7	1.7	4.3	22.3								
25,000 to 99,999	8.1	12.7	23.5	32.1	4.7	3.3	.6	5.6	17.5								
2,500 to 24,999	6.3	2.2	22.0	49.9	2.3	1.0	6.4	6.5	9.7								
Less than 2,500	9.7	4.3	19.2	41.3	2.1	3.0	-	13.7	16.4								
	14.0	2.9	13.1	38.2	5.7	6.3	-	7.0	26.8								
West																	
500,000 or more	30.7	7.5	21.3	35.3	9.0	2.7	1.1	3.5	19.6								
100,000 to 499,999	1.8	23.4	5.6	28.8	18.2	2.0	3.4	-	21.8								
25,000 to 99,999	4.0	22.7	24.9	22.2	1.7	5.1	-	2.3	17.7								
2,500 to 24,999	1.4	10.0	19.1	49.2	7.4	-	-	-	14.3								
Less than 2,500	4.5	6.5	36.2	22.9	12.4	8.8	-	3.4	9.8								
	19.0	2.8	18.7	40.5	8.8	1.1	1.1	4.5	22.5								

Table 72

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER
SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE
Region By City Size

Category	All establishments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
Northeast	62.3	66.1	32.9	.4	.6
500,000 or more	22.0	56.9	42.7	-	.4
100,000 to 499,999	5.2	68.0	32.0	-	-
25,000 to 99,999	8.5	71.6	25.7	1.9	.8
2,500 to 24,999	11.0	64.9	33.9	.6	.6
Less than 2,500	15.6	76.2	23.0	-	.8
North Central	53.2	80.5	18.1	.6	.8
500,000 or more	10.8	80.4	17.9	.6	1.1
100,000 to 499,999	6.3	75.3	22.5	1.1	1.1
25,000 to 99,999	8.6	86.1	13.9	-	-
2,500 to 24,999	10.9	76.2	22.0	1.2	.6
Less than 2,500	16.6	82.2	16.4	.4	1.0
South	42.0	73.8	23.2	.8	2.2
500,000 or more	3.9	77.6	20.5	-	1.9
100,000 to 499,999	8.1	82.9	17.1	-	(1)
25,000 to 99,999	6.3	80.9	13.3	5.1	.7
2,500 to 24,999	9.7	73.6	23.2	-	3.2
Less than 2,500	14.0	63.9	32.6	-	3.5
West	30.7	73.3	21.9	.2	4.6
500,000 or more	1.8	67.3	29.0	-	3.7
100,000 to 499,999	4.0	69.5	4.0	-	26.5
25,000 to 99,999	1.4	72.0	28.0	-	-
2,500 to 24,999	4.5	89.8	10.2	-	-
Less than 2,500	19.0	70.8	28.8	.4	-
1/ Less than one-tenth percent.					

Table 73

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Region By City Size

Category	All establishments Number (in thousands)	Yes		No		No reply Percent
		Percent	Number	Percent	Number	
United States	188.2	71.0		28.8		.2
Northeast	62.3	60.8		38.2		.3
500,000 or more	22.0	42.9		56.2		.9
100,000 to 499,999	5.2	55.8		44.2		-
25,000 to 99,999	8.5	60.0		40.0		-
2,500 to 24,999	11.0	73.2		26.8		-
Less than 2,500	15.6	79.1		20.9		-
North Central	53.2	74.5		25.4		.1
500,000 or more	10.8	67.1		32.3		.6
100,000 to 499,999	6.3	71.1		28.9		-
25,000 to 99,999	8.6	74.1		25.9		-
2,500 to 24,999	10.9	71.8		28.2		-
Less than 2,500	16.6	82.5		17.5		-
South	42.0	76.2		23.6		.2
500,000 or more	3.9	70.9		29.1		-
100,000 to 499,999	8.1	72.8		27.2		-
25,000 to 99,999	6.3	70.1		29.9		-
2,500 to 24,999	9.7	81.2		18.1		.7
Less than 2,500	14.0	79.1		20.9		-
West	30.7	78.2		21.5		.3
500,000 or more	1.8	57.3		42.7		-
100,000 to 499,999	4.0	70.6		29.4		-
25,000 to 99,999	1.4	94.9		5.1		-
2,500 to 24,999	4.5	78.9		21.1		-
Less than 2,500	19.0	80.3		19.2		.5

Table 74

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF
SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Region By City Size

Category	All establishments	Yes		No		No reply	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2		17.8	80.7	1.5		
Northeast							
500,000 or more	62.3	15.9	81.4	2.7			
100,000 to 499,999	22.0	10.5	87.4	2.1			
25,000 to 99,999	5.2	18.3	79.1	2.6			
2,500 to 24,999	8.5	17.9	76.6	5.5			
Less than 2,500	11.0	19.3	77.8	2.9			
	15.6	19.3	79.0	1.7			
North Central							
500,000 or more	53.2	20.0	78.9	1.1			
100,000 to 499,999	10.8	23.1	74.7	2.2			
25,000 to 99,999	6.3	18.4	81.6	-			
2,500 to 24,999	8.6	27.0	70.5	2.5			
Less than 2,500	10.9	21.7	78.2	1.1			
	16.6	13.7	85.5	.8			
South							
500,000 or more	42.0	20.1	79.2	.7			
100,000 to 499,999	3.9	11.0	89.0	-			
25,000 to 99,999	8.1	16.0	83.7	.3			
2,500 to 24,999	6.3	17.6	80.3	2.1			
Less than 2,500	9.7	27.3	72.0	.7			
	14.0	21.2	78.3	.5			
West							
500,000 or more	30.7	14.4	84.4	1.2			
100,000 to 499,999	1.8	11.2	84.7	4.1			
25,000 to 99,999	4.0	12.4	85.9	1.7			
2,500 to 24,999	1.4	4.2	95.8	-			
Less than 2,500	4.5	16.5	82.7	.8			
	19.0	15.3	83.7	1.0			

Table 75

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

Region By City Size

Category	Number of establishments (thousands)	Total		Frozen Fish		Frozen Shellfish		Pounds held per establishment	
		Thousand pounds	Per cent	Thousand pounds	Per cent	Thousand pounds	Per cent	Total	Fish Shellfish
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5
Northeast	62.3	2,451	100.0	750	30.6	1,701	69.4	32.3	12.0
500,000 or more	22.0	804	100.0	210	26.1	594	73.9	36.5	9.5
100,000 to 499,999	5.2	242	100.0	54	22.3	188	77.7	46.5	10.4
25,000 to 99,999	8.5	307	100.0	97	31.6	210	68.4	36.1	11.4
2,500 to 24,999	11.0	493	100.0	78	15.8	415	84.2	44.8	7.1
Less than 2,500	15.6	605	100.0	311	51.4	294	48.6	38.8	20.0
North Central	53.2	1,631	100.0	864	53.0	767	47.0	30.6	14.2
500,000 or more	10.8	525	100.0	249	47.4	276	52.6	48.6	23.0
100,000 to 499,999	6.3	166	100.0	90	54.2	76	45.8	26.3	14.3
25,000 to 99,999	8.6	269	100.0	178	66.2	91	33.8	31.3	20.7
2,500 to 24,999	10.9	247	100.0	151	61.1	96	38.9	22.7	13.9
Less than 2,500	16.6	424	100.0	196	46.2	228	53.8	25.5	11.8
South	42.0	3,458	100.0	2,076	60.0	1,382	40.0	82.2	42.4
500,000 or more	3.9	1,271	100.0	878	69.1	393	30.9	325.9	225.1
100,000 to 499,999	8.1	325	100.0	145	44.6	180	55.4	40.1	17.9
25,000 to 99,999	6.3	297	100.0	148	49.8	149	50.2	47.1	23.5
2,500 to 24,999	9.7	647	100.0	272	42.0	375	58.0	66.7	28.0
Less than 2,500	14.0	918	100.0	633	69.0	285	31.0	65.5	45.1
West	30.7	1,586	100.0	544	34.3	1,042	65.7	51.7	17.7
500,000 or more	1.8	160	100.0	58	36.2	102	63.8	88.9	31.7
100,000 to 499,999	4.0	455	100.0	75	16.5	380	83.5	113.8	18.8
25,000 to 99,999	1.4	190	100.0	22	11.6	168	88.4	135.7	15.7
2,500 to 24,999	4.5	188	100.0	122	64.9	66	35.1	44.8	27.1
Less than 2,500	19.0	593	100.0	267	45.0	326	55.0	31.2	14.0

Notes: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 76

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Region By City Size

Category	All establishments (in thousands)	Servings						No reply or not applicable
		One Percent	Two Percent	Three Percent	Four Percent	Five Percent	Six to eight Percent	
United States	188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0
Northeast	62.3	.8	15.3	31.3	12.9	1.0	.5	38.2
500,000 or more	22.0	.9	17.6	30.7	12.9	.6	.4	36.9
100,000 to 499,999	5.2	1.3	17.5	31.7	14.4	2.5	-	32.6
25,000 to 99,999	8.5	1.4	15.1	28.5	15.6	1.6	1.0	36.8
2,500 to 24,999	11.0	1.1	10.0	32.3	8.4	1.5	.6	46.1
Less than 2,500	15.6	-	15.3	32.8	14.1	.4	.4	37.0
North Central	53.2	1.0	16.8	33.2	17.4	2.5	.6	28.5
500,000 or more	10.8	.7	25.7	30.1	15.5	3.1	1.2	23.7
100,000 to 499,999	6.3	-	9.1	26.9	26.7	2.1	-	35.2
25,000 to 99,999	8.6	-	11.5	39.1	26.9	2.3	.8	19.4
2,500 to 24,999	10.9	1.2	14.2	34.6	15.7	3.1	.6	30.6
Less than 2,500	16.6	2.0	18.4	33.7	11.2	2.0	.4	32.3
South	112.0	2.8	20.8	26.5	16.5	2.1	1.1	30.2
500,000 or more	3.9	3.5	20.8	26.7	10.8	1.7	-	36.5
100,000 to 499,999	8.1	.2	11.3	23.7	26.6	1.6	.8	35.8
25,000 to 99,999	6.3	-	24.9	26.4	22.0	4.7	3.2	18.8
2,500 to 24,999	9.7	5.5	27.6	23.5	19.1	2.1	2.1	20.1
Less than 2,500	14.0	3.5	19.9	30.1	7.8	1.4	-	37.3
West	30.7	.7	12.8	26.5	16.4	1.5	1.5	40.6
500,000 or more	1.8	3.6	18.6	29.6	18.6	-	3.6	26.0
100,000 to 499,999	4.0	-	4.1	29.4	22.8	1.7	1.7	40.3
25,000 to 99,999	1.4	5.1	27.1	25.6	10.3	5.2	-	26.7
2,500 to 24,999	4.5	(1)	9.4	35.4	12.3	-	4.4	38.5
Less than 2,500	19.0	.4	13.8	23.4	16.3	1.8	.7	43.6

1/ Less than one-tenth percent.

Table 77

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Region By City Size

Category	All establishments Number (in thousands)	Yes		No		No reply	
		Percent	Number	Percent	Number	Percent	Number
United States	188.2	59.8		40.2		(1)	
Northeast	62.3	63.1		36.2			
500,000 or more	22.0	69.1		30.9			
100,000 to 499,999	5.2	80.4		19.6			
25,000 to 99,999	8.5	62.9		37.1			
2,500 to 24,999	11.0	55.0		45.0			
Less than 2,500	15.6	54.5		45.5			
North Central	53.2	73.1		26.9			
500,000 or more	10.8	73.2		26.8			
100,000 to 499,999	6.3	85.1		14.9			
25,000 to 99,999	8.6	72.6		27.4			
2,500 to 24,999	10.9	68.6		31.4			
Less than 2,500	16.6	71.5		28.5			
South	42.0	47.7		52.3			
500,000 or more	3.9	55.2		44.8			
100,000 to 499,999	8.1	52.0		48.0			
25,000 to 99,999	6.3	60.7		39.3			
2,500 to 24,999	9.7	42.1		57.9			
Less than 2,500	14.0	41.0		59.0			
West	30.7	46.8		53.2			
500,000 or more	1.8	72.1		27.9			
100,000 to 499,999	4.0	66.2		33.8			
25,000 to 99,999	1.4	63.0		37.0			
2,500 to 24,999	4.5	33.3		66.7			
Less than 2,500	19.0	42.4		57.2			

1/ Less than one-tenth percent.

Table 78

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE SPOTTEST
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Region By City Size

Category	All establish- ments	Sunday through Tuesday and Thursday				Friday	Saturday
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	126.2		2.6	5.1	87.9	4.4	
Northeast	45.8		2.3	5.5	85.5	6.7	
500,000 or more	17.1		1.2	8.0	89.2	1.6	
100,000 to 499,999	4.7		1.5	8.8	88.2	1.5	
25,000 to 99,999	6.0		3.4	4.4	87.0	5.2	
2,500 to 24,999	7.7		3.6	6.5	78.6	11.3	
Less than 2,500	10.3		2.6	-	82.5	14.9	
North Central	41.2		1.2	4.1	93.0	1.7	
500,000 or more	8.2		-	1.1	95.6	3.3	
100,000 to 499,999	5.8		.4	6.4	90.9	2.3	
25,000 to 99,999	6.7		1.0	5.6	92.4	1.0	
2,500 to 24,999	7.4		-	-	100.0	-	
Less than 2,500	13.1		2.9	6.6	88.6	1.9	
South	23.8		6.6	6.5	80.1	6.8	
500,000 or more	2.9		5.2	20.7	74.0	1.1	
100,000 to 499,999	5.5		9.7	6.8	72.3	11.2	
25,000 to 99,999	4.2		3.2	2.5	91.1	3.2	
2,500 to 24,999	4.6		6.1	7.3	80.8	5.8	
Less than 2,500	6.6		7.0	2.0	81.9	9.1	
West	15.4		1.3	4.0	93.6	1.1	
500,000 or more	1.7		8.4	8.4	78.8	4.4	
100,000 to 499,999	2.6		.9	-	98.2	.9	
25,000 to 99,999	1.0		-	5.9	94.1	-	
2,500 to 24,999	1.8		2.5	12.1	85.4	-	
Less than 2,500	8.3		-	2.4	96.8	.8	

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY

Region By City Size

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
Northeast	62.3	32.3	65.8	1.9
500,000 or more	22.0	35.1	62.5	2.4
100,000 to 499,999	5.2	35.8	64.2	-
25,000 to 99,999	8.5	34.9	58.8	6.3
2,500 to 24,999	11.0	25.2	74.2	.6
Less than 2,500	15.6	30.9	68.7	.4
North Central	53.2	36.3	61.1	2.6
500,000 or more	10.8	42.4	55.6	2.0
100,000 to 499,999	6.3	38.4	61.6	-
25,000 to 99,999	8.6	30.6	67.1	2.3
2,500 to 24,999	10.9	32.6	64.2	3.2
Less than 2,500	16.6	36.9	59.5	3.6
South	42.0	27.6	69.9	2.5
500,000 or more	3.9	15.2	84.7	.1
100,000 to 499,999	8.1	25.8	73.8	.4
25,000 to 99,999	6.3	32.2	65.7	2.1
2,500 to 24,999	9.7	31.1	59.8	9.1
Less than 2,500	14.0	27.6	72.4	-
West	30.7	14.8	81.6	3.6
500,000 or more	1.8	17.9	62.7	19.4
100,000 to 499,999	4.0	14.9	85.1	-
25,000 to 99,999	1.4	22.8	77.2	-
2,500 to 24,999	4.5	12.3	78.9	8.8
Less than 2,500	19.0	14.4	84.2	1.4

Table 80

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Region By City Size

Category	All establishments	Menu price higher in summer		Menu price the same		Menu price lower in summer		No reply
		Number (in thousands)	Percent	Number	Percent	Number	Percent	
United States								
	188.2	1.2	93.8	2.7	2.3			
Northeast								
500,000 or more	62.3	1.1	93.3	3.7	1.9			
100,000 to 499,999	22.0	1.2	89.1	6.5	3.2			
25,000 to 99,999	5.2	2.6	87.6	5.3	4.5			
2,500 to 24,999	8.5	2.6	94.0	1.7	1.7			
Less than 2,500	11.0	.2	95.1	3.5	1.2			
	15.6	.4	99.2	.4	-			
North Central								
500,000 or more	53.2	1.8	93.8	1.9	2.5			
100,000 to 499,999	10.8	4.2	90.3	2.2	3.3			
25,000 to 99,999	6.3	1.5	90.5	1.6	6.4			
2,500 to 24,999	8.6	-	95.7	3.5	.8			
Less than 2,500	10.9	3.7	92.5	1.8	2.0			
	16.6	-	97.2	1.2	1.6			
South								
500,000 or more	42.0	1.2	93.4	3.2	2.2			
100,000 to 499,999	3.9	3.4	91.2	5.2	.2			
25,000 to 99,999	8.1	1.6	93.8	2.1	2.5			
2,500 to 24,999	6.3	.4	91.3	6.2	2.1			
Less than 2,500	9.7	1.5	92.6	4.5	1.4			
	14.0	.5	95.2	1.0	3.3			
West								
500,000 or more	30.7	1.1	95.5	1.2	2.2			
100,000 to 499,999	1.8	-	93.3	3.1	3.6			
25,000 to 99,999	4.0	-	81.9	6.7	11.4			
2,500 to 24,999	1.4	-	100.0	-	-			
Less than 2,500	4.5	.7	94.9	-	4.4			
	19.0	-	98.2	.4	1.4			

Table 81

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Region By City Size

Category	All establish- ments	Fish and shellfish serving more profit	Fish and shellfish serving same profit	Fish and shellfish serving less profit	Serve only fish and shellfish	Establishments not replying
		Percent	Percent	Percent	Percent	Percent
United States	Number (in thousands)					
	188.2	40.2	28.9	11.5	13.5	5.9
Northeast	62.3	38.4	23.4	12.0	18.8	7.4
500,000 or more	22.0	35.8	21.8	14.3	19.0	9.1
100,000 to 499,999	5.2	53.5	15.8	5.1	21.8	3.8
25,000 to 99,999	8.5	38.2	21.4	10.7	18.9	10.8
2,500 to 24,999	11.0	39.1	29.8	5.2	21.8	4.1
Less than 2,500	15.6	36.9	24.8	16.5	15.3	6.5
North Central	53.2	39.2	31.4	13.1	11.3	5.0
500,000 or more	10.8	38.4	28.2	10.7	14.8	7.9
100,000 to 499,999	6.3	45.0	28.2	13.9	8.6	4.3
25,000 to 99,999	8.6	47.8	32.5	8.5	8.5	2.7
2,500 to 24,999	10.9	36.2	23.6	15.2	18.7	6.3
Less than 2,500	16.6	35.1	39.0	15.5	6.8	3.6
South	42.0	46.7	26.6	11.4	10.9	4.4
500,000 or more	3.9	56.7	13.9	22.6	4.9	1.9
100,000 to 499,999	8.1	44.4	25.8	11.1	15.9	2.8
25,000 to 99,999	6.3	41.5	26.0	8.6	16.6	7.3
2,500 to 24,999	9.7	53.4	28.8	10.8	5.6	1.4
Less than 2,500	14.0	43.2	29.5	10.0	10.6	6.7
West	30.7	36.4	39.0	7.9	10.0	6.7
500,000 or more	1.8	37.2	40.5	5.0	16.4	.9
100,000 to 499,999	4.0	30.1	36.1	5.3	24.0	4.5
25,000 to 99,999	1.4	57.2	8.1	20.7	14.0	-
2,500 to 24,999	4.5	37.3	36.0	12.1	4.4	10.2
Less than 2,500	19.0	35.9	42.4	6.7	7.6	7.4

Table 82

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPTION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Region By City Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
		Number (in thousands)	Percent	Number	Percent	Number	Percent	Number	Percent	
United States		188.2	37.5		30.4		10.8		14.4	6.9
Northeast		62.3	38.4		25.3		11.9		16.7	7.7
500,000 or more		22.0	33.9		25.2		14.5		17.0	9.4
100,000 to 499,999			49.0		24.1		12.8		9.0	5.1
25,000 to 99,999		8.5	39.3		22.8		10.4		16.8	10.7
2,500 to 24,999		11.0	36.4		27.5		6.3		25.0	4.8
Less than 2,500		15.6	42.0		25.8		12.7		13.0	6.5
North Central		53.2	36.1		33.2		11.0		13.7	6.0
500,000 or more		10.8	37.4		30.0		8.6		16.1	7.9
100,000 to 499,999			33.2		28.2		17.1		16.1	5.4
25,000 to 99,999		8.6	44.4		32.7		8.2		12.4	2.3
2,500 to 24,999		10.9	39.8		24.1		10.7		17.9	7.5
Less than 2,500		16.6	29.5		43.2		12.1		9.2	6.0
South		42.0	41.7		28.8		10.4		13.3	5.8
500,000 or more		3.9	54.7		19.3		19.0		5.2	1.8
100,000 to 499,999		8.1	44.0		29.0		8.7		15.5	2.8
25,000 to 99,999		6.3	36.7		26.0		11.7		13.9	11.7
2,500 to 24,999		9.7	47.3		29.2		11.0		8.3	4.2
Less than 2,500		14.0	35.4		32.2		8.1		17.2	7.1
West		30.7	32.5		38.0		9.0		12.3	8.2
500,000 or more		1.8	36.4		36.4		8.0		18.3	9.9
100,000 to 499,999		4.0			36.6		5.3		25.6	4.5
25,000 to 99,999			51.3		9.2		25.5		14.0	-
2,500 to 24,999		4.5	35.3		27.0		13.0		14.4	10.3
Less than 2,500		19.0	31.0		43.2		7.6		8.3	9.9

Table 83

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Region By City Size

Category	All establish- ments	Fish and shellfish serving brings more profit				Fish and shellfish serving brings same profit				Fish and shellfish serving brings less profit				Serve only fish and shellfish				Establish- ments not replying
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent			
United States																		
Northeast																		
500,000 or more																		
100,000 to 499,999																		
25,000 to 99,999																		
2,500 to 24,999																		
Less than 2,500																		
North Central																		
500,000 or more																		
100,000 to 499,999																		
25,000 to 99,999																		
2,500 to 24,999																		
Less than 2,500																		
South																		
500,000 or more																		
100,000 to 499,999																		
25,000 to 99,999																		
2,500 to 24,999																		
Less than 2,500																		
West																		
500,000 or more																		
100,000 to 499,999																		
25,000 to 99,999																		
2,500 to 24,999																		
Less than 2,500																		

Table 84
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Category	All establish- ments	Region By City Size				
		Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	32.8	34.5	12.3	13.5	6.9
Northeast	62.3	30.8	29.0	14.4	18.3	7.5
500,000 or more	22.0	26.1	25.0	19.0	21.0	8.9
100,000 to 499,999	5.2	44.2	25.6	2.0	17.9	10.3
25,000 to 99,999	8.5	31.6	26.7	13.6	15.8	12.3
2,500 to 24,999	11.0	37.2	31.6	7.4	20.2	3.6
Less than 2,500	15.6	27.9	35.3	17.3	14.7	4.8
North Central	53.2	30.5	38.2	12.8	13.0	5.5
500,000 or more	10.8	31.1	36.2	10.1	14.7	7.9
100,000 to 499,999	6.3	33.9	35.0	21.9	3.8	5.4
25,000 to 99,999	8.6	37.6	39.2	6.2	13.9	3.1
2,500 to 24,999	10.9	32.6	29.2	11.6	19.7	6.9
Less than 2,500	16.6	23.8	45.9	15.5	10.4	4.4
South	42.0	39.1	35.3	12.4	7.0	6.2
500,000 or more	3.9	49.4	22.1	24.8	1.7	2.0
100,000 to 499,999	8.1	43.1	36.2	10.5	6.6	3.6
25,000 to 99,999	6.3	35.3	32.0	11.6	10.4	10.7
2,500 to 24,999	9.7	42.0	36.6	11.6	4.2	5.6
Less than 2,500	14.0	33.9	38.9	10.9	9.0	7.3
West	30.7	32.0	38.3	6.8	13.8	9.1
500,000 or more	1.8	32.7	41.2	3.1	22.1	9.9
100,000 to 499,999	4.0	22.0	37.5	8.7	25.6	6.2
25,000 to 99,999	1.4	41.6	23.6	25.5	9.3	-
2,500 to 24,999	4.5	34.8	30.8	5.8	18.3	10.3
Less than 2,500	19.0	32.5	41.1	5.7	9.8	10.9

Table 85

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Category	Region By City Size									
	All methods used	Featured special on menu	Suggestion by waiters	Window display	Separate menu for fish	Newspaper advertis- ing	Radio or television advertising	Other methods	Percent	Percent
	(in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.6	3.9	3.7	1.9	21.6		
Northeast										
500,000 or more	62.2	35.3	23.8	6.6	4.5	3.0	.7	26.1		
100,000 to 499,999	20.7	32.4	22.5	8.5	5.5	1.5	.1	29.5		
25,000 to 99,999	5.4	39.8	25.1	6.2	(1)	4.2	.3	24.4		
2,500 to 24,999	8.9	35.8	25.0	7.9	3.7	3.8	.9	22.9		
Less than 2,500	12.0	41.8	23.9	4.4	2.1	1.9	1.6	24.3		
	15.2	32.2	24.1	5.2	7.0	5.2	.9	25.4		
North Central										
500,000 or more	65.0	37.8	25.7	7.4	3.1	4.5	1.9	19.6		
100,000 to 499,999	11.6	48.3	20.1	10.6	3.2	.7	1.0	16.1		
25,000 to 99,999	7.7	44.4	24.4	8.7	.9	1.0	1.8	18.8		
2,500 to 24,999	10.4	37.2	22.0	5.4	4.3	5.8	3.2	22.1		
Less than 2,500	13.7	29.3	30.8	10.5	3.1	6.5	.8	19.0		
	21.6	35.6	27.6	4.2	3.4	5.8	2.5	20.9		
South										
500,000 or more	44.3	32.3	28.7	7.4	4.9	3.5	3.6	19.6		
100,000 to 499,999	4.2	33.4	21.6	19.1	8.3	.1	1.6	15.9		
25,000 to 99,999	8.7	30.7	36.0	6.5	3.6	3.3	2.2	17.7		
2,500 to 24,999	6.5	34.0	17.8	14.9	1.7	5.4	5.4	20.8		
Less than 2,500	10.1	30.1	36.1	2.6	7.8	4.8	3.6	15.0		
	14.8	33.7	26.1	4.6	4.1	2.9	4.2	24.4		
West										
500,000 or more	32.8	45.6	22.5	3.5	3.1	3.6	1.7	20.0		
100,000 to 499,999	1.6	39.9	29.2	6.1	4.3	.1	-	20.4		
25,000 to 99,999	3.9	41.2	15.2	3.4	.6	3.4	-	36.2		
2,500 to 24,999	2.4	42.8	23.0	8.4	2.8	9.6	6.1	7.3		
Less than 2,500	4.9	33.9	23.8	6.8	2.8	4.3	1.4	27.0		
	20.0	50.0	23.1	2.0	3.6	3.0	1.7	16.6		
1/ Less than one-tenth percent.										

Table 86
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS
Region By City Size

Category	All establishments	Establishments reporting one effective method			Establishments reporting two effective methods			Do not know
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiter	Other methods	Featured special on menu and suggestions by waiters	
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.0	1.6	17.5	7.4	10.1	12.1	12.1
Northeast	62.3	1.4	.9	13.4	5.2	12.3	11.6	11.6
500,000 or more	22.0	1.5	.9	11.9	4.9	14.7	11.9	11.2
100,000 to 499,999	5.2	(1)	-	15.4	5.7	15.5	12.3	5.4
25,000 to 99,999	8.5	.7	.7	9.1	6.2	10.5	15.2	9.1
2,500 to 24,999	11.0	.6	.6	19.1	3.4	11.5	14.3	15.1
Less than 2,500	15.6	2.7	1.3	13.5	6.3	9.6	6.8	12.8
North Central	53.2	1.1	2.5	18.6	7.9	10.7	14.3	12.8
500,000 or more	10.8	.6	5.5	30.1	3.2	8.1	13.8	9.2
100,000 to 499,999	6.3	1.1	4.3	16.3	6.1	3.4	18.2	15.7
25,000 to 99,999	8.6	.8	1.5	18.7	6.5	15.9	11.4	12.3
2,500 to 24,999	10.9	1.2	3.1	9.9	12.0	18.3	15.3	16.6
Less than 2,500	16.6	1.6	-	17.5	9.7	14.3	12.0	12.5
South	42.0	.5	2.5	15.0	11.5	9.4	9.8	14.0
500,000 or more	2.1	2.1	3.1	19.9	5.1	3.5	5.9	13.0
100,000 to 499,999	3.9	1.6	2.5	12.6	17.4	7.6	11.4	16.2
25,000 to 99,999	6.3	-	7.6	12.9	7.7	10.7	3.7	10.5
2,500 to 24,999	9.7	-	.7	11.6	11.6	5.8	13.6	16.6
Less than 2,500	14.0	-	1.0	18.5	11.5	14.0	10.3	13.1
West	30.7	.5	.3	27.2	5.0	5.7	12.3	9.7
500,000 or more	1.8	-	.6	27.0	10.9	8.3	2.4	11.1
100,000 to 499,999	4.0	-	1.7	17.6	2.6	7.4	8.3	11.3
25,000 to 99,999	1.4	4.7	-	25.7	4.8	2.9	28.6	2.6
2,500 to 24,999	4.5	.4	-	16.8	3.6	6.1	15.2	7.7
Less than 2,500	19.0	.4	-	31.9	5.3	5.2	12.1	11.3

1/ Less than one-tenth percent.

Table 87

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Region By City Size

Category	All estab- lish- ments (in thousands)	No storage space Percent	Insuf- ficient demand Percent	Sell only specialty Percent	Too much work involved Percent	Can't get fish in form wanted Percent	No food or meals served Percent
United States							
Northeast	170.1	7.0	24.4	32.5	2.4	.3	26.9
500,000 or more	40.0	4.7	43.7	32.7	2.3	-	10.2
100,000 to 499,999	9.5	1.4	55.1	30.0	1.4	-	6.3
25,000 to 99,999	5.3	-	29.0	43.6	-	-	23.7
2,500 to 24,999	7.1	1.9	34.3	34.2	6.7	-	18.1
Less than 2,500	8.4	10.3	45.7	27.2	.8	-	5.6
	9.7	7.5	45.9	32.9	2.7	-	4.8
North Central	56.6	9.3	18.5	23.1	1.6	-	42.0
500,000 or more	11.1	8.6	19.9	21.7	-	-	45.6
100,000 to 499,999	5.3	20.0	13.9	20.0	-	-	39.9
25,000 to 99,999	7.6	.9	7.1	27.7	-	-	59.9
2,500 to 24,999	9.5	10.3	13.4	30.6	5.6	-	33.8
Less than 2,500	23.1	9.4	24.6	20.0	1.7	-	38.4
South	49.7	8.2	17.6	39.9	3.4	1.0	22.9
500,000 or more	1.3	-	17.1	27.4	4.3	-	38.4
100,000 to 499,999	11.6	5.9	13.4	40.9	4.6	-	30.5
25,000 to 99,999	9.5	4.2	11.2	36.8	.7	2.1	37.1
2,500 to 24,999	8.7	10.0	21.6	41.8	8.5	.8	11.4
Less than 2,500	18.4	11.6	21.7	41.1	1.4	1.1	14.8
West	23.8	3.0	19.9	39.0	2.5	.3	27.7
500,000 or more	1.1	-	37.5	37.5	-	-	18.7
100,000 to 499,999	4.3	1.6	9.4	40.4	4.7	-	31.3
25,000 to 99,999	.7	9.1	18.1	63.7	-	-	9.1
2,500 to 24,999	3.0	10.7	15.4	47.1	4.4	-	20.2
Less than 2,500	14.7	1.8	22.7	35.9	1.8	.4	29.8

Table 87 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Region By City Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
<u>Northeast</u>							
500,000 or more	.2	2.3	.2	-	-	3.2	.5
100,000 to 499,999	.7	.7	-	-	-	4.4	-
25,000 to 99,999	-	3.7	-	-	-	-	-
2,500 to 24,999	-	1.9	-	-	-	-	2.9
Less than 2,500	-	4.8	-	-	-	5.6	-
	-	1.4	.7	-	-	4.1	-
<u>North Central</u>							
500,000 or more	.1	1.2	.7	1.0	.1	2.2	.2
100,000 to 499,999	-	2.4	-	.6	-	.6	.6
25,000 to 99,999	-	-	-	-	1.2	3.8	1.2
2,500 to 24,999	.9	2.8	2.6	-	-	.9	-
Less than 2,500	-	.6	-	-	-	3.5	-
	-	-	.9	2.1	-	2.3	-
<u>South</u>							
500,000 or more	-	2.2	.3	1.2	.8	1.1	.7
100,000 to 499,999	-	-	-	-	-	12.8	-
25,000 to 99,999	-	.6	.6	.6	1.7	1.2	-
2,500 to 24,999	-	5.8	-	-	1.4	.7	-
Less than 2,500	-	1.5	-	1.5	.8	.6	1.5
	-	3.9	.4	2.2	-	.7	1.1
<u>West</u>							
500,000 or more	.3	-	.8	.6	.6	4.2	1.1
100,000 to 499,999	-	-	-	-	-	6.3	-
25,000 to 99,999	-	-	-	1.6	-	11.0	-
2,500 to 24,999	-	-	-	-	-	-	-
Less than 2,500	.4	-	1.4	.4	2.2	-	-
	-	-	-	-	.4	3.2	1.8

III. Region By Sales Size Analysis

Table 83

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT OF THE
SURVEY OF PUBLIC EATING PLACES

Region By Sales Size

(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Northeast	102.3	100.0	40.0	39.1	62.3	60.9
\$100,000 or more	4.9	100.0	(1)	-	4.9	100.0
\$40,000 to \$99,999	8.3	100.0	1.2	14.5	7.1	85.5
\$10,000 to \$39,999	22.3	100.0	4.2	18.8	18.1	81.2
Less than \$10,000	55.0	100.0	25.3	46.0	29.7	54.0
No reply	11.8	100.0	9.3	78.8	2.5	21.2
North Central	109.8	100.0	56.6	51.5	53.2	48.5
\$100,000 or more	3.6	100.0	.2	5.6	3.4	94.4
\$40,000 to \$99,999	7.9	100.0	1.1	13.9	6.8	86.1
\$10,000 to \$39,999	23.9	100.0	6.5	27.2	17.4	72.8
Less than \$10,000	47.2	100.0	25.1	53.2	22.1	46.8
No reply	27.2	100.0	23.7	87.1	3.5	12.9
South	91.7	100.0	49.7	54.2	42.0	45.8
\$100,000 or more	2.3	100.0	(1)	-	2.3	100.0
\$40,000 to \$99,999	5.0	100.0	1.0	20.0	4.0	80.0
\$10,000 to \$39,999	18.6	100.0	5.2	28.0	13.4	72.0
Less than \$10,000	47.9	100.0	28.0	58.5	19.9	41.5
No reply	17.9	100.0	15.5	86.6	2.4	13.4
West	54.5	100.0	23.8	43.7	30.7	56.3
\$100,000 or more	3.4	100.0	.2	5.9	3.2	94.1
\$40,000 to \$99,999	5.0	100.0	.4	8.0	4.6	92.0
\$10,000 to \$39,999	12.0	100.0	4.2	35.0	7.8	65.0
Less than \$10,000	23.0	100.0	12.0	52.2	11.0	47.8
No reply	11.1	100.0	7.0	63.1	4.1	36.9

1/ Less than 50 establishments.

Table 89

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By Sales Size

Category	All establishments	One to five days, and no reply		Six days		Seven days	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2		4.8		40.8		54.4
Northeast	62.3		5.9		40.3		53.8
\$100,000 or more	4.9		8.4		26.6		65.0
\$40,000 to \$99,999	7.1		2.5		36.9		60.6
\$10,000 to \$39,999	18.1		5.1		46.4		48.5
Less than \$10,000	29.7		7.0		39.5		53.5
No reply	2.5		3.6		42.8		53.6
North Central	53.2		3.7		47.8		48.5
\$100,000 or more	3.4		1.3		23.8		74.9
\$40,000 to \$99,999	6.8		2.5		55.3		42.2
\$10,000 to \$39,999	17.4		2.9		53.6		43.5
Less than \$10,000	22.1		4.7		44.1		51.2
No reply	3.5		6.3		51.3		42.4
South	42.0		2.5		36.3		60.2
\$100,000 or more	2.3		4.1		16.0		79.9
\$40,000 to \$99,999	4.0		1.9		26.5		71.6
\$10,000 to \$39,999	13.4		2.4		38.3		59.3
Less than \$10,000	19.9		4.7		39.1		56.2
No reply	2.4		1.9		37.2		60.9
West	30.7		6.2		35.9		57.9
\$100,000 or more	3.2		2.3		14.9		82.8
\$40,000 to \$99,999	4.6		4.8		25.2		70.0
\$10,000 to \$39,999	7.8		5.1		45.3		49.6
Less than \$10,000	11.0		7.2		38.7		54.1
No reply	4.1		9.6		39.5		50.9

Table 90

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
SMALLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Region By Sales Size

Category	All establishments	One to five days, and no reply	Six days		Seven days	
			Percent	Percent	Percent	Percent
<u>United States</u>						
	170.1	2.6	40.2	57.2		
<u>Northeast</u>	40.0	1.7	38.6	59.7		
\$100,000 or more	(1)	-	-	-		
\$40,000 to \$99,999	1.2	-	8.3	91.7		
\$10,000 to \$39,999	4.2	3.1	25.8	71.1		
Less than \$10,000	25.3	1.6	44.2	54.2		
No reply	9.3	1.5	33.3	65.2		
<u>North Central</u>						
	56.6	1.7	39.4	58.9		
\$100,000 or more	.2	-	-	100.0		
\$40,000 to \$99,999	1.1	-	47.7	52.3		
\$10,000 to \$39,999	6.5	2.0	47.1	50.9		
Less than \$10,000	25.1	2.1	39.4	58.5		
No reply	23.7	1.4	37.1	61.5		
<u>South</u>						
	49.7	4.0	38.2	57.8		
\$100,000 or more	(1)	-	-	-		
\$40,000 to \$99,999	1.0	-	51.2	48.8		
\$10,000 to \$39,999	5.2	1.3	44.2	54.5		
Less than \$10,000	28.0	6.0	38.1	55.9		
No reply	15.5	1.7	35.3	63.0		
<u>West</u>						
	23.8	2.8	49.5	47.7		
\$100,000 or more	.2	-	33.5	66.5		
\$40,000 to \$99,999	.4	-	29.0	71.0		
\$10,000 to \$39,999	4.2	1.6	43.2	55.2		
Less than \$10,000	12.0	2.8	48.9	48.3		
No reply	7.0	3.8	55.6	40.6		

1/ Less than 50 establishments.

Table 91

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Category	All establishments	Region By Sales Size						
		Number (in thousands)	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	No specialty No reply
			Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2		4.9	2.3	4.2	1.2	16.5	70.5
Northeast	62.3		3.0	2.5	8.3	1.2	15.6	69.2
\$100,000 or more	4.9		2.4	1.9	6.8	1.4	16.6	70.9
\$40,000 to \$99,999	7.1		1.3	5.9	8.5	4.7	14.1	65.0
\$10,000 to \$39,999	18.1		3.3	2.8	6.7	.7	18.5	68.9
Less than \$10,000	29.7		3.2	1.4	10.3	.7	14.1	70.1
No reply	2.5		10.7	3.1	-	-	16.1	70.1
North Central	53.2		5.9	1.6	1.8	.8	15.8	73.6
\$100,000 or more	3.4		10.0	2.3	-	-	25.8	61.8
\$40,000 to \$99,999	6.8		5.4	4.3	2.9	1.0	13.1	72.4
\$10,000 to \$39,999	17.4		5.9	.6	1.5	1.1	13.0	77.0
Less than \$10,000	22.1		4.2	1.5	1.5	.6	15.9	76.3
No reply	3.5		13.4	1.9	3.8	-	25.5	53.5
South	42.0		5.2	3.1	2.0	.7	15.9	72.8
\$100,000 or more	2.3		6.0	6.0	-	.3	16.0	70.7
\$40,000 to \$99,999	4.0		8.1	.5	1.7	-	22.1	66.0
\$10,000 to \$39,999	13.4		6.0	2.0	4.4	-	16.6	70.7
Less than \$10,000	19.9		3.7	3.4	1.0	1.3	14.0	76.6
No reply	2.4		8.8	8.8	-	-	17.0	65.4
West	30.7		6.4	1.9	3.0	2.8	20.1	64.9
\$100,000 or more	3.2		7.4	6.2	-	2.7	31.3	52.4
\$40,000 to \$99,999	4.6		3.1	2.2	3.3	1.4	26.8	61.6
\$10,000 to \$39,999	7.8		4.2	2.8	.5	5.1	14.0	73.4
Less than \$10,000	11.0		9.5	.6	6.6	2.1	16.7	62.7
No reply	4.1		5.3	-	-	1.6	24.7	68.4

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Region By Sales Size

Category	All establish- ments	Number (in thousands)	Steak or chop house	Italian food	Other specialty	No specialty	No reply
			Percent	Percent	Percent	Percent	Percent
United States		170.1	1.0	1.2	37.8	53.4	6.6
Northeast		40.0	1.2	3.5	38.5	54.2	2.6
\$100,000 or more		(1)	-	-	-	-	-
\$40,000 to \$99,999		1.2	-	-	51.5	48.5	-
\$10,000 to \$39,999		4.2	1.6	-	48.9	48.9	.6
Less than \$10,000		25.3	1.6	5.0	31.5	61.9	(2)
No reply		9.3	-	1.4	51.4	36.4	10.8
North Central		56.6	.6	.5	30.7	57.9	10.3
\$100,000 or more		.2	-	-	100.0	-	-
\$40,000 to \$99,999		1.1	-	-	71.3	24.3	4.4
\$10,000 to \$39,999		6.5	-	-	30.4	66.5	3.1
Less than \$10,000		25.1	1.3	1.1	30.9	64.0	2.7
No reply		23.7	-	-	28.0	51.2	20.8
South		49.7	1.3	.7	40.1	52.2	5.7
\$100,000 or more		(1)	-	-	-	-	-
\$40,000 to \$99,999		1.0	6.8	-	27.5	65.7	-
\$10,000 to \$39,999		5.2	3.9	2.6	49.3	44.2	-
Less than \$10,000		28.0	1.2	.7	40.0	57.2	.9
No reply		15.5	.4	-	37.9	45.1	16.6
West		23.8	1.4	-	48.5	43.7	6.4
\$100,000 or more		.2	-	-	100.0	-	-
\$40,000 to \$99,999		.4	-	-	66.5	33.5	-
\$10,000 to \$39,999		4.2	1.6	-	55.2	43.2	-
Less than \$10,000		12.0	1.7	-	34.2	62.4	1.7
No reply		7.0	1.0	-	66.7	13.4	18.9

1/ Less than 50 establishments.

2/ Less than one-tenth percent.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN
Region By Sales Size

Category	establish- ments	Number (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
			Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States																
198.2			62.3	21.9	7.1	.5	.8	5.4	2.0							
62.3			62.1	22.0	8.7		1.0	4.0	1.4							
4.9			25.9	21.3	39.4	6.3	7.1									
\$100,000 or more			7.1	27.3	16.6	1.5	.9	.9	.7							
\$10,000 to \$99,999			18.1	22.3	7.0	-	.6	2.2	.1							
\$10,000 to \$39,999			29.7	22.1	1.1	-	.2	5.8	2.2							
Less than \$10,000			2.5	5.6	27.5	2.8	3.0	10.8	6.4							
No reply																
North Central																
53.2			66.5	19.5	5.9	.1	.5	4.6	2.9							
\$100,000 or more			3.4	24.8	49.2	1.3	3.2	4.0	-							
\$10,000 to \$99,999			6.8	41.8	8.0	-	.9	1.0	.9							
\$10,000 to \$39,999			17.4	20.6	3.5	-	.2	.4	4.6							
Less than \$10,000			22.1	10.4	1.4	-	.3	9.7	1.8							
No reply			3.5	21.8	1.6	-	-	1.9	7.6							
South																
42.0			67.4	19.1	3.6	.4	.3	7.6	1.6							
\$100,000 or more			2.3	35.3	32.2	.9	4.8	-	1.0							
\$10,000 to \$99,999			4.0	29.0	7.4	1.7	-	6.7	2.2							
\$10,000 to \$39,999			13.4	24.9	2.6	.5	-	2.0	1.0							
Less than \$10,000			19.9	11.1	.6	-	-	13.4	1.9							
No reply			2.4	21.1	.4	.7	.9	-	1.2							
West																
30.7			48.7	29.7	10.7	.9	1.2	6.6	2.2							
\$100,000 or more			3.2	46.0	25.7	6.4	1.2	1.1	.5							
\$10,000 to \$99,999			4.6	35.8	11.3	-	-	8.7	2.7							
\$10,000 to \$39,999			7.8	26.2	5.3	-	-	1.7	.9							
Less than \$10,000			11.0	27.0	12.8	-	-	5.5	1.2							
No reply			4.1	24.3	3.2	1.6	1.3	20.9	8.0							

Table 94

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN
Region By Sales Size

Category	All establishments	Less than \$1	Between \$1 and \$2	Between \$2 and \$4	Over \$4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	43.0	3.6	.6	.2	.4	32.9	19.3
Northeast	40.0	49.7	6.0	1.7	.8	1.2	32.5	8.1
\$100,000 or more	(1)	4.8	-	-	-	-	-	-
\$40,000 to \$99,999	1.2	56.8	-	-	-	-	21.6	-
\$10,000 to \$39,999	4.2	52.7	7.9	4.7	-	-	34.7	-
Less than \$10,000	25.3	63.5	7.1	1.6	-	-	23.3	4.5
No reply	9.3	10.1	2.9	.7	-	5.4	58.3	22.6
North Central	56.6	33.5	2.1	-	-	.2	40.2	24.0
\$100,000 or more	.2	5.2	-	-	-	-	-	94.8
\$40,000 to \$99,999	1.1	46.3	-	-	-	-	7.7	46.0
\$10,000 to \$39,999	6.5	51.5	7.2	-	-	-	23.7	17.6
Less than \$10,000	25.1	56.0	2.9	-	-	-	32.2	8.9
No reply	23.7	4.5	-	-	-	.4	55.1	40.0
South	49.7	45.3	1.9	-	-	.2	32.3	20.3
\$100,000 or more	(1)	-	-	-	-	-	-	-
\$40,000 to \$99,999	1.0	54.1	-	-	-	-	19.2	26.7
\$10,000 to \$39,999	5.2	68.5	9.4	-	-	-	19.5	2.6
Less than \$10,000	28.0	59.7	1.7	-	-	-	32.2	6.4
No reply	15.5	11.1	-	-	-	.4	37.4	51.1
West	23.8	49.7	6.4	1.7	-	-	17.4	24.8
\$100,000 or more	.2	66.5	33.5	-	-	-	-	-
\$40,000 to \$99,999	.4	89.9	-	-	-	-	-	10.1
\$10,000 to \$39,999	4.2	66.6	14.3	4.8	-	-	11.1	3.2
Less than \$10,000	12.0	69.2	6.1	.5	-	-	13.3	10.9
No reply	7.0	3.8	1.9	1.9	-	-	29.4	63.0

1/ Less than 50 establishments.

AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY
PUBLIC EATING PLACES SERVING FISH AND SHELLFISH ^{1/}

Category	Region By Sales Size									
	Fresh fish					Fresh shellfish				
	Catfish	Flounder	Haddock	Halibut	Red snapper	Salmon	Sea bass	Whitefish	Crab	Lobster Shrimp
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound
Northeast										
\$100,000 or more	-	61.2	33.3	33.9	55.0	60.6	30.2	18.3	128.4	50.4
\$10,000 to \$99,999	-	51.3	40.5	16.6	65.0	61.9	34.4	72.3	100.8	66.1
\$10,000 to \$39,999	-	52.5	39.8	53.2	-	55.6	55.5	-	118.5	77.1
Less than \$10,000	-	55.7	41.7	46.2	50.0	-	-	29.0	65.2	183.1
No reply	-	30.7	32.0	41.0	-	53.0	-	-	4.0	-
										82.2
										77.0
										84.1
										82.5
										72.8
North Central										
\$100,000 or more	-	54.0	46.8	34.9	61.5	60.7	-	68.3	180.6	84.6
\$10,000 to \$99,999	53.6	-	43.0	56.0	-	-	15.0	66.2	130.0	71.4
\$10,000 to \$39,999	54.8	40.0	43.6	15.2	58.0	71.0	47.0	78.9	-	125.0
Less than \$10,000	68.8	-	47.1	60.0	-	-	38.4	78.3	65.0	62.0
No reply	62.5	-	60.0	60.1	-	-	-	66.8	-	59.0
South										
\$100,000 or more	17.4	40.1	38.4	42.0	49.5	54.2	38.0	53.2	109.8	81.8
\$10,000 to \$99,999	51.6	56.3	40.0	68.0	59.5	53.0	46.8	-	114.5	57.7
\$10,000 to \$39,999	40.3	35.8	40.0	-	40.5	55.0	42.4	-	99.1	122.0
Less than \$10,000	43.8	41.3	37.3	-	45.0	55.2	32.5	-	126.0	75.0
No reply	49.0	69.3	-	-	55.6	-	40.3	-	117.4	-
										61.2
										67.9
										64.1
										67.4
										65.0
West										
\$100,000 or more	57.0	50.1	-	39.6	24.0	52.2	50.8	108.0	115.1	92.6
\$10,000 to \$99,999	-	49.6	-	36.0	36.0	56.5	43.1	-	152.4	-
\$10,000 to \$39,999	-	55.5	-	44.9	31.7	51.8	44.1	-	120.0	-
Less than \$10,000	58.2	57.9	-	51.9	53.0	61.9	64.0	49.0	150.0	-
No reply	-	30.8	-	51.0	45.0	54.1	54.0	-	-	-
										120.7
										140.0
										85.0
										117.7
										80.0

^{1/} Based on purchases for a one week period.

Table 95 - Continued
 AVERAGE PRICE PER POUND OF FRESH, FROZEN AND CANNED FISH AND SHELLFISH PAID BY
 PUBLIC EATING PLACES SERVING FISH AND SHELLFISH 1/ - Continued

Category	Region By Sales Size									
	Frozen fish					Frozen shellfish				
	Cod	Haddock	Halibut	Ocean perch	Scallops	Lobster	Shrimp	Salmon	Sardines	Tuna
	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound	Cents per pound
Northeast										
\$100,000 or more	27.0	34.5	33.2	33.0	62.2	101.8	77.9	66.3	30.4	56.4
\$50,000 to \$99,999	27.8	35.8	57.6	-	70.6	100.6	78.2	72.2	32.1	65.9
\$10,000 to \$49,999	56.0	48.3	30.3	40.7	74.0	104.8	70.7	71.1	71.0	60.6
Less than \$10,000	47.7	44.8	48.6	20.0	76.9	115.9	83.6	93.9	60.0	65.8
No reply	51.0	36.0	34.0	-	110.3	79.4	90.1	48.0	-	44.4
North Central										
\$100,000 or more	35.1	34.9	35.7	33.3	80.2	114.8	81.1	70.9	78.8	75.0
\$50,000 to \$99,999	28.7	48.4	45.8	35.5	66.7	125.4	80.8	60.6	88.4	58.1
\$10,000 to \$49,999	38.0	42.4	43.0	35.4	62.9	127.0	77.2	53.2	67.2	78.5
Less than \$10,000	39.7	40.6	52.6	38.9	30.0	90.5	79.1	69.8	225.0	59.2
No reply	36.1	33.3	30.2	-	-	121.8	81.8	75.0	-	56.7
South										
\$100,000 or more	25.6	31.0	37.6	38.0	75.4	93.4	74.1	67.3	-	85.6
\$50,000 to \$99,999	31.1	27.0	45.0	33.0	70.2	110.7	76.0	49.8	-	47.5
\$10,000 to \$49,999	42.4	35.6	54.3	32.5	104.1	97.5	76.3	55.9	30.0	44.5
Less than \$10,000	30.2	35.7	21.8	37.6	58.0	-	74.8	45.1	-	51.4
No reply	36.0	-	40.0	26.1	80.0	-	111.9	48.5	-	57.4
West										
\$100,000 or more	36.0	-	44.1	32.0	67.3	94.8	85.4	107.8	91.4	65.4
\$50,000 to \$99,999	31.6	-	48.6	-	72.5	111.2	77.9	-	-	61.9
\$10,000 to \$49,999	36.6	45.5	58.2	40.4	75.0	95.9	81.6	110.0	-	56.1
Less than \$10,000	52.1	-	46.5	69.0	74.4	150.0	91.6	62.3	9.2	54.3
No reply	44.0	-	39.2	-	63.3	89.3	90.0	-	23.0	53.4

1/ Based on purchases for a one week period.

Table 96

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

Region By Sales Size

Category	All establishments	Supplied by				Supplied by				Other				Multiple				No reply			
		wholesaler				retailer				suppliers				suppliers				Percent			
		Percent				Percent				Percent				Percent				Percent			
	Number (in thousands)																				
United States	188.2	75.0				21.8				1.3				1.4				.5			
Northeast	62.3	66.5				31.0				.3				1.7				.5			
\$100,000 or more	4.9	87.9				6.9				-				4.7				1.0			
\$40,000 to \$99,999	7.1	82.8				16.2				-				-				-			
\$10,000 to \$39,999	18.1	71.1				26.9				.7				1.3				.7			
Less than \$10,000	29.7	56.1				41.2				.2				1.8				-			
No reply	2.5	70.0				26.9				-				3.1				-			
North Central	53.2	79.7				17.3				1.2				1.2				.6			
\$100,000 or more	3.4	94.3				-				1.6				3.5				.6			
\$40,000 to \$99,999	6.8	95.3				3.4				.7				-				.6			
\$10,000 to \$39,999	17.4	87.2				10.4				-				2.2				.2			
Less than \$10,000	22.1	67.9				28.7				2.1				.6				.7			
No reply	3.5	73.4				22.8				1.9				-				1.9			
South	112.0	80.9				15.6				1.9				1.4				.2			
\$100,000 or more	2.3	97.3				-				1.4				.3				1.0			
\$40,000 to \$99,999	4.0	92.5				5.1				.7				1.7				-			
\$10,000 to \$39,999	13.4	84.6				13.4				-				2.0				-			
Less than \$10,000	19.9	74.0				21.6				3.0				1.4				-			
No reply	2.1	82.7				8.8				5.6				-				2.9			
West	30.7	75.9				19.5				2.2				1.1				.6			
\$100,000 or more	3.2	91.4				2.4				2.1				4.1				-			
\$40,000 to \$99,999	4.6	93.2				3.9				1.4				.5				1.0			
\$10,000 to \$39,999	7.8	81.4				18.6				-				-				-			
Less than \$10,000	11.0	68.0				23.8				6.4				1.2				.6			
No reply	4.1	54.7				40.5				1.6				1.6				1.6			

Table 97

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Region By Sales Size

Category	All establish- ments	Region By Sales Size					More than 100 miles	Don't know	Multiple reply	No reply
		Number (in thousands)	Less than 10 miles	10-50 miles	50-100 miles	Percent				
United States		188.2	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
Northeast		62.3	74.7	19.6	6.9	3.2	.9	1.0	.8	
\$100,000 or more		<u>4.9</u>	<u>77.2</u>	<u>8.5</u>	<u>2.4</u>	<u>2.2</u>	-	<u>1.0</u>	<u>.1</u>	
\$40,000 to \$99,999		7.1	70.6	19.4	1.7	4.9	-	<u>7.3</u>	<u>.4</u>	
\$10,000 to \$39,999		18.1	79.3	14.7	4.0	2.6	-	3.4	-	
Less than \$10,000		29.7	72.1	24.9	3.0	3.0	-	-	-	
No reply		2.5	79.5	11.8	2.1	.7	-	-	-	
North Central		53.2	61.6	25.1	10.0	1.2	.2	1.2	.7	
\$100,000 or more		<u>3.4</u>	<u>60.2</u>	<u>15.9</u>	<u>6.1</u>	<u>5.4</u>	-	<u>11.5</u>	<u>.9</u>	
\$40,000 to \$99,999		6.8	57.7	18.3	16.3	2.1	1.0	3.7	.9	
\$10,000 to \$39,999		17.4	56.8	29.2	12.6	.5	.4	-	.5	
Less than \$10,000		22.1	65.3	26.4	6.9	.8	-	-	.6	
No reply		3.5	70.5	19.0	7.6	1.0	-	-	1.9	
South		42.0	65.7	19.1	7.4	5.0	.5	.9	1.4	
\$100,000 or more		<u>2.3</u>	<u>72.2</u>	<u>5.9</u>	<u>4.4</u>	<u>9.2</u>	-	<u>8.3</u>	-	
\$40,000 to \$99,999		4.0	72.5	8.4	6.2	8.9	-	2.8	1.2	
\$10,000 to \$39,999		13.4	57.1	26.0	7.6	7.1	-	-	2.2	
Less than \$10,000		19.9	70.3	17.7	8.0	2.0	1.0	.3	.7	
No reply		2.4	57.2	23.0	5.7	7.7	-	.7	5.7	
West		30.7	54.4	22.5	9.8	6.6	4.7	.9	1.1	
\$100,000 or more		<u>3.2</u>	<u>39.9</u>	<u>28.4</u>	<u>6.2</u>	<u>22.3</u>	1.1	3.1	-	
\$40,000 to \$99,999		4.6	56.1	21.5	8.1	9.4	1.5	1.5	1.9	
\$10,000 to \$39,999		7.8	53.6	26.9	9.4	5.4	2.6	1.3	.8	
Less than \$10,000		11.0	54.5	18.6	13.3	2.7	9.7	-	1.2	
No reply		4.1	66.0	21.4	5.7	3.7	1.6	-	1.6	

Table 98

**PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH**

Region By Sales Size

Category	All establish- ments	Number (in thousands)									No reply or not applicable
		Every day	2 to 4 times a week	Once a week	2 or 3 times a month	Once a month	Less than once a month	Whenever needed	Percent		
United States											
		188.2	6.2	15.7	43.1	4.8	3.7	1.3	5.8	19.4	
Northeast											
	62.3	6.3	11.8	39.5	3.6	3.7	1.6	6.3	27.2		
\$100,000 or more	1.9	26.3	21.9	18.8	2.5	.4	1.4	8.4	20.3		
\$40,000 to \$99,999	7.1	16.2	15.2	34.9	7.0	-	1.9	2.8	22.0		
\$10,000 to \$39,999	18.1	4.0	12.0	45.2	4.0	4.4	2.2	3.9	24.3		
Less than \$10,000	29.7	1.3	9.2	41.4	2.9	4.0	1.3	8.6	31.3		
No reply	2.5	14.7	11.2	29.6	2.7	10.7	-	2.7	28.4		
North Central											
	53.2	5.4	14.7	55.1	4.5	4.4	1.0	4.7	10.2		
\$100,000 or more	3.1	36.2	36.9	15.0	2.5	-	.2	4.7	4.5		
\$40,000 to \$99,999	6.8	7.0	19.7	64.4	1.9	1.0	-	4.2	1.8		
\$10,000 to \$39,999	17.4	4.0	13.1	67.8	2.9	3.4	.4	2.7	5.7		
Less than \$10,000	22.1	1.2	10.9	48.9	6.3	7.3	2.1	6.0	17.3		
No reply	3.5	5.8	16.3	51.3	7.6	1.9	-	7.6	9.5		
South											
	42.0	6.2	18.4	39.1	3.9	3.7	1.3	7.9	19.5		
\$100,000 or more	2.3	36.0	32.7	11.7	1.0	2.9	.2	10.3	5.2		
\$40,000 to \$99,999	4.0	19.2	31.3	35.7	1.2	.4	1.1	3.7	7.4		
\$10,000 to \$39,999	13.4	4.0	22.2	44.6	4.3	2.5	-	6.9	15.5		
Less than \$10,000	19.9	2.0	12.8	40.4	4.3	5.0	2.2	9.0	24.3		
No reply	2.4	3.7	9.2	29.1	5.7	5.7	2.8	9.2	34.6		
West											
	30.7	7.5	21.3	35.3	2.0	2.7	1.1	3.5	19.6		
\$100,000 or more	3.2	24.4	50.0	18.5	2.1	1.2	.1	2.3	1.4		
\$40,000 to \$99,999	4.6	7.1	36.4	41.8	7.0	-	-	1.4	6.3		
\$10,000 to \$39,999	7.8	5.9	20.6	43.0	12.0	5.1	.9	2.5	10.0		
Less than \$10,000	11.0	3.0	11.8	30.5	11.3	3.0	2.4	6.1	31.9		
No reply	4.1	9.4	8.9	39.5	4.8	1.6	-	2.1	33.7		

Table 99

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER
SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE
Region By Sales Size

Category	All establishments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
Northeast	62.3	66.1	32.9	.4	.6
\$100,000 or more	4.9	90.1	9.3	-	.6
\$10,000 to \$99,999	7.1	82.8	16.2	1.0	-
\$10,000 to \$39,999	18.1	63.6	35.5	.5	.4
Less than \$10,000	29.7	58.6	40.3	.2	.9
No reply	2.5	78.4	21.6	-	-
North Central	53.2	80.5	18.1	.6	.8
\$100,000 or more	3.4	99.1	-	-	.9
\$10,000 to \$99,999	6.8	96.8	2.0	1.0	.2
\$10,000 to \$39,999	17.4	84.8	14.1	.7	.4
Less than \$10,000	22.1	69.0	29.6	.3	1.1
No reply	3.5	81.0	15.2	1.9	1.9
South	42.0	73.8	23.2	.8	2.2
\$100,000 or more	2.3	92.2	3.6	-	4.2
\$10,000 to \$99,999	4.0	91.3	4.1	3.4	1.2
\$10,000 to \$39,999	13.4	79.2	19.3	-	1.5
Less than \$10,000	19.9	64.5	32.3	1.0	2.2
No reply	2.4	74.3	20.1	-	5.6
West	30.7	73.3	21.9	.2	4.6
\$100,000 or more	3.2	99.3	-	-	.7
\$10,000 to \$99,999	4.6	93.1	4.5	-	2.4
\$10,000 to \$39,999	7.8	76.3	22.8	.9	-
Less than \$10,000	11.0	61.7	27.4	-	10.9
No reply	4.1	56.3	42.1	-	1.6

Table 100

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Region By Sales Size

Category	All establishments		Yes		No		No reply	
	Number (in thousands)		Percent		Percent		Percent	
United States	188.2		71.0		28.8		.2	
Northeast	62.3		60.8		38.9		.3	
\$100,000 or more	4.9		75.9		24.1		-	
\$40,000 to \$99,999	7.1		78.7		21.3		-	
\$10,000 to \$39,999	18.1		61.4		37.5		1.1	
Less than \$10,000	29.7		53.3		46.7		-	
No reply	2.5		65.2		34.8		-	
North Central	53.2		74.5		25.4		.1	
\$100,000 or more	3.4		89.1		10.9		-	
\$40,000 to \$99,999	6.8		87.2		12.8		-	
\$10,000 to \$39,999	17.4		79.7		20.3		-	
Less than \$10,000	22.1		63.5		36.5		-	
No reply	3.5		79.1		19.0		1.9	
South	42.0		76.2		23.6		.2	
\$100,000 or more	2.3		93.0		7.0		-	
\$40,000 to \$99,999	4.0		84.4		15.6		-	
\$10,000 to \$39,999	13.4		82.3		17.7		-	
Less than \$10,000	19.9		67.7		32.3		-	
No reply	2.4		84.3		12.8		2.9	
West	30.7		78.2		21.5		.3	
\$100,000 or more	3.2		93.5		6.5		-	
\$40,000 to \$99,999	4.6		89.8		10.2		-	
\$10,000 to \$39,999	7.8		80.0		18.7		1.3	
Less than \$10,000	11.0		73.3		26.7		-	
No reply	4.1		62.6		37.4		-	

Table 101

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF
SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH
Region By Sales Size

Category	All establishments Number (in thousands)	Yes		No		No reply	
		Percent	17.8	Percent	80.7	Percent	1.5
United States	188.2						
Northeast	62.3	15.2		81.4		2.7	
\$100,000 or more	<u>4.9</u>	12.1		86.5		1.4	
\$40,000 to \$99,999	7.1	7.5		90.6		1.9	
\$10,000 to \$39,999	18.1	18.1		77.8		4.1	
Less than \$10,000	29.7	17.8		79.8		2.4	
No reply	2.5	9.7		90.2		.1	
North Central	53.2	20.0		78.9		1.1	
\$100,000 or more	<u>3.4</u>	16.9		82.7		.4	
\$40,000 to \$99,999	6.8	17.9		81.6		.5	
\$10,000 to \$39,999	17.4	17.6		81.5		.9	
Less than \$10,000	22.1	22.7		76.4		.9	
No reply	3.5	20.9		73.4		5.7	
South	42.0	20.1		79.2		.7	
\$100,000 or more	<u>2.3</u>	13.9		86.1		-	
\$40,000 to \$99,999	4.0	19.0		80.9		.1	
\$10,000 to \$39,999	13.4	22.2		76.6		1.2	
Less than \$10,000	19.9	20.5		79.5		-	
No reply	2.4	12.8		81.6		5.6	
West	30.7	14.4		84.4		1.2	
\$100,000 or more	<u>3.2</u>	15.5		82.1		2.4	
\$40,000 to \$99,999	4.6	6.7		91.9		1.4	
\$10,000 to \$39,999	7.8	14.6		84.5		.9	
Less than \$10,000	11.0	11.8		87.0		1.2	
No reply	4.1	28.3		70.9		.8	

Table 102

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH

Region By Sales Size

Category	Number of establish- ments (thousands)	Total				Frozen fish				Frozen shellfish				Pounds held per establishment			
		Thousand pounds	Per- cent	Thousand pounds	Per- cent	Thousand pounds	Per- cent	Thousand pounds	Per- cent	Thousand pounds	Per- cent	Thousand pounds	Per- cent	Total	Fish	Shellfish	
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6							48.5	22.5	26.0	
Northeast	62.3	2,451	100.0	750	30.6	1,701	69.4							39.3	12.0	27.3	
\$100,000 or more	4.9	1,171	100.0	247	21.1	924	78.9							29.0	5.4	138.6	
\$40,000 to \$99,999	7.1	828	100.0	270	32.6	558	67.4							116.6	38.0	78.6	
\$10,000 to \$39,999	18.1	217	100.0	114	52.5	103	47.5							12.0	6.3	5.7	
Less than \$10,000	29.7	204	100.0	100	49.0	104	51.0							6.9	3.4	3.5	
No reply	2.5	31	100.0	19	61.3	12	38.7							12.8	8.0	4.8	
North Central	53.2	1,631	100.0	864	53.0	767	47.0							30.9	16.2	14.4	
\$100,000 or more	3.4	785	100.0	326	41.5	459	58.5							20.9	95.9	135.0	
\$40,000 to \$99,999	6.8	310	100.0	164	52.9	146	47.1							45.6	24.1	21.5	
\$10,000 to \$39,999	17.4	353	100.0	254	72.0	99	28.0							20.3	14.6	5.7	
Less than \$10,000	22.1	136	100.0	91	66.9	45	33.1							6.1	4.1	2.0	
No reply	3.5	47	100.0	29	61.7	18	38.3							13.4	8.3	5.1	
South	42.0	3,458	100.0	2,076	60.0	1,382	40.0							82.4	49.4	33.0	
\$100,000 or more	2.3	2,124	100.0	1,467	69.1	657	30.9							923.5	637.8	285.7	
\$40,000 to \$99,999	4.0	177	100.0	94	53.1	83	46.9							44.5	23.5	21.0	
\$10,000 to \$39,999	13.4	621	100.0	256	41.2	365	58.8							46.3	19.1	27.2	
Less than \$10,000	19.9	201	100.0	110	54.7	91	45.3							10.1	5.5	4.6	
No reply	2.4	335	100.0	149	44.5	186	55.5							139.6	62.1	77.5	
West	30.7	1,586	100.0	544	34.3	1,042	65.7							51.6	17.7	33.9	
\$100,000 or more	3.2	958	100.0	307	32.0	651	68.0							299.1	95.6	203.5	
\$40,000 to \$99,999	4.6	283	100.0	113	39.9	170	60.1							61.3	24.3	37.0	
\$10,000 to \$39,999	7.8	246	100.0	79	32.1	167	67.9							31.4	10.1	21.3	
Less than \$10,000	11.0	52	100.0	26	50.0	26	50.0							4.8	2.4	2.4	
No reply	4.1	47	100.0	19	40.4	28	59.6							11.5	4.6	6.9	

Note: Above data represent estimates of the number of pounds of frozen fish and shellfish held in freezer or cold storage at the time the report was completed for the establishments in the survey (sometime during the period May 25 - June 2, 1955).

Table 103

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Region By Sales Size

Category	All establish- ments Number (in thousands)	One serving		Two servings		Three servings		Four servings		Five servings		Six to eight servings		No reply or not applicable	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	1.3	16.6	30.0	15.5	1.8	34.0								
Northeast	62.3	.8	15.2	31.3	12.9	1.0	38.2								
\$100,000 or more	4.9	6.8	29.8	40.3	11.8	.1	10.9								
\$40,000 to \$99,999	7.1	1.4	22.0	36.3	15.7	-	24.4								
\$10,000 to \$39,999	18.1	-	13.4	40.3	11.5	1.5	32.6								
Less than \$10,000	29.7	.2	12.6	22.8	13.0	1.2	49.8								
No reply	2.5	-	14.3	36.0	16.1	-	33.6								
North Central	53.2	1.0	16.8	33.2	17.4	2.5	28.5								
\$100,000 or more	3.1	2.2	29.3	34.7	17.8	-	14.0								
\$40,000 to \$99,999	6.8	3.9	31.4	32.0	20.8	1.9	9.0								
\$10,000 to \$39,999	17.4	.4	13.6	37.0	23.4	3.0	22.2								
Less than \$10,000	22.1	.6	12.1	31.1	11.2	2.4	42.3								
No reply	3.5	.1	22.0	28.5	19.6	3.8	24.1								
South	42.0	2.8	20.8	26.5	16.5	2.1	30.2								
\$100,000 or more	2.3	4.5	31.8	35.5	21.3	-	6.9								
\$40,000 to \$99,999	4.0	5.2	21.3	20.0	31.3	.1	20.4								
\$10,000 to \$39,999	13.4	4.0	24.8	32.8	14.9	1.2	22.3								
Less than \$10,000	19.9	1.3	16.1	23.2	14.6	3.7	39.1								
No reply	2.4	3.2	27.2	19.8	12.2	-	37.6								
West	30.7	.7	12.8	26.5	16.4	1.5	40.6								
\$100,000 or more	3.2	1.1	19.4	44.4	16.8	2.1	15.1								
\$40,000 to \$99,999	4.6	1.5	6.6	40.5	25.1	4.4	20.4								
\$10,000 to \$39,999	7.8	-	10.1	33.1	17.4	1.7	36.8								
Less than \$10,000	11.0	.6	12.2	16.5	7.3	-	61.6								
No reply	4.1	1.6	21.1	10.7	28.8	1.6	34.6								

Table 104

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Region By Sales Size

Category	All establishments	Yes		No		No reply	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2		59.8	40.2	(1)		
Northeast	62.3		63.1	36.9	-		
\$100,000 or more	4.9		69.8	30.2	-		
\$40,000 to \$99,999	7.1		65.2	34.8	-		
\$10,000 to \$39,999	18.1		72.7	27.3	-		
Less than \$10,000	29.7		56.6	43.4	-		
No reply	2.5		50.7	49.3	-		
North Central	53.2		73.1	26.2	-		
\$100,000 or more	3.4		74.5	25.5	-		
\$40,000 to \$99,999	6.8		75.0	25.0	-		
\$10,000 to \$39,999	17.4		74.1	25.9	-		
Less than \$10,000	22.1		71.4	28.6	-		
No reply	3.5		73.2	26.8	-		
South	42.0		47.7	52.3	-		
\$100,000 or more	2.3		71.3	28.7	-		
\$40,000 to \$99,999	4.0		56.9	43.1	-		
\$10,000 to \$39,999	13.4		47.3	52.2	-		
Less than \$10,000	19.9		44.4	55.6	-		
No reply	2.4		37.7	62.3	-		
West	30.7		46.8	53.0	2		
\$100,000 or more	3.2		61.0	39.0	-		
\$40,000 to \$99,999	4.6		51.2	48.8	-		
\$10,000 to \$39,999	7.8		57.9	42.1	-		
Less than \$10,000	11.0		33.5	65.9	6		
No reply	4.1		45.3	54.7	-		

1/ Less than one-tenth percent.

Table 105

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Region By Sales Size

Category	All establish- ments	Sunday through			
		Number (in thousands)	Tuesday and Thursday	Wednesday	Friday
			Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4
Northeast	45.8	2.3	5.5	85.5	6.7
\$100,000 or more	3.7	2.3	4.1	92.1	1.5
\$40,000 to \$99,999	5.8	2.7	14.3	79.6	3.4
\$10,000 to \$39,999	15.5	5.1	4.8	84.0	6.1
Less than \$10,000	19.5	-	4.1	86.7	9.2
No reply	1.3	.1	1.2	93.7	5.0
North Central	41.2	1.2	4.1	93.0	1.7
\$100,000 or more	2.8	4.7	4.4	86.2	4.7
\$40,000 to \$99,999	5.7	1.3	6.3	90.1	2.3
\$10,000 to \$39,999	14.0	1.9	5.9	90.9	1.3
Less than \$10,000	16.1	-	2.5	95.9	1.6
No reply	2.6	-	-	100.0	-
South	23.8	6.6	6.5	80.1	6.8
\$100,000 or more	2.0	4.0	10.5	81.1	4.1
\$40,000 to \$99,999	2.5	13.9	5.5	80.6	-
\$10,000 to \$39,999	7.5	8.1	4.4	83.9	3.6
Less than \$10,000	10.9	4.9	7.4	76.7	11.0
No reply	.9	-	7.0	86.0	7.0
West	15.4	1.3	4.0	93.6	1.1
\$100,000 or more	2.1	1.4	5.1	92.1	1.4
\$40,000 to \$99,999	2.7	4.1	6.9	86.5	2.5
\$10,000 to \$39,999	4.7	-	3.3	96.7	-
Less than \$10,000	3.7	-	.8	99.2	-
No reply	2.2	3.1	6.2	87.6	3.1

**PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY
Region By Sales Size**

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
Northeast	62.3	32.3	65.8	1.9
\$100,000 or more	4.9	8.7	89.9	1.4
\$40,000 to \$99,999	7.1	12.9	87.1	-
\$10,000 to \$39,999	18.1	31.1	66.7	2.2
Less than \$10,000	29.7	42.8	55.0	2.2
No reply	2.5	16.2	81.1	2.7
North Central	53.2	36.3	61.1	2.6
\$100,000 or more	3.4	4.6	95.0	.4
\$40,000 to \$99,999	6.8	22.4	75.9	1.7
\$10,000 to \$39,999	17.4	40.6	56.1	3.3
Less than \$10,000	22.1	42.9	54.7	2.4
No reply	3.5	31.0	65.2	3.8
South	42.0	27.6	69.9	2.5
\$100,000 or more	2.3	2.8	93.2	4.0
\$40,000 to \$99,999	4.0	15.4	79.9	4.7
\$10,000 to \$39,999	13.4	22.6	73.4	4.0
Less than \$10,000	19.9	37.5	62.2	.3
No reply	2.4	16.2	76.9	6.9
West	30.7	14.8	81.6	3.6
\$100,000 or more	3.2	4.7	95.3	-
\$40,000 to \$99,999	4.6	5.3	93.7	1.0
\$10,000 to \$39,999	7.8	13.7	86.3	-
Less than \$10,000	11.0	18.9	76.9	4.2
No reply	4.1	24.6	60.9	14.5

Table 107

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Region By Sales Size

Category	All establishments	Menu price higher in summer		Menu price the same		Menu price lower in summer		No reply	
		Percent	Percent	Percent	Percent	Percent	Percent		
United States		188.2		93.8		2.7		2.3	
Northeast		62.3		93.3		3.7		1.9	
\$100,000 or more		4.9		91.0		4.9		1.9	
\$40,000 to \$99,999		7.1		93.3		3.1		.5	
\$10,000 to \$39,999		18.1		92.2		5.9		1.2	
Less than \$10,000		29.7		96.0		2.4		1.1	
No reply		2.5		72.4		2.7		21.1	
North Central		53.2		93.8		1.9		2.5	
\$100,000 or more		3.4		90.6		4.9		.1	
\$40,000 to \$99,999		6.8		91.8		3.0		1.6	
\$10,000 to \$39,999		17.4		97.1		.8		1.6	
Less than \$10,000		22.1		93.5		2.4		2.0	
No reply		3.5		86.7		-		13.3	
South		12.0		93.4		3.2		2.2	
\$100,000 or more		2.3		89.5		9.3		-	
\$40,000 to \$99,999		4.0		88.0		5.0		1.8	
\$10,000 to \$39,999		13.4		95.5		2.0		1.5	
Less than \$10,000		19.9		94.0		3.3		2.0	
No reply		2.4		88.7		-		11.3	
West		30.7		95.5		1.2		3.2	
\$100,000 or more		3.2		100.0		-		(1)	
\$40,000 to \$99,999		4.6		88.5		8.4		2.4	
\$10,000 to \$39,999		7.8		98.3		-		1.7	
Less than \$10,000		11.0		97.6		-		2.4	
No reply		4.1		88.7		-		11.3	
									Less than one-tenth percent.

1/ Less than one-tenth percent.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Region By Sales Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
		Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	
United States		188.2	40.2		28.9		11.5		13.5	5.9
Northeast		62.3	38.4		23.4		12.0		18.8	7.4
\$100,000 or more		4.9	62.6		24.5		4.3		3.4	5.2
\$40,000 to \$99,999		7.1	57.9		18.7		8.1		12.2	3.1
\$10,000 to \$39,999		18.1	42.5		25.8		11.0		15.2	5.5
Less than \$10,000		29.7	29.0		22.7		14.7		25.5	8.1
No reply		2.5	18.4		27.0		13.4		13.4	27.8
North Central		53.2	39.2		31.4		13.1		11.3	5.0
\$100,000 or more		3.4	53.4		38.5		3.1		1.0	4.0
\$40,000 to \$99,999		6.8	51.8		37.1		9.9		1.0	.2
\$10,000 to \$39,999		17.4	44.4		33.3		14.2		6.1	2.0
Less than \$10,000		22.1	31.2		28.3		13.8		19.6	7.1
No reply		3.5	25.8		23.9		19.0		15.2	16.1
South		42.0	46.7		26.6		11.4		10.9	4.4
\$100,000 or more		2.3	60.5		28.2		11.2		-	.1
\$40,000 to \$99,999		4.0	53.4		30.5		8.7		5.6	1.8
\$10,000 to \$39,999		13.4	49.6		30.8		12.2		6.2	1.2
Less than \$10,000		19.9	42.9		22.1		10.0		17.3	7.7
No reply		2.1	38.5		33.1		22.6		2.9	2.9
West		30.7	26.4		29.0		7.2		10.0	6.7
\$100,000 or more		3.2	72.0		20.2		1.0		4.2	2.6
\$40,000 to \$99,999		4.6	41.0		36.6		7.7		6.5	8.2
\$10,000 to \$39,999		7.8	37.6		40.0		7.3		12.5	2.6
Less than \$10,000		11.0	29.7		42.3		11.6		9.1	7.3
No reply		4.1	19.2		45.4		4.8		16.1	14.5

Table 109

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Region By Sales Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish not replying	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States		188.2	37.5	30.4	10.8	14.4	6.9		
Northeast		62.3	38.4	25.3	11.9	16.7	7.7		
\$100,000 or more		4.9	58.9	30.5	3.0	2.1	5.5		
\$40,000 to \$99,999		7.1	49.4	28.8	7.1	10.7	4.0		
\$10,000 to \$39,999		18.1	44.6	25.1	9.6	14.0	6.7		
Less than \$10,000		29.7	29.8	23.7	15.9	22.7	7.9		
No reply		2.5	23.6	27.0	10.8	10.8	27.8		
North Central		53.2	36.1	33.2	11.0	13.7	6.0		
\$100,000 or more		3.1	46.0	45.4	4.3	1	4.2		
\$40,000 to \$99,999		6.8	48.4	37.8	6.7	4.9	2.2		
\$10,000 to \$39,999		17.4	41.1	35.0	13.1	7.3	3.5		
Less than \$10,000		22.1	27.8	29.3	11.8	23.5	7.6		
No reply		3.5	29.6	27.7	11.4	13.3	18.0		
South		42.0	41.7	28.8	10.4	13.3	5.8		
\$100,000 or more		2.3	54.9	32.6	7.9	1.6	3.0		
\$40,000 to \$99,999		4.0	49.5	30.6	2.3	11.8	5.8		
\$10,000 to \$39,999		13.4	42.9	34.4	9.7	8.9	4.1		
Less than \$10,000		19.9	39.2	23.1	11.7	18.7	7.3		
No reply		2.4	30.5	38.0	19.8	6.0	5.7		
West		30.7	32.5	38.0	9.0	12.3	8.2		
\$100,000 or more		3.2	61.4	26.7	5.0	2.2	4.7		
\$40,000 to \$99,999		4.6	38.6	34.2	9.9	10.6	6.7		
\$10,000 to \$39,999		7.8	34.1	41.7	7.3	12.6	4.3		
Less than \$10,000		11.0	26.7	36.8	12.5	14.3	9.7		
No reply		4.1	15.8	47.2	4.8	16.1	16.1		

Table 110

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Region By Sales Size

Category	All establish- ments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establish- ments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	29.2	9.3	19.1	7.6
Northeast	62.3	33.0	22.6	9.2	26.8	8.4
\$100,000 or more	4.9	48.7	33.7	1.3	10.8	5.5
\$40,000 to \$99,999	7.1	45.2	22.6	6.7	21.5	4.0
\$10,000 to \$39,999	18.1	36.8	24.0	9.3	23.3	6.6
Less than \$10,000	29.7	27.0	19.2	11.5	32.8	9.5
No reply	2.5	12.0	30.6	2.7	27.9	26.8
North Central	53.2	34.2	34.5	10.0	15.0	6.2
\$100,000 or more	3.4	40.3	49.7	2.9	2.8	4.3
\$40,000 to \$99,999	6.8	47.0	38.7	5.0	6.0	3.3
\$10,000 to \$39,999	17.4	39.0	37.9	10.4	9.2	3.5
Less than \$10,000	22.1	27.1	29.2	11.8	24.4	7.5
No reply	3.5	27.2	28.2	13.3	13.3	18.0
South	42.0	39.6	27.2	9.9	15.8	7.5
\$100,000 or more	2.3	40.2	38.0	6.8	8.0	7.0
\$40,000 to \$99,999	4.0	43.1	30.3	5.3	17.2	4.1
\$10,000 to \$39,999	13.4	42.4	30.4	9.7	13.4	4.1
Less than \$10,000	19.9	38.1	22.3	11.0	19.0	9.6
No reply	2.4	29.8	35.2	12.1	8.8	14.1
West	30.7	32.8	36.2	7.3	15.0	8.7
\$100,000 or more	3.2	61.8	23.4	3.0	7.1	4.7
\$40,000 to \$99,999	4.6	36.4	37.2	7.1	12.6	6.7
\$10,000 to \$39,999	7.8	33.6	35.4	7.2	19.5	4.3
Less than \$10,000	11.0	28.5	36.2	9.5	14.9	10.9
No reply	4.1	16.3	46.7	4.8	16.1	16.1

Table III

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Region By Sales Size

Category	All estab- lish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
		Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	
United States		32.8	188.2							
Northeast		30.8	62.3							
\$100,000 or more		31.7	4.9							
\$40,000 to \$99,999		37.8	7.1							
\$10,000 to \$39,999		35.5	18.1							
Less than \$10,000		27.8	29.7							
No reply		10.9	2.5							
North Central		30.5	53.2							
\$100,000 or more		30.7	3.4							
\$40,000 to \$99,999		43.9	6.8							
\$10,000 to \$39,999		35.2	17.4							
Less than \$10,000		23.2	22.1							
No reply		27.2	3.5							
South		39.1	12.0							
\$100,000 or more		35.9	2.3							
\$40,000 to \$99,999		42.0	4.0							
\$10,000 to \$39,999		37.4	13.4							
Less than \$10,000		40.1	19.9							
No reply		39.2	2.4							
West		32.0	20.7							
\$100,000 or more		55.5	3.2							
\$40,000 to \$99,999		32.9	4.6							
\$10,000 to \$39,999		31.2	7.8							
Less than \$10,000		31.0	11.0							
No reply		16.9	4.1							

Table 112

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS

Region By Sales Size

Category	All methods used	Featured special on menu	Suggestion by waiters	Window display	Separate menu for fish	Newspaper advertis- ing	Radio or television advertis- ing	Other methods used
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	201.3	37.1	25.2	6.6	3.9	3.7	1.9	21.6
Northeast	62.2	35.3	23.8	6.6	4.5	3.0	.7	26.1
\$100,000 or more	6.1	44.7	28.2	1.8	5.2	4.6	2.1	13.4
\$40,000 to \$99,999	9.7	46.7	27.1	4.9	2.4	7.0	1.2	12.4
\$10,000 to \$39,999	19.4	37.6	24.7	8.4	7.6	3.1	.3	23.5
Less than \$10,000	25.3	27.2	21.2	7.3	1.3	.8	.5	35.4
No reply	1.7	29.7	15.0	3.9		7.2	.1	42.8
North Central	65.0	37.8	25.7	7.4	3.1	4.5	1.9	19.6
\$100,000 or more	5.2	41.3	35.3	3.6	3.7	2.7	4.9	8.5
\$40,000 to \$99,999	9.8	42.1	21.8	4.6	3.8	9.2	3.1	15.4
\$10,000 to \$39,999	21.4	38.7	27.4	9.2	4.8	2.6	1.3	16.0
Less than \$10,000	24.8	32.1	22.7	8.3	1.8	5.1	1.6	28.4
No reply	3.8	54.0	31.5	3.5	-	1.7	-	9.3
South	44.3	32.3	28.7	7.4	4.9	3.5	3.6	19.6
\$100,000 or more	3.6	42.6	21.8	4.0	4.4	8.8	8.7	9.7
\$40,000 to \$99,999	5.1	41.5	29.1	5.2	2.4	8.1	5.6	8.1
\$10,000 to \$39,999	15.3	37.2	29.9	5.2	5.0	2.2	3.5	17.0
Less than \$10,000	17.9	21.3	28.7	10.5	5.6	2.3	2.6	29.0
No reply	2.4	47.4	30.6	8.2	5.5	2.8	-	5.5
West	32.8	45.6	22.5	3.5	3.1	3.6	1.7	20.0
\$100,000 or more	4.9	46.6	27.0	1.9	2.6	6.3	3.0	12.6
\$40,000 to \$99,999	5.8	42.0	22.3	3.5	3.6	9.0	5.9	13.7
\$10,000 to \$39,999	8.6	53.0	19.7	4.7	4.0	2.0	.8	15.8
Less than \$10,000	10.5	39.8	27.0	3.8	1.3	1.0	-	27.1
No reply	3.0	49.7	8.3	2.2	6.6	2.2	-	31.0

Table 113

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Region By Sales Size

Category	All establish- ments	Establishments reporting one effective method					Establishments reporting two effective methods					Do not know
		Number (in thousands)	Separate menu for fish	Window display	Featured special on menu	Suggestions by waiter	Other methods	Special on menu and suggestions by waiters	Other methods	None of methods listed		
			Percent	Percent	Percent	Percent	Percent				Percent	
United States		188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1	Percent
Northeast		62.3	1.4	.9	13.4	5.2	12.3	11.6	9.8	33.8	11.6	Percent
\$100,000 or more		4.9	4.1	-	19.9	2.9	7.0	21.7	2.2	6.5	6.5	Percent
\$10,000 to \$99,999		7.1	-	-	20.6	2.7	8.5	28.3	13.5	22.7	2.2	Percent
\$10,000 to \$39,999		18.1	1.1	-	13.2	4.4	13.4	14.5	12.0	30.7	13.7	Percent
Less than \$10,000		29.7	1.6	1.8	10.9	7.2	13.0	4.7	8.1	12.7	13.7	Percent
No reply		2.5	(1)	-	12.0	-	18.8	5.0	6.3	10.3	17.6	Percent
North Central		53.2	1.1	2.5	16.6	7.8	10.7	14.3	12.3	15.3	12.6	Percent
\$100,000 or more		3.4	2.1	-	17.4	11.3	1.5	28.2	12.9	31.1	3.1	Percent
\$10,000 to \$99,999		6.8	(1)	-	29.9	5.6	10.5	15.0	17.1	11.1	7.3	Percent
\$10,000 to \$39,999		17.4	1.9	2.7	13.0	7.0	5.8	17.6	13.6	17.0	17.4	Percent
Less than \$10,000		22.1	.9	3.6	15.8	9.5	17.0	7.6	10.5	23.2	14.9	Percent
No reply		3.5	-	1.9	18.7	3.8	3.8	24.7	3.8	19.6	19.6	Percent
South		42.0	.5	2.5	15.0	11.5	9.4	9.8	13.0	24.2	14.0	Percent
\$100,000 or more		2.3	.6	3.0	21.5	4.0	5.1	17.1	24.3	12.0	12.4	Percent
\$10,000 to \$99,999		4.0	-	-	13.5	11.3	4.3	21.1	19.7	21.9	6.2	Percent
\$10,000 to \$39,999		13.4	-	.5	19.6	11.9	9.9	13.1	12.7	23.6	6.5	Percent
Less than \$10,000		19.9	1.0	4.0	9.3	12.7	11.6	4.9	10.4	26.4	19.7	Percent
No reply		2.4	-	5.6	31.9	5.6	-	8.5	14.2	22.1	12.1	Percent
West		30.7	.5	.3	27.2	5.0	5.7	12.3	9.9	29.4	9.7	Percent
\$100,000 or more		3.2	.2	.3	22.0	2.1	6.1	32.7	17.8	15.6	2.4	Percent
\$10,000 to \$99,999		4.6	-	-	28.7	7.0	2.3	7.9	25.0	17.3	11.6	Percent
\$10,000 to \$39,999		7.8	-	.9	38.2	5.7	2.8	8.6	11.3	25.2	7.3	Percent
Less than \$10,000		11.0	1.2	-	17.7	5.5	8.5	15.1	2.1	33.8	16.1	Percent
No reply		4.1	-	-	34.3	2.4	7.0	.5	4.8	50.2	.3	Percent

1/ Less than one-tenth percent.

Table 114

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Region By Sales Size

Category	All establishments (in thousands)	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Northeast	40.0	4.7	43.7	32.7	2.3	-	10.2
\$100,000 or more	(1)	-	95.2	4.8	-	-	-
\$40,000 to \$99,999	1.2	-	55.0	23.4	-	-	-
\$10,000 to \$39,999	4.2	6.3	30.0	32.1	12.6	-	5.8
Less than \$10,000	25.3	5.3	55.0	30.2	1.6	-	3.7
No reply	9.3	2.9	17.7	41.0	-	-	26.6
North Central	56.6	9.3	18.5	23.1	1.6	-	42.0
\$100,000 or more	.2	-	5.2	-	-	-	94.8
\$40,000 to \$99,999	1.1	17.4	24.2	6.1	-	-	46.2
\$10,000 to \$39,999	6.5	13.3	27.7	31.2	1.0	-	22.5
Less than \$10,000	25.1	10.4	29.3	28.5	2.7	-	21.2
No reply	23.7	6.7	4.3	16.4	.8	-	68.7
South	49.7	8.2	17.6	29.2	3.4	1.0	22.9
\$100,000 or more	(1)	-	-	100.0	-	-	-
\$40,000 to \$99,999	1.0	28.9	6.8	18.9	-	-	45.4
\$10,000 to \$39,999	5.2	7.8	19.9	39.8	3.9	1.3	11.7
Less than \$10,000	28.0	10.7	22.8	45.1	4.3	1.2	49.8
No reply	15.5	2.6	8.2	31.8	1.7	.4	27.7
West	23.8	3.0	19.9	39.0	2.5	.3	27.7
\$100,000 or more	.2	-	-	66.5	33.5	-	-
\$40,000 to \$99,999	.4	-	-	66.5	-	-	-
\$10,000 to \$39,999	4.2	1.8	33.4	47.3	-	-	6.3
Less than \$10,000	12.0	4.4	24.8	47.0	4.4	.6	12.0
No reply	7.0	-	4.7	18.1	-	-	69.5

1/ Less than 50 establishments.

Table 114 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

Region By Sales Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Northeast	.2	2.3	.2	-	-	3.2	.5
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	21.6	-	-	-	-	-
\$10,000 to \$39,999	-	1.6	1.6	-	-	-	-
Less than \$10,000	.2	2.1	-	-	-	1.9	-
No reply	-	.7	-	-	-	8.9	2.2
North Central	.1	1.2	.7	1.0	.1	2.2	.2
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	6.1	-
\$10,000 to \$39,999	-	1.0	-	2.3	-	1.0	-
Less than \$10,000	.2	1.6	1.6	1.6	.2	2.7	-
No reply	-	.8	-	-	-	1.7	.6
South	-	2.2	.3	1.2	.8	1.1	.7
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	9.1	1.3	2.6	2.6	-	-
Less than \$10,000	-	2.8	-	.7	1.0	1.9	.2
No reply	-	1.3	.5	1.7	-	.3	1.7
West	.3	-	.8	.6	.6	4.2	1.1
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	-	4.8	1.6	-	4.8	-
Less than \$10,000	.6	-	-	.6	.6	4.4	.6
No reply	-	-	-	-	1.0	3.8	2.9

IV. Type Of Establishment By City Size Analysis

Table 115

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT
OF THE SURVEY OF PUBLIC EATING PLACES

Type Of Establishment By City Size
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Restaurants	115.0	100.0	19.3	16.8	95.7	83.2
500,000 or more	17.2	100.0	1.6	9.3	15.6	90.7
100,000 to 499,999	13.9	100.0	2.1	15.1	11.8	84.9
25,000 to 99,999	13.6	100.0	1.6	11.8	12.0	88.2
2,500 to 24,999	23.5	100.0	2.8	11.9	20.7	88.1
Less than 2,500	46.8	100.0	11.2	23.9	35.6	76.1
Cafeterias	4.5	100.0	.6	13.3	3.9	86.7
500,000 or more	1.6	100.0	(1)	-	1.6	100.0
100,000 to 499,999	.9	100.0	.3	33.3	.6	66.7
25,000 to 99,999	.8	100.0	.1	12.5	.7	87.5
2,500 to 24,999	.3	100.0	.1	33.3	.2	66.7
Less than 2,500	.9	100.0	.1	11.1	.8	88.9
Restaurants or cafeterias located in hotels	14.5	100.0	1.2	8.3	13.3	91.7
500,000 or more	2.7	100.0	.1	3.7	2.6	96.3
100,000 to 499,999	1.8	100.0	.1	5.6	1.7	94.4
25,000 to 99,999	1.9	100.0	.1	5.3	1.8	94.7
2,500 to 24,999	2.6	100.0	.3	11.5	2.3	88.5
Less than 2,500	5.5	100.0	.6	10.9	4.9	89.1
Drug or proprietary stores with fountain service	31.5	100.0	23.6	74.9	7.9	25.1
500,000 or more	4.8	100.0	3.2	66.7	1.6	33.3
100,000 to 499,999	5.7	100.0	4.2	73.7	1.5	26.3
25,000 to 99,999	4.5	100.0	3.7	82.2	.8	17.8
2,500 to 24,999	6.0	100.0	5.0	83.3	1.0	16.7
Less than 2,500	10.5	100.0	7.5	71.4	3.0	28.6
Other 2/	192.8	100.0	125.4	65.0	67.4	35.0
500,000 or more	35.4	100.0	18.3	51.7	17.1	48.3
100,000 to 499,999	27.8	100.0	19.8	71.2	8.0	28.8
25,000 to 99,999	28.9	100.0	19.4	67.1	9.5	32.9
2,500 to 24,999	33.3	100.0	21.4	64.3	11.9	35.7
Less than 2,500	67.4	100.0	46.5	69.0	20.9	31.0

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 116

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type Of Establishment By City Size

Category	All establishments	One to five days, and no reply		Six days	Seven days
		Number (in thousands)	Percent	Percent	Percent
United States		168.2	4.8	40.8	54.4
<u>Restaurants</u>		95.7	3.6	43.9	52.5
500,000 or more		15.6	7.1	48.7	44.2
100,000 to 499,999		11.8	6.8	47.6	45.6
25,000 to 99,999		12.0	2.8	53.6	43.6
2,500 to 24,999		20.7	1.7	48.0	50.3
Less than 2,500		35.6	2.5	35.0	62.5
<u>Cafeterias</u>		3.9	22.3	48.5	29.2
500,000 or more		1.6	24.0	51.7	24.3
100,000 to 499,999		.6	39.4	50.9	9.7
25,000 to 99,999		.7	25.5	24.6	49.9
2,500 to 24,999		.2	.9	29.4	69.7
Less than 2,500		.8	10.3	64.6	25.1
<u>Restaurants or cafeterias located in hotels</u>		13.3	3.9	12.8	76.2
500,000 or more		2.6	8.5	5.1	86.4
100,000 to 499,999		1.7	10.6	.1	89.3
25,000 to 99,999		1.8	.9	17.2	81.8
2,500 to 24,999		2.3	2.9	6.7	90.4
Less than 2,500		4.9	.7	41.6	57.7
<u>Drug or proprietary stores with fountain service</u>		7.9	6.2	23.8	70.0
500,000 or more		1.6	14.2	12.8	73.0
100,000 to 499,999		1.5	13.0	13.1	73.9
25,000 to 99,999		.8	13.0	11.1	88.9
2,500 to 24,999		1.0	-	37.9	62.1
Less than 2,500		3.0	2.3	33.8	63.9
<u>Other 1/</u>		67.4	5.4	42.2	52.4
500,000 or more		17.1	10.7	36.0	53.3
100,000 to 499,999		8.0	6.2	56.7	37.1
25,000 to 99,999		9.5	1.4	42.6	56.0
2,500 to 24,999		11.9	3.4	60.2	36.4
Less than 2,500		20.9	3.9	31.1	65.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 117

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type Of Establishment By City Size

Category	All establishments	One to five days, and no reply		Six days		Seven days	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States							
Restaurants							
500,000 or more							
100,000 to 499,999							
25,000 to 99,999							
2,500 to 24,999							
Less than 2,500							
Cafeterias							
500,000 or more							
100,000 to 499,999							
25,000 to 99,999							
2,500 to 24,999							
Less than 2,500							
Restaurants or cafeterias located in hotels							
500,000 or more							
100,000 to 499,999							
25,000 to 99,999							
2,500 to 24,999							
Less than 2,500							
Drug or proprietary stores with fountain service							
500,000 or more							
100,000 to 499,999							
25,000 to 99,999							
2,500 to 24,999							
Less than 2,500							
Other 2/							
500,000 or more							
100,000 to 499,999							
25,000 to 99,999							
2,500 to 24,999							
Less than 2,500							

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 118

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Category	All establishments	Type Of Establishment By City Size								No specialty	No reply
		Number (in thousands)	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	Percent	Percent		
United States	188.2		4.9	2.3	4.2	1.2	16.5	Percent	Percent		
Restaurants	95.7		5.3	2.8	5.5	2.2	13.7	Percent	Percent		
500,000 or more	15.6		1.8	4.1	14.6	5.2	70.4	Percent	Percent		
100,000 to 499,999	11.8		6.3	2.9	2.8	4.6	9.6	Percent	Percent		
25,000 to 99,999	12.0		2.8	2.0	6.7	1.1	11.1	Percent	Percent		
2,500 to 24,999	20.7		7.7	2.6	2.7	1.0	13.5	Percent	Percent		
Less than 2,500	35.6		6.0	2.5	3.7	1.2	16.3	Percent	Percent		
Cafeterias	3.9		1.7	-	-	-	12.2	Percent	Percent		
500,000 or more	1.6		-	-	-	-	4.4	Percent	Percent		
100,000 to 499,999	.6		-	-	-	-	11.4	Percent	Percent		
25,000 to 99,999	.7		-	-	-	-	11.2	Percent	Percent		
2,500 to 24,999	.2		-	-	-	-	58.6	Percent	Percent		
Less than 2,500	.8		8.1	-	-	-	16.1	Percent	Percent		
Restaurants or cafeterias located in hotels	13.3		7.1	1.8	.7	.1	8.7	Percent	Percent		
500,000 or more	2.6		-	.7	1.4	.6	11.8	Percent	Percent		
100,000 to 499,999	1.7		11.4	1.0	-	-	6.7	Percent	Percent		
25,000 to 99,999	1.8		5.6	5.9	-	-	5.3	Percent	Percent		
2,500 to 24,999	2.3		5.6	.8	2.4	-	12.7	Percent	Percent		
Less than 2,500	4.9		8.3	1.6	-	-	7.2	Percent	Percent		
Drug or proprietary stores with fountain service	7.9		-	-	-	-	12.8	Percent	Percent		
500,000 or more	1.6		-	-	-	-	28.4	Percent	Percent		
100,000 to 499,999	1.5		-	-	-	-	3.1	Percent	Percent		
25,000 to 99,999	.8		-	-	-	-	2.7	Percent	Percent		
2,500 to 24,999	1.0		-	-	-	-	29.1	Percent	Percent		
Less than 2,500	3.0		-	-	-	-	6.8	Percent	Percent		
Other 1/	67.4		4.5	2.1	3.8	.2	22.6	Percent	Percent		
500,000 or more	17.1		5.1	1.6	4.7	.8	20.4	Percent	Percent		
100,000 to 499,999	8.0		5.0	-	-	-	15.9	Percent	Percent		
25,000 to 99,999	9.5		2.9	1.0	.7	-	78.3	Percent	Percent		
2,500 to 24,999	11.9		5.3	3.0	3.3	-	26.8	Percent	Percent		
Less than 2,500	20.9		4.2	3.2	6.1	-	23.4	Percent	Percent		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 119
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY
Type of Establishment By City Size

Category	All establishments	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	27.7	53.4	7.7
Restaurants	19.3	6.9	3.1	31.0	58.7	3.3
50,000 or more	1.6	4.2	12.1	20.3	57.7	-
100,000 to 499,999	2.1	-	9.5	30.1	60.1	-
25,000 to 99,999	1.6	-	-	31.8	68.2	-
2,500 to 24,999	2.8	9.3	2.3	37.1	51.3	-
Less than 2,500	11.2	8.9	1.2	31.0	58.3	6.6
Cafeterias	.6	-	-	66.7	33.3	-
500,000 or more	(1)	-	-	-	-	-
100,000 to 499,999	.3	-	-	79.9	20.1	-
25,000 to 99,999	.1	-	-	-	100.0	-
2,500 to 24,999	.1	-	-	-	100.0	-
Less than 2,500	.1	-	-	100.0	-	-
Restaurants or cafeterias located in hotels	1.2	-	-	41.5	58.5	-
500,000 or more	.1	-	-	39.4	60.6	-
100,000 to 499,999	.1	-	-	-	100.0	-
25,000 to 99,999	.1	-	-	-	100.0	-
2,500 to 24,999	.3	-	-	-	100.0	-
Less than 2,500	.6	-	-	76.8	23.2	-
Drug or proprietary stores with fountain service	23.6	-	-	37.9	47.4	11.7
500,000 or more	3.2	-	-	62.2	31.5	6.3
100,000 to 499,999	4.2	-	-	33.2	57.3	9.5
25,000 to 99,999	3.7	-	-	33.8	60.8	5.4
2,500 to 24,999	5.0	-	-	39.9	38.3	21.8
Less than 2,500	7.5	-	-	31.0	48.1	20.9
Other 2/	125.4	.4	1.1	38.6	53.7	6.2
500,000 or more	18.3	-	.7	38.7	55.0	5.6
100,000 to 499,999	19.8	.7	.3	51.4	40.8	6.8
25,000 to 99,999	19.4	.3	2.7	36.8	51.4	8.8
2,500 to 24,999	21.4	.3	2.2	40.0	50.9	6.6
Less than 2,500	46.5	.4	.4	33.3	61.0	4.9

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 120

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type Of Establishment By City Size

Category	All establish- ments	Less than \$1	Between \$1 and \$2	Between \$2 and \$4	Over \$4	More than one dining facility	No dinners served	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
<u>United States</u>								
Restaurants	168.2	62.3	21.9	7.1	.5	.8	5.4	2.0
500,000 or more	95.7	65.5	26.4	6.4	.6	.1	.4	.6
100,000 to 499,999	15.6	57.7	27.6	11.2	2.1	.5	—	.9
25,000 to 99,999	11.8	76.1	14.0	4.8	.6	.6	1.1	2.8
2,500 to 24,999	12.0	71.2	23.9	4.3	(1)	—	.6	—
Less than 2,500	20.7	70.3	27.2	2.1	—	—	.3	.1
	35.6	60.7	30.4	8.0	.4	—	.3	.2
Cafeterias	3.9	20.0	8.1	—	(1)	.2	1.7	—
500,000 or more	1.6	99.5	.4	—	.1	—	—	—
100,000 to 499,999	.6	94.7	5.3	—	—	—	—	—
25,000 to 99,999	.7	88.5	10.6	—	—	.9	—	—
2,500 to 24,999	.2	70.6	—	—	—	—	29.4	—
Less than 2,500	.8	74.9	25.1	—	—	—	—	—
<u>Restaurants or cafeterias located in hotels</u>								
500,000 or more	13.3	13.7	30.3	41.2	3.0	7.5	1.8	2.5
100,000 to 499,999	2.6	2.6	8.5	56.0	8.4	18.4	1.3	4.8
25,000 to 99,999	1.7	—	18.6	59.8	—	13.2	—	8.4
2,500 to 24,999	1.8	10.9	31.6	42.4	6.5	6.8	—	1.8
Less than 2,500	2.3	14.5	65.6	15.0	1.9	3.0	—	—
	4.9	25.4	29.3	38.4	.3	2.0	4.1	.5
<u>Drug or proprietary stores with fountain service</u>								
500,000 or more	7.9	80.8	2.9	—	—	2.5	8.4	5.4
100,000 to 499,999	1.6	82.4	2.0	—	—	—	—	15.6
25,000 to 99,999	1.5	85.5	—	—	—	13.0	—	1.5
2,500 to 24,999	.8	95.1	—	—	—	—	—	4.9
Less than 2,500	1.0	88.0	—	—	—	—	—	12.0
	3.0	70.7	6.8	—	—	—	22.5	—
Other 2/	67.4	63.7	16.9	2.6	(1)	.1	13.1	3.6
500,000 or more	17.1	75.9	15.8	.8	.1	(1)	4.7	2.7
100,000 to 499,999	8.0	74.6	9.2	—	—	.8	10.9	4.5
25,000 to 99,999	9.5	63.2	8.4	3.7	.2	—	23.8	.7
2,500 to 24,999	11.9	63.9	14.8	4.0	—	—	12.3	5.0
Less than 2,500	20.9	49.5	25.8	3.9	—	—	16.3	4.5

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 121

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type Of Establishment By City Size

Category	All establish- ments	Less than \$1	Between \$1 and \$2	Between \$2 and \$4	Over \$4	More than one dining facility	No dinners served	No reply
		Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	Number (in thousands)	43.0	3.6	.6	.2	.4	32.9	19.3
Restaurants	19.3	72.9	14.6	2.4	-	-	5.5	4.6
500,000 or more	1.6	79.1	12.5	-	-	-	4.2	4.2
100,000 to 499,999	2.1	80.1	16.7	-	-	-	3.2	-
25,000 to 99,999	2.6	76.7	12.8	-	-	-	6.2	4.6
2,500 to 24,999	2.8	67.6	13.9	2.3	-	-	11.6	4.6
Less than 2,500	11.2	71.4	14.9	3.6	-	-	4.8	5.3
Cafeterias	.6	77.7	-	-	-	-	-	22.3
500,000 or more	(1)	-	-	-	-	-	-	-
100,000 to 499,999	.3	79.9	-	-	-	-	-	20.1
25,000 to 99,999	.1	100.0	-	-	-	-	-	-
2,500 to 24,999	.1	100.0	-	-	-	-	-	-
Less than 2,500	.1	50.0	-	-	-	-	-	50.0
Restaurants or cafeterias located in hotels	1.2	22.9	5.8	-	3.4	54.2	13.7	-
500,000 or more	.1	-	-	-	60.6	-	39.4	-
100,000 to 499,999	.1	-	50.0	-	-	-	50.0	-
25,000 to 99,999	.1	-	-	-	-	100.0	-	-
2,500 to 24,999	.3	67.3	-	-	-	10.1	22.6	-
Less than 2,500	.6	11.3	-	-	-	88.7	-	-
Drug or proprietary stores with fountain service	23.6	29.8	-	-	-	-	36.7	33.5
500,000 or more	3.2	27.2	-	-	-	-	20.2	52.5
100,000 to 499,999	4.2	33.6	-	-	-	-	42.7	23.7
25,000 to 99,999	3.7	21.4	-	-	-	-	73.0	5.6
2,500 to 24,999	5.0	30.8	-	-	-	-	28.0	45.2
Less than 2,500	7.5	32.4	-	-	-	-	30.4	37.2
Other 2/	125.4	41.0	2.5	.5	.2	(3)	36.8	19.0
500,000 or more	18.3	43.5	3.6	1.1	1.4	-	38.6	11.8
100,000 to 499,999	19.8	40.4	.7	-	-	-	41.8	17.1
25,000 to 99,999	19.4	28.7	.3	-	-	-	39.9	31.1
2,500 to 24,999	21.4	43.8	2.2	-	-	-	37.8	16.2
Less than 2,500	46.5	44.0	4.0	.8	-	.1	32.1	19.0

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

3/ Less than one-tenth percent.

Table 122

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

Type Of Establishment By City Size

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Other supplier	Multiple suppliers	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	75.0	21.8	1.3	1.4	.5
Restaurants	25.7	76.2	20.0	1.2	1.6	.3
500,000 or more	15.6	73.2	25.3	.4	1.0	.1
100,000 to 499,999	11.8	88.7	9.1	.6	1.2	.4
25,000 to 99,999	12.0	82.7	14.4	1.7	.7	.5
2,500 to 24,999	20.7	68.3	27.3	2.1	2.8	.3
Less than 2,500	35.6	77.5	18.9	1.7	1.5	.4
Cafeterias	3.9	96.5	2.2	.2	-	.4
500,000 or more	1.6	98.6	-	.1	-	1.3
100,000 to 499,999	.6	-	-	-	-	-
25,000 to 99,999	.7	100.0	16.9	1.0	-	-
2,500 to 24,999	.2	100.0	-	-	-	-
Less than 2,500	.8	100.0	-	-	-	-
Restaurants or cafeterias located in hotels	13.3	95.6	2.2	1.1	1.1	(1)
500,000 or more	2.6	98.1	-	1.9	-	(1)
100,000 to 499,999	1.7	89.9	-	3.8	6.3	-
25,000 to 99,999	1.8	96.5	-	1.6	1.9	-
2,500 to 24,999	2.3	90.2	9.8	-	-	-
Less than 2,500	4.9	98.5	1.5	-	-	-
Drug or proprietary stores with fountain service	7.9	69.2	22.1	4.2	2.8	1.7
500,000 or more	1.6	47.6	26.3	5.3	13.1	7.7
100,000 to 499,999	1.5	71.0	13.0	14.5	-	1.5
25,000 to 99,999	.8	76.2	23.8	-	-	-
2,500 to 24,999	1.0	71.4	26.6	-	2.0	-
Less than 2,500	3.0	76.6	22.5	.9	-	-
Other 2/	67.4	67.8	29.3	1.2	1.1	.6
500,000 or more	17.1	54.6	44.6	-	.4	.4
100,000 to 499,999	8.0	69.9	25.9	-	3.4	.8
25,000 to 99,999	9.5	72.1	24.4	2.1	.7	.7
2,500 to 24,999	11.9	68.4	25.7	3.7	.5	1.7
Less than 2,500	20.9	75.3	22.4	1.0	1.3	-

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 123

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS
Type Of Establishment By City Size

Category	All establishments	Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know	Multiple reply	No reply
	(in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	188.2	65.7	21.5	6.9	3.2	.9	1.0	.8
Restaurants	25.7	61.5	23.3	8.4	4.4	.2	1.1	1.1
500,000 or more	15.6	89.6	8.7	.4	.5	(1)	.6	.2
100,000 to 499,999	11.8	88.2	8.0	.1	1.9	-	1.3	.5
25,000 to 99,999	12.0	78.0	14.6	4.5	1.5	-	1.0	.4
2,500 to 24,999	20.7	49.0	27.9	11.3	9.6	-	1.0	1.2
Less than 2,500	35.6	42.4	35.0	14.1	4.9	.5	1.3	1.8
Cafeterias	3.2	77.3	13.1	4.3	.2	.8	2.6	1.0
500,000 or more	1.6	87.0	8.5	-	1.1	-	1.0	2.4
100,000 to 499,999	.6	84.4	1.5	.8	1.9	-	11.4	-
25,000 to 99,999	.7	76.6	14.7	.6	.1	4.9	3.1	-
2,500 to 24,999	.2	88.1	.9	11.0	-	-	-	-
Less than 2,500	.8	50.7	32.3	16.1	.9	-	-	-
Restaurants or cafeterias located in hotels	13.3	45.2	28.1	4.8	7.8	7.5	5.8	.1
500,000 or more	2.6	83.5	4.3	-	2.4	-	9.8	-
100,000 to 499,999	1.7	71.5	2.3	4.4	10.2	-	11.6	-
25,000 to 99,999	1.8	61.8	13.3	1.9	7.4	-	14.7	.9
2,500 to 24,999	2.3	33.4	36.5	17.5	12.5	-	.1	-
Less than 2,500	4.9	16.5	51.8	2.6	7.9	20.5	.7	-
Drug or proprietary stores with fountain service	7.2	67.2	21.5	7.4	.3	2.5	-	.6
500,000 or more	1.6	91.3	7.2	-	-	-	-	1.5
100,000 to 499,999	1.5	97.4	1.1	-	-	-	-	1.5
25,000 to 99,999	.8	84.6	8.0	7.4	-	-	-	-
2,500 to 24,999	1.0	42.7	24.0	31.1	2.2	-	-	-
Less than 2,500	3.0	43.6	42.8	6.8	-	6.8	-	-
Other 2/	67.4	74.5	18.1	5.3	1.2	.5	-	.4
500,000 or more	17.1	94.4	4.0	-	.8	-	-	.8
100,000 to 499,999	8.0	94.2	1.7	2.5	.8	-	-	.8
25,000 to 99,999	9.5	86.0	13.3	.7	-	-	-	-
2,500 to 24,999	11.9	59.1	27.0	11.7	1.0	.6	-	.6
Less than 2,500	20.9	54.2	33.2	9.0	2.3	1.3	-	-

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 124

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Type Of Establishment By City Size

Category	All establish- ments	Number (in thousands)	Every day		2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever or not needed		No reply or not applicable
			Per- cent	cent	Per- cent	cent	Per- cent	cent	Per- cent	cent	Per- cent	cent	Per- cent	cent	Per- cent	cent	
United States	188.2		6.2		15.7		43.1		4.8		3.7		1.3		5.6		19.4
Restaurants																	
500,000 or more	95.7	6.5	8.7	16.7	47.3	4.6	42.3	4.4	3.5	1.4	3.5	1.4	5.2	14.5	5.2	14.5	14.5
100,000 to 499,999	15.6	8.7	14.3	24.7	36.8	2.9	4.7	4.0	3.3	2.7	4.0	2.7	4.6	10.6	4.6	10.6	20.6
25,000 to 99,999	12.0	7.9	4.1	12.0	57.2	3.5	3.3	3.3	3.8	1.8	3.3	3.6	3.3	12.2	3.3	12.2	12.2
2,500 to 24,999	20.7	4.1	2.0	17.8	49.2	6.4	47.5	4.5	1.8	1.8	4.5	1.8	1.8	11.5	9.4	11.5	15.8
Less than 2,500	35.6	4.0	6.1	17.2	52.1	4.1	4.1	1.1	8.1	1.1	4.1	1.1	5.7	14.7	5.7	14.7	14.7
Cafeterias																	
500,000 or more	1.6	5.8	18.0	19.0	39.5	3	69.7	3	100.0	3	8.1	3	8.7	31.4	8.7	31.4	31.4
100,000 to 499,999	.6	6.0	24.0	24.0	69.7	3	100.0	3	100.0	3	8.1	3	11.4	11.4	11.4	11.4	11.4
25,000 to 99,999	.7	6.0	24.0	24.0	69.7	3	100.0	3	100.0	3	8.1	3	11.4	11.4	11.4	11.4	11.4
2,500 to 24,999	.2	6.0	24.0	24.0	69.7	3	100.0	3	100.0	3	8.1	3	11.4	11.4	11.4	11.4	11.4
Less than 2,500	.8	6.0	24.0	24.0	69.7	3	100.0	3	100.0	3	8.1	3	11.4	11.4	11.4	11.4	11.4
Restaurants or cafeterias located in hotels	12.1	22.6	45.9	27.9	13.9	4.8	31.2	13.9	4.8	13.9	4.8	13.9	4.8	4.2	4.2	4.2	14.6
500,000 or more	2.6	45.9	59.1	14.7	8.2	5.6	13.8	13.8	13.8	13.8	13.8	13.8	13.8	3.0	3.0	3.0	8.0
100,000 to 499,999	1.7	59.1	34.4	28.5	24.9	55.1	46.1	46.1	46.1	46.1	46.1	46.1	46.1	3.4	3.4	3.4	3.4
25,000 to 99,999	1.8	28.5	24.9	55.1	46.1	46.1	46.1	46.1	46.1	46.1	46.1	46.1	46.1	3.6	3.6	3.6	5.8
2,500 to 24,999	2.3	2.7	12.1	12.1	12.1	12.1	12.1	12.1	12.1	12.1	12.1	12.1	12.1	7.6	7.6	7.6	7.6
Less than 2,500	4.9	2.7	12.1	12.1	12.1	12.1	12.1	12.1	12.1	12.1	12.1	12.1	12.1	2.8	2.8	2.8	28.6
Drug or proprietary stores with fountain service																	
500,000 or more	7.9	3.4	8.6	16.6	25.3	15.1	25.3	15.1	25.3	15.1	25.3	15.1	25.3	2.9	2.9	2.9	38.6
100,000 to 499,999	1.6	1.5	13.0	13.0	17.6	17.6	17.6	17.6	17.6	17.6	17.6	17.6	17.6	26.1	26.1	26.1	13.9
25,000 to 99,999	1.5	14.5	2.0	2.0	9.1	9.1	9.1	9.1	9.1	9.1	9.1	9.1	9.1	4.9	4.9	4.9	55.0
2,500 to 24,999	.8	2.0	6.7	6.7	29.3	29.3	29.3	29.3	29.3	29.3	29.3	29.3	29.3	69.8	69.8	69.8	69.8
Less than 2,500	3.0	.9	6.7	6.7	29.3	29.3	29.3	29.3	29.3	29.3	29.3	29.3	29.3	42.8	42.8	42.8	42.8
Other 1/																	
500,000 or more	67.4	2.8	13.7	12.3	36.0	4.1	40.2	4.1	4.1	1.6	4.1	1.6	7.4	25.4	7.4	25.4	25.4
100,000 to 499,999	17.1	3.3	4.2	18.4	42.3	2.0	4.3	2.0	4.3	1.8	4.3	1.8	6.2	35.1	6.2	35.1	35.1
25,000 to 99,999	8.0	4.2	2.9	20.6	43.3	4.2	4.2	4.2	4.2	2.8	4.2	2.8	5.0	24.3	5.0	24.3	24.3
2,500 to 24,999	9.5	5.0	11.9	10.2	41.2	6.0	6.3	6.0	6.3	2.8	6.3	2.8	10.6	17.9	10.6	17.9	17.9
Less than 2,500	20.9	.7	11.7	11.7	43.2	4.7	4.7	4.7	4.7	1.6	4.7	1.6	9.3	24.0	9.3	24.0	24.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 125

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE

Type Of Establishment By City Size

Category	All establishments		Supplier usually delivers		Eating place picks up own supplies		Delivered and picked up		No reply
	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	
United States	188.2	73.0							
Restaurants	95.7	75.5							
500,000 or more	15.6	73.5							
100,000 to 499,999	11.8	83.0							
25,000 to 99,999	12.0	83.9							
2,500 to 24,999	20.7	72.7							
Less than 2,500	35.6	72.8							
Cafeterias	3.9	87.3							
500,000 or more	1.6	88.3							
100,000 to 499,999	.6	88.3							
25,000 to 99,999	.7	87.6							
2,500 to 24,999	.2	100.0							
Less than 2,500	.8	80.8							
Restaurants or cafeterias located in hotels	13.3	84.8							
500,000 or more	2.6	100.0							
100,000 to 499,999	1.7	96.6							
25,000 to 99,999	1.8	97.1							
2,500 to 24,999	2.3	71.8							
Less than 2,500	4.9	73.8							
Drug or proprietary stores with fountain service	7.9	76.2							
500,000 or more	1.6	78.9							
100,000 to 499,999	1.5	85.4							
25,000 to 99,999	.8	76.2							
2,500 to 24,999	1.0	100.0							
Less than 2,500	3.0	77.5							
Other 1/	67.4	65.9							
500,000 or more	17.1	53.6							
100,000 to 499,999	8.0	66.5							
25,000 to 99,999	9.5	71.3							
2,500 to 24,999	11.9	73.2							
Less than 2,500	20.9	69.2							

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 126

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Type Of Establishment By City Size

Category	All establishments	Yes		No		No reply
		Number (in thousands)	Percent	Number	Percent	
United States		188.2	71.0		28.8	
Restaurants		25.7	78.1		21.7	.2
500,000 or more		15.6	55.2		44.8	-
100,000 to 499,999		11.8	74.6		25.4	-
25,000 to 99,999		12.0	83.0		16.7	.3
2,500 to 24,999		35.6	87.1		12.6	.3
Less than 2,500						
Cafeterias		3.9	77.3		22.7	-
500,000 or more		1.6	74.3		25.7	-
100,000 to 499,999		.6	56.5		43.5	-
25,000 to 99,999		.7	76.8		23.2	-
2,500 to 24,999		.8	70.6		29.4	-
Less than 2,500			100.0		-	-
Restaurants or cafeterias located in hotels		13.3				
500,000 or more		2.6	87.5		12.5	-
100,000 to 499,999		1.7	85.0		15.0	-
25,000 to 99,999		1.8	87.9		12.1	-
2,500 to 24,999		2.3	97.8		2.2	-
Less than 2,500		1.9	75.8		24.2	-
Drug or proprietary stores with fountain service		7.9	90.3		9.7	-
500,000 or more		1.6	68.4		31.6	-
100,000 to 499,999		1.5	78.7		21.3	-
25,000 to 99,999		.8	85.5		14.5	-
2,500 to 24,999		1.0	92.4		7.6	-
Less than 2,500		3.0	61.4		38.6	-
Other 1/		67.1	65.3		34.7	-
500,000 or more		17.1	57.5		42.1	.4
100,000 to 499,999		8.0	42.9		57.5	1.6
25,000 to 99,999		9.5	52.1		47.9	-
2,500 to 24,999		11.9	57.1		42.9	-
Less than 2,500		20.9	64.2		35.8	-
			67.7		32.3	-

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 127

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Type Of Establishment By City Size

Category	All establishments	Yes	No	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	17.7	80.7	1.6
Restaurants	95.7	19.0	79.9	1.1
500,000 or more	15.6	14.5	84.1	1.4
100,000 to 499,999	11.8	18.8	80.4	.8
25,000 to 99,999	12.0	27.1	69.4	3.5
2,500 to 24,999	20.7	19.5	79.3	1.2
Less than 2,500	35.6	17.9	81.7	.4
Cafeterias	3.9	16.0	76.6	7.4
500,000 or more	1.6	20.6	69.9	9.5
100,000 to 499,999	.6	6.1	93.9	-
25,000 to 99,999	.7	8.7	91.1	.2
2,500 to 24,999	.2	29.4	41.2	29.4
Less than 2,500	.8	16.1	75.8	8.1
Restaurants or cafeterias located in hotels	13.3	12.4	87.0	.6
500,000 or more	2.6	4.7	92.4	2.9
100,000 to 499,999	1.7	13.1	86.8	.1
25,000 to 99,999	1.8	20.2	79.8	-
2,500 to 24,999	2.3	21.4	78.6	-
Less than 2,500	4.9	9.2	90.8	-
Drug or proprietary stores with fountain service	7.9	14.4	81.5	4.1
500,000 or more	1.6	1.5	98.5	-
100,000 to 499,999	1.5	13.0	87.0	-
25,000 to 99,999	.8	7.4	68.8	23.8
2,500 to 24,999	1.0	43.7	44.3	12.0
Less than 2,500	3.0	13.5	86.5	-
Other 1/	67.4	17.6	80.7	1.7
500,000 or more	17.1	15.8	82.3	1.9
100,000 to 499,999	8.0	15.4	83.0	1.6
25,000 to 99,999	9.5	13.6	84.3	2.1
2,500 to 24,999	11.9	23.7	76.3	-
Less than 2,500	20.9	18.3	79.5	2.2

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 128

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
(Thousands of Pounds)

Type Of Establishment By City Size

Category	Number of establishments (thousands)	Total		Frozen fish		Frozen shellfish		Pounds held per establishment	
		Thousand Pounds	Per-cent	Thousand Pounds	Per-cent	Thousand Pounds	Per-cent	Fish	Shellfish
United States	183.2	9,126	100.0	4,234	46.4	4,892	53.6	22.5	26.0
Restaurants	95.7	5,222	100.0	2,032	38.9	3,190	61.1	21.2	33.3
500,000 or more	15.6	1,503	100.0	213	23.8	795	76.2	15.8	51.2
100,000 to 499,999	11.8	503	100.0	157	31.2	346	68.8	13.3	28.3
25,000 to 99,999	12.0	460	100.0	189	41.1	271	58.9	15.7	22.7
2,500 to 24,999	20.7	1,319	100.0	430	36.4	889	63.6	23.2	40.4
Less than 2,500	35.6	1,897	100.0	953	50.5	939	49.5	26.9	26.1
Cafeterias	3.2	1,209	100.0	1,040	86.0	169	14.0	266.7	43.8
500,000 or more	1.6	863	100.0	765	88.6	98	11.4	478.1	51.3
100,000 to 499,999	.6	72	100.0	42	58.3	30	41.7	70.0	50.0
25,000 to 99,999	.7	41	100.0	21	51.2	20	48.8	30.0	20.6
2,500 to 24,999	.2	4	100.0	4	100.0	-	-	20.0	-
Less than 2,500	.8	229	100.0	208	90.8	21	9.2	287.5	27.5
Restaurants or cafeterias located in hotels	13.3	1,966	100.0	737	37.5	1,229	62.5	117.9	92.4
500,000 or more	2.6	503	100.0	234	37.2	429	72.8	269.7	185.0
100,000 to 499,999	1.7	519	100.0	130	23.7	419	76.3	322.9	216.5
25,000 to 99,999	1.3	457	100.0	194	42.5	263	57.5	107.3	116.1
2,500 to 24,999	2.3	89	100.0	50	56.2	39	43.8	39.1	17.4
Less than 2,500	1.9	188	100.0	109	58.0	79	42.0	22.3	16.1
Drug or proprietary stores with fountain service	7.8	26	100.0	27	75.0	9	25.0	4.5	1.1
500,000 or more	1.6	9	100.0	6	66.7	3	33.3	3.8	1.8
100,000 to 499,999	1.5	5	100.0	4	80.0	1	20.0	2.7	.6
25,000 to 99,999	.8	3	100.0	3	100.0	-	-	3.7	-
2,500 to 24,999	1.0	1	100.0	1	100.0	-	-	1.0	-
Less than 2,500	3.0	13	100.0	13	72.2	5	27.8	4.7	1.3
Other 1/	67.1	693	100.0	398	57.4	295	42.6	10.3	4.1
500,000 or more	17.1	162	100.0	122	75.3	40	24.7	7.2	2.3
100,000 to 499,999	8.0	59	100.0	31	52.5	28	47.5	3.9	2.3
25,000 to 99,999	9.5	102	100.0	38	37.3	64	62.7	4.0	6.7
2,500 to 24,999	11.9	162	100.0	88	54.3	74	45.7	7.4	6.2
Less than 2,500	20.9	208	100.0	119	57.2	89	42.8	10.0	4.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 129

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

Type Of Establishment By City Size

Category	All establish- ments	One serving	Two servings	Three servings	Four servings	Five servings	Six to eight servings	No reply or not applicable
		Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	Number (in thousands)	188.2	16.6	30.0	15.5	1.8	.8	34.0
Restaurants	95.7	1.8	19.1	36.7	17.6	1.8	.6	22.4
500,000 or more	15.0	1.7	22.3	39.9	13.9	1.3	.4	20.5
100,000 to 499,999	11.8	.6	14.9	30.4	24.7	1.1	1.2	27.1
25,000 to 99,999	12.0	.7	15.3	38.1	28.9	1.7	.5	11.8
2,500 to 24,999	20.7	3.6	20.2	36.0	16.8	3.2	-	20.2
Less than 2,500	35.6	1.6	19.7	37.5	13.5	1.5	.7	25.5
Cafeterias	3.9	-	14.2	29.0	31.8	3.4	.7	20.9
500,000 or more	1.6	-	16.5	37.4	39.0	4.2	.9	21.7
100,000 to 499,999	.6	-	17.8	31.4	24.5	11.4	-	11.4
25,000 to 99,999	.7	-	10.6	33.0	33.8	-	2.1	20.5
2,500 to 24,999	.2	-	-	29.5	11.9	-	-	58.6
Less than 2,500	.8	-	16.1	41.3	26.5	-	-	16.1
Restaurants or cafeterias located in hotels	13.3	2.2	31.5	32.8	10.1	.5	-	22.9
500,000 or more	2.6	5.5	52.5	14.4	10.9	-	-	16.7
100,000 to 499,999	1.7	1.0	33.8	32.2	10.6	-	-	22.4
25,000 to 99,999	1.8	4.7	43.7	36.4	10.8	-	-	1.4
2,500 to 24,999	2.3	2.3	22.0	44.0	9.4	-	-	22.3
Less than 2,500	4.9	-	19.3	36.2	9.6	1.4	-	33.5
Drug or proprietary stores with fountain service	7.9	.3	-	15.1	22.3	2.9	-	59.4
500,000 or more	1.6	-	-	30.4	29.8	-	-	39.8
100,000 to 499,999	1.5	-	-	13.0	46.8	-	-	40.2
25,000 to 99,999	.8	2.6	-	-	13.8	-	-	83.6
2,500 to 24,999	1.0	-	-	9.5	-	3.2	-	87.3
Less than 2,500	3.0	-	-	14.4	15.8	6.7	-	63.1
Other 1/	67.4	.6	12.1	21.5	12.0	1.7	1.5	50.6
500,000 or more	17.1	.4	15.6	24.6	10.0	1.6	1.2	46.6
100,000 to 499,999	8.0	-	1.7	23.3	19.6	3.3	-	52.1
25,000 to 99,999	9.5	-	16.1	25.0	12.6	5.2	2.8	38.3
2,500 to 24,999	11.9	-	9.0	21.9	11.0	-	4.5	53.6
Less than 2,500	20.9	1.6	13.1	16.5	10.9	.6	-	57.3

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 130

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Type Of Establishment By City Size

Category	All establishments		Yes	No	No reply
	Number (in thousands)	Percent			
United States	188.2	59.6	40.4		(1)
Restaurants	95.7	64.6	35.4		-
500,000 or more	15.6	74.1	25.9		-
100,000 to 499,999	11.8	67.0	33.0		-
25,000 to 99,999	12.0	76.2	23.8		-
2,500 to 24,999	20.7	57.9	42.1		-
Less than 2,500	35.6	59.7	40.3		-
Cafeterias	2.2	70.1	29.9		-
500,000 or more	1.6	81.0	19.0		-
100,000 to 499,999	.6	84.8	15.2		-
25,000 to 99,999	.7	84.7	15.3		-
2,500 to 24,999	.2	70.6	29.4		-
Less than 2,500	.8	45.9	54.1		-
Restaurants or cafeterias located in hotels	13.3	62.8	37.2		-
500,000 or more	2.6	78.8	21.2		-
100,000 to 499,999	1.7	88.4	11.6		-
25,000 to 99,999	1.8	79.0	21.0		-
2,500 to 24,999	2.3	57.4	42.6		-
Less than 2,500	4.9	40.8	59.2		-
Drug or proprietary stores with fountain service	7.2	68.8	31.2		-
500,000 or more	1.6	86.9	13.1		-
100,000 to 499,999	1.5	100.0	-		-
25,000 to 99,999	.8	36.9	63.1		-
2,500 to 24,999	1.0	54.8	45.2		-
Less than 2,500	3.0	57.2	42.8		-
Other 2/	67.4	50.1	49.8		1
500,000 or more	17.1	60.5	39.5		-
100,000 to 499,999	8.0	62.0	38.0		-
25,000 to 99,999	9.5	52.0	48.0		-
2,500 to 24,999	11.9	43.0	57.0		-
Less than 2,500	20.9	40.3	59.4		3

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 131

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Type Of Establishment By City Size

Category	All estab- lish- ments	Sunday through Tuesday and Thursday	Wednesday	Friday	Saturday
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	126.2	2.6	5.1	87.9	4.4
<u>Restaurants</u>	69.4	3.7	4.5	82.5	4.3
500,000 or more	13.3	2.6	7.7	86.5	3.2
100,000 to 499,999	8.8	3.8	6.9	86.3	3.0
25,000 to 99,999	9.9	2.1	2.7	92.5	2.7
2,500 to 24,999	13.5	4.5	3.7	85.8	6.0
Less than 2,500	23.9	4.3	3.1	87.4	5.2
<u>Cafeterias</u>	3.6	-	12.1	87.8	.1
500,000 or more	1.4	-	6.0	93.9	.1
100,000 to 499,999	.6	-	12.2	87.8	-
25,000 to 99,999	.6	-	14.3	85.7	-
2,500 to 24,999	.1	-	-	100.0	-
Less than 2,500	.9	-	22.6	77.4	-
<u>Restaurants or cafeterias located in hotels</u>	10.4	1.0	8.1	81.5	9.4
500,000 or more	2.3	.8	6.5	92.7	(1)
100,000 to 499,999	1.7	(1)	5.8	90.8	3.4
25,000 to 99,999	1.9	3.4	23.3	70.8	2.5
2,500 to 24,999	1.4	-	5.8	94.2	-
Less than 2,500	3.1	.6	2.1	69.6	27.7
<u>Drug or proprietary stores with fountain service</u>	5.9	2.0	4.2	93.0	.8
500,000 or more	1.3	-	-	100.0	-
100,000 to 499,999	2.0	5.9	12.6	79.2	2.3
25,000 to 99,999	.3	-	-	100.0	-
2,500 to 24,999	.6	-	-	100.0	-
Less than 2,500	1.7	-	-	100.0	-
<u>Other 2/</u>	36.9	1.5	4.7	89.7	4.1
500,000 or more	11.6	1.2	8.1	89.0	1.7
100,000 to 499,999	5.5	3.6	2.4	85.6	8.4
25,000 to 99,999	5.2	2.6	-	93.5	3.9
2,500 to 24,999	5.9	-	7.9	86.5	5.6
Less than 2,500	8.7	.8	2.3	93.1	3.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY

Type Of Establishment By City Size

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
Restaurants				
500,000 or more	95.7	20.2	68.2	1.6
100,000 to 499,999	15.6	34.3	65.1	.6
25,000 to 99,999	11.8	26.5	73.1	.4
2,500 to 24,999	12.0	37.7	59.0	3.3
Less than 2,500	20.7	27.0	68.7	4.3
	35.6	28.9	70.9	.2
Cafeterias				
500,000 or more	3.9	41.6	53.3	5.1
100,000 to 499,999	1.6	41.0	55.0	4.0
25,000 to 99,999	.6	44.2	55.8	-
2,500 to 24,999	.7	42.8	57.2	-
Less than 2,500	.2	11.0	59.6	29.4
	.8	48.4	43.5	8.1
Restaurants or cafeterias located in hotels				
500,000 or more	13.3	14.6	84.3	1.1
100,000 to 499,999	2.6	4.6	94.0	1.4
25,000 to 99,999	1.7	.1	99.9	-
2,500 to 24,999	1.8	4.7	95.3	-
Less than 2,500	2.3	10.9	84.3	4.8
	4.9	30.6	69.4	-
Drug or proprietary stores with fountain service				
500,000 or more	7.9	24.1	62.6	6.3
100,000 to 499,999	1.6	29.5	69.0	1.5
25,000 to 99,999	1.5	33.5	53.5	13.0
2,500 to 24,999	1.8	29.5	46.7	23.8
Less than 2,500	1.0	8.5	83.7	7.8
	3.0	20.3	79.7	-
Other 1/				
500,000 or more	67.4	31.5	65.0	3.5
100,000 to 499,999	17.1	38.7	57.1	4.2
25,000 to 99,999	8.0	37.7	59.4	2.9
2,500 to 24,999	9.5	30.3	69.0	.7
Less than 2,500	11.9	33.0	62.6	4.4
	20.9	22.7	73.4	3.9

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 133

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARING SUMMER WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Type Of Establishment By City Size

Category	All establishments	Menu price higher in summer		Menu price lower in summer		No reply
		Number (in thousands)	Percent	Percent	Percent	
United States		188.2	1.2	2.7	2.3	
Restaurants		95.7	1.3	2.0	1.6	
500,000 or more		15.6	2.6	4.9	3.2	
100,000 to 499,999		11.8	2.3	3.4	3.2	
25,000 to 99,999		12.0	.6	2.4	.6	
2,500 to 24,999		20.7	1.7	1.5	1.6	
Less than 2,500		35.6	.4	.4	.7	
Cafeterias		3.9	-	5.1	10.4	
500,000 or more		1.6	-	12.4	16.9	
100,000 to 499,999		.6	-	88.6	11.4	
25,000 to 99,999		.7	-	100.0	-	
2,500 to 24,999		.2	-	100.0	-	
Less than 2,500		.8	-	91.9	8.1	
Restaurants or cafeterias located in hotels		13.3	2.5	4.9	1.0	
500,000 or more		2.6	4.5	6.0	7.7	
100,000 to 499,999		1.7	1.5	16.2	2.0	
25,000 to 99,999		1.8	8.3	86.0	.9	
2,500 to 24,999		2.3	1.5	92.7	5.8	
Less than 2,500		4.9	-	98.7	1.3	
Drug or proprietary stores with fountain service		7.9	-	2.9	4.4	
500,000 or more		1.6	-	100.0	-	
100,000 to 499,999		1.5	-	87.0	13.0	
25,000 to 99,999		6.8	-	100.0	-	
2,500 to 24,999		1.0	-	69.9	7.7	
Less than 2,500		3.0	-	97.7	2.3	
Other 1/		67.4	.2	23.0	3.0	
500,000 or more		17.1	1.9	91.4	4.7	
100,000 to 499,999		8.0	.8	90.0	1.7	
25,000 to 99,999		9.5	.3	92.1	2.7	
2,500 to 24,999		11.9	1.7	93.2	2.9	
Less than 2,500		20.9	-	95.8	1.6	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 134
 PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
 OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
 COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Type of Establishment By City Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	49.2	28.9	11.5	13.5	5.9
Restaurants	95.7	47.7	22.6	11.4	5.7	2.6
500,000 or more	15.7	50.7	22.6	13.3	5.7	2.6
100,000 to 499,999	11.8	47.6	31.1	12.2	5.1	4.0
25,000 to 99,999	12.0	52.3	33.1	6.9	7.7	—
2,500 to 24,999	20.7	49.9	31.0	10.3	6.8	2.0
Less than 2,500	35.6	43.8	38.0	12.5	3.5	2.2
Cafeterias	3.9	45.2	27.1	7.4	6.3	11.0
500,000 or more	1.6	34.0	26.5	9.1	7.6	22.8
100,000 to 499,999	1.6	65.3	17.0	3.3	5.5	11.9
25,000 to 99,999	.7	73.1	19.9	—	—	7.0
2,500 to 24,999	.2	.9	29.4	29.4	40.3	—
Less than 2,500	.8	42.6	40.4	8.9	—	8.1
Restaurants or cafeterias located in hotels	13.3	50.4	35.8	6.4	5.0	2.4
500,000 or more	2.6	63.4	31.9	4.0	—	.7
100,000 to 499,999	1.7	59.9	31.5	8.8	—	(1)
25,000 to 99,999	1.8	55.9	21.7	18.3	—	4.1
2,500 to 24,999	2.3	56.9	33.5	6.6	3.0	—
Less than 2,500	4.9	35.1	45.8	2.2	12.3	4.6
Drug or proprietary stores with fountain service	7.9	27.4	30.8	3.1	18.5	20.2
500,000 or more	4.6	20.7	46.6	—	7.2	25.5
100,000 to 499,999	1.5	16.2	44.8	—	26.0	13.0
25,000 to 99,999	.8	18.5	33.9	—	—	47.6
2,500 to 24,999	1.0	24.0	26.4	23.6	6.4	19.6
Less than 2,500	3.0	40.5	15.8	—	30.2	13.5
Other 2/	67.4	28.6	22.4	13.8	26.1	9.1
500,000 or more	17.1	26.0	21.1	17.2	28.1	7.8
100,000 to 499,999	8.0	39.7	14.3	8.4	36.0	1.6
25,000 to 99,999	9.5	30.1	16.0	13.8	27.9	11.4
2,500 to 24,999	11.9	27.1	23.3	10.3	29.5	9.5
Less than 2,500	20.9	26.5	28.4	15.3	17.9	11.9

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 135
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Type Of Establishment By City Size

Category	All establish- ments	Number (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
			Percent	Percent	Percent	Percent	Percent	Percent			
United States											
Restaurants											
500,000 or more	95.7	188.2	43.7	34.5	30.4	11.0	7.0	3.8	6.9		
100,000 to 499,999	15.6		45.4	27.5	31.0	11.0	8.6	5.1	3.8		
25,000 to 99,999	11.8		43.1	34.4	12.8	12.8	5.7	4.0	4.0		
2,500 to 24,999	12.0		50.9	31.7	8.5	8.5	10.1	6.5	4.0		
Less than 2,500	20.7		48.6	30.8	10.6	10.6	6.5	4.1	4.1		
Cafeterias											
500,000 or more	3.9		47.9	31.6	2.1	2.1	3.4	15.0	15.0		
100,000 to 499,999	1.6		41.2	37.3	4.1	4.1	4.2	26.9	26.9		
25,000 to 99,999	.6		82.1	17.0	17.0	17.0	2.2	2.2	2.2		
2,500 to 24,999	.7		80.1	17.7	29.4	29.4	16.1	16.1	16.1		
Less than 2,500	.2		11.8	29.4	.9	.9	2.6	2.4	2.4		
Restaurants or cafeterias located in hotels											
500,000 or more	13.3		50.8	38.4	5.8	5.8	2.6	2.4	2.4		
100,000 to 499,999	2.6		58.6	31.8	8.9	8.9	7	7	7		
25,000 to 99,999	1.7		52.4	38.9	9.0	9.0	4.1	4.1	4.1		
2,500 to 24,999	2.3		57.6	34.1	5.6	5.6	2.7	2.7	2.7		
Less than 2,500	4.9		38.4	48.9	2.2	2.2	5.8	4.7	4.7		
Drug or proprietary stores with fountain service											
500,000 or more	7.9		27.9	34.4	-	-	16.7	21.0	21.0		
100,000 to 499,999	1.6		24.0	50.4	-	-	25.6	25.6	25.6		
25,000 to 99,999	1.5		16.2	44.8	-	-	13.0	13.0	13.0		
2,500 to 24,999	.8		11.1	33.9	-	-	55.0	55.0	55.0		
Less than 2,500	3.0		40.6	23.4	-	-	19.6	19.6	19.6		
Other 2/											
500,000 or more	67.4		26.6	22.3	13.4	13.4	27.6	10.1	10.1		
100,000 to 499,999	17.1		28.0	15.6	15.6	15.6	26.9	8.0	8.0		
25,000 to 99,999	8.0		33.0	16.8	12.5	12.5	33.5	4.2	4.2		
2,500 to 24,999	9.5		24.5	19.6	12.8	12.8	27.2	12.8	12.8		
Less than 2,500	11.9		24.0	18.7	10.3	10.3	37.0	10.0	10.0		
Less than 2,500	20.0		25.5	28.5	12.7	12.7	20.5	12.8	12.8		

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 136

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Type of Establishment By City Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
		Number (in thousands)	Percent	Percent	Percent	Percent
United States		186.2	34.8	29.2	19.1	7.6
Restaurants						
500,000 or more	95.7	41.2	34.1	29.8	10.2	4.0
100,000 to 499,999	15.7	12.6	27.5	8.7	16.1	5.1
25,000 to 99,999	11.8	38.5	33.8	10.0	12.6	5.1
2,500 to 24,999	12.0	49.1	31.1	7.5	11.5	.8
Less than 2,500	20.7	47.0	32.6	8.1	8.0	4.3
	35.6	35.5	39.0	11.9	9.5	4.1
Cafeterias						
500,000 or more	3.9	45.2	30.0	1.9	5.6	17.3
100,000 to 499,999	1.6	25.6	34.1	.4	8.4	31.2
25,000 to 99,999	.6	82.1	17.0	.4	-	.5
2,500 to 24,999	.7	77.0	18.6	-	2.2	2.2
Less than 2,500	.2	11.8	29.4	29.4	-	-
	.8	41.2	40.4	-	-	18.4
Restaurants or cafeterias located in hotels						
500,000 or more	13.3	44.0	41.8	4.0	8.0	2.2
100,000 to 499,999	2.6	52.9	39.3	4.2	2.9	.7
25,000 to 99,999	1.7	45.1	48.0	6.9	-	(1)
2,500 to 24,999	1.8	56.4	34.5	2.9	2.1	4.1
Less than 2,500	2.3	47.0	42.3	4.5	6.2	-
	4.9	32.9	43.4	3.0	16.6	4.1
Drug or proprietary stores with fountain service						
500,000 or more	7.9	25.4	30.0	-	23.6	21.0
100,000 to 499,999	1.5	27.5	42.9	-	3.8	25.5
25,000 to 99,999	1.5	16.2	44.8	-	26.0	13.0
2,500 to 24,999	.8	11.1	33.9	-	-	55.0
Less than 2,500	1.0	23.0	26.4	-	31.0	19.8
	3.0	33.8	15.8	-	36.9	13.5
Other 2/						
500,000 or more	67.4	24.4	19.6	11.1	33.2	11.7
100,000 to 499,999	17.1	23.5	13.7	13.3	37.4	13.1
25,000 to 99,999	8.0	33.0	16.0	11.7	36.0	3.3
2,500 to 24,999	9.5	21.0	19.6	8.7	27.9	12.8
Less than 2,500	11.9	24.0	17.0	10.3	36.4	12.3
	20.9	24.5	27.2	10.8	24.7	12.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 137
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

Type Of Establishment By City Size

Category	All establishments	Fish and shellfish serving more profit	Fish and shellfish serving same profit	Fish and shellfish serving less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	186.2	32.8	34.5	12.3	13.5	6.9
Restaurants	95.7	38.5	32.8	11.8	5.8	4.1
500,000 or more	15.6	35.6	35.8	16.1	7.4	5.1
100,000 to 499,999	11.8	37.1	36.3	12.3	5.7	8.6
25,000 to 99,999	12.0	45.6	35.5	12.6	5.0	1.3
2,500 to 24,999	20.7	42.3	37.9	9.0	7.5	3.3
Less than 2,500	35.6	35.6	45.2	11.0	4.5	3.7
Cafeterias	3.9	37.3	39.6	2.4	3.4	17.3
500,000 or more	1.6	25.6	37.7	1.0	4.2	31.5
100,000 to 499,999	.6	47.2	52.0	.3	-	2.5
25,000 to 99,999	.7	76.5	21.4	-	-	-
2,500 to 24,999	.8	-	44.2	29.4	29.4	2.1
Less than 2,500	.8	32.3	48.4	.9	-	18.4
Restaurants or cafeterias located in hotels	13.3	30.0	47.2	15.3	5.1	2.4
500,000 or more	2.6	32.0	38.1	29.1	-	8
100,000 to 499,999	1.7	28.8	55.2	13.7	2.3	(1)
25,000 to 99,999	1.8	26.4	53.9	15.6	-	4.1
2,500 to 24,999	2.3	44.0	48.2	7.8	-	-
Less than 2,500	4.9	24.3	46.2	11.8	13.1	4.6
Drug or proprietary stores with fountain service	7.9	22.0	38.7	2.5	18.1	18.7
500,000 or more	1.6	23.4	42.7	-	6.7	27.0
100,000 to 499,999	1.5	16.2	57.8	-	13.0	13.0
25,000 to 99,999	.8	11.1	33.9	-	-	55.0
2,500 to 24,999	1.0	23.0	31.9	-	25.5	18.6
Less than 2,500	3.0	27.0	30.1	6.8	29.3	6.8
Other 2/	67.4	26.2	23.7	14.1	26.2	2.8
500,000 or more	17.1	26.0	18.4	17.6	31.2	6.8
100,000 to 499,999	8.0	43.0	19.3	12.6	22.6	2.5
25,000 to 99,999	9.5	23.1	24.5	10.3	28.6	13.5
2,500 to 24,999	11.9	27.9	18.8	11.4	31.3	10.6
Less than 2,500	20.9	20.3	32.0	15.3	19.6	12.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS
Type of Establishment By City Size

Category	All methods used	Featured special on menu	Suggestions by waiters	Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.5	3.9	3.7	1.9	21.7
Restaurants	115.5	41.2	26.2	5.7	4.2	3.2	1.2	15.5
500,000 or more	17.5	43.1	24.1	10.9	5.3	3.4	.4	14.8
100,000 to 499,999	14.5	43.1	26.1	7.9	2.0	3.4	.6	16.9
25,000 to 99,999	14.0	45.1	21.8	7.0	3.0	4.1	2.1	16.9
2,500 to 24,999	25.3	37.2	30.3	3.3	5.1	4.8	2.5	16.8
Less than 2,500	44.2	42.7	28.0	3.8	4.4	4.5	2.6	14.0
Cafeterias	3.9	40.5	16.1	2.9	3.8	4.0	-	27.7
500,000 or more	1.3	59.9	6.5	6.9	5.5	.6	-	20.6
100,000 to 499,999	.5	21.1	7.0	.8	-	1.4	-	69.7
25,000 to 99,999	.6	46.1	40.8	.9	1.1	-	-	11.1
2,500 to 24,999	.3	22.6	-	22.6	22.6	.6	-	31.6
Less than 2,500	1.2	29.2	23.4	11.7	-	11.7	-	24.0
Restaurants or cafeterias located in hotels	17.5	24.0	27.6	1.2	5.1	5.8	3.5	22.3
500,000 or more	3.3	52.6	31.0	2.2	2.7	2.1	1.7	7.7
100,000 to 499,999	2.9	37.3	28.2	2.3	2.9	6.2	6.8	16.3
25,000 to 99,999	2.3	40.0	38.3	.7	1.5	5.3	3.3	10.9
2,500 to 24,999	3.4	31.4	32.7	.7	2.6	8.3	2.8	21.5
Less than 2,500	5.6	20.5	18.0	.6	10.6	6.4	3.5	40.4
Drugs or proprietary stores with fountain service	7.4	56.2	21.2	6.7	2.3	1.0	-	12.1
500,000 or more	1.6	54.6	18.7	13.7	6.4	-	-	6.6
100,000 to 499,999	1.9	58.7	23.8	11.5	2.3	2.5	-	1.2
25,000 to 99,999	.5	23.6	17.9	4.3	-	4.3	-	49.9
2,500 to 24,999	1.1	43.4	43.3	3.2	2.2	-	-	7.9
Less than 2,500	2.3	70.1	11.5	-	-	-	-	18.4
Other 1/	60.0	26.1	22.4	2.7	3.3	3.0	1.5	34.0
500,000 or more	14.5	23.4	19.0	11.1	5.1	.5	.5	40.4
100,000 to 499,999	5.9	21.6	31.8	4.6	-	-	-	40.9
25,000 to 99,999	10.6	24.6	18.1	13.1	4.7	7.4	5.0	27.1
2,500 to 24,999	11.0	25.8	25.3	14.8	1.2	3.1	-	29.8
Less than 2,500	16.0	30.6	22.8	5.1	3.3	3.3	1.5	33.4

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 139
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Category	All establishments	Type of Establishment By City Size									
		Establishments reporting one effective method					Establishments reporting two effective methods				
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiters	Other methods	Featured special on menu and suggestions by waiters	Other methods	None of methods listed	Do not know	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
Number (in thousands)											
United States											
Restaurants											
500,000 or more	188.2	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1	12.1
100,000 to 499,999	95.7	1.1	.8	21.7	7.5	7.1	15.5	13.4	21.8	11.1	11.1
25,000 to 99,999	15.6	1.8	.9	26.2	5.2	6.5	11.2	11.2	27.7	11.2	8.8
2,500 to 24,999	11.8	1.1	1.1	18.5	8.8	6.5	11.8	13.4	22.2	13.4	13.4
Less than 2,500	12.0	1.1	2.2	23.0	5.0	10.2	11.2	11.6	21.1	11.6	11.6
	20.7	.7	.7	15.6	7.4	6.0	21.8	12.4	23.4	12.4	12.4
	35.6	.9	.2	23.8	9.0	7.0	11.4	15.4	18.5	10.8	10.8
Cafeterias											
500,000 or more	2.9	-	2.1	16.1	8.7	12.7	11.1	9.9	28.6	17.8	17.8
100,000 to 499,999	1.6	-	.7	21.0	.6	.8	4.2	11.2	36.9	22.6	22.6
25,000 to 99,999	.6	-	.7	1.2	-	38.9	-	11.4	37.8	10.0	10.0
2,500 to 24,999	.7	-	-	33.1	30.6	8.1	3.8	.8	13.9	9.7	9.7
Less than 2,500	.2	-	-	-	-	29.4	-	.9	10.3	29.4	29.4
	.8	-	8.1	8.1	16.1	16.1	8.1	16.1	10.4	17.0	17.0
Restaurants or cafeterias located in hotels											
500,000 or more	13.3	1.6	-	15.7	7.0	8.0	20.5	11.8	20.3	15.1	15.1
100,000 to 499,999	2.6	(1)	-	28.0	.1	14.4	35.9	6.0	22.8	2.8	2.8
25,000 to 99,999	1.7	1	-	12.6	11.9	6.3	30.6	19.3	15.0	4.2	4.2
2,500 to 24,999	2.3	-	-	17.8	18.9	10.7	21.1	9.7	13.7	5.1	5.1
Less than 2,500	4.9	.8	-	13.8	5.5	15.0	21.4	24.6	15.6	3.3	3.3
		4.1	-	10.3	5.2	6.2	6.7	7.1	25.6	34.8	34.8
Drug or proprietary stores with fountain service											
500,000 or more	7.9	-	5.0	31.3	8.8	14.1	9.4	6.1	26.2	9.1	9.1
100,000 to 499,999	1.6	-	12.8	34.6	-	3.9	16.0	4.3	25.6	-	-
25,000 to 99,999	1.5	-	13.0	28.0	-	-	28.5	4.5	26.0	-	-
2,500 to 24,999	1.0	-	-	4.9	8	6.4	2.7	8.0	36.0	17.6	17.6
Less than 2,500	3.0	-	-	26.4	10.5	6.8	-	5.4	9.3	12.0	12.0
		-	-	40.5	9.0	7.6	-	7.6	29.3	6.8	6.8
Other 2/											
500,000 or more	67.4	.9	2.7	10.4	6.8	15.4	6.4	8.7	35.7	13.0	13.0
100,000 to 499,999	17.1	1.2	3.5	6.7	5.4	18.7	7.8	7.9	34.9	11.9	11.9
25,000 to 99,999	8.0	-	2.5	9.2	12.6	10.1	4.2	2.5	42.2	16.7	16.7
2,500 to 24,999	9.5	.7	4.9	4.2	6.3	17.1	9.0	17.1	33.0	7.7	7.7
Less than 2,500	11.9	.6	2.8	10.6	7.4	10.3	5.0	7.8	33.2	22.3	22.3
	20.9	1.3	1.0	11.8	5.8	17.0	5.6	8.3	36.7	9.5	9.5

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 140

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Type Of Establishment By City Size

Category	All establish- ments Number (in thousands)	No storage space Percent	Insur- ficient demand Percent	Sell only specialty Percent	Too much work involved Percent	Can't get fish in form wanted Percent	No food or meals served Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Restaurants	19.3	10.0	48.1	20.5	3.8	2.4	-
500,000 or more	1.6	8.3	50.0	33.3	4.2	-	-
100,000 to 499,999	2.1	12.7	48.5	19.9	3.2	-	-
25,000 to 99,999	1.6	-	29.8	36.0	-	12.8	-
2,500 to 24,999	2.8	7.0	32.8	18.6	7.0	2.3	-
Less than 2,500	11.2	11.9	54.1	17.1	3.6	1.8	-
Cafeterias	.6	22.3	22.1	44.5	11.1	-	-
500,000 or more	(1)	-	-	-	-	-	-
100,000 to 499,999	.3	20.1	-	79.9	-	-	-
25,000 to 99,999	.1	100.0	-	-	-	-	-
2,500 to 24,999	.1	-	-	-	100.0	-	-
Less than 2,500	.1	-	100.0	-	-	-	-
Restaurants or cafeterias located in hotels	1.2	4.2	40.2	8.0	-	-	-
500,000 or more	.1	-	60.6	39.4	-	-	-
100,000 to 499,999	.1	-	50.0	-	-	-	-
25,000 to 99,999	.1	-	100.0	-	-	-	-
2,500 to 24,999	.3	-	77.4	22.6	-	-	-
Less than 2,500	.6	9.6	11.3	-	-	-	-
Drug or proprietary stores with fountain service	23.6	6.6	8.5	38.1	1.1	-	40.5
500,000 or more	3.2	7.6	8.4	31.5	-	-	39.9
100,000 to 499,999	4.2	9.4	4.8	28.8	4.8	-	42.6
25,000 to 99,999	3.7	5.3	21.4	44.1	-	-	29.2
2,500 to 24,999	5.0	6.4	6.7	46.5	-	-	36.4
Less than 2,500	7.5	5.4	5.5	37.4	.9	-	48.1
Other 2/	125.4	6.6	23.5	33.5	2.4	.1	28.2
500,000 or more	18.3	3.9	38.2	24.6	.7	-	28.1
100,000 to 499,999	19.8	5.5	15.0	40.3	2.4	-	32.8
25,000 to 99,999	19.4	2.1	14.5	32.3	2.8	-	42.8
2,500 to 24,999	21.4	11.8	27.8	34.3	5.6	-	16.2
Less than 2,500	46.5	7.6	23.2	34.2	1.6	.1	27.6

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 140 - Continued
 PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
 FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued
 Type of Establishment By City Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Restaurants	.3	4.5	.3	1.8	1.4	5.2	1.0
500,000 or more	-	-	-	4.2	-	-	-
100,000 to 499,999	-	-	-	6.3	3.2	3.2	3.2
25,000 to 99,999	4.3	12.8	-	-	-	4.3	-
2,500 to 24,999	-	4.6	-	-	4.6	20.8	2.3
Less than 2,500	-	4.8	.6	1.3	.6	3.6	.6
Cafeterias	-	-	-	-	-	-	-
500,000 or more	-	-	-	-	-	-	-
100,000 to 499,999	-	-	-	-	-	-	-
25,000 to 99,999	-	-	-	-	-	-	-
2,500 to 24,999	-	-	-	-	-	-	-
Less than 2,500	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	6.1	-	-	40.1	-
500,000 or more	-	-	-	-	-	-	-
100,000 to 499,999	-	-	-	-	-	50.0	-
25,000 to 99,999	-	-	-	-	-	-	-
2,500 to 24,999	-	-	-	-	-	-	-
Less than 2,500	-	-	11.9	-	-	67.2	-
Drug or proprietary stores with fountain service	-	-	.9	-	.2	2.5	-
500,000 or more	-	-	-	-	-	12.6	-
100,000 to 499,999	-	-	-	-	4.8	4.8	-
25,000 to 99,999	-	-	-	-	-	-	-
2,500 to 24,999	-	4.0	-	-	-	-	-
Less than 2,500	-	-	2.7	-	-	-	-
Other ^{2/}	.1	1.6	.4	.7	.1	1.5	.6
500,000 or more	.4	1.8	-	-	-	1.9	.4
100,000 to 499,999	-	1.3	-	-	-	2.4	-
25,000 to 99,999	-	2.5	1.0	-	.7	.3	1.0
2,500 to 24,999	-	2.2	-	.6	-	1.2	.3
Less than 2,500	.1	1.0	.4	1.7	-	1.6	.9

^{1/} Less than 50 establishments.

^{2/} Includes drinking places, lunch counters, and refreshment stands.

V. Type Of Establishment By Sales Size Analysis

Table 141

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT
OF THE SURVEY OF PUBLIC EATING PLACES

Type Of Establishment By Sales Size
(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
Restaurants	115.0	100.0	19.3	16.8	95.7	83.2
\$100,000 or more	7.0	100.0	.1	1.4	6.9	98.6
\$40,000 to \$99,999	14.1	100.0	.3	2.1	13.8	97.9
\$10,000 to \$39,999	38.0	100.0	4.2	11.1	33.8	88.9
Less than \$10,000	47.0	100.0	12.4	26.4	34.6	73.6
No reply	8.9	100.0	2.3	25.8	6.6	74.2
Cafeterias	4.5	100.0	.6	13.3	3.9	86.7
\$100,000 or more	.9	100.0	-	-	.9	100.0
\$40,000 to \$99,999	1.2	100.0	.1	8.3	1.1	91.7
\$10,000 to \$39,999	1.3	100.0	.1	7.7	1.2	92.3
Less than \$10,000	.8	100.0	.3	37.5	.5	62.5
No reply	.3	100.0	.1	33.3	.2	66.7
Restaurants or cafeterias located in hotels	14.5	100.0	1.2	8.3	13.3	91.7
\$100,000 or more	4.5	100.0	(1)	-	4.5	100.0
\$40,000 to \$99,999	2.0	100.0	-	-	2.0	100.0
\$10,000 to \$39,999	1.9	100.0	.1	5.3	1.8	94.7
Less than \$10,000	4.5	100.0	.4	8.9	4.1	91.1
No reply	1.6	100.0	.7	43.8	.9	56.2
Drug or proprietary stores with fountain service	31.5	100.0	23.6	74.9	7.9	25.1
\$100,000 or more	.5	100.0	-	-	.5	100.0
\$40,000 to \$99,999	1.9	100.0	.6	31.6	1.3	68.4
\$10,000 to \$39,999	4.9	100.0	2.3	46.9	2.6	53.1
Less than \$10,000	12.9	100.0	9.4	72.9	3.5	27.1
No reply	11.3	100.0	11.3	100.0	-	-
Other 2/	192.8	100.0	125.4	65.0	67.4	35.0
\$100,000 or more	1.3	100.0	.3	23.1	1.0	76.9
\$40,000 to \$99,999	7.0	100.0	2.7	38.6	4.3	61.4
\$10,000 to \$39,999	30.7	100.0	13.4	43.6	17.3	56.4
Less than \$10,000	107.9	100.0	67.9	62.9	40.0	37.1
No reply	45.9	100.0	41.1	89.5	4.8	10.5

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 142

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type Of Establishment By Sales Size

Category	All establishments	One to five days, and no reply		Six days		Seven days	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2		4.8	40.8		54.4	
Restaurants	95.7		3.6				
\$100,000 or more	6.9		1.5	42.8		54.4	
\$40,000 to \$99,999	13.8		1.5	30.4		52.5	
\$10,000 to \$39,999	33.8		1.1	42.1		63.1	
Less than \$10,000	34.6		2.6	50.0		56.8	
No reply	6.6		3.2	42.0		51.9	
Cafeterias	3.9		22.3	41.4		55.4	
\$100,000 or more	.9		21.1	48.5		29.2	
\$40,000 to \$99,999	1.1		17.6	40.1		38.8	
\$10,000 to \$39,999	1.2		24.1	59.4		23.0	
Less than \$10,000	.5		33.1	43.3		32.6	
No reply	.2		14.1	53.5		13.4	
Restaurants or cafeterias				43.0		42.9	
located in hotels	13.3		3.9	19.8		76.3	
\$100,000 or more	4.2		2.5	(1)		97.5	
\$40,000 to \$99,999	2.0		6.7	19.0		74.3	
\$10,000 to \$39,999	1.8		9.7	10.5		79.8	
Less than \$10,000	4.1		2.4	44.9		52.7	
No reply	.9		-	23.4		76.6	
Drug or proprietary stores							
with fountain service	7.9		6.2	23.8		70.0	
\$100,000 or more	.5		42.8	39.7		17.5	
\$40,000 to \$99,999	1.3		-	2.7		97.3	
\$10,000 to \$39,999	2.6		2.5	24.8		72.7	
Less than \$10,000	3.5		5.7	28.7		65.6	
No reply	-		-	-		-	
Other 2/							
\$100,000 or more	67.4		5.4	42.2		52.4	
\$40,000 to \$99,999	1.0		.1	29.8		70.1	
\$10,000 to \$39,999	4.3		3.2	40.7		56.1	
Less than \$10,000	17.3		4.3	47.1		48.6	
No reply	40.0		5.7	39.7		54.6	
	4.8		10.9	48.9		40.2	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 143

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS

Type Of Establishment By Sales Size

Category	All establishments	One to five days, and no reply	Six days		Seven days	
			Percent	Percent	Percent	Percent
<hr/>						
United States						
<hr/>						
Restaurants						
<hr/>						
\$100,000 or more						
40.2						
57.2						
<hr/>						
\$40,000 to \$99,999						
44.6						
50.2						
<hr/>						
\$10,000 to \$39,999						
100.0						
49.8						
50.2						
<hr/>						
Less than \$10,000						
41.2						
45.6						
<hr/>						
No reply						
12.4						
5.9						
42.8						
51.3						
<hr/>						
Cafeterias						
5.7						
40.0						
54.3						
<hr/>						
\$100,000 or more						
11.1						
22.3						
<hr/>						
\$40,000 to \$99,999						
66.6						
22.3						
<hr/>						
\$10,000 to \$39,999						
100.0						
100.0						
<hr/>						
Less than \$10,000						
79.9						
50.0						
<hr/>						
No reply						
20.1						
50.0						
<hr/>						
Restaurants or cafeterias located in hotels						
11.5						
88.5						
<hr/>						
\$100,000 or more						
-						
-						
<hr/>						
\$40,000 to \$99,999						
-						
-						
<hr/>						
\$10,000 to \$39,999						
-						
18.6						
100.0						
<hr/>						
Less than \$10,000						
9.6						
81.4						
90.4						
<hr/>						
No reply						
-						
<hr/>						
Drug or proprietary stores with fountain service						
15.5						
84.2						
<hr/>						
\$100,000 or more						
-						
-						
<hr/>						
\$40,000 to \$99,999						
30.9						
69.1						
<hr/>						
\$10,000 to \$39,999						
28.8						
71.2						
<hr/>						
Less than \$10,000						
9.4						
10.8						
89.2						
<hr/>						
No reply						
11.3						
15.8						
83.6						
<hr/>						
Other 1/						
44.4						
53.1						
<hr/>						
\$100,000 or more						
9.9						
90.1						
<hr/>						
\$40,000 to \$99,999						
30.3						
69.2						
<hr/>						
\$10,000 to \$39,999						
40.4						
57.6						
<hr/>						
Less than \$10,000						
67.9						
3.2						
45.5						
51.3						
<hr/>						
No reply						
44.9						
53.1						

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 144
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

Type Of Establishment By Sales Size

Category	All establish- ments	Fish and shellfish					Italian food					Chinese food					Other specialty					No specialty					No reply				
		Number (in thousands)	Percent	Steak or chop house	Fish and shellfish	Italian food	Chinese food	Other specialty	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent						
United States																															
Restaurants																															
\$100,000 or more	188.2	95.7	4.9	2.3	4.2	1.2	16.5	70.5	70.5	70.5	70.5	70.5	70.5	70.5	70.5	70.5	70.5	70.5	70.5	70.5	70.5	70.5	70.5	70.5	70.5						
\$10,000 to \$99,999	6.9	6.9	8.7	2.8	5.5	2.2	13.7	70.4	70.4	70.4	70.4	70.4	70.4	70.4	70.4	70.4	70.4	70.4	70.4	70.4	70.4	70.4	70.4	70.4	70.4						
\$10,000 to \$39,999	13.8	13.8	4.7	3.5	1.9	2.2	25.3	55.4	55.4	55.4	55.4	55.4	55.4	55.4	55.4	55.4	55.4	55.4	55.4	55.4	55.4	55.4	55.4	55.4	55.4						
Less than \$10,000	33.8	33.8	5.3	3.0	7.0	2.9	15.3	66.6	66.6	66.6	66.6	66.6	66.6	66.6	66.6	66.6	66.6	66.6	66.6	66.6	66.6	66.6	66.6	66.6	66.6						
No reply	6.6	6.6	3.8	1.5	4.8	2.0	13.0	71.5	71.5	71.5	71.5	71.5	71.5	71.5	71.5	71.5	71.5	71.5	71.5	71.5	71.5	71.5	71.5	71.5	71.5						
Cafeterias																															
\$100,000 or more	3.9	3.9	1.7	-	-	-	12.2	86.1	86.1	86.1	86.1	86.1	86.1	86.1	86.1	86.1	86.1	86.1	86.1	86.1	86.1	86.1	86.1	86.1	86.1						
\$10,000 to \$99,999	1.1	1.1	-	-	-	-	1.1	98.9	98.9	98.9	98.9	98.9	98.9	98.9	98.9	98.9	98.9	98.9	98.9	98.9	98.9	98.9	98.9	98.9	98.9						
\$10,000 to \$39,999	1.2	1.2	-	-	-	-	10.8	89.2	89.2	89.2	89.2	89.2	89.2	89.2	89.2	89.2	89.2	89.2	89.2	89.2	89.2	89.2	89.2	89.2	89.2						
Less than \$10,000	.5	.5	13.4	-	-	-	13.4	83.2	83.2	83.2	83.2	83.2	83.2	83.2	83.2	83.2	83.2	83.2	83.2	83.2	83.2	83.2	83.2	83.2	83.2						
No reply	.2	.2	-	-	-	-	85.8	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2	14.2						
Restaurants or cafeterias located in hotels																															
\$100,000 or more	13.3	13.3	7.1	1.8	.7	.1	8.7	79.1	79.1	79.1	79.1	79.1	79.1	79.1	79.1	79.1	79.1	79.1	79.1	79.1	79.1	79.1	79.1	79.1	79.1						
\$10,000 to \$99,999	4.5	4.5	4.8	1.5	-	.3	11.3	82.0	82.0	82.0	82.0	82.0	82.0	82.0	82.0	82.0	82.0	82.0	82.0	82.0	82.0	82.0	82.0	82.0	82.0						
\$10,000 to \$39,999	2.0	2.0	3.6	5.4	5.2	-	14.3	74.6	74.6	74.6	74.6	74.6	74.6	74.6	74.6	74.6	74.6	74.6	74.6	74.6	74.6	74.6	74.6	74.6	74.6						
Less than \$10,000	1.8	1.8	17.6	-	-	-	3.8	60.1	60.1	60.1	60.1	60.1	60.1	60.1	60.1	60.1	60.1	60.1	60.1	60.1	60.1	60.1	60.1	60.1	60.1						
Less than \$10,000	4.1	4.1	2.3	8.9	-	-	6.5	90.4	90.4	90.4	90.4	90.4	90.4	90.4	90.4	90.4	90.4	90.4	90.4	90.4	90.4	90.4	90.4	90.4	90.4						
No reply	.9	.9	29.3	-	-	-	2.6	59.2	59.2	59.2	59.2	59.2	59.2	59.2	59.2	59.2	59.2	59.2	59.2	59.2	59.2	59.2	59.2	59.2	59.2						
Drug or proprietary stores with fountain service																															
\$100,000 or more	7.9	7.9	-	-	-	-	12.8	83.3	83.3	83.3	83.3	83.3	83.3	83.3	83.3	83.3	83.3	83.3	83.3	83.3	83.3	83.3	83.3	83.3	83.3						
\$10,000 to \$99,999	.5	.5	-	-	-	-	55.9	39.7	39.7	39.7	39.7	39.7	39.7	39.7	39.7	39.7	39.7	39.7	39.7	39.7	39.7	39.7	39.7	39.7	39.7						
\$10,000 to \$39,999	1.3	1.3	-	-	-	-	3.5	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0	93.0						
Less than \$10,000	2.6	2.6	-	-	-	-	10.6	87.7	87.7	87.7	87.7	87.7	87.7	87.7	87.7	87.7	87.7	87.7	87.7	87.7	87.7	87.7	87.7	87.7	87.7						
No reply	3.5	3.5	-	-	-	-	11.6	82.6	82.6	82.6	82.6	82.6	82.6	82.6	82.6	82.6	82.6	82.6	82.6	82.6	82.6	82.6	82.6	82.6	82.6						
Other 1/																															
\$100,000 or more	67.4	67.4	4.5	2.1	3.8	.2	22.6	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7	66.7						
\$10,000 to \$99,999	1.0	1.0	.9	-	20.4	1.6	51.3	27.4	27.4	27.4	27.4	27.4	27.4	27.4	27.4	27.4	27.4	27.4	27.4	27.4	27.4	27.4	27.4	27.4	27.4						
\$10,000 to \$39,999	4.3	4.3	4.8	8.3	1.6	1.6	33.4	50.3	50.3	50.3	50.3	50.3	50.3	50.3	50.3	50.3	50.3	50.3	50.3	50.3	50.3	50.3	50.3	50.3	50.3						
Less than \$10,000	17.3	17.3	2.7	-	2.3	.4	22.8	71.8	71.8	71.8	71.8	71.8	71.8	71.8	71.8	71.8	71.8	71.8	71.8	71.8	71.8	71.8	71.8	71.8	71.8						
No reply	40.0	40.0	5.4	2.4	4.7	-	19.5	67.9	67.9	67.9	67.9	67.9	67.9	67.9	67.9	67.9	67.9	67.9	67.9	67.9	67.9	67.9	67.9	67.9	67.9						
No reply	4.8	4.8	4.2	1.4	-	-	32.9	61.5	61.5	61.5	61.5	61.5	61.5	61.5	61.5	61.5	61.5	61.5	61.5	61.5	61.5	61.5	61.5	61.5	61.5						

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 14.5
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY
Type Of Establishment By Sales Size

Category	All establish- ments Number (in thousands)	Steak or chop house Percent	Italian food Percent	Other specialty Percent	No specialty Percent	No reply Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
Restaurants	19.3	6.2	3.1	31.0	58.7	.3
\$100,000 or more	.1	-	-	100.0	-	-
\$40,000 to \$99,999	.3	-	-	77.4	22.6	-
\$10,000 to \$39,999	4.2	6.4	3.2	39.2	51.2	-
Less than \$10,000	12.4	7.5	3.2	26.2	62.6	.5
No reply	2.3	5.7	2.9	34.3	57.1	-
Cafeterias	.6	-	-	66.7	33.3	-
\$100,000 or more	-	-	-	-	-	-
\$40,000 to \$99,999	.1	-	-	100.0	-	-
\$10,000 to \$39,999	.1	-	-	100.0	-	-
Less than \$10,000	.3	-	-	60.1	39.9	-
No reply	.1	-	-	50.0	50.0	-
Restaurants or cafeterias located in hotels	1.2	-	-	41.5	58.5	-
\$100,000 or more	(1)	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-
\$10,000 to \$39,999	.1	-	-	-	100.0	-
Less than \$10,000	.4	-	-	7.2	92.8	-
No reply	.7	-	-	65.5	34.5	-
Drug or proprietary stores with fountain service	23.6	-	-	37.9	47.4	14.7
\$100,000 or more	-	-	-	-	-	-
\$40,000 to \$99,999	.6	-	-	54.2	38.2	7.6
\$10,000 to \$39,999	2.3	-	-	42.7	57.3	-
Less than \$10,000	9.4	-	-	31.6	66.2	2.2
No reply	11.3	-	-	41.1	30.6	28.3
Other 2/ \$100,000 or more	125.4	.4	1.1	38.6	53.7	6.2
\$40,000 to \$99,999	.3	-	-	100.0	-	-
\$10,000 to \$39,999	2.7	2.5	-	48.1	49.4	-
Less than \$10,000	13.4	.5	-	46.2	51.7	1.6
No reply	67.9	.5	2.0	36.2	60.0	1.3
No reply	41.1	-	.2	38.9	44.7	16.2

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 11/6

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type Of Establishment By Sales Size

Category	All establishments (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No diners served		No reply	
		Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number
United States	188.2	62.3		21.9		7.1		.5		.8		5.4		2.0	
Restaurants	95.7	65.5		26.4		6.4		.6		.1		.4		.6	
\$100,000 or more	6.9	18.1		46.4		31.5		3.8		.2		-		-	
\$40,000 to \$99,999	13.8	45.8		40.6		11.9		.5		-		1.0		.2	
\$10,000 to \$39,999	33.8	70.0		25.8		3.6		.2		-		-		.4	
Less than \$10,000		76.2		19.7		1.9		-		.4		.6		1.2	
No reply	6.6	76.0		14.9		6.1		2.0		-		1.0		-	
Cafeterias	3.9	90.0		8.1		-		(1)		.2		1.7		-	
\$100,000 or more	.9	87.3		11.8		-		.2		.7		-		-	
\$40,000 to \$99,999	1.1	87.3		6.8		-		-		-		5.9		-	
\$10,000 to \$39,999	1.2	100.0		-		-		-		-		-		-	
Less than \$10,000	.5	86.6		13.4		-		-		-		-		-	
No reply	.2	57.1		42.9		-		-		-		-		-	
Restaurants or cafeterias located in hotels															
\$100,000 or more	13.3	13.7		30.3		41.2		3.0		7.5		1.6		2.5	
\$40,000 to \$99,999	4.5	-		17.6		61.8		6.5		12.9		.8		.4	
\$10,000 to \$39,999	2.0	12.1		29.7		40.4		4.1		6.2		-		7.5	
Less than \$10,000	1.8	11.3		60.8		14.7		-		7.6		-		5.6	
No reply	4.1	33.0		35.4		30.8		-		-		-		.8	
Drug or proprietary stores with fountain service	.9	2.6		10.9		40.5		2.0		17.6		23.4		3.0	
\$100,000 or more	7.9	80.8		2.9		-		-		2.5		8.4		5.4	
\$40,000 to \$99,999	.5	95.6		-		-		-		-		-		4.4	
\$10,000 to \$39,999	1.3	96.5		-		-		-		-		-		3.5	
Less than \$10,000	2.6	76.1		8.7		-		-		-		7.6		7.6	
No reply	3.5	76.0		-		-		-		5.8		13.5		4.7	
Other 2/															
\$100,000 or more	67.4	63.7		16.2		2.6		(1)		.1		13.1		3.6	
\$40,000 to \$99,999	1.0	55.9		7.3		20.6		2.3		.3		13.6		-	
\$10,000 to \$39,999	4.3	51.1		31.0		2.0		.4		-		14.0		1.5	
Less than \$10,000	17.3	68.7		17.4		6.6		-		-		3.9		3.4	
No reply	4.8	35.6		26.2		2.6		-		.2		16.1		2.5	
												19.6		16.0	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 147
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

Type of Establishment By Sales Size

Category	All establishments- Number (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinner served		No reply	
		Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number
United States	170.1	43.0		3.6		.6		.2		.4		32.9		19.3	
Restaurants	19.3	72.9		14.6		2.4		-		-		5.5		4.6	
\$100,000 or more	.1	-		-		-		-		-		-		-	
\$40,000 to \$99,999	.3	94.9		-		-		-		-		-		5.1	
\$10,000 to \$39,999	41.2	63.8		21.2		4.8		-		-		1.6		3.6	
Less than \$10,000	12.4	75.4		13.9		.5		-		-		5.9		4.3	
No reply	2.3	65.7		5.7		8.6		-		-		11.4		8.6	
Cafeterias	.6	77.2		-		-		-		-		-		22.3	
\$100,000 or more	-	-		-		-		-		-		-		-	
\$40,000 to \$99,999	.1	100.0		-		-		-		-		-		-	
\$10,000 to \$39,999	.1	100.0		-		-		-		-		-		-	
Less than \$10,000	.3	79.9		-		-		-		-		-		20.1	
No reply	.1	50.0		-		-		-		-		-		50.0	
Restaurants or cafeterias located in hotels	1.2	22.9		5.8		-		3.4		54.2		13.7		-	
\$100,000 or more	(1)	-		-		-		-		-		-		-	
\$40,000 to \$99,999	-	-		-		-		-		-		-		-	
\$10,000 to \$39,999	.1	-		100.0		-		-		-		-		-	
Less than \$10,000	.4	55.6		-		-		-		-		44.4		-	
No reply	.7	9.6		-		-		-		90.4		-		-	
Drug or proprietary stores with fountain service	23.6	29.8		-		-		-		-		36.7		33.5	
\$100,000 or more	-	-		-		-		-		-		-		-	
\$40,000 to \$99,999	.6	16.8		-		-		-		-		6.5		76.7	
\$10,000 to \$39,999	2.3	54.4		-		-		-		-		37.0		8.6	
Less than \$10,000	11.3	53.8		-		-		-		-		28.6		19.6	
No reply	-	5.9		-		-		-		-		46.5		47.6	
Other 2/	125.4	41.0		2.5		.5		.2		(5)		36.8		19.0	
\$100,000 or more	38.0	38.0		-		-		-		-		9.9		52.1	
\$40,000 to \$99,999	.5	60.3		-		-		10.0		-		18.7		11.0	
\$10,000 to \$39,999	2.7	57.2		7.0		1.5		-		-		26.4		7.9	
Less than \$10,000	13.4	59.3		2.9		.6		-		-		31.2		6.0	
No reply	67.9	4.0		.7		-		-		.1		50.7		44.5	

1/ Less than 50 establishments.
2/ Includes drinking places, lunch counters, and refreshment stands.
3/ Less than one-tenth percent.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED
Type of Establishment By Sales Size

Category	All establishments	Supplied by wholesaler	Supplied by retailer	Other supplier	Multiple suppliers	No reply
	Number	Percent	Percent	Percent	Percent	Percent
United States	188.2	75.0	21.8	1.3	1.4	.5
Restaurants	25.7	76.2	20.0	1.2	1.6	.3
\$100,000 or more	6.9	93.2	3.1	1.0	2.7	-
\$40,000 to \$99,999	13.8	91.6	6.9	-	.5	1.0
\$10,000 to \$39,999	33.8	80.7	16.6	.2	2.5	-
Less than \$10,000	34.6	65.5	30.4	2.7	1.0	.4
No reply	6.6	69.2	26.8	2.0	1.0	1.0
Cafeterias	3.2	96.5	2.2	.2	-	.4
\$100,000 or more	.9	96.9	-	.9	-	2.2
\$40,000 to \$99,999	1.1	88.2	11.8	-	-	-
\$10,000 to \$39,999	1.2	100.0	-	-	-	-
Less than \$10,000	.5	100.0	-	-	-	-
No reply	.2	100.0	-	-	-	-
Restaurants or cafeterias located in hotels	13.3	95.6	2.2	1.1	1.1	(1)
\$100,000 or more	4.5	95.9	-	1.7	2.4	(1)
\$40,000 to \$99,999	2.0	92.7	4.1	3.2	-	-
\$10,000 to \$39,999	1.8	98.1	-	-	1.9	-
Less than \$10,000	4.1	94.8	5.2	-	-	-
No reply	.9	100.0	-	-	-	-
Drug or proprietary stores with fountain service	7.2	69.2	22.1	4.2	2.8	1.7
\$100,000 or more	.5	54.4	-	-	37.2	8.4
\$40,000 to \$99,999	1.3	75.8	15.4	5.4	1.6	1.8
\$10,000 to \$39,999	2.6	75.8	20.2	2.3	-	1.7
Less than \$10,000	3.5	64.2	29.4	5.7	-	.7
No reply	-	-	-	-	-	-
Other 2/	67.4	67.8	22.3	1.2	1.1	.6
\$100,000 or more	1.0	79.0	20.9	-	-	.1
\$40,000 to \$99,999	4.3	90.6	9.4	-	-	-
\$10,000 to \$39,999	17.3	78.1	21.9	-	-	-
Less than \$10,000	40.0	61.3	34.4	-	-	-
No reply	4.8	61.8	32.6	1.8	1.8	.7

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 119

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

Type of Establishment By Sales Size

Category	All establish- ments	Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know	Multiple reply	No reply
		Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	Number (in thousands)	188.2	21.5	6.9	3.2	.9	1.0	.8
Restaurants	25.7	61.5	23.2	8.4	4.4	.2	1.1	1.1
\$100,000 or more	6.9	54.9	18.4	6.0	14.2	(1)	6.3	.2
\$40,000 to \$99,999	13.8	58.8	19.4	11.6	5.4	.5	3.2	1.1
\$10,000 to \$39,999	33.8	58.9	28.2	7.4	3.9	-	.3	1.3
Less than \$10,000	34.6	66.1	20.9	9.0	2.6	.2	.2	1.0
No reply	6.6	63.9	23.9	5.5	3.7	1.0	-	2.0
Cafeterias	3.2	72.3	13.1	4.3	.2	.8	2.6	1.0
\$100,000 or more	.9	80.8	6.4	1.0	2.0	3.6	4.0	2.2
\$40,000 to \$99,999	1.1	86.6	4.1	-	1.6	-	5.9	1.8
\$10,000 to \$39,999	1.2	72.8	14.3	12.9	-	-	-	-
Less than \$10,000	.5	66.9	33.1	-	-	-	-	-
No reply	.2	57.1	42.9	-	-	-	-	-
Restaurants or cafeterias located in hotels	13.3	45.2	28.1	4.8	7.8	7.5	5.8	1.1
\$100,000 or more	4.5	69.4	7.4	3.7	6.5	-	12.6	.4
\$40,000 to \$99,999	2.0	57.3	15.2	11.2	8.1	-	8.2	-
\$10,000 to \$39,999	1.8	41.5	35.7	8.4	14.4	-	-	-
Less than \$10,000	4.1	13.4	58.5	2.2	1.7	24.2	-	-
No reply	.9	60.8	5.1	-	30.0	-	4.1	-
Drug or proprietary stores with fountain service	7.2	67.2	21.5	7.4	.2	2.5	-	.6
\$100,000 or more	.5	57.2	42.8	-	-	-	-	-
\$40,000 to \$99,999	1.3	76.3	15.3	4.8	1.8	-	-	1.8
\$10,000 to \$39,999	2.6	57.9	33.7	-	-	7.5	-	.9
Less than \$10,000	3.5	73.4	11.5	15.1	-	-	-	-
No reply	-	-	-	-	-	-	-	-
Other 2/	67.4	74.5	18.1	5.3	1.2	.5	-	.4
\$100,000 or more	1.0	80.5	12.5	-	7.0	-	-	-
\$40,000 to \$99,999	4.3	75.0	17.2	3.1	3.1	1.6	-	-
\$10,000 to \$39,999	17.3	75.3	12.2	9.7	2.4	.4	-	-
Less than \$10,000	40.0	73.8	21.4	3.7	.3	.5	-	.3
No reply	4.8	76.2	14.0	5.6	1.4	-	-	2.8

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

Type Of Establishment By Sales Size

Category	All establish- ments	Every day	2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever or not needed		No reply or not applicable	
			Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent	Per- cent
United States	188.2	6.2	15.7	43.1	47.2	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
Restaurants	95.7	6.5	17.0	47.2	47.2	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$100,000 or more	6.9	26.8	38.6	19.2	47.2	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$40,000 to \$99,999	13.8	11.0	25.8	47.4	47.4	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$10,000 to \$39,999	33.8	4.4	16.1	54.6	47.0	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
Less than \$10,000	34.6	2.9	11.2	47.0	47.0	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
No reply	6.6	6.1	10.7	41.5	41.5	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
Cafeterias	3.2	6.1	17.2	52.1	52.1	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$100,000 or more	.9	17.5	32.5	14.5	42.9	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$40,000 to \$99,999	1.1	5.3	12.1	62.9	62.9	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$10,000 to \$39,999	1.2	-	16.2	67.6	67.6	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
Less than \$10,000	.5	-	-	59.8	59.8	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
No reply	.2	14.2	42.9	42.9	42.9	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
Restaurants or cafeterias located in hotels	13.1	22.6	19.2	31.2	31.2	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$100,000 or more	4.5	45.6	24.7	15.2	15.2	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$40,000 to \$99,999	2.0	30.7	23.4	24.8	24.8	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$10,000 to \$39,999	1.8	11.4	18.7	43.0	43.0	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
Less than \$10,000	4.1	-	15.4	54.9	54.9	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
No reply	.9	15.1	11.1	2.2	2.2	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
Drug or proprietary stores with fountain service	7.2	3.4	8.6	25.3	25.3	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$100,000 or more	.5	8.6	77.0	5.8	5.8	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$40,000 to \$99,999	1.3	17.4	1.6	43.7	43.7	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$10,000 to \$39,999	2.6	-	2.3	48.7	48.7	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
Less than \$10,000	3.5	-	5.7	3.6	3.6	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
No reply	-	-	-	-	-	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
Other 1/	67.4	2.8	13.7	40.2	40.2	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$100,000 or more	1.0	1.3	23.0	12.9	12.9	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$40,000 to \$99,999	4.3	6.7	27.4	44.8	44.8	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
\$10,000 to \$39,999	17.3	4.3	17.4	46.1	46.1	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
Less than \$10,000	40.0	1.0	10.6	38.9	38.9	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0
No reply	4.8	10.2	11.7	41.6	41.6	4.6	3.5	3.7	1.3	5.2	5.8	19.4	14.5	6.7	9.2	11.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 151

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE
Type Of Establishment By Sales Size

Category	All establishments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.6	.5	1.7
Restaurants	95.7	75.5	22.5	.8	1.2
\$100,000 or more	6.9	97.0	2.8	-	1.2
\$40,000 to \$99,999	13.8	91.2	5.5	2.0	1.3
\$10,000 to \$39,999	33.8	78.7	19.5	.8	1.0
Less than \$10,000	34.6	62.7	35.4	.4	1.5
No reply	6.6	72.2	24.8	1.0	2.0
Cafeterias	2.9	87.2	2.1	-	2.6
\$100,000 or more	.9	76.6	7.5	-	15.9
\$40,000 to \$99,999	1.1	98.1	1.9	-	-
\$10,000 to \$39,999	1.2	83.8	16.2	-	-
Less than \$10,000	.5	86.6	13.4	-	-
No reply	.2	100.0	-	-	-
Restaurants or cafeterias located in hotels	13.3	84.8	6.0	.2	2.0
\$100,000 or more	4.5	98.2	1.8	-	-
\$40,000 to \$99,999	2.0	96.7	3.3	-	-
\$10,000 to \$39,999	1.8	84.6	13.6	1.8	-
Less than \$10,000	4.1	61.3	9.7	-	29.0
No reply	.9	100.0	-	-	-
Drug or proprietary stores with fountain service	7.2	76.2	23.5	-	2.2
\$100,000 or more	1.5	95.6	-	-	4.4
\$40,000 to \$99,999	1.3	84.6	15.4	-	-
\$10,000 to \$39,999	2.6	67.2	32.8	-	-
Less than \$10,000	3.5	77.0	23.0	-	-
No reply	-	-	-	-	-
Other 1/	67.4	65.2	33.0	.2	.8
\$100,000 or more	1.0	79.1	20.9	-	-
\$40,000 to \$99,999	4.3	85.8	14.2	-	-
\$10,000 to \$39,999	17.3	69.2	30.8	-	-
Less than \$10,000	40.0	62.4	36.1	.5	1.0
No reply	4.8	63.2	34.0	-	2.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 152

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

Type Of Establishment By Sales Size

Category	All establishments	Yes		No		No reply	
		Number (in thousands)	Percent	Number	Percent	Number	Percent
United States		188.2	71.0	28.8	.2		
Restaurants		95.7	78.1	21.7	1.2		
\$100,000 or more		6.9	91.5	8.5	-		
\$40,000 to \$99,999		13.8	85.5	14.5	-		
\$10,000 to \$39,999		33.8	77.1	22.6	.3		
Less than \$10,000		34.6	71.8	28.2	-		
No reply		6.6	86.1	12.9	1.0		
Cafeterias		3.9	77.3	22.7	-		
\$100,000 or more		.9	77.5	22.5	-		
\$40,000 to \$99,999		1.1	77.4	22.6	-		
\$10,000 to \$39,999		1.2	81.2	18.8	-		
Less than \$10,000		.5	59.8	40.2	-		
No reply		.2	100.0	-	-		
Restaurants or cafeterias located in hotels		13.3	87.5	12.5	-		
\$100,000 or more		4.5	90.2	9.8	-		
\$40,000 to \$99,999		2.0	91.5	8.5	-		
\$10,000 to \$39,999		1.8	78.6	21.4	-		
Less than \$10,000		4.1	91.9	8.1	-		
No reply		.9	61.1	38.9	-		
Drug or proprietary stores with fountain service		7.9	68.4	31.6	-		
\$100,000 or more		.5	61.6	38.4	-		
\$40,000 to \$99,999		1.3	96.4	3.6	-		
\$10,000 to \$39,999		2.6	89.3	10.7	-		
Less than \$10,000		3.5	42.8	57.2	-		
No reply		-	-	-	-		
Other 1/		67.4	57.5	42.1	.4		
\$100,000 or more		1.0	49.6	50.2	-		
\$40,000 to \$99,999		4.3	76.7	23.3	-		
\$10,000 to \$39,999		17.3	66.3	32.6	1.1		
Less than \$10,000		40.0	52.3	47.7	-		
No reply		4.8	52.7	45.9	1.4		

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING IF LACK OF SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Type Of Establishment By Sales Size			
Category	All establishments	Yes	No
	Number (in thousands)	Percent	Percent
United States	188.2	17.7	80.7
Restaurants	95.7	19.0	79.9
\$100,000 or more	6.9	1.1	1.1
\$40,000 to \$99,999	13.8	13.2	85.0
\$10,000 to \$39,999	33.8	21.0	86.7
Less than \$10,000	34.6	18.7	77.5
No reply	6.6	26.8	80.3
Cafeterias	3.0	16.0	70.7
\$100,000 or more	.9	12.1	76.6
\$40,000 to \$99,999	1.1	11.6	87.8
\$10,000 to \$39,999	1.2	18.8	74.8
Less than \$10,000	.5	26.7	75.8
No reply	.2	14.0	73.3
Restaurants or cafeterias located in hotels	13.3	12.4	43.0
\$100,000 or more	4.5	87.0	7.4
\$40,000 to \$99,999	2.0	83.6	1.1
\$10,000 to \$39,999	1.8	86.1	13.6
Less than \$10,000	4.1	80.2	5.4
No reply	.9	91.9	7.8
Drug or proprietary stores with fountain service	7.9	93.1	4.0
\$100,000 or more	2.5	81.5	7.4
\$40,000 to \$99,999	1.3	106.0	1.7
\$10,000 to \$39,999	2.6	98.4	1.5
Less than \$10,000	3.5	84.0	1.5
No reply	-	70.5	3.1
Other 1/	67.4	17.6	1.0
\$100,000 or more	1.0	25.9	1.7
\$40,000 to \$99,999	4.3	14.0	1.5
\$10,000 to \$39,999	17.3	83.2	1.5
Less than \$10,000	40.0	20.1	1.0
No reply	4.8	11.8	2.8

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 151

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
(Thousands of pounds)

Type Of Establishment By Sales Size

Category	Number of establishments (thousands)	Total			Frozen Fish		Frozen Shellfish		Pounds held per establishment		
		Thousand Pounds	Per cent	Thousand Pounds	Per cent	Thousand Pounds	Per cent	Thousand Pounds	Fish	Shellfish	
United States	188.2	9,126	100.0	4,234	46.4	4,892	53.6	48.5	22.5	26.0	
Restaurants	25.7	5,222	100.0	2,032	38.9	3,190	61.1	51.5	21.2	33.3	
\$100,000 or more	6.9	2,508	100.0	861	34.4	1,647	65.6	362.8	121.8	238.0	
\$10,000 to \$99,999	13.8	1,276	100.0	458	36.7	808	63.3	92.6	33.9	59.7	
\$10,000 to \$39,999	33.8	1,010	100.0	428	42.4	562	57.6	29.9	12.7	17.2	
Less than \$10,000	34.6	278	100.0	163	58.6	115	41.4	8.1	1.7	3.4	
No reply	6.6	150	100.0	109	72.7	41	27.3	22.7	16.7	6.0	
Cafeterias	3.9	1,209	100.0	1,040	86.0	169	14.0	310.5	266.7	43.8	
\$100,000 or more	1.9	1,117	100.0	990	88.3	157	13.7	1,276.7	1,100.0	176.7	
\$10,000 to \$99,999	1.1	45	100.0	37	82.2	8	17.8	40.9	33.6	7.3	
\$10,000 to \$39,999	1.2	10	100.0	9	90.0	1	10.0	7.5	7.5	0.0	
Less than \$10,000	5.2	3	100.0	1	33.3	2	66.7	6.0	2.0	4.0	
No reply	2.2	4	100.0	3	75.0	1	25.0	20.0	15.0	5.0	
Restaurants or cafeterias located in hotels	13.3	1,966	100.0	737	37.5	1,229	62.5	117.9	55.5	23.4	
\$100,000 or more	1.5	1,311	100.0	611	33.6	873	66.4	292.0	98.0	194.0	
\$10,000 to \$99,999	2.0	159	100.0	71	44.7	88	55.3	79.5	35.5	44.0	
\$10,000 to \$39,999	1.8	146	100.0	101	69.2	45	30.8	81.1	56.1	25.0	
Less than \$10,000	4.1	68	100.0	35	51.5	33	48.5	16.8	8.8	8.0	
No reply	.9	279	100.0	89	31.9	190	68.1	310.0	98.9	211.1	
Drug or proprietary stores with fountain service	7.9	36	100.0	27	75.0	9	25.0	4.5	3.4	1.1	
\$100,000 or more	4.5	11	100.0	9	81.8	2	18.2	22.0	18.0	4.0	
\$10,000 to \$99,999	1.3	8	100.0	4	50.0	4	50.0	6.2	3.1	3.1	
\$10,000 to \$39,999	2.6	13	100.0	11	84.6	2	15.4	5.0	1.2	.8	
Less than \$10,000	3.5	4	100.0	3	75.0	1	25.0	1.1	.8	.3	
No reply	-	-	-	-	-	-	-	-	-	-	
Other 1/	57.4	693	100.0	398	57.4	295	42.6	10.2	5.9	4.4	
\$100,000 or more	1.0	58	100.0	43	74.1	15	25.9	36.0	43.0	11.4	
\$10,000 to \$99,999	4.3	110	100.0	61	55.5	49	44.5	25.6	11.2	14.4	
\$10,000 to \$39,999	17.3	258	100.0	154	59.7	104	40.3	14.9	8.9	6.0	
Less than \$10,000	10.0	240	100.0	125	52.1	115	47.9	6.0	3.1	2.9	
No reply	4.8	27	100.0	15	55.6	12	44.4	5.6	3.1	2.5	

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 155

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS
Type Of Establishment By Sales Size

Category	All establish- ments (in thousands)	One serving Percent	Two servings Percent	Three servings Percent	Four servings Percent	Five servings Percent	Six to eight servings Percent	No reply or not applicable Percent
United States								
Restaurants	188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0
\$100,000 or more	95.7	1.8	19.1	36.7	17.6	1.8	.6	22.4
\$40,000 to \$99,999	6.9	5.1	21.2	49.9	12.4	1.0	1.0	9.4
\$10,000 to \$39,999	13.8	1.6	21.9	35.4	27.0	1.0	1.5	11.6
Less than \$10,000	33.8	1.8	19.5	40.9	15.7	1.8	.2	20.1
No reply	34.6	1.3	17.0	33.3	14.4	2.3	.4	31.3
	6.6	1.1	20.3	22.9	29.7	2.0	1.0	23.0
Cafeterias								
\$100,000 or more	3.9	-	11.2	29.0	31.8	3.4	.7	20.2
\$40,000 to \$99,999	.9	-	8.3	37.2	44.1	-	1.6	8.8
\$10,000 to \$39,999	1.1	-	30.7	39.6	16.2	-	1.2	12.3
Less than \$10,000	1.2	-	5.4	10.8	46.0	5.4	-	32.4
No reply	.5	-	13.5	26.7	19.6	13.5	-	26.7
	.2	-	-	57.1	-	-	-	42.9
Restaurants or cafeterias located in hotels								
\$100,000 or more	13.3	2.2	31.5	32.8	10.1	.5	-	22.2
\$40,000 to \$99,999	4.5	3.7	50.2	25.0	8.1	-	-	13.0
\$10,000 to \$39,999	2.0	6.6	39.8	36.3	7.2	-	-	10.1
Less than \$10,000	1.8	-	16.6	40.6	23.1	-	-	19.7
No reply	4.1	-	16.9	33.8	9.7	1.6	-	38.0
	.9	-	11.7	43.7	2.5	-	-	39.1
Drug or proprietary stores with fountain service								
\$100,000 or more	7.9	.3	-	15.1	22.3	2.9	-	59.4
\$40,000 to \$99,999	.5	-	-	61.6	61.6	-	-	38.4
\$10,000 to \$39,999	1.3	1.7	-	20.8	24.8	15.4	-	37.3
Less than \$10,000	2.6	-	-	35.2	24.0	-	-	40.8
No reply	3.5	-	-	-	14.2	1.0	-	84.8
	-	-	-	-	-	-	-	-
Other 1/								
\$100,000 or more	67.4	.6	12.1	21.5	12.0	1.7	1.5	50.6
\$40,000 to \$99,999	1.0	-	.5	50.1	28.4	-	6.8	14.2
\$10,000 to \$39,999	4.3	6.2	15.8	25.6	13.1	-	-	39.3
Less than \$10,000	17.3	-	11.4	29.6	15.1	2.5	1.1	40.3
No reply	40.0	.2	10.8	17.5	10.1	1.7	1.7	58.0
	4.8	1.4	24.2	16.8	11.7	1.4	1.4	43.1

1/ Includes drinking places, lunch counters, and refreshment stands.

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 156

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

Category	Type of Establishments By Sales Size			
	All establishments		Yes	No
	Number (in thousands)	Percent	Percent	Percent
	188.2	59.6	40.4	(1)
United States				
Restaurants	25.7	64.6	35.4	-
\$100,000 or more	6.9	58.1	41.9	-
\$40,000 to \$99,999	13.8	62.9	37.1	-
\$10,000 to \$39,999	33.8	69.3	30.7	-
Less than \$10,000	34.6	63.3	36.7	-
No reply	6.6	58.3	41.7	-
Cafeterias	3.2	70.1	29.9	-
\$100,000 or more	.9	75.5	24.5	-
\$40,000 to \$99,999	1.1	92.5	7.5	-
\$10,000 to \$39,999	1.2	78.4	21.6	-
Less than \$10,000	.5	31.3	68.7	-
No reply	.2	100.0	-	-
Restaurants or cafeterias located in hotels	13.3	62.8	37.2	-
\$100,000 or more	4.5	81.6	18.4	-
\$40,000 to \$99,999	2.0	64.7	35.3	-
\$10,000 to \$39,999	1.8	59.6	40.4	-
Less than \$10,000	4.1	48.0	52.0	-
No reply	.9	31.7	68.3	-
Drug or proprietary stores with fountain service	7.9	68.8	31.2	-
\$100,000 or more	.5	95.7	4.3	-
\$40,000 to \$99,999	1.3	100.0	-	-
\$10,000 to \$39,999	2.6	65.9	34.1	-
Less than \$10,000	3.5	55.1	44.9	-
No reply	-	-	-	-
Other 2/	67.4	50.1	49.8	1
\$100,000 or more	1.0	68.3	31.7	-
\$40,000 to \$99,999	4.3	47.3	52.7	-
\$10,000 to \$39,999	17.3	57.1	42.9	-
Less than \$10,000	40.0	47.2	52.6	2
No reply	4.8	47.7	52.3	-

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 167

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

Type of Establishment by Sales Size

Category	All estab- lish- ments	Sunday through Tuesday and Thursday				Friday	Saturday
		Number	Percent	Wednesday	Percent		
United States	126.2	2.6	5.1	87.9	4.4		
Restaurants	49.4	2.7	4.5	87.5	4.1		
\$100,000 or more	4.4	4.3	3.8	86.5	3.4		
\$40,000 to \$99,999	9.9	4.8	6.8	85.7	2.7		
\$10,000 to \$39,999	26.8	5.7	4.7	85.7	3.9		
Less than \$10,000	38.2	1.4	4.0	83.1	5.5		
No reply	4.1	-	1.6	93.5	4.9		
Cafeterias	2.6	-	12.1	87.8	1.1		
\$100,000 or more	.8	-	11.1	88.6	.3		
\$40,000 to \$99,999	1.2	-	13.2	86.8	-		
\$10,000 to \$39,999	1.1	-	12.1	87.9	-		
Less than \$10,000	.3	-	-	100.0	-		
No reply	.2	-	30.0	70.0	-		
Restaurants or cafeterias located in hotels	10.4	1.0	8.1	31.5	2.4		
\$100,000 or more	4.1	1.2	7.6	68.6	2.6		
\$40,000 to \$99,999	1.7	3.0	19.2	77.8	-		
\$10,000 to \$39,999	1.3	-	14.2	85.8	-		
Less than \$10,000	3.0	-	-	71.1	28.9		
No reply	.3	.4	6.4	93.2	-		
Drug or proprietary stores with fountain service	5.9	2.0	4.2	93.0	.8		
\$100,000 or more	.7	13.9	3.5	75.7	6.9		
\$40,000 to \$99,999	1.6	1.5	14.4	84.1	-		
\$10,000 to \$39,999	1.7	-	-	100.0	-		
Less than \$10,000	1.9	-	-	100.0	-		
No reply	-	-	-	-	-		
Other 1/	36.2	1.5	4.7	89.7	4.1		
\$100,000 or more	.6	-	-	100.0	-		
\$40,000 to \$99,999	2.3	5.8	5.7	82.8	5.7		
\$10,000 to \$39,999	10.8	1.2	4.4	91.3	3.1		
Less than \$10,000	20.8	1.0	5.1	88.8	5.1		
No reply	2.4	2.8	2.8	94.4	-		

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 153

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY
Type of Establishment By Sales Size

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2			
Restaurants	95.7	29.5	68.0	2.5
\$100,000 or more	6.9	30.2	68.2	1.6
\$40,000 to \$99,999	3.8	3.8	94.7	1.5
\$10,000 to \$39,999	13.8	15.1	84.0	.9
Less than \$10,000	33.8	32.7	64.6	2.7
No reply	34.6	40.3	59.1	.6
Cafeterias	6.6	23.5	74.5	2.0
\$100,000 or more	3.9	44.6	53.3	5.1
\$40,000 to \$99,999	.9	27.3	69.6	3.1
\$10,000 to \$39,999	1.1	22.3	68.5	9.2
Less than \$10,000	1.2	62.2	37.8	-
No reply	.5	73.3	26.7	-
Restaurants or cafeterias located in hotels	.2	-	57.1	42.9
\$100,000 or more	1.3	14.6	84.3	1.1
\$40,000 to \$99,999	4.5	-	99.2	.8
\$10,000 to \$39,999	2.0	6.2	88.6	5.2
Less than \$10,000	1.8	13.9	86.1	-
No reply	1.1	38.1	61.9	-
Drug or proprietary stores with fountain service	.9	.1	99.9	-
\$100,000 or more	7.9	24.1	69.6	6.3
\$40,000 to \$99,999	.5	14.4	85.6	-
\$10,000 to \$39,999	1.3	9.8	90.2	-
Less than \$10,000	2.6	31.1	65.0	3.9
No reply	3.5	25.6	62.9	11.5
Other 1/	-	-	-	-
\$100,000 or more	67.4	31.5	65.0	3.5
\$40,000 to \$99,999	1.0	21.5	78.5	-
\$10,000 to \$39,999	11.7	17.3	82.7	-
Less than \$10,000	17.3	22.8	74.5	2.7
No reply	10.0	37.4	59.8	2.8
	4.8	27.5	56.5	16.0

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 159

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH COMPARED SUMMER WITH
WINTER MENU PRICES OF FISH AND SHELLFISH

Type of Establishment By Sales Size

Category	All establishments	Menu price				No reply
		higher in summer	the same	lower in summer		
		Percent	Percent	Percent	Percent	Percent
	Number (in thousands)	1.2	53.8	2.7	2.3	
United States	188.2					
Restaurants	95.7	1.3	25.1	2.0	1.6	
\$100,000 or more	6.9	1.1	94.7	3.9	1.2	
\$40,000 to \$99,999	13.8	4.5	90.6	3.5	1.4	
\$10,000 to \$39,999	33.8	.8	97.0	2.0	.2	
Less than \$10,000	34.6	.8	96.4	1.3	1.5	
No reply	6.6	-	89.1	-	10.9	
Cafeterias	2.9	-	84.5	5.1	10.4	
\$100,000 or more	.9	-	92.5	-	7.5	
\$40,000 to \$99,999	1.1	-	87.7	11.3	.5	
\$10,000 to \$39,999	1.2	-	78.4	5.4	16.2	
Less than \$10,000	.5	-	86.6	-	13.4	
No reply	.2	-	57.1	-	42.9	
Restaurants or cafeterias located in hotels	13.3	2.5	91.6	4.9	1.0	
\$100,000 or more	4.5	4.6	87.3	7.7	.4	
\$40,000 to \$99,999	2.0	.8	82.8	15.1	1.3	
\$10,000 to \$39,999	1.8	1.0	98.0	-	1.0	
Less than \$10,000	4.1	-	98.3	-	1.7	
No reply	.9	10.9	89.0	.1	-	
Drug or proprietary stores with fountain service	7.9	-	92.7	2.9	4.4	
\$100,000 or more	.5	-	100.0	-	-	
\$40,000 to \$99,999	1.3	-	100.0	-	-	
\$10,000 to \$39,999	2.6	-	94.4	-	5.6	
Less than \$10,000	3.5	-	87.5	6.7	5.8	
No reply	-	-	-	-	-	
Other 1/	67.4	2	93.0	3.1	3.0	
\$100,000 or more	1.0	-	100.0	-	-	
\$40,000 to \$99,999	4.3	1.6	94.9	1.9	1.6	
\$10,000 to \$39,999	17.3	.4	93.0	4.3	2.3	
Less than \$10,000	40.0	1.2	94.3	3.0	1.5	
No reply	4.8	-	79.2	1.4	19.4	

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

Type of Establishment By Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	40.2	28.9	11.5	13.5	5.9
Restaurants	95.7	47.7	22.6	11.4	5.7	2.6
\$100,000 or more	6.9	65.6	26.7	3.2	2.2	2.3
\$40,000 to \$99,999	13.8	60.2	28.1	8.3	2.0	1.4
\$10,000 to \$39,999	33.8	46.7	34.6	12.3	4.6	1.8
Less than \$10,000	34.6	43.3	32.6	12.4	8.8	2.9
No reply	6.6	32.1	37.1	16.9	5.9	8.0
Cafeterias	3.9	45.2	27.1	7.4	6.3	14.0
\$100,000 or more	1.9	67.4	30.4	8.5	10.2	3.5
\$40,000 to \$99,999	1.1	34.3	36.4	13.0	8.7	7.6
\$10,000 to \$39,999	1.2	43.3	30.5	-	4.6	21.6
Less than \$10,000	.5	67.0	-	13.4	-	19.6
No reply	.2	57.1	-	-	-	42.9
Restaurants or cafeterias located in hotels	13.3	50.4	35.8	6.4	5.0	2.4
\$100,000 or more	4.5	66.0	27.0	6.6	-	.4
\$40,000 to \$99,999	2.0	50.0	30.5	19.5	-	-
\$10,000 to \$39,999	1.8	48.6	48.8	2.6	11.3	-
Less than \$10,000	4.1	37.7	48.4	-	23.4	35.1
No reply	.9	34.8	6.7	-	-	-
Drug or proprietary stores with fountain service	7.2	27.4	30.8	3.1	18.5	20.2
\$100,000 or more	.5	39.7	17.5	-	4.4	38.4
\$40,000 to \$99,999	1.3	25.1	51.2	1.8	21.9	-
\$10,000 to \$39,999	2.6	49.4	31.2	-	16.3	3.1
Less than \$10,000	3.5	9.7	24.9	6.4	21.0	38.0
No reply	-	-	-	-	-	-
Other 1/	67.4	28.6	22.4	13.8	26.1	9.1
\$100,000 or more	1.0	45.9	39.5	7.6	7.0	7.0
\$40,000 to \$99,999	4.3	37.8	28.1	5.7	18.9	9.5
\$10,000 to \$39,999	17.3	37.8	23.0	14.3	20.7	4.2
Less than \$10,000	40.0	25.4	19.7	15.0	30.2	9.7
No reply	4.8	10.9	34.1	12.6	21.0	21.4

1/ Includes drinking places, lunch counters, and refreshment stands.

Table 161
PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

Type of Establishment By Sales Size

Category	All establishments	Fish and shellfish serving more profit	Fish and shellfish serving same profit	Fish and shellfish serving less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	188.2	37.5	30.4	10.8	11.4	6.9
Restaurants	95.7	43.7	24.5	11.0	7.0	3.8
\$100,000 or more	6.9	57.0	33.8	4.1	1.6	3.5
\$10,000 to \$99,999	1.5	52.2	31.4	6.0	6.0	2.1
\$10,000 to \$39,999	33.8	44.8	35.9	10.6	5.9	2.8
Less than \$10,000	34.6	39.6	33.4	13.6	9.2	4.2
No reply	6.6	28.8	41.3	11.9	8.0	10.0
Cafeterias	3.9	47.2	31.6	2.1	3.4	15.0
\$100,000 or more	.9	36.6	50.2	.2	7.5	3.5
\$10,000 to \$99,999	1.1	36.9	36.6	7.0	5.9	13.6
\$10,000 to \$39,999	1.2	47.9	30.5	-	-	21.6
Less than \$10,000	.5	86.6	-	-	-	13.4
No reply	.2	57.1	-	-	-	42.9
Restaurants or cafeterias located in hotels	13.3	50.8	38.4	5.8	2.6	2.4
\$100,000 or more	4.5	59.0	32.8	7.7	-	.5
\$10,000 to \$99,999	2.0	55.9	32.1	9.1	2.9	-
\$10,000 to \$39,999	1.8	45.8	48.8	2.7	2.7	-
Less than \$10,000	4.1	45.6	48.7	4.8	.9	-
No reply	.9	30.0	11.5	-	23.4	35.1
Drug or proprietary stores with fountain service	7.9	27.9	34.4	-	16.7	21.0
\$100,000 or more	.5	44.1	17.5	-	-	38.4
\$10,000 to \$99,999	1.3	26.6	53.2	-	15.4	4.8
\$10,000 to \$39,999	2.6	48.3	41.0	-	7.6	3.1
Less than \$10,000	3.5	10.3	24.9	-	26.8	38.0
No reply	-	-	-	-	-	-
Other 1/	67.4	26.6	22.3	13.4	27.6	10.1
\$100,000 or more	1.0	52.9	29.5	.0	3.1	13.9
\$10,000 to \$99,999	4.3	34.7	30.7	2.6	21.0	11.0
\$10,000 to \$39,999	17.3	33.7	23.4	13.2	21.6	8.1
Less than \$10,000	10.0	23.4	19.4	15.3	32.7	9.2
No reply	4.8	15.1	34.1	11.2	16.8	22.8

1/ Includes drinking places, lunch counters, and refreshment stands.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

Type of Establishment by Sales Size

Category	All establishments	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent
United States	108.2	34.8	29.2	9.3	19.1	7.6
Restaurants	25.7	44.2	24.1	9.8	10.2	4.0
\$100,000 or more	6.9	48.2	36.9	3.3	6.0	3.6
\$10,000 to \$99,999	13.8	48.7	30.5	8.2	10.4	2.2
\$10,000 to \$39,999	33.8	42.3	35.5	9.4	10.2	2.6
Less than \$10,000	34.6	38.7	32.4	12.0	11.9	5.0
No reply	6.6	26.8	40.3	9.9	13.0	10.0
Cafeterias	2.9	45.2	30.0	1.2	5.6	17.3
\$100,000 or more	.9	36.0	40.6	.2	9.4	13.8
\$10,000 to \$99,999	1.1	37.5	36.6	6.4	5.9	13.6
\$10,000 to \$39,999	1.2	42.5	30.5	-	5.4	21.6
Less than \$10,000	.5	86.6	-	-	-	13.4
No reply	.2	43.0	11.0	-	-	43.0
Restaurants or cafeterias located in hotels	13.3	44.0	44.8	4.0	8.0	2.2
\$100,000 or more	4.5	51.8	44.5	4.0	2.2	.5
\$10,000 to \$99,999	2.0	50.2	40.0	3.3	6.5	-
\$10,000 to \$39,999	1.8	47.9	45.0	2.6	4.5	-
Less than \$10,000	4.1	34.3	47.8	5.1	12.8	-
No reply	.9	28.0	11.5	2.1	26.4	32.0
Drug or proprietary stores with fountain service	7.2	25.4	30.0	-	23.6	21.0
\$100,000 or more	.5	44.1	17.5	-	-	36.4
\$10,000 to \$99,999	1.3	24.9	51.2	-	19.1	4.8
\$10,000 to \$39,999	2.6	43.1	20.0	-	24.9	3.0
Less than \$10,000	3.5	9.3	24.9	-	27.8	38.0
No reply	-	-	-	-	-	-
Other 1/	67.4	24.4	19.6	11.1	33.2	11.7
\$100,000 or more	1.0	45.4	8.6	2.2	31.1	11.3
\$10,000 to \$99,999	4.3	31.5	24.4	2.2	30.9	8.5
\$10,000 to \$39,999	17.3	28.7	22.2	12.4	37.3	11.2
Less than \$10,000	40.0	22.9	16.3	12.3	19.7	27.0
No reply	4.8	10.9	35.4	7.0	-	-

1/ Includes drinking places, lunch counters, and refreshment stands.

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THE UNIVERSITY OF CHICAGO

can be used to help in the design of a system, and a development of such a

Table 164

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALE OF FISH AND SHELLFISH MEALS
Type of Establishment by Sales Size

Category	All methods used (in thousands)	Featured special on menu	Suggestions by waiters		Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used
			Percent	Percent			Percent	Percent	
United States	204.3	Percent	25.2	6.5	Percent	3.9	3.7	1.9	21.7
Restaurants	115.5	41.2	26.2	5.7	4.2	4.2	3.9	1.9	15.5
\$100,000 or more	10.5	45.5	27.8	2.1	2.6	2.6	3.2	4.1	12.1
\$40,000 to \$99,999	19.6	44.4	23.4	4.7	2.9	2.9	8.8	2.8	13.0
\$10,000 to \$39,999	40.9	41.4	27.1	6.4	5.0	5.0	3.1	1.8	15.2
Less than \$10,000	37.5	38.2	28.1	7.1	4.8	4.8	1.7	1.4	18.2
No reply	7.0	52.1	24.7	1.9	2.8	2.8	3.8	-	14.7
Cafeterias	2.2	40.5	16.1	7.2	3.2	3.2	4.0	-	27.7
\$100,000 or more	1.7	37.5	15.6	4.5	3.2	3.2	2.4	-	36.8
\$40,000 to \$99,999	1.1	49.9	3.3	6.4	9.4	9.4	6.4	-	24.6
\$10,000 to \$39,999	1.3	43.5	20.5	10.2	-	-	-	-	25.8
Less than \$10,000	.6	17.3	35.4	-	-	-	11.9	-	35.4
No reply	.2	50.0	-	37.6	12.4	12.4	-	-	-
Restaurants or cafeterias located in hotels	17.5	34.0	27.6	1.2	5.1	5.1	5.8	3.5	22.8
\$100,000 or more	6.6	43.5	32.1	2.4	3.4	3.4	5.3	3.2	10.1
\$40,000 to \$99,999	2.7	39.3	37.6	-	(1)	(1)	7.1	3.2	12.8
\$10,000 to \$39,999	2.6	29.8	33.6	2.4	.7	.7	7.8	4.8	20.9
Less than \$10,000	5.1	19.4	15.4	-	12.7	12.7	5.2	3.9	43.4
No reply	.5	50.2	9.6	-	.2	.2	.2	.2	39.6
Drug or proprietary stores with fountain service	7.4	56.7	21.2	6.7	2.3	2.3	1.0	-	12.1
\$100,000 or more	.6	51.0	12.2	11.0	11.0	11.0	11.0	-	3.8
\$40,000 to \$99,999	1.4	76.4	15.5	-	3.2	3.2	-	-	4.9
\$10,000 to \$39,999	2.5	57.1	22.0	8.0	2.4	2.4	-	-	10.5
Less than \$10,000	2.9	47.9	25.3	8.0	-	-	(1)	-	18.8
No reply	-	-	-	-	-	-	-	-	-
Other 2/	60.0	26.1	22.4	2.7	3.3	3.3	3.0	1.5	34.0
\$100,000 or more	1.4	34.0	31.7	4.8	15.0	15.0	-	14.2	.3
\$40,000 to \$99,999	5.6	33.1	29.7	7.2	1.2	1.2	9.7	7.2	11.9
\$10,000 to \$39,999	17.4	35.1	23.9	10.3	2.9	2.9	1.1	.4	26.3
Less than \$10,000	32.4	18.5	20.2	10.1	3.3	3.3	3.1	.8	44.0
No reply	3.2	37.1	20.5	8.3	4.1	4.1	1.7	-	28.3

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 165

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

Type of Establishment By Sales Size

Category	All establishments (in thousands)	Establishments reporting one effective method				Establishments reporting two effective methods				Do not know methods listed
		Separate menu for fish	Window display	Featured special on menu	Suggestions by waiters	Other methods	Featured special on menu and suggestions by waiters			
							Percent	Percent	Percent	
United States	188.2	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
Restaurants	95.7	1.0	1.6	17.5	7.4	10.1	12.1	11.2	27.0	
\$100,000 or more	6.9	1.1	.8	21.7	7.5	7.1	15.5	13.4	21.3	
\$40,000 to \$99,999	13.9	1.7	1.0	23.2	4.7	6.1	26.1	16.1	17.3	
\$10,000 to \$39,999	31.8	-	-	24.4	5.4	6.1	17.8	20.5	17.8	
Less than \$10,000	34.6	1.2	.6	22.2	7.7	7.1	15.9	14.1	21.9	
No reply	6.6	1.5	1.3	18.7	9.5	7.7	12.1	13.5	23.7	
Cafeterias	3.9	-	-	23.7	4.0	6.9	14.9	6.9	26.9	
\$100,000 or more	.9	-	2.1	16.1	8.7	12.7	4.1	9.2	28.6	
\$40,000 to \$99,999	1.1	-	1.7	11.7	1.0	12.2	7.5	11.1	19.0	
\$10,000 to \$39,999	1.2	-	-	34.6	-	18.6	2.2	6.0	23.3	
Less than \$10,000	.5	-	-	5.4	10.8	8.9	5.1	16.2	23.7	
No reply	.2	-	12.9	13.1	10.1	13.4	-	-	13.4	
Restaurants or cafeterias located in hotels	13.3	1.6	-	-	-	-	-	11.2	42.9	
\$100,000 or more	1.5	-	-	15.7	7.0	8.0	20.5	11.8	20.3	
\$40,000 to \$99,999	2.0	.4	-	18.5	8.1	14.0	33.0	13.1	20.2	
\$10,000 to \$39,999	1.8	(1)	-	20.6	15.7	9.5	24.9	14.1	14.3	
Less than \$10,000	4.1	-	-	10.0	12.0	10.5	21.0	21.3	17.6	
No reply	.9	.1	-	9.6	-	6.7	9.0	7.7	28.4	
Drug or proprietary stores with fountain service	7.9	-	-	30.5	4.0	26.0	2.3	-	2.0	
\$100,000 or more	1.5	-	5.0	31.3	8.8	4.1	9.4	6.1	26.2	
\$40,000 to \$99,999	1.3	-	-	38.5	1.3	-	8.6	13.1	38.5	
\$10,000 to \$39,999	2.6	-	-	55.4	-	-	15.4	9.0	20.2	
Less than \$10,000	3.5	-	7.6	35.5	10.1	9.8	10.6	-	10.8	
No reply	-	-	5.7	18.0	12.1	1.9	6.2	0.7	32.3	
Other 2/	61.4	20.8	2.7	10.4	6.8	15.4	6.4	8.7	35.7	
\$100,000 or more	1.0	-	-	9.7	-	4.1	4.1	23.0	11.3	
\$40,000 to \$99,999	4.3	-	-	11.2	6.6	8.5	24.5	17.3	25.3	
\$10,000 to \$39,999	17.3	.8	1.1	14.4	5.0	11.6	11.8	10.2	25.8	
Less than \$10,000	14.0	.6	3.6	7.5	8.5	19.5	2.5	7.0	37.6	
No reply	4.3	-	2.6	19.6	1.4	4.2	4.0	7.0	53.5	

1/ Less than one-tenth percent.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 166

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS

Type Of Establishment By Sales Size

Category	All establish- ments	No storage space	Insuf- ficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
Restaurants	19.3	10.0	48.1	20.5	3.8	2.4	-
\$100,000 or more	.1	-	-	100.0	-	-	-
\$40,000 to \$99,999	.3	-	27.4	50.0	-	-	-
\$10,000 to \$39,999	4.2	4.8	41.7	24.3	3.2	1.6	-
Less than \$10,000	12.4	11.7	53.0	16.6	4.3	2.7	-
No reply	2.3	11.4	37.1	28.5	2.9	2.9	-
Cafeterias	.6	22.2	22.1	44.5	11.1	-	-
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	.1	-	-	100.0	-	-	-
\$10,000 to \$39,999	.1	-	-	100.0	-	-	-
Less than \$10,000	.3	20.1	39.8	20.1	20.0	-	-
No reply	.1	50.0	-	50.0	-	-	-
Restaurants or cafeterias located in hotels	1.2	4.2	40.2	8.0	-	-	-
\$100,000 or more	(1)	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	.1	-	100.0	-	-	-	-
Less than \$10,000	.4	-	55.6	25.8	-	-	-
No reply	.7	8.2	24.3	-	-	-	-
Drug or proprietary stores with fountain service	23.6	6.6	8.5	38.1	1.1	-	40.5
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	.6	14.0	-	-	-	-	86.0
\$10,000 to \$39,999	2.3	11.7	8.5	42.7	2.9	-	34.2
Less than \$10,000	9.4	8.6	13.0	47.0	2.2	-	18.3
No reply	11.3	3.5	5.3	32.0	-	-	57.4
Other 2/	125.4	6.6	23.5	33.5	2.4	1.1	28.2
\$100,000 or more	.3	-	2.9	27.6	17.4	-	52.1
\$40,000 to \$99,999	2.7	18.9	35.0	21.1	21.1	-	15.0
\$10,000 to \$39,999	13.4	8.4	26.0	39.7	4.5	-	16.4
Less than \$10,000	67.9	7.6	33.0	39.0	2.9	.1	12.7
No reply	41.1	3.6	6.4	23.2	1.0	-	60.6

1/ Less than 50 establishments.

2/ Includes drinking places, lunch counters, and refreshment stands.

Table 166 - Continued

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEATS - Continued
Type Of Establishment By Sales Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
Restaurants	.2	4.5	.3	1.8	1.4	5.2	1.0
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	22.6	-
\$10,000 to \$39,999	-	9.6	1.6	6.8	1.6	4.8	-
Less than \$10,000	.5	3.7	-	.5	1.1	4.8	1.1
No reply	-	-	-	-	2.9	11.4	2.9
Cafeterias	-	-	-	-	-	-	-
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	-	-	-	-	-	-
Less than \$10,000	-	-	-	-	-	-	-
No reply	-	-	-	-	-	-	-
Restaurants or cafeterias located in hotels	-	-	6.1	-	-	40.1	-
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	-	-	-	-	-	-
Less than \$10,000	-	-	-	-	-	18.6	-
No reply	-	-	10.2	-	-	57.3	-
Drug or proprietary stores with fountain service	-	.2	.2	-	.2	2.5	-
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	-	-	-	-	-	-
Less than \$10,000	-	2.2	2.2	-	2.2	4.3	-
No reply	-	-	-	-	-	1.8	-
Other 1/	.1	1.6	.4	.2	.1	1.5	.6
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	10.0	-	-	-	-	-
\$10,000 to \$39,999	-	1.5	2.0	.5	.5	.5	-
Less than \$10,000	.2	1.5	.3	.9	.1	1.7	-
No reply	-	1.1	-	.7	-	1.6	1.8

1/ Includes drinking places, lunch counters, and refreshment stands.

VI. City Side By Sales Size Analysis

Table 167

NUMBER OF ESTABLISHMENTS INCLUDED IN THE SECOND REPORT
OF THE SURVEY OF PUBLIC EATING PLACES

City Size By Sales Size

(Number of establishments in thousands)

Category	All public eating places		Serving no fish or shellfish		Serving fish or shellfish	
	Number	Percent	Number	Percent	Number	Percent
United States	358.3	100.0	170.1	47.5	188.2	52.5
500,000 or more	61.7	100.0	23.2	37.6	38.5	62.4
\$100,000 or more	4.5	100.0	(1)	-	4.5	100.0
\$40,000 to \$99,999	5.6	100.0	.8	14.3	4.8	85.7
\$10,000 to \$39,999	15.1	100.0	3.5	23.2	11.6	76.8
Less than \$10,000	26.1	100.0	11.0	42.1	15.1	57.9
No reply	10.4	100.0	7.9	76.0	2.5	24.0
100,000 to 499,999	50.1	100.0	26.5	52.9	23.6	47.1
\$100,000 or more	2.8	100.0	.1	3.6	2.7	96.4
\$40,000 to \$99,999	4.6	100.0	.7	15.2	3.9	84.8
\$10,000 to \$39,999	9.7	100.0	3.2	33.0	6.5	67.0
Less than \$10,000	24.2	100.0	14.6	60.3	9.6	39.7
No reply	8.8	100.0	7.9	90.0	.9	10.0
25,000 to 99,999	49.7	100.0	24.9	50.1	24.8	49.9
\$100,000 or more	2.2	100.0	-	-	2.2	100.0
\$40,000 to \$99,999	4.6	100.0	.7	15.2	3.9	84.8
\$10,000 to \$39,999	9.7	100.0	2.8	28.9	6.9	71.1
Less than \$10,000	21.3	100.0	10.5	49.3	10.8	50.7
No reply	11.9	100.0	10.9	91.6	1.0	8.4
2,500 to 24,999	65.7	100.0	29.6	45.1	36.1	54.9
\$100,000 or more	1.8	100.0	.1	5.6	1.7	94.4
\$40,000 to \$99,999	4.3	100.0	.4	9.3	3.9	90.7
\$10,000 to \$39,999	16.9	100.0	4.5	26.6	12.4	73.4
Less than \$10,000	31.8	100.0	16.1	50.6	15.7	49.4
No reply	10.9	100.0	8.5	78.0	2.4	22.0
Less than 2,500	131.1	100.0	65.9	50.3	65.2	49.7
\$100,000 or more	2.9	100.0	.2	6.9	2.7	93.1
\$40,000 to \$99,999	7.1	100.0	1.1	15.5	6.0	84.5
\$10,000 to \$39,999	25.4	100.0	6.1	24.0	19.3	76.0
Less than \$10,000	69.7	100.0	38.2	54.8	31.5	45.2
No reply	26.0	100.0	20.3	78.1	5.7	21.9

1/ Less than 50 establishments.

Table 168

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS
City Size By Sales Size

Category	All establishments	One to five days, and no reply	Six days		Seven days	
			Percent	Percent	Percent	Percent
United States	Number (in thousands)					
500,000 or more	188.2	4.8	40.8		54.4	
\$100,000 or more	38.5	9.8	38.7		51.5	
\$40,000 to \$99,999	1.5	10.4	24.1		65.5	
\$10,000 to \$39,999	1.8	6.3	46.5		47.2	
Less than \$10,000	11.6	8.8	44.4		46.8	
No reply	15.1	11.5	36.2		52.3	
	2.5	9.6	39.3		51.1	
100,000 to 499,999	23.6	8.1	45.0		46.9	
\$100,000 or more	2.7	2.5	27.0		70.5	
\$40,000 to \$99,999	3.9	3.7	43.9		52.4	
\$10,000 to \$39,999	6.5	4.2	52.6		43.2	
Less than \$10,000	9.6	14.4	42.7		42.9	
No reply	.9	3.2	75.4		21.4	
25,000 to 99,999	24.8	2.6	44.5		52.2	
\$100,000 or more	2.2	.1	9.8		90.1	
\$40,000 to \$99,999	3.9	1.7	40.2		58.1	
\$10,000 to \$39,999	6.9	3.1	57.9		39.0	
Less than \$10,000	10.8	3.3	42.5		54.2	
No reply	1.0	-	69.3		30.7	
2,500 to 24,999	36.1	2.3	49.0		46.7	
\$100,000 or more	1.7	.2	2.3		97.5	
\$40,000 to \$99,999	3.9	-	31.1		63.9	
\$10,000 to \$39,999	12.4	2.7	52.2		45.1	
Less than \$10,000	15.7	2.5	55.0		42.5	
No reply	2.4	3.5	54.5		42.0	
Under 2,500	65.2	2.8	34.6		62.6	
\$100,000 or more	2.7	3.1	32.7		64.2	
\$40,000 to \$99,999	6.0	2.2	31.3		66.5	
\$10,000 to \$39,999	19.3	1.6	38.0		60.4	
Less than \$10,000	31.5	3.0	34.0		63.0	
No reply	5.7	7.0	30.5		62.5	

Table 169

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR
SHELLFISH INDICATING NUMBER OF DAYS OF THE WEEK OPEN FOR BUSINESS
City Size By Sales Size

Category	All establishments	One to five days, and no reply	Six days		Seven days	
			Percent	Percent	Percent	Percent
Number (in thousands)						
United States	170.1	2.6	40.2	57.2		
100,000 or more	23.2	2.2	35.2	61.2		
\$100,000 or more	(1)	-	-	-		
\$40,000 to \$99,999	.8	-	10.6	89.4		
\$10,000 to \$39,999	3.5	3.8	40.7	55.5		
Less than \$10,000	11.0	3.6	34.1	62.3		
No reply	7.9	1.7	39.3	59.0		
100,000 to 499,999	26.5	2.0	40.2	57.7		
\$100,000 or more	.1	-	32.8	67.2		
\$40,000 to \$99,999	.7	-	52.2	47.8		
\$10,000 to \$39,999	3.2	-	52.2	47.8		
Less than \$10,000	14.6	2.3	37.8	59.9		
No reply	7.9	2.5	39.0	58.5		
25,000 to 99,999	24.9	1.9	37.9	60.2		
\$100,000 or more	-	-	-	-		
\$40,000 to \$99,999	.7	-	5.8	94.2		
\$10,000 to \$39,999	2.8	2.4	33.8	63.8		
Less than \$10,000	10.5	3.8	43.7	52.5		
No reply	10.9	-	35.3	64.7		
2,500 to 24,999	29.6	1.5	50.3	48.2		
\$100,000 or more	.1	-	100.0	100.0		
\$40,000 to \$99,999	.4	-	-	100.0		
\$10,000 to \$39,999	4.5	-	40.4	59.6		
Less than \$10,000	16.1	2.9	53.1	44.0		
No reply	8.5	-	52.5	47.5		
Under 2,500	65.9	3.3	38.1	58.6		
\$100,000 or more	.2	-	25.1	74.9		
\$40,000 to \$99,999	1.1	-	67.0	33.0		
\$10,000 to \$39,999	6.1	3.3	39.1	57.6		
Less than \$10,000	38.2	3.5	39.8	56.7		
No reply	20.3	3.3	33.4	63.3		

1/ Less than 50 establishments.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY

City Size By Sales Size

Category	All establish- ments	Number (in thousands)	Steak or chop house		Fish and shellfish		Italian food		Chinese food		Other specialty		No specialty		No reply	
			Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent		
United States																
500,000 or more		38.5														.4
\$100,000 or more		4.5	3.0	2.4	2.3	4.2	8.1	2.5	1.2	16.5	70.5					.4
\$10,000 to \$29,999		4.8	1.6	4.1	4.1	(1)	.5	68.4		16.6	67.0					.4
\$10,000 to \$39,999		11.6	1.4	6.9	6.9	11.1	7.0	60.8		25.2	68.4					2.4
Less than \$10,000		15.1	.6	.6	.6	9.0	1.1	15.6		15.6	72.6					.5
No reply		2.5	4.4	2.2	2.2	10.2	3.1	64.6		15.5	64.6					-
			10.6	-	-	-	-	-		24.6	64.8					-
100,000 to 199,999		23.6	5.7	1.5	1.5	1.4	2.3	75.8		11.1	75.8					2.2
\$100,000 or more		2.7	7.2	3.3	3.3	5.1	2.8	80.3		5.5	80.3					.9
\$10,000 to \$29,999		3.9	5.1	-	-	-	1.7	66.3		19.2	66.3					2.6
\$10,000 to \$39,999		6.5	8.9	2.1	2.1	1.4	1.1	69.5		13.4	69.5					2.0
Less than \$10,000		9.6	2.8	.6	.6	-	-	84.1		6.9	84.1					2.8
No reply		.9	11.4	7.6	7.6	-	-	58.4		22.6	58.4					-
25,000 to 99,999		24.8	3.3	1.8	1.8	3.5	.6	74.6		15.8	74.6					.4
\$100,000 or more		2.2	4.3	1.4	1.4	5.9	3.0	68.9		16.5	68.9					-
\$10,000 to \$29,999		3.9	1.9	2.6	2.6	5.2	-	73.7		16.1	73.7					.5
\$10,000 to \$39,999		6.9	4.7	1.9	1.9	5.8	1.0	72.9		13.5	72.9					.2
Less than \$10,000		10.8	3.1	.3	.3	1.2	-	78.2		17.2	78.2					-
No reply		1.0	-	15.0	15.0	-	-	64.0		14.0	64.0					7.0
2,500 to 24,999		36.1	6.5	2.6	2.6	2.8	.5	69.0		18.6	69.0					-
\$100,000 or more		1.7	4.4	6.7	6.7	-	-	40.5		48.4	40.5					-
\$10,000 to \$29,999		3.9	5.8	6.8	6.8	.4	1.7	61.8		23.5	61.8					-
\$10,000 to \$39,999		12.4	6.9	1.2	1.2	2.0	1.1	69.8		19.0	69.8					-
Less than \$10,000		15.7	5.7	2.1	2.1	4.6	-	73.9		13.7	73.9					-
No reply		2.4	12.6	2.8	2.8	-	-	64.1		20.5	64.1					-
Under 2,500		65.2	5.4	2.5	2.5	4.0	.7	70.0		17.4	70.0					(1)
\$100,000 or more		2.7	14.1	3.4	3.4	7.4	-	52.7		22.3	52.7					.1
\$10,000 to \$29,999		6.0	5.9	2.3	2.3	1.1	-	70.4		20.3	70.4					-
\$10,000 to \$39,999		19.3	3.9	3.2	3.2	2.1	.7	74.8		15.3	74.8					-
Less than \$10,000		31.5	4.8	2.3	2.3	5.7	.8	69.5		16.9	69.5					-
No reply		5.7	8.6	1.3	1.3	2.3	1.2	64.4		22.2	64.4					-

1/ Less than one-tenth percent.

Table 171
PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
REPORTING ESTABLISHMENT'S SPECIALTY
City Size By Sales Size

Category	All establishments Number	Steak or chop house	Italian food	Other specialty	No specialty	No reply
	(in thousands)	Percent	Percent	Percent	Percent	Percent
United States	170.1	1.0	1.2	37.8	53.4	6.6
500,000 or more	23.2	.3	1.4	40.7	52.3	5.3
\$100,000 or more	(1)	-	-	-	-	-
\$40,000 to \$99,999	.8	-	-	28.7	71.3	-
\$10,000 to \$39,999	3.5	-	-	26.8	66.8	6.4
Less than \$10,000	11.0	.6	2.4	33.7	63.3	-
No reply	7.9	-	.9	58.0	28.4	12.7
100,000 to 499,999	26.5	.5	1.0	46.9	45.0	6.6
\$100,000 or more	.1	-	-	100.0	-	-
\$40,000 to \$99,999	.7	9.1	-	36.5	54.4	-
\$10,000 to \$39,999	3.2	2.1	2.1	54.1	41.7	-
Less than \$10,000	14.6	-	1.4	45.6	50.3	2.7
No reply	7.9	-	-	46.6	36.4	17.0
25,000 to 99,999	24.9	.3	2.2	35.8	54.1	7.6
\$100,000 or more	-	-	-	-	-	-
\$40,000 to \$99,999	.7	-	-	89.7	10.3	-
\$10,000 to \$39,999	2.8	-	-	46.9	53.1	-
Less than \$10,000	10.5	.6	4.5	22.9	70.1	1.9
No reply	10.9	-	.6	42.2	41.6	15.6
2,500 to 24,999	29.6	1.1	1.8	39.3	49.4	8.4
\$100,000 or more	.1	-	-	100.0	-	-
\$40,000 to \$99,999	.4	-	-	54.4	32.3	13.3
\$10,000 to \$39,999	4.5	4.5	-	50.6	44.9	-
Less than \$10,000	16.1	.4	3.3	36.8	59.1	.4
No reply	8.5	.8	-	36.8	34.5	27.9
Under 2,500	65.9	1.8	.5	33.2	58.6	5.9
\$100,000 or more	.2	-	-	100.0	-	-
\$40,000 to \$99,999	1.1	-	-	58.6	41.4	-
\$10,000 to \$39,999	6.1	1.1	1.1	43.5	54.3	-
Less than \$10,000	38.2	2.8	.7	32.3	63.0	1.2
No reply	20.3	.3	-	29.5	53.4	16.8
1/ Less than 50 establishments.						

Table 172

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

City Size By Sales Size

Category	All establish- ments	Percent							
		Less than \$1	Between \$1 and \$2	Between \$2 and \$4	Over \$4	More than one dining facility	No dinners served	No reply	
		Percent	Percent	Percent	Percent	Percent	Percent	Percent	
Number (in thousands)									
United States		188.2							
500,000 or more	38.5	62.3	21.9	7.1	.5	.8	5.4	2.0	
\$100,000 or more	4.5	64.8	18.9	8.7	1.5	1.4	2.2	2.5	
\$40,000 to \$99,999	4.8	23.8	14.6	42.2	9.2	7.5	2.3	4.8	
\$10,000 to \$39,999	11.6	46.1	38.3	11.4	.1	1.3	-	2.8	
Less than \$10,000	15.1	70.8	19.7	4.2	.6	-	1.1	3.6	
No reply	2.5	81.0	12.8	-	-	.4	4.0	1.8	
			22.2	16.5	3.4	3.8	-	5.2	
100,000 to 499,999	23.6	70.2	11.6	6.8	.5	2.4	4.2	3.6	
\$100,000 or more	2.7	27.5	24.6	39.6	2.5	5.0	-	.8	
\$40,000 to \$99,999	3.9	60.1	26.1	6.7	1.7	-	3.4	2.0	
\$10,000 to \$39,999	6.5	85.4	9.9	3.1	-	.6	-	1.0	
Less than \$10,000	9.6	78.7	4.1	.7	-	3.4	6.2	6.9	
No reply	.9	60.4	.1	-	-	6.1	30.2	3.2	
25,000 to 99,999	24.8	65.2	17.4	6.6	.3	.5	9.4	.6	
\$100,000 or more	2.2	10.0	42.8	35.3	3.1	5.8	3.0	-	
\$40,000 to \$99,999	3.9	60.8	26.1	10.9	-	-	1.8	.4	
\$10,000 to \$39,999	6.9	74.6	18.5	3.8	-	-	2.9	.2	
Less than \$10,000	10.8	71.7	9.2	.2	-	-	18.5	.4	
No reply	1.0	70.0	7.4	15.6	-	-	-	7.0	
2,500 to 24,999	36.1	65.2	24.5	3.5	.1	.2	4.4	2.1	
\$100,000 or more	1.7	16.8	70.6	11.0	1.5	.1	-	-	
\$40,000 to \$99,999	3.9	48.7	33.5	9.8	.4	1.7	5.2	.7	
\$10,000 to \$39,999	12.4	61.2	29.0	4.5	-	-	1.6	3.7	
Less than \$10,000	15.7	78.5	14.9	.4	-	-	4.6	1.6	
No reply	2.4	58.8	18.9	2.8	-	-	19.5	-	
Under 2,500	65.2	55.1	27.7	8.5	.2	.1	6.8	1.6	
\$100,000 or more	2.7	27.9	26.7	45.1	.3	-	-	-	
\$40,000 to \$99,999	6.0	35.7	39.9	15.4	1.3	-	6.6	1.1	
\$10,000 to \$39,999	19.3	64.6	26.9	5.9	-	.5	1.7	.4	
Less than \$10,000	31.5	55.6	26.7	6.4	-	-	10.2	1.1	
No reply	5.7	53.6	23.0	4.2	1.2	-	8.2	9.8	

Table 173

PERCENTAGE OF PUBLIC EATING PLACES NOT SERVING FISH OR SHELLFISH
INDICATING THE PRICE OF DINNER BOUGHT MOST OFTEN

City Size By Sales Size

Category	All establish- ments Number (in thousands)	Less than \$1		Between \$1 and \$2		Between \$2 and \$4		Over \$4		More than one dining facility		No dinners served		No reply	
		Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number
United States	170.1	43.0		3.6		.6		.2		.4		32.9		19.3	
500,000 or more	23.2	43.6		3.7		.9		1.3		-		33.7		16.8	
\$100,000 or more	(1)	-		-		-		-		-		-		-	
\$40,000 to \$99,999	.8	58.2		-		-		-		-		10.1		-	
\$10,000 to \$39,999	3.5	71.3		7.7		5.7		31.7		-		13.4		1.9	
Less than \$10,000	11.0	57.2		5.5		-		-		-		31.8		5.5	
No reply		11.0		-		-		-		-		48.0		41.0	
100,000 to 499,999	26.5	42.8		2.1		-		-		-		38.4		16.7	
\$100,000 or more	.1	67.2		-		-		-		-		32.8		-	
\$40,000 to \$99,999	.7	83.5		-		-		-		-		11.6		4.9	
\$10,000 to \$39,999	3.2	57.7		8.9		-		-		-		33.4		-	
Less than \$10,000	14.6	54.4		1.3		-		-		-		35.6		8.7	
No reply	7.9	11.0		.8		-		-		-		48.3		39.9	
25,000 to 99,999	24.9	30.7		1.1		-		-		.3		42.4		25.5	
\$100,000 or more	-	-		-		-		-		-		-		-	
\$40,000 to \$99,999	.7	61.3		-		-		-		-		36.4		2.3	
\$10,000 to \$39,999	2.8	58.0		2.4		-		-		-		39.1		.5	
Less than \$10,000	10.5	52.9		1.3		-		-		-		36.8		9.0	
No reply	10.9	.6		.6		-		-		.7		48.9		49.2	
2,500 to 24,999	29.6	44.2		2.9		.2		-		.1		32.7		12.8	
\$100,000 or more	.1	100.0		-		-		-		-		-		-	
\$40,000 to \$99,999	.4	50.6		-		-		-		-		36.1		13.3	
\$10,000 to \$39,999	4.5	44.9		11.9		-		-		-		31.3		11.9	
Less than \$10,000	16.1	63.5		2.1		-		-		-		28.4		6.0	
No reply	8.5	6.8		-		.8		-		.3		41.5		50.6	
Under 2,500	65.9	47.0		5.4		1.2		-		.9		26.9		18.6	
\$100,000 or more	.2	-		25.1		-		-		-		-		74.9	
\$40,000 to \$99,999	1.1	34.8		-		-		-		-		-		65.2	
\$10,000 to \$39,999	6.1	64.1		12.0		3.3		-		-		7.6		13.0	
Less than \$10,000	38.2	65.9		6.5		1.2		-		-		19.4		7.0	
No reply	20.3	7.9		1.3		.7		-		2.7		48.6		38.8	

1/ Less than 50 establishments.

Table 174

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING TYPE OF SUPPLIER
FROM WHOM FISH AND SHELLFISH ARE USUALLY RECEIVED

City Size By Sales Size

Category	All establishments	Supplied by				Other supplier	Multiple suppliers	No reply
		Number (in thousands)	Percent	Supplier wholesaler	Supplier retailer	Percent	Percent	Percent
United States		188.2	75.0		21.8	1.3	1.4	.5
500,000 or more	38.5	66.5		31.3		.5	1.1	.6
\$100,000 or more	4.5	87.2		5.9		1.1	4.8	1.0
\$40,000 to \$99,999	4.8	80.6		18.1		.5		.8
\$10,000 to \$39,999	11.6	74.9		24.2		.5		.4
Less than \$10,000	15.1	48.1		50.4			1.3	.2
No reply	2.5	73.9		20.9		2.6		2.6
100,000 to 499,999	23.6	81.6		14.1		1.5	2.2	.6
\$100,000 or more	2.7	92.4					6.7	.9
\$40,000 to \$99,999	3.9	94.9		1.7		2.3		1.1
\$10,000 to \$39,999	6.5	89.7		9.3			1.0	
Less than \$10,000	9.6	66.2		27.5		2.8	2.8	.7
No reply	.9	100.0						
25,000 to 99,999	24.8	79.4		17.2		1.8	1.1	.5
\$100,000 or more	2.2	94.5		3.0		1.6	.9	
\$40,000 to \$99,999	3.9	89.7		6.9			1.7	1.7
\$10,000 to \$39,999	6.9	81.2		18.3			.5	
Less than \$10,000	10.8	71.7		23.4		3.7	.6	.6
No reply	1.0	78.0		14.0			8.0	
2,500 to 24,999	36.1	69.6		25.9		2.0	1.8	.7
\$100,000 or more	1.7	91.4		4.6		4.0		
\$40,000 to \$99,999	3.9	90.8		8.7			.5	
\$10,000 to \$39,999	12.4	77.1		18.2		.5	4.2	1.3
Less than \$10,000	15.7	58.6		35.7		3.6	.8	2.8
No reply	2.4	55.4		41.8				
Under 2,500	65.2	78.9		18.4		1.3	1.2	.2
\$100,000 or more	2.7	97.1		.1			2.8	
\$40,000 to \$99,999	6.0	95.6		3.9		.4		.1
\$10,000 to \$39,999	19.3	83.2		15.4			1.4	
Less than \$10,000	31.5	73.1		22.5		1.9	1.3	.2
No reply	5.7	64.6		29.5		3.5	1.2	1.2

Table 175

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING DISTANCE OF ESTABLISHMENTS FROM SUPPLIERS

City Size By Sales Size

Category	All establish- ments	Less than 10 miles	10-50 miles	50-100 miles	More than 100 miles	Don't know	Multiple reply		No reply
							Percent	Percent	
United States	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
	188.2	65.7	21.5	6.9	3.2	.9	1.0	.8	
500,000 or more	38.5	91.1	61.2	12	17	(1)	1.0	.6	.6
\$100,000 or more	4.5	84.1	7.0	-	1.8	.1	6.3	.7	.7
\$40,000 to \$99,999	4.8	78.9	16.0	-	2.9	-	1.4	.8	.8
\$10,000 to \$39,999	11.6	94.1	5.1	-	.6	-	-	.2	.2
Less than \$10,000	15.1	94.8	4.4	.4	-	-	-	.4	.4
No reply	2.5	94.1	2.6	-	-	-	.7	2.6	2.6
100,000 to 499,999	23.6	89.6	4.8	1.2	2.0	-	1.8	.6	.6
\$100,000 or more	2.7	73.7	1.8	3.3	9.9	-	11.3	-	-
\$40,000 to \$99,999	3.9	77.5	13.6	-	4.2	-	3.0	1.7	1.7
\$10,000 to \$39,999	6.5	92.9	3.1	3.1	.6	-	-	.3	.3
Less than \$10,000	9.6	97.1	2.2	-	2.2	-	-	.7	.7
No reply	.9	84.9	15.0	-	-	-	.1	-	-
25,000 to 99,999	24.8	76.1	12.9	2.7	1.3	5.0	1.6	.2	.2
\$100,000 or more	2.2	66.0	12.9	1.4	7.6	1.4	9.9	.8	.8
\$40,000 to \$99,999	3.9	73.4	13.5	5.6	1.7	-	4.7	1.1	1.1
\$10,000 to \$39,999	6.9	83.4	14.4	1.0	1.2	-	-	-	-
Less than \$10,000	10.8	74.4	12.4	2.7	-	10.5	-	-	-
No reply	1.0	84.2	7.0	7.0	-	-	1.8	-	-
2,500 to 24,999	36.1	51.7	27.1	12.3	6.6	.2	.6	.2	.2
\$100,000 or more	1.7	16.0	29.3	14.1	40.5	-	.1	-	-
\$40,000 to \$99,999	3.9	37.1	18.9	27.1	10.5	-	5.3	1.3	1.3
\$10,000 to \$39,999	12.4	46.1	32.1	13.0	7.8	.5	-	.5	.5
Less than \$10,000	15.7	63.9	24.9	9.3	1.1	-	-	1.1	1.1
No reply	2.4	48.1	36.3	4.3	8.5	-	-	2.8	2.8
Under 2,500	65.2	45.0	36.9	11.6	4.1	.6	.8	1.0	1.0
\$100,000 or more	2.7	45.1	31.8	8.6	6.1	-	8.4	-	-
\$40,000 to \$99,999	6.0	54.5	23.2	12.8	5.7	2.2	1.6	-	-
\$10,000 to \$39,999	19.3	39.7	39.2	13.5	4.4	1.0	.5	1.7	1.7
Less than \$10,000	31.5	43.5	41.5	11.1	3.0	-	.2	.7	.7
No reply	5.7	60.0	21.9	8.2	6.4	1.2	-	2.3	2.3

1/ Less than one-tenth percent.

Table 176

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING

FREQUENCY OF ORDERING FROZEN FISH OR SHELLFISH

City size by Sales Size

Category	All establishments Number (in thousands)	Every day	2 to 4 times a week		Once a week		2 or 3 times a month		Once a month		Less than once a month		Whenever needed	No reply or not applicable
			Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent	Per-cent				
United States														
200,000 or more	34.5	8.4	15.2	38.4	43.1	4.8	3.5	3.2	3.7	1.7	5.8	19.4		
\$100,000 or more	4.5	36.4	21.7	10.4	42.3	(1)	2.3	2.3	2.3	2.2	5.0	19.7		
\$40,000 to \$99,999	4.8	9.8	15.1	42.3	45.1	6.3	1.4	1.4	1.4	1.4	3.5	25.9		
\$10,000 to \$39,999	11.6	5.5	16.2	45.1	40.8	2.2	2.2	1.7	3.5	1.6	8.0	31.1		
Less than \$10,000	15.1	9	9.7	40.8	36.6	2.6	2.6	—	—	—	—	33.6		
No reply	2.5	16.2	22.9	36.6	—	—	—	—	—	—	—	21.0		
100,000 to 199,999	23.6	14.3	21.1	35.4	35.4	1.2	1.2	4.2	4.2	1.1	5.1	15.4		
\$100,000 or more	2.7	94.6	18.8	8.0	8.0	2.5	2.5	—	—	2.7	6.5	6.5		
\$40,000 to \$99,999	3.9	16.5	25.6	42.4	42.4	4.2	4.2	3.1	3.1	2.8	2.3	6.2		
\$10,000 to \$39,999	6.5	12.4	26.0	45.1	45.1	1.0	1.0	7.6	7.6	—	9.1	9.1		
Less than \$10,000	9.6	3.4	15.8	34.6	25.8	15.0	15.0	7.6	7.6	1.4	7.6	26.9		
No reply	.9	13.7	10.3	25.8	—	—	—	—	—	—	—	—		
25,000 to 99,999	24.8	7.4	19.2	47.6	47.6	4.3	4.3	1.0	1.0	1.5	3.1	15.4		
\$100,000 or more	2.2	23.5	27.9	24.8	24.8	10.2	10.2	1.8	1.8	—	2.4	10.4		
\$40,000 to \$99,999	3.9	17.6	19.8	46.6	46.6	2.8	2.8	1.7	1.7	—	4.5	7.0		
\$10,000 to \$39,999	6.9	14.0	16.0	57.0	57.0	1.8	1.8	5.9	5.9	1.0	1.0	18.3		
Less than \$10,000	10.8	4.3	12.9	47.7	47.7	5.5	5.5	3.1	3.1	2.8	4.9	29.0		
No reply	1.0	15.0	14.0	35.0	35.0	—	—	7.0	7.0	—	—	—		
2,500 to 24,999	36.1	4.1	15.0	45.8	45.8	5.0	5.0	4.3	4.3	1.1	2.2	15.4		
\$100,000 or more	1.7	11.5	68.1	19.1	19.1	—	—	—	—	—	—	1.3		
\$40,000 to \$99,999	3.9	8.7	26.1	46.5	46.5	8.1	8.1	4	4	—	6.3	3.9		
\$10,000 to \$39,999	12.4	3.9	14.5	55.9	55.9	3.4	3.4	4.8	4.8	—	9.1	8.4		
Less than \$10,000	15.7	8.8	8.4	41.2	41.2	6.1	6.1	5.9	5.9	5.6	11.3	23.8		
No reply	2.4	13.9	7.8	41.1	41.1	5.6	5.6	—	—	—	6.5	25.1		
Under 2,500	65.2	2.6	14.1	45.5	45.5	6.2	6.2	4.4	4.4	1.5	5.6	20.1		
\$100,000 or more	2.7	12.8	45.0	27.2	27.2	—	—	—	—	—	15.0	—		
\$40,000 to \$99,999	6.0	7.5	10.4	48.5	48.5	3.6	3.6	—	—	—	2.2	5.8		
\$10,000 to \$39,999	19.3	2.1	13.3	53.2	53.2	7.2	7.2	4.5	4.5	2.1	6.9	15.0		
Less than \$10,000	31.5	1.1	10.4	42.4	42.4	6.8	6.8	5.1	5.1	1.7	26.6	26.6		
No reply	5.7	.6	4.7	41.6	41.6	5.8	5.8	7.0	7.0	1.2	7.0	32.1		

1/ Less than one-tenth percent.

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING WHETHER
SUPPLIER USUALLY DELIVERS FISH AND SHELLFISH OR IT IS PICKED UP BY EATING PLACE

City Size By Sales Size

Category	All establish- ments	Supplier usually delivers	Eating place picks up own supplies	Delivered and picked up	No reply
	Number (in thousands)	Percent	Percent	Percent	Percent
United States	188.2	73.0	24.8	.5	1.7
500,000 or more	38.5	65.5	32.5	.2	1.8
\$100,000 or more	4.5	88.9	8.2	-	2.9
\$40,000 to \$99,999	4.8	84.4	13.9	-	1.7
\$10,000 to \$39,999	11.6	64.1	33.1	-	2.8
Less than \$10,000	15.1	50.1	49.1	.4	.4
No reply	2.5	86.8	10.6	-	2.6
100,000 to 499,999	23.6	78.9	12.7	.3	1.1
\$100,000 or more	2.7	94.3	4.8	-	.9
\$40,000 to \$99,999	3.9	97.2	-	1.7	1.1
\$10,000 to \$39,999	6.5	87.6	12.4	-	-
Less than \$10,000	9.6	59.4	38.5	-	2.1
No reply	.9	100.0	-	-	-
25,000 to 99,999	24.8	79.8	18.8	.9	.5
\$100,000 or more	2.2	98.9	1.0	-	.1
\$40,000 to \$99,999	3.9	87.5	7.9	3.5	1.1
\$10,000 to \$39,999	6.9	76.4	23.1	.5	-
Less than \$10,000	10.8	74.8	24.0	.6	.6
No reply	1.0	86.0	14.0	-	-
2,500 to 24,999	36.1	73.4	24.2	.5	1.2
\$100,000 or more	1.7	100.0	-	-	-
\$40,000 to \$99,999	3.9	91.1	8.8	-	.1
\$10,000 to \$39,999	12.4	77.0	21.9	1.1	-
Less than \$10,000	15.7	65.0	32.7	-	2.3
No reply	2.4	63.7	30.7	2.8	2.8
Under 2,500	65.2	72.7	24.3	.6	2.4
\$100,000 or more	2.7	98.4	.9	-	.7
\$40,000 to \$99,999	6.0	93.3	5.6	1.1	-
\$10,000 to \$39,999	19.3	77.4	21.9	.7	-
Less than \$10,000	31.5	65.9	28.9	.6	4.6
No reply	5.7	60.0	37.7	-	2.3

Table 178

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
IF COLD STORAGE IS AVAILABLE FOR KEEPING FROZEN FISH OR SHELLFISH

City Size By Sales Size

Category	All establishments	Yes		No		No reply	
		Number (in thousands)	Percent	Number	Percent	Number	Percent
United States	188.2		71.0	26.8		.2	
500,000 or more	38.5	53.2		46.1		.7	
\$100,000 or more	4.5	73.3		26.7		-	
\$40,000 to \$99,999	4.8	69.9		30.1		-	
\$10,000 to \$39,999	11.6	57.1		41.2		1.7	
Less than \$10,000	15.1	36.8		63.2		-	
No reply	2.5	66.2		31.2		2.6	
100,000 to 499,999	23.6	68.3		31.7		-	
\$100,000 or more	2.7	83.5		16.5		-	
\$40,000 to \$99,999	3.9	80.1		19.9		-	
\$10,000 to \$39,999	6.5	70.3		29.7		-	
Less than \$10,000	9.6	58.0		42.0		-	
No reply	.9	66.6		33.4		-	
25,000 to 99,999	24.8	69.4		30.6		-	
\$100,000 or more	2.2	93.8		6.2		-	
\$40,000 to \$99,999	3.9	88.4		11.6		-	
\$10,000 to \$39,999	6.9	71.5		28.5		-	
Less than \$10,000	10.8	54.2		45.8		-	
No reply	1.0	93.0		7.0		-	
2,500 to 24,999	36.1	75.6		24.2		.2	
\$100,000 or more	1.7	91.6		8.4		-	
\$40,000 to \$99,999	3.9	90.3		9.7		-	
\$10,000 to \$39,999	12.4	83.6		16.4		-	
Less than \$10,000	15.7	65.7		34.3		-	
No reply	2.4	66.5		30.7		2.8	
Under 2,500	65.2	80.3		19.5		.2	
\$100,000 or more	2.7	100.0		-		-	
\$40,000 to \$99,999	6.0	93.0		7.0		-	
\$10,000 to \$39,999	19.3	81.7		17.8		.5	
Less than \$10,000	31.5	76.5		23.5		-	
No reply	5.7	73.9		26.1		-	

Table 179
PERCENTAGE OF FREEZING PLANTS, ICEBERG FISH OR SHELLFISH INDICATING IF LACK OF
SUFFICIENT OR CONVENIENT STORAGE SPACE LIMITS USE OF FROZEN FISH OR SHELLFISH

Category	City Size By Sales Size					
	All establishments		Yes		No	
	Number (in thousands)		Percent		Percent	
United States	188.2		17.8		80.7	
500,000 or more	38.5		14.1		83.9	
\$100,000 or more	4.5		12.3		85.7	
\$40,000 to \$99,999	4.8		7.8		90.4	
\$10,000 to \$39,999	11.6		13.5		83.1	
Less than \$10,000	15.1		15.9		83.2	
No reply	2.5		21.9		75.4	
100,000 to 499,999	23.6		16.6		82.5	
\$100,000 or more	2.7		16.0		81.5	
\$40,000 to \$99,999	3.9		18.8		81.2	
\$10,000 to \$39,999	6.5		14.9		83.7	
Less than \$10,000	9.6		17.9		81.4	
No reply	.9		5.4		94.6	
25,000 to 99,999	24.8		20.2		76.5	
\$100,000 or more	2.2		22.1		77.9	
\$40,000 to \$99,999	3.9		14.3		85.7	
\$10,000 to \$39,999	6.9		23.8		73.1	
Less than \$10,000	10.8		20.1		75.0	
No reply	1.0		15.8		77.2	
2,500 to 24,999	36.1		21.8		77.0	
\$100,000 or more	1.7		9.5		90.5	
\$40,000 to \$99,999	3.9		20.9		76.9	
\$10,000 to \$39,999	12.4		21.8		77.1	
Less than \$10,000	15.7		23.5		73.3	
No reply	2.4		20.4		78.1	
Under 2,500	65.2		17.1		81.9	
\$100,000 or more	2.7		12.8		87.2	
\$40,000 to \$99,999	6.0		5.8		93.1	
\$10,000 to \$39,999	19.3		18.5		80.1	
Less than \$10,000	31.5		18.2		81.4	
No reply	5.7		21.0		75.5	

1/ Less than one-tenth percent.

Table 180

POUNDS OF FROZEN FISH AND SHELLFISH HELD IN FREEZER OR COLD STORAGE
BY PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
(Thousands of pounds)

City Size By Sales Size

Category	Number of establish- ments (thousands)	Total		Frozen Fish		Frozen Shellfish		Pounds held per establishment	
		Thousand Pounds	Per- cent	Thousand Pounds	Per- cent	Thousand Pounds	Per- cent	Total Fish	Shellfish
United States	188.2	9,124	100.0	4,224	16.4	4,442	51.1	18.5	24.0
500,000 or more	38.5	2,763	100.0	1,325	50.5	1,421	47.3	11.7	15.5
\$10,000 or more	4.5	2,108	100.0	1,110	52.7	1,000	47.4	24.7	24.1
\$10,000 to \$99,999	4.8	143	100.0	78	53.3	71	47.7	11.7	15.5
\$10,000 to \$39,999	11.6	119	100.0	64	53.8	35	46.2	10.2	4.7
Less than \$10,000	15.1	91	100.0	43	52.7	43	47.3	6.2	2.9
No reply	2.5	295	100.0	95	32.2	200	67.8	117.6	80.0
100,000 to \$99,999	23.6	1,193	100.0	364	30.6	824	69.4	50.2	31.6
\$100,000 or more	2.7	816	100.0	207	25.4	607	74.6	30.1	22.0
\$10,000 to \$99,999	3.9	246	100.0	88	35.3	158	64.7	22.6	10.5
\$10,000 to \$39,999	2.5	67	100.0	37	55.2	30	44.8	10.2	4.6
Less than \$10,000	9.6	45	100.0	25	55.6	20	44.4	4.7	2.1
No reply	.9	16	100.0	7	43.8	9	56.2	17.8	10.0
25,000 to \$9,999	24.8	1,063	100.0	445	41.9	613	58.1	17.9	25.0
\$100,000 or more	2.2	600	100.0	174	29.0	426	71.0	22.7	19.1
\$10,000 to \$99,999	3.9	156	100.0	78	50.0	78	50.0	41.0	20.5
\$10,000 to \$39,999	6.2	221	100.0	153	69.2	68	30.8	22.2	9.8
Less than \$10,000	10.8	76	100.0	34	44.7	42	55.3	7.0	3.2
No reply	1.0	10	100.0	6	60.0	4	40.0	11.0	5.0
2,500 to \$4,999	36.1	1,575	100.0	623	39.6	952	60.4	13.6	26.4
\$100,000 or more	1.7	373	100.0	171	51.4	162	43.6	195.9	95.3
\$10,000 to \$99,999	3.9	426	100.0	96	19.4	400	80.6	127.2	24.5
\$10,000 to \$39,999	12.4	584	100.0	217	38.5	347	61.5	45.5	17.5
Less than \$10,000	15.7	92	100.0	58	63.0	34	37.0	5.9	2.2
No reply	2.4	90	100.0	81	90.0	9	10.0	37.5	3.7
Under 2,500	65.2	2,540	100.0	1,407	55.4	1,133	44.6	29.0	17.4
\$100,000 or more	2.7	1,105	100.0	685	57.3	500	42.2	253.7	135.2
\$10,000 to \$99,999	6.0	551	100.0	301	54.6	250	45.4	91.8	41.6
\$10,000 to \$39,999	13.3	466	100.0	232	49.8	234	50.2	24.1	12.1
Less than \$10,000	31.5	289	100.0	162	56.1	127	43.9	9.2	5.1
No reply	5.7	49	100.0	27	55.1	22	44.9	8.8	4.9

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH
INDICATING NUMBER OF SERVINGS PER POUND OF FISH FILLETS

City Size By Sales Size

Category	All establish- ments	One serving		Two servings		Three servings		Four servings		Five servings		Six to eight servings		No reply or not applicable	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States		188.2	1.3	16.6	30.0	15.5	1.8	.8	34.0						
500,000 or more		38.5	1.2	20.2	30.1	13.7	1.4	.7	32.7						
\$100,000 or more		4.5	5.8	36.7	26.0	14.0	.1	1.8	15.6						
\$10,000 to \$99,999		4.8	2.9	25.4	31.6	19.2	-	-	20.9						
\$10,000 to \$39,999		11.6	-	11.7	35.3	15.9	2.9	1.2	33.0						
Less than \$10,000		15.1	-	19.5	26.0	10.3	1.3	-	42.9						
No reply		2.5	2.8	25.1	34.6	12.2	-	2.6	22.7						
100,000 to 499,999		23.6	.3	10.8	27.2	23.4	2.0	.6	35.7						
\$100,000 or more		2.7	3.1	21.4	39.3	14.1	-	-	19.1						
\$10,000 to \$99,999		3.9	-	9.7	30.6	36.1	1.7	1.7	20.2						
\$10,000 to \$39,999		6.5	-	10.3	33.8	27.9	3.1	1.0	23.9						
Less than \$10,000		9.6	-	8.2	17.9	18.6	2.1	-	53.2						
No reply		.9	-	6.2	30.2	15.1	-	-	48.5						
25,000 to 99,999		24.8	.8	17.1	31.5	20.9	2.8	1.3	25.6						
\$100,000 or more		2.2	3.8	34.8	38.7	15.5	3.0	-	4.2						
\$10,000 to \$99,999		3.9	1.0	23.5	29.7	31.1	.1	.3	14.3						
\$10,000 to \$39,999		6.9	-	11.7	36.0	22.2	4.3	1.0	24.8						
Less than \$10,000		10.8	.6	15.4	28.0	15.6	3.1	2.5	34.8						
No reply		1.0	-	7.0	29.4	42.0	-	-	21.6						
2,500 to 24,999		36.1	2.2	15.9	31.0	13.9	2.0	1.5	33.5						
\$100,000 or more		1.7	4.1	13.1	52.2	20.9	-	-	9.7						
\$10,000 to \$99,999		3.9	3.2	32.7	28.4	17.4	.1	-	18.2						
\$10,000 to \$39,999		12.4	2.7	19.0	39.7	17.4	.5	-	20.7						
Less than \$10,000		15.7	1.7	10.8	23.1	10.5	3.6	2.9	47.4						
No reply		2.4	-	9.1	28.8	8.4	2.8	2.8	48.1						
Under 2,500		65.2	1.4	16.6	29.7	12.7	1.4	.4	37.8						
\$100,000 or more		2.7	.7	18.7	52.9	18.6	-	2.5	6.6						
\$10,000 to \$99,999		6.0	5.5	18.1	40.8	11.8	4.4	2.2	17.2						
\$10,000 to \$39,999		19.3	1.4	19.2	36.4	11.2	1.0	-	30.8						
Less than \$10,000		31.5	.6	12.3	24.7	10.6	1.1	.2	50.5						
No reply		5.7	1.3	29.1	12.0	26.7	2.3	-	28.6						

Table 182

PERCENTAGE OF PUBLIC EATING PLACES INDICATING WHETHER OR NOT GREATER SELECTION
OF FISH AND SHELLFISH DISHES IS OFFERED ON CERTAIN DAYS

City Size By Sales Size

Category	All establishments Number (in thousands)	Yes		No		No reply	
		Percent	40.2	Percent	40.2	Percent	(1)
United States	188.2	59.8					
500,000 or more	38.5	69.0	31.0				-
\$100,000 or more	4.5	73.0	27.0				-
\$40,000 to \$99,999	4.8	68.9	31.1				-
\$10,000 to \$39,999	11.6	71.6	28.4				-
Less than \$10,000	15.1	65.1	34.9				-
No reply	2.5	73.6	26.4				-
100,000 to 499,999	23.6	69.3	30.7				-
\$100,000 or more	2.7	79.5	20.5				-
\$40,000 to \$99,999	3.9	75.8	24.2				-
\$10,000 to \$39,999	6.5	65.6	34.4				-
Less than \$10,000	9.6	68.3	31.7				-
No reply	.9	47.6	52.4				-
25,000 to 99,999	24.8	65.8	34.2				-
\$100,000 or more	2.2	64.1	35.9				-
\$40,000 to \$99,999	3.9	72.6	27.4				-
\$10,000 to \$39,999	6.9	76.5	23.5				-
Less than \$10,000	10.8	57.5	42.5				-
No reply	1.0	58.1	41.9				-
2,500 to 24,999	36.1	52.7	47.3				-
\$100,000 or more	1.7	41.6	58.4				-
\$40,000 to \$99,999	3.9	52.0	48.0				-
\$10,000 to \$39,999	12.4	53.9	46.1				-
Less than \$10,000	15.7	53.0	47.0				-
No reply	2.4	53.2	46.8				-
Under 2,500	65.2	52.6	47.3				1
\$100,000 or more	2.7	73.6	26.4				-
\$40,000 to \$99,999	6.0	54.0	46.0				-
\$10,000 to \$39,999	19.3	64.4	35.6				-
Less than \$10,000	31.5	45.0	54.8				.2
No reply	5.7	43.3	56.7				-

1/ Less than one-tenth percent.

Table 183

PERCENTAGE OF PUBLIC EATING PLACES INDICATING DAYS ON WHICH THE GREATEST
SELECTION OF FISH AND SHELLFISH DISHES IS OFFERED

City Size By Sales Size

Category	All establish- ments	Sunday through Tuesday and Thursday		Wednesday		Friday		Saturday	
		Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States		126.2	2.6		5.1		87.9		4.4
500,000 or more		29.2	1.7		7.2		88.2		2.1
\$100,000 or more		3.6	.8		6.6		90.3		2.3
\$40,000 to \$99,999		3.6	2.3		3.7		92.1		1.9
\$10,000 to \$39,999		9.4	3.5		7.2		88.6		.7
Less than \$10,000		11.2	-		8.9		87.5		3.6
No reply		2.1	3.2		7.2		89.6		-
100,000 to 499,999		18.6	2.5		6.2		85.8		4.5
\$100,000 or more		2.4	3.6		5.5		86.7		4.2
\$40,000 to \$99,999		3.6	4.3		13.6		80.2		1.9
\$10,000 to \$39,999		4.8	2.8		5.6		87.4		4.2
Less than \$10,000		7.4	3.6		3.6		86.5		6.3
No reply		.4	.2		-		99.8		-
25,000 to 99,999		17.9	2.3		4.5		90.3		2.9
\$100,000 or more		1.7	3.1		9.1		85.0		2.8
\$40,000 to \$99,999		3.2	2.6		11.3		86.1		-
\$10,000 to \$39,999		5.8	3.5		3.9		90.3		2.3
Less than \$10,000		6.6	1.0		1.0		93.9		4.1
No reply		.6	-		-		89.2		10.8
2,500 to 24,999		21.5	2.8		4.9		87.0		5.2
\$100,000 or more		.7	3.0		.6		95.8		.6
\$40,000 to \$99,999		2.7	9.1		12.3		73.6		5.0
\$10,000 to \$39,999		7.6	4.3		3.8		86.6		5.3
Less than \$10,000		9.2	-		4.6		89.6		5.8
No reply		1.3	-		-		94.7		5.3
Under 2,500		38.2	2.9		3.1		87.6		6.4
\$100,000 or more		2.2	5.9		3.0		88.2		2.9
\$40,000 to \$99,999		3.6	3.3		5.5		87.6		3.6
\$10,000 to \$39,999		14.1	4.7		4.3		86.9		4.1
Less than \$10,000		15.8	1.3		1.7		86.9		10.1
No reply		2.6	-		2.6		94.8		2.6

Table 164

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH OR SHELLFISH INDICATING
WHETHER OR NOT FISH AND SHELLFISH ARE OFFERED DAILY
City Size By Sales Size

Category	All establishments	Not offered daily	Offered daily	No reply
	Number (in thousands)	Percent	Percent	Percent
United States	188.2	29.5	68.0	2.5
500,000 or more	38.5	34.2	63.2	2.5
\$100,000 or more	4.5	9.4	88.9	1.7
\$40,000 to \$99,999	4.8	23.9	75.0	1.1
\$10,000 to \$39,999	11.6	35.0	62.5	2.5
Less than \$10,000	15.1	47.5	49.5	3.0
No reply	2.5	16.6	80.8	2.6
100,000 to 199,999	23.6	29.4	68.6	2.0
\$100,000 or more	2.7	5.2	94.0	.2
\$40,000 to \$99,999	3.9	21.1	77.8	1.1
\$10,000 to \$39,999	6.5	24.1	75.9	-
Less than \$10,000	9.6	43.5	54.4	2.1
No reply	.9	22.8	51.4	25.8
25,000 to 99,999	24.8	32.5	64.8	2.7
\$100,000 or more	2.2	9.5	87.5	3.0
\$40,000 to \$99,999	3.9	12.1	87.9	-
\$10,000 to \$39,999	6.9	35.3	59.9	4.8
Less than \$10,000	10.8	42.7	55.4	1.9
No reply	1.0	35.0	58.0	7.0
2,500 to 24,999	36.1	27.7	67.7	4.6
\$100,000 or more	1.7	-	98.8	1.2
\$40,000 to \$99,999	3.9	10.5	83.1	6.4
\$10,000 to \$39,999	12.4	28.9	65.1	6.0
Less than \$10,000	15.7	34.8	64.4	.8
No reply	2.4	21.6	56.1	22.3
Under 2,500	65.2	26.6	72.0	1.4
\$100,000 or more	2.7	.9	99.1	-
\$40,000 to \$99,999	6.0	7.7	92.3	.7
\$10,000 to \$39,999	19.3	26.8	72.5	2.3
Less than \$10,000	31.5	32.7	65.0	2.3
No reply	5.7	24.8	74.0	1.2

Date	No. of Cases	No. of Deaths	No. of Recoveries	No. of Discharges	No. of Admissions
1891-1892	1,234	56	789	1,000	1,234
1892-1893	1,567	68	901	1,123	1,567
1893-1894	1,890	72	1,012	1,234	1,890
1894-1895	2,123	78	1,123	1,345	2,123
1895-1896	2,456	85	1,234	1,456	2,456
1896-1897	2,789	92	1,345	1,567	2,789
1897-1898	3,123	98	1,456	1,678	3,123
1898-1899	3,456	105	1,567	1,789	3,456
1899-1900	3,789	112	1,678	1,890	3,789
1900-1901	4,123	118	1,789	2,001	4,123
1901-1902	4,456	125	1,890	2,112	4,456
1902-1903	4,789	132	1,901	2,223	4,789
1903-1904	5,123	138	2,012	2,334	5,123
1904-1905	5,456	145	2,123	2,445	5,456
1905-1906	5,789	152	2,234	2,556	5,789
1906-1907	6,123	158	2,345	2,667	6,123
1907-1908	6,456	165	2,456	2,778	6,456
1908-1909	6,789	172	2,567	2,889	6,789
1909-1910	7,123	178	2,678	2,990	7,123
1910-1911	7,456	185	2,789	3,101	7,456
1911-1912	7,789	192	2,890	3,212	7,789
1912-1913	8,123	198	2,901	3,323	8,123
1913-1914	8,456	205	3,012	3,434	8,456
1914-1915	8,789	212	3,123	3,545	8,789
1915-1916	9,123	218	3,234	3,656	9,123
1916-1917	9,456	225	3,345	3,767	9,456
1917-1918	9,789	232	3,456	3,878	9,789
1918-1919	10,123	238	3,567	3,989	10,123
1919-1920	10,456	245	3,678	4,100	10,456
1920-1921	10,789	252	3,789	4,211	10,789
1921-1922	11,123	258	3,890	4,322	11,123
1922-1923	11,456	265	3,901	4,433	11,456
1923-1924	11,789	272	4,012	4,544	11,789
1924-1925	12,123	278	4,123	4,655	12,123
1925-1926	12,456	285	4,234	4,766	12,456
1926-1927	12,789	292	4,345	4,877	12,789
1927-1928	13,123	298	4,456	4,988	13,123
1928-1929	13,456	305	4,567	5,099	13,456
1929-1930	13,789	312	4,678	5,210	13,789
1930-1931	14,123	318	4,789	5,321	14,123
1931-1932	14,456	325	4,890	5,432	14,456
1932-1933	14,789	332	4,901	5,543	14,789
1933-1934	15,123	338	5,012	5,654	15,123
1934-1935	15,456	345	5,123	5,765	15,456
1935-1936	15,789	352	5,234	5,876	15,789
1936-1937	16,123	358	5,345	5,987	16,123
1937-1938	16,456	365	5,456	6,098	16,456
1938-1939	16,789	372	5,567	6,209	16,789
1939-1940	17,123	378	5,678	6,320	17,123
1940-1941	17,456	385	5,789	6,431	17,456
1941-1942	17,789	392	5,890	6,542	17,789
1942-1943	18,123	398	5,901	6,653	18,123
1943-1944	18,456	405	6,012	6,764	18,456
1944-1945	18,789	412	6,123	6,875	18,789
1945-1946	19,123	418	6,234	6,986	19,123
1946-1947	19,456	425	6,345	7,097	19,456
1947-1948	19,789	432	6,456	7,208	19,789
1948-1949	20,123	438	6,567	7,319	20,123
1949-1950	20,456	445	6,678	7,430	20,456
1950-1951	20,789	452	6,789	7,541	20,789
1951-1952	21,123	458	6,890	7,652	21,123
1952-1953	21,456	465	6,901	7,763	21,456
1953-1954	21,789	472	7,012	7,874	21,789
1954-1955	22,123	478	7,123	7,985	22,123
1955-1956	22,456	485	7,234	8,096	22,456
1956-1957	22,789	492	7,345	8,207	22,789
1957-1958	23,123	498	7,456		

Table 186

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF STEAK

City Size By Sales Size

Category	All establish- ments	Number (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
			Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
United States											
500,000 or more	38.5	183.2	38.7	40.2	28.9	11.5	13.5	13.5	5.9		
\$100,000 or more	1.5		57.9		23.7	13.7		16.3		7.6	
\$40,000 to \$99,999	4.8		45.3		36.9	5.7		3.0		6.1	
\$10,000 to \$39,999	11.6		45.9		19.8	13.3		10.2		1.9	
Less than \$10,000	15.1		27.8		19.6	17.7		12.9		8.1	
No reply	2.5		24.5		32.5	23.5		26.1		8.8	
100,000 to \$99,999	23.6		44.2		25.9	9.6		7.8		11.7	
\$100,000 or more	2.7		65.3		24.9	7.2		16.6		3.7	
\$40,000 to \$99,999	3.9		45.1		26.5	11.6		2.5		1	
\$10,000 to \$39,999	6.5		38.0		37.2	8.3		12.0		2.8	
Less than \$10,000	9.6		44.3		17.2	8.9		13.0		3.5	
No reply	.9		18.3		32.7	24.5		24.1		5.5	
25,000 to 99,999	24.8		13.5		25.7	10.0		24.5		-	
\$100,000 or more	2.2		47.1		38.6	8.3		14.4		6.4	
\$40,000 to \$99,999	3.9		60.6		24.2	6.2		3.0		3.0	
\$10,000 to \$39,999	6.9		45.6		25.1	14.1		8.6		4	
Less than \$10,000	10.8		35.7		25.0	8.6		14.2		1.0	
No reply	1.0		37.1		14.0	14.0		19.7		11.0	
2,500 to 24,999	36.1		41.8		28.5	10.6		7.0		27.9	
\$100,000 or more	1.7		72.3		22.3	1.4		14.3		4.8	
\$40,000 to \$99,999	3.9		61.3		25.2	9.9		-		4.0	
\$10,000 to \$39,999	12.4		46.9		32.1	11.1		1.8		1.8	
Less than \$10,000	15.7		31.2		30.0	10.4		8.7		1.2	
No reply	2.4		32.3		9.1	16.7		23.8		4.6	
Under 2,500	65.2		37.5		34.6	12.0		11.2		30.7	
\$100,000 or more	2.7		72.6		22.3	1		9.9		6.0	
\$40,000 to \$99,999	6.0		49.7		32.2	10.0		2.5		2.5	
\$10,000 to \$39,999	19.3		42.7		37.9	11.6		1.5		6.6	
Less than \$10,000	31.5		32.1		31.8	13.5		6.1		1.7	
No reply	5.7		20.2		47.1	6.9		13.5		8.0	
								15.0		10.8	

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST BEEF

City Size By Sales Size

Category	All establish- ments	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
		Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	Number (in thousands)	Percent	
United States										
500,000 or more	188.2		37.5		30.4		10.8		14.4	6.9
\$100,000 or more	38.5		37.1		26.2		13.2		15.6	7.8
\$40,000 to \$99,999	4.5		52.9		34.6		4.4		1.7	6.4
\$10,000 to \$39,999	4.6		39.4		41.7		5.5		11.1	3.3
Less than \$10,000	11.6		47.1		23.5		9.8		27.8	9.8
No reply	15.1		26.0		20.1		18.6		7.5	11.7
	2.5		27.1		35.0		23.6		2.6	
100,000 to 499,999	23.6		39.6		29.0		11.2		15.2	4.3
\$100,000 or more	7.7		42.8		39.9		4.5		8.6	4.5
\$40,000 to \$99,999	3.9		44.9		35.6		6.4		16.7	3.5
\$10,000 to \$39,999	6.5		31.6		38.8		9.4		22.0	5.5
Less than \$10,000	9.6		38.1		18.6		15.8		24.5	-
No reply	.9		18.3		40.9		16.3			
25,000 to 99,999	24.8		41.1		26.3		10.2		14.3	7.5
\$100,000 or more	2.2		51.2		34.7		10.0		1.1	3.0
\$40,000 to \$99,999	3.9		57.6		26.7		3.9		7.4	4.4
\$10,000 to \$39,999	6.9		46.6		21.3		17.9		12.3	1.9
Less than \$10,000	10.8		29.9		28.7		9.8		20.9	10.7
No reply	1.0		37.2		14.0		-		14.0	34.8
2,500 to 24,999	36.1		40.2		26.0		9.7		17.1	6.1
\$100,000 or more	1.7		67.9		20.4		5.5		1.9	4.3
\$40,000 to \$99,999	3.9		49.6		24.3		6.3		18.0	1.8
\$10,000 to \$39,999	12.4		43.4		32.9		8.6		10.7	4.4
Less than \$10,000	15.7		33.5		25.0		11.6		25.3	4.6
No reply	2.4		33.5		16.3		11.2		5.5	33.5
Under 2,500	65.2		34.2		36.7		10.0		11.6	7.5
\$100,000 or more	2.7		49.6		12.1		1.1		2.8	5.1
\$40,000 to \$99,999	6.0		46.4		33.7		10.0		3.3	6.0
\$10,000 to \$39,999	19.3		38.6		40.0		9.5		8.2	3.5
Less than \$10,000	31.5		30.7		32.8		12.1		14.9	9.5
No reply	5.7		17.4		47.5		5.8		17.4	11.9

Table 188

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF ROAST PORK

City Size By Sales Size

Category	All establish- ments (in thousands)	Fish and shellfish serving brings more profit	Fish and shellfish serving brings same profit	Fish and shellfish serving brings less profit	Serve only fish and shellfish	Establishments not replying
		Percent	Percent	Percent	Percent	Percent
United States	188.2	34.8	29.2	9.3	19.1	7.6
500,000 or more	38.5	33.1	23.1	9.7	23.8	10.3
\$100,000 or more	4.5	47.2	30.8	2.5	11.3	8.1
\$10,000 to \$99,999	4.8	36.0	38.2	4.3	18.2	3.3
\$10,000 to \$39,999	11.6	38.0	22.8	11.0	17.8	10.4
Less than \$10,000	15.1	26.5	13.4	12.8	35.8	11.5
No reply	2.5	19.6	39.3	8.5	13.0	19.6
100,000 to 199,999	23.6	36.5	29.0	9.4	20.6	4.5
\$100,000 or more	2.7	51.4	37.3	3.6	5.0	2.7
\$10,000 to \$99,999	2.9	39.7	35.6	8.2	13.7	2.8
\$10,000 to \$39,999	6.5	28.8	36.8	8.3	22.7	3.4
Less than \$10,000	9.6	38.0	17.9	11.7	25.5	6.9
No reply	.9	16.9	37.3	15.1	30.2	-
25,000 to 99,999	24.8	38.5	26.9	7.2	19.9	7.5
\$100,000 or more	2.2	44.1	38.6	6.2	6.1	3.0
\$10,000 to \$99,999	3.9	54.2	26.0	1	15.3	4.4
\$10,000 to \$39,999	6.9	44.6	24.6	11.5	17.4	1.9
Less than \$10,000	10.8	28.0	27.5	6.8	27.0	10.7
No reply	1.0	37.1	14.0	7.0	7.0	34.9
2,500 to 24,999	36.1	38.2	28.2	8.4	18.1	7.1
\$100,000 or more	1.7	62.1	30.4	1.4	1.9	4.2
\$10,000 to \$99,999	3.9	47.4	24.6	7.6	18.3	2.1
\$10,000 to \$39,999	12.4	41.9	33.0	7.5	13.2	4.4
Less than \$10,000	15.7	32.2	26.9	9.7	24.5	6.7
No reply	2.4	27.9	16.3	11.2	11.2	33.4
Under 2,500	65.2	31.9	34.3	10.2	16.1	7.5
\$100,000 or more	2.7	41.9	34.2	-	8.1	5.8
\$10,000 to \$99,999	6.0	42.9	32.5	6.8	8.1	7.7
\$10,000 to \$39,999	19.3	37.2	36.0	9.4	14.3	3.1
Less than \$10,000	31.5	28.5	30.5	12.6	18.8	9.6
No reply	5.7	16.8	46.5	5.9	19.2	11.6

Table 189

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH
OFFERING AN OPINION AS TO THE PROFIT FROM A SERVING OF FISH AND SHELLFISH
COMPARED WITH THE PROFIT FROM A SERVING OF CHICKEN

City Size By Sales Size

Category	All establish- ments (in thousands)	Fish and shellfish serving brings more profit		Fish and shellfish serving brings same profit		Fish and shellfish serving brings less profit		Serve only fish and shellfish		Establishments not replying
		Number	Percent	Number	Percent	Number	Percent	Number	Percent	
United States		188.2	32.8		34.5		12.3		13.5	6.9
500,000 or more		38.5	30.2		28.6		16.3		17.3	7.6
\$100,000 or more		17.8	30.6		37.5		15.7		7.7	8.5
\$40,000 to \$99,999		4.8	31.6		49.6		7.5		7.9	3.4
\$10,000 to \$39,999		11.6	36.6		25.9		13.9		13.0	2.8
Less than \$10,000		15.1	26.4		20.5		20.8		26.1	6.2
No reply		2.5	20.0		33.2		19.4		15.7	11.7
100,000 to \$99,999		23.6	31.5		33.6		11.3		11.7	5.2
\$100,000 or more		2.7	35.0		45.6		9.2		5.0	5.2
\$40,000 to \$99,999		3.9	39.4		42.0		10.7		5.1	2.8
\$10,000 to \$39,999		6.5	27.2		38.9		13.4		14.0	6.5
Less than \$10,000		9.6	44.9		23.4		10.3		13.8	7.6
No reply		.9	29.8		32.5		15.1		22.6	-
25,000 to \$9,999		24.8	35.4		32.4		11.0		13.2	8.0
\$100,000 or more		2.2	46.5		46.7		9.6		-	3.0
\$40,000 to \$99,999		3.9	43.9		38.4		11.6		1.7	4.4
\$10,000 to \$39,999		6.9	39.7		29.6		15.3		12.5	2.9
Less than \$10,000		10.8	29.8		29.9		8.6		20.3	11.4
No reply		1.0	21.4		22.8		7.0		14.0	34.8
2,500 to 24,999		36.1	36.6		32.5		9.5		15.5	5.9
\$100,000 or more		1.7	67.6		29.0		1.4		1.9	2.2
\$40,000 to \$99,999		3.9	44.4		32.0		9.5		12.3	1.8
\$10,000 to \$39,999		12.4	38.6		34.0		13.3		9.7	4.4
Less than \$10,000		15.7	30.8		33.3		7.6		23.3	5.0
No reply		2.4	30.7		21.8		8.4		8.4	30.7
Under 2,500		65.2	29.5		40.3		12.2		11.0	7.0
\$100,000 or more		2.7	31.7		57.6		2.5		2.5	5.7
\$40,000 to \$99,999		6.0	39.5		45.0		8.9		1.1	5.5
\$10,000 to \$39,999		19.3	33.4		44.3		12.2		7.3	2.8
Less than \$10,000		31.5	26.6		34.0		14.7		15.6	9.1
No reply		5.7	20.0		48.1		7.0		12.8	12.1

Table 190

PERCENTAGE OF METHODS USED BY PUBLIC EATING PLACES SERVING FISH
AND SHELLFISH TO PROMOTE SALES OF FISH AND SHELLFISH MEALS
City Size By Sales Size

Category	All methods used	Featured special on menu	Suggestions by waiters	Window display	Separate menu for fish	Newspaper advertising	Radio or television advertising	Other methods used
	Number (in thousands)	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	204.3	37.1	25.2	6.5	3.9	3.7	1.9	21.7
500,000 or more	38.2	37.6	21.2	10.2	5.1	1.0	.5	23.7
\$100,000 or more	5.7	45.8	28.7	3.7	6.9	2.3	2.3	10.3
\$40,000 to \$99,999	5.3	57.1	18.4	6.5	2.3	3.8	-	11.9
\$10,000 to \$39,999	11.6	39.8	20.3	12.7	3.4	.6	-	23.2
Less than \$10,000	13.8	24.3	21.7	13.0	6.7	-	.5	35.8
No reply	1.8	41.6	22.4	3.7	5.0	-	-	27.3
100,000 to 499,999	25.7	38.3	27.0	6.6	1.6	2.8	1.3	22.4
\$100,000 or more	4.0	39.0	24.3	2.5	3.4	7.6	5.2	18.0
\$40,000 to \$99,999	4.8	44.6	29.9	2.8	-	2.8	-	19.9
\$10,000 to \$39,999	7.5	35.1	27.4	8.0	2.7	2.7	1.8	22.3
Less than \$10,000	8.5	37.3	23.9	10.3	.8	.6	-	26.9
No reply	.9	38.3	47.0	-	.1	.1	.1	14.4
25,000 to 99,999	28.0	36.9	22.1	8.7	3.4	5.5	3.0	20.4
\$100,000 or more	3.2	49.3	27.5	4.8	1.4	7.8	3.4	5.8
\$40,000 to \$99,999	5.9	43.0	27.8	2.4	2.5	7.6	5.1	11.6
\$10,000 to \$39,999	8.2	40.5	23.9	6.5	4.4	3.7	2.0	19.0
Less than \$10,000	9.8	26.2	15.0	15.0	4.1	4.7	2.7	32.3
No reply	.9	37.3	27.8	14.4	-	6.1	-	14.4
2,500 to 24,999	41.1	33.5	22.1	6.2	2.9	4.4	2.4	20.5
\$100,000 or more	3.0	43.7	39.4	-	2.2	4.8	5.6	4.3
\$40,000 to \$99,999	5.2	39.1	23.2	5.9	4.4	8.2	3.9	15.3
\$10,000 to \$39,999	15.5	35.0	27.6	7.1	6.1	3.5	1.5	19.2
Less than \$10,000	15.1	27.0	29.7	6.9	2.4	3.7	2.6	27.7
No reply	2.3	39.7	34.7	5.8	-	5.8	-	14.0
Under 2,500	71.3	38.5	25.4	3.9	4.4	4.3	2.0	21.5
\$100,000 or more	3.9	42.0	25.3	1.9	4.1	5.6	5.9	15.2
\$40,000 to \$99,999	9.2	37.8	24.8	5.1	2.9	14.2	5.8	9.4
\$10,000 to \$39,999	21.9	44.9	28.7	5.0	3.2	2.5	1.8	13.9
Less than \$10,000	31.3	30.9	25.6	3.2	5.6	2.8	.8	31.1
No reply	5.0	56.9	11.1	2.6	5.3	2.6	-	21.5

PERCENTAGE OF PUBLIC EATING PLACES SERVING FISH AND SHELLFISH INDICATING
METHODS FOUND MOST EFFECTIVE IN PROMOTING SALES OF FISH AND SHELLFISH MEALS

City Size By Sales Size

Category	All estab- lish- ments	Number (in thousands)	Establishments reporting one effective method				Establishments reporting two effective methods				Do not know	
			Separate menu for fish	Window display	Featured special on menu	Suggestions by waiters	Other methods	Featured		Other methods		None of methods listed
								Percent	Percent			
United States		188.2	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	Percent	
500,000 or more	38.5		1.6	17.5	7.4	10.1	12.1	11.2	27.0	12.1		
\$100,000 or more	14.5		2.5	18.6	4.7	11.4	11.4	9.2	30.9	10.0		
\$10,000 to \$99,999	4.8		1.2	13.5	4.5	1.3	29.0	12.7	30.9	2.5		
\$10,000 to \$9,999	11.6		(1)	36.5	2.0	4.2	16.6	9.6	28.1	2.2		
Less than \$10,000	15.1		2.9	17.6	2.9	13.4	12.2	8.6	28.4	12.7		
No reply	2.5		4.0	13.9	8.1	15.8	4.0	9.3	30.0	13.7		
			-	17.3	2.6	7.6	10.2	6.0	52.8	3.5		
100,000 to \$99,999	23.6		2.1	15.0	9.1	8.2	12.8	9.5	29.2	13.1		
\$100,000 or more	2.7		1.1	15.3	4.7	9.9	20.5	20.5	19.0	10.2		
\$10,000 to \$99,999	3.9		-	16.3	8.0	3.7	24.9	11.1	22.9	10.1		
\$10,000 to \$9,999	6.5		1.0	19.7	15.5	12.5	8.7	7.2	23.7	11.7		
Less than \$10,000	9.6		4.8	12.4	6.9	7.6	8.4	4.8	37.9	15.8		
No reply	.9		-	2.3	11.4	-	15.1	22.6	33.4	15.1		
25,000 to \$9,999	24.8		3.2	15.2	7.1	12.5	12.2	13.2	25.0	10.8		
\$100,000 or more	2.2		2.9	26.2	7.5	6.1	22.1	12.2	10.3	10.7		
\$10,000 to \$99,999	3.9		-	19.1	9.2	12.1	26.4	16.4	16.3	2.2		
\$10,000 to \$9,999	6.9		.9	13.8	5.3	6.8	18.2	15.9	28.5	9.7		
Less than \$10,000	10.8		1.2	11.7	7.4	17.5	1.2	11.1	28.7	15.7		
No reply	1.0		-	16.1	7.0	14.0	12.9	7.0	8.0	8.0		
2,500 to 24,999	36.1		.6	14.0	8.2	8.6	15.4	11.3	25.7	11.9		
\$100,000 or more	1.7		-	10.1	5.3	1.1	53.7	11.1	13.0	8.2		
\$10,000 to \$99,999	3.9		-	20.6	5.4	9.3	16.1	16.8	23.7	10.1		
\$10,000 to \$9,999	12.4		1.1	18.1	4.5	8.7	17.3	15.0	19.7	14.5		
Less than \$10,000	15.7		1.7	9.6	12.7	10.1	8.6	7.3	31.6	18.0		
No reply	2.4		-	13.2	2.8	3.7	22.3	8.4	33.5	13.3		
Under 2,500	65.2		1.2	20.6	7.8	10.0	10.4	12.2	25.4	12.0		
\$100,000 or more	2.7		.4	26.1	10.2	9.6	7.8	18.7	15.0	10.1		
\$10,000 to \$99,999	6.0		-	23.6	5.5	7.1	11.0	28.4	10.6	10.6		
\$10,000 to \$9,999	19.3		-	24.0	9.4	5.5	14.1	13.9	22.8	9.3		
Less than \$10,000	31.5		.6	14.3	8.3	13.6	8.9	9.0	30.0	13.6		
No reply	5.7		1.2	38.7	1.2	8.2	2.7	3.5	29.9	11.6		

1/ Less than one-tenth percent.

Table 192

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS
City Size By Sales Size

Category	All establishments	No storage space	Insufficient demand	Sell only specialty	Too much work involved	Can't get fish in form wanted	No food or meals served
	Number	Percent	Percent	Percent	Percent	Percent	Percent
United States	170.1	7.0	24.4	32.5	2.4	.3	26.9
500,000 or more	23.2	4.7	35.0	26.2	.9	-	27.7
\$100,000 or more	(1)	-	-	-	-	-	-
\$40,000 to \$99,999	.8	10.1	55.5	26.5	-	-	-
\$10,000 to \$39,999	3.5	13.4	43.9	33.1	-	-	7.7
Less than \$10,000	11.0	3.0	48.7	30.0	1.2	-	11.0
No reply	7.9	2.5	9.3	17.9	.9	-	63.2
100,000 to 499,999	26.5	6.2	16.0	37.2	2.8	-	31.2
\$100,000 or more	.1	-	9.5	90.5	-	-	-
\$40,000 to \$99,999	.7	38.7	11.0	23.1	-	-	-
\$10,000 to \$39,999	3.2	2.1	9.0	53.4	4.2	-	22.9
Less than \$10,000	14.6	5.5	25.1	43.0	2.7	-	16.4
No reply	7.9	8.5	2.5	20.3	2.5	-	65.3
25,000 to 99,999	24.2	2.7	16.7	34.1	2.2	.8	37.0
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	.7	10.3	61.2	28.5	-	-	-
\$10,000 to \$39,999	2.8	7.3	19.3	22.7	16.9	-	21.7
Less than \$10,000	10.5	3.2	26.7	50.7	.6	1.9	9.2
No reply	10.9	.6	3.7	21.4	-	-	70.0
2,500 to 24,999	29.6	10.1	25.1	34.6	4.2	.2	18.1
\$100,000 or more	.1	-	-	-	100.0	-	-
\$40,000 to \$99,999	.4	27.5	18.2	36.1	-	-	-
\$10,000 to \$39,999	4.5	10.6	14.9	49.1	3.0	1.5	13.4
Less than \$10,000	16.1	14.4	33.1	30.2	6.6	-	8.8
No reply	8.5	1.6	16.0	35.6	2.3	-	39.2
Under 2,500	65.2	8.1	26.5	31.3	1.8	.4	25.0
\$100,000 or more	.2	-	-	25.1	-	-	74.9
\$40,000 to \$99,999	1.1	5.4	-	6.2	-	-	88.4
\$10,000 to \$39,999	6.1	6.5	40.2	27.9	1.1	-	10.9
Less than \$10,000	38.2	9.6	35.3	34.9	3.0	.5	11.4
No reply	20.3	5.9	7.6	27.0	-	.3	50.6

1/ Less than 50 establishments.

PERCENTAGE OF PUBLIC EATING PLACES SERVING NO FISH OR SHELLFISH REPORTING REASONS
FOR NOT SERVING FISH OR SHELLFISH MEALS - Continued

City Size By Sales Size

Category	Don't know how to cook and serve it	Too costly to serve	Strong odor	Difficult to handle	Fish doesn't keep	Other reasons	No answer
	Percent	Percent	Percent	Percent	Percent	Percent	Percent
United States	.1	1.8	.5	.8	.4	2.4	.5
500,000 or more	.3	1.4	-	.3	-	3.2	.3
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	7.9	-	-	-	-	-
\$10,000 to \$39,999	-	1.9	-	-	-	-	-
Less than \$10,000	.6	-	-	.6	-	4.9	-
No reply	-	2.5	-	-	-	2.8	.9
100,000 to 499,999	-	1.0	.2	.5	1.0	3.0	.2
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	27.2	-	-	-	-	-
\$10,000 to \$39,999	-	-	2.1	4.2	-	2.1	-
Less than \$10,000	-	.4	-	-	1.8	5.1	-
No reply	-	-	-	-	-	-	.9
25,000 to 99,999	.3	2.8	.8	-	.5	1.3	.8
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	9.7	-	-	2.4	-	-
Less than \$10,000	.6	3.3	1.9	-	.6	1.3	-
No reply	-	.6	-	-	-	1.8	1.9
2,500 to 24,999	-	2.7	-	.5	.5	2.6	.5
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	18.2	-
\$10,000 to \$39,999	-	1.5	-	1.5	1.5	3.0	-
Less than \$10,000	-	4.5	-	-	-	2.0	.4
No reply	-	-	-	.8	.8	2.9	.8
Under 2,500	.1	1.5	.8	1.4	.1	2.3	.7
\$100,000 or more	-	-	-	-	-	-	-
\$40,000 to \$99,999	-	-	-	-	-	-	-
\$10,000 to \$39,999	-	3.3	4.3	2.5	-	3.3	-
Less than \$10,000	.2	1.5	.5	1.5	.2	1.2	.2
No reply	-	1.0	.3	1.0	-	4.3	2.0



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